

\$140.99

AVG SALES



8.55

AVG OPERATION...



3.90

AVG RATING



\$1.20M

TOTAL SALES



8523

NO OF ITEMS



FILTER PANEL

Item Type

All

Outlet Type

All

Location Type

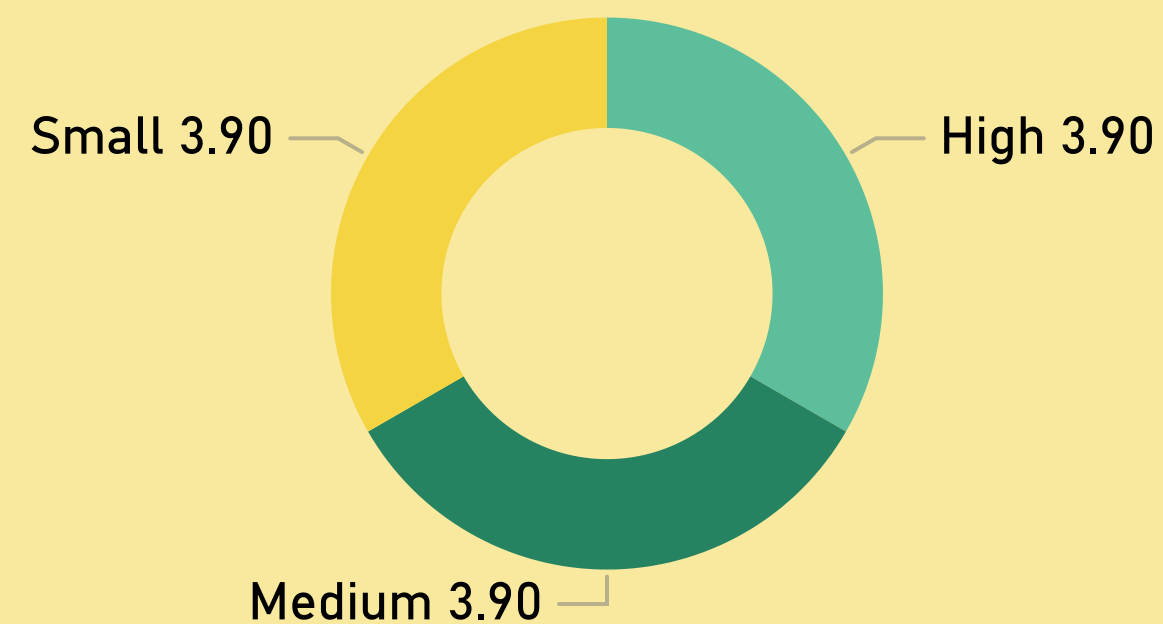
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KEY INSIGHTS

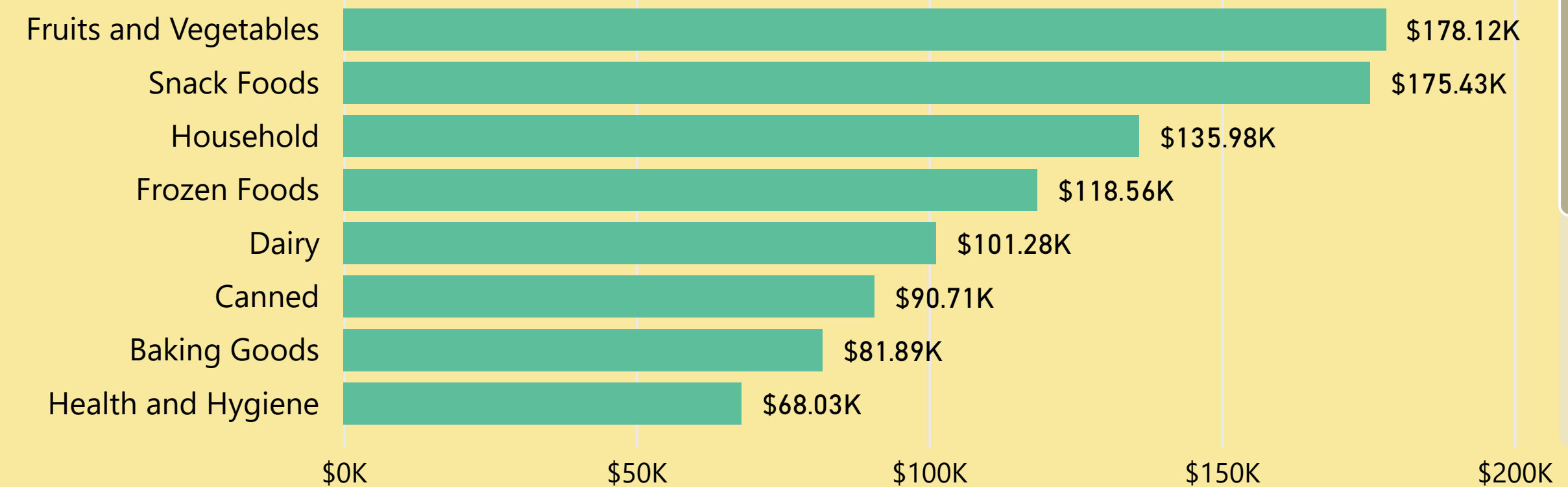


Sales by Outlet Size

Outlet Size ● High ● Medium ● Small

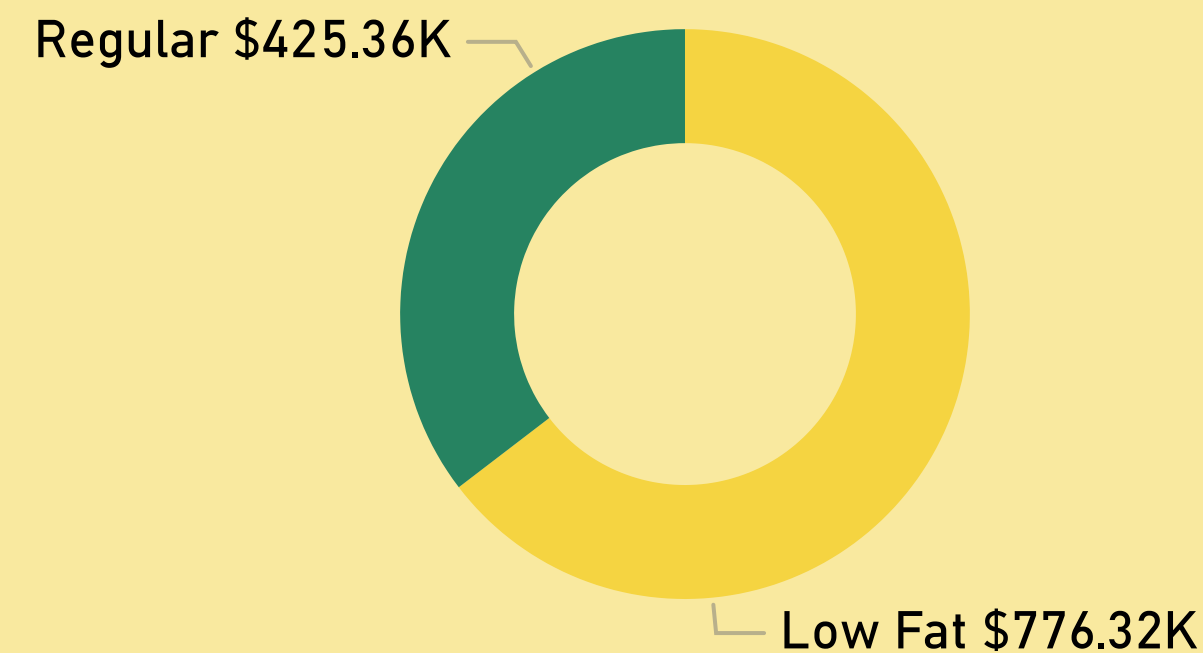


Total Sales by Item Type

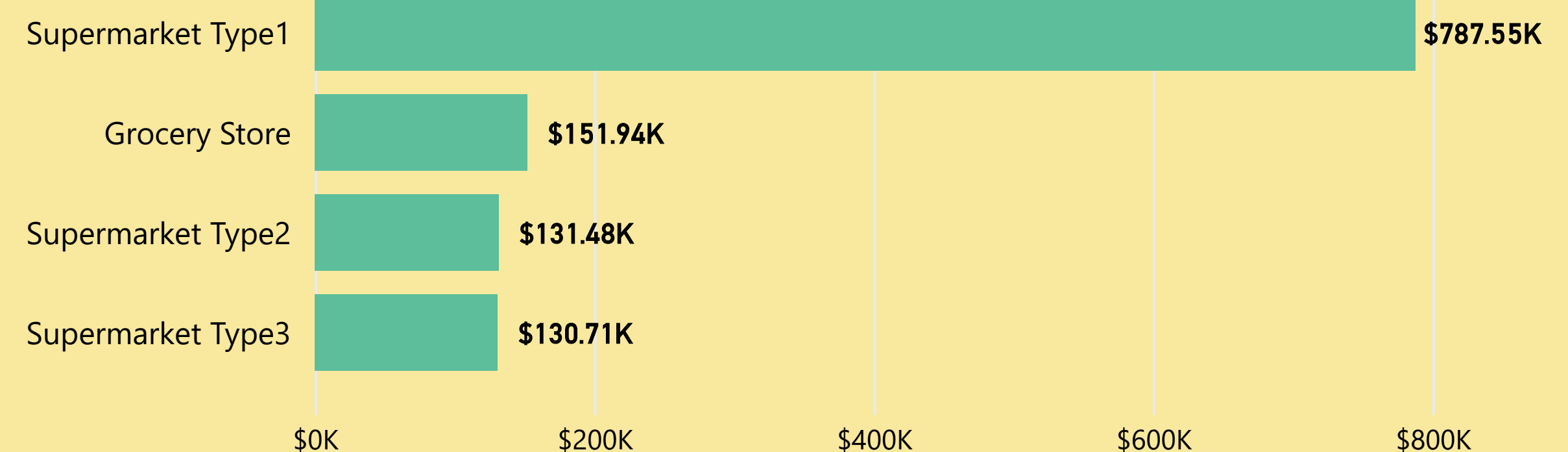


Sales Distribution by Fat Content

Fat Content ● Low Fat ● Regular



Total Sales by Outlet Type



OUTLET & TIER SALES ANALYSIS

Sales Performance Overview

Outlet Analysis

Item Performance

FILTER PANEL

Item Type

All

Outlet Type

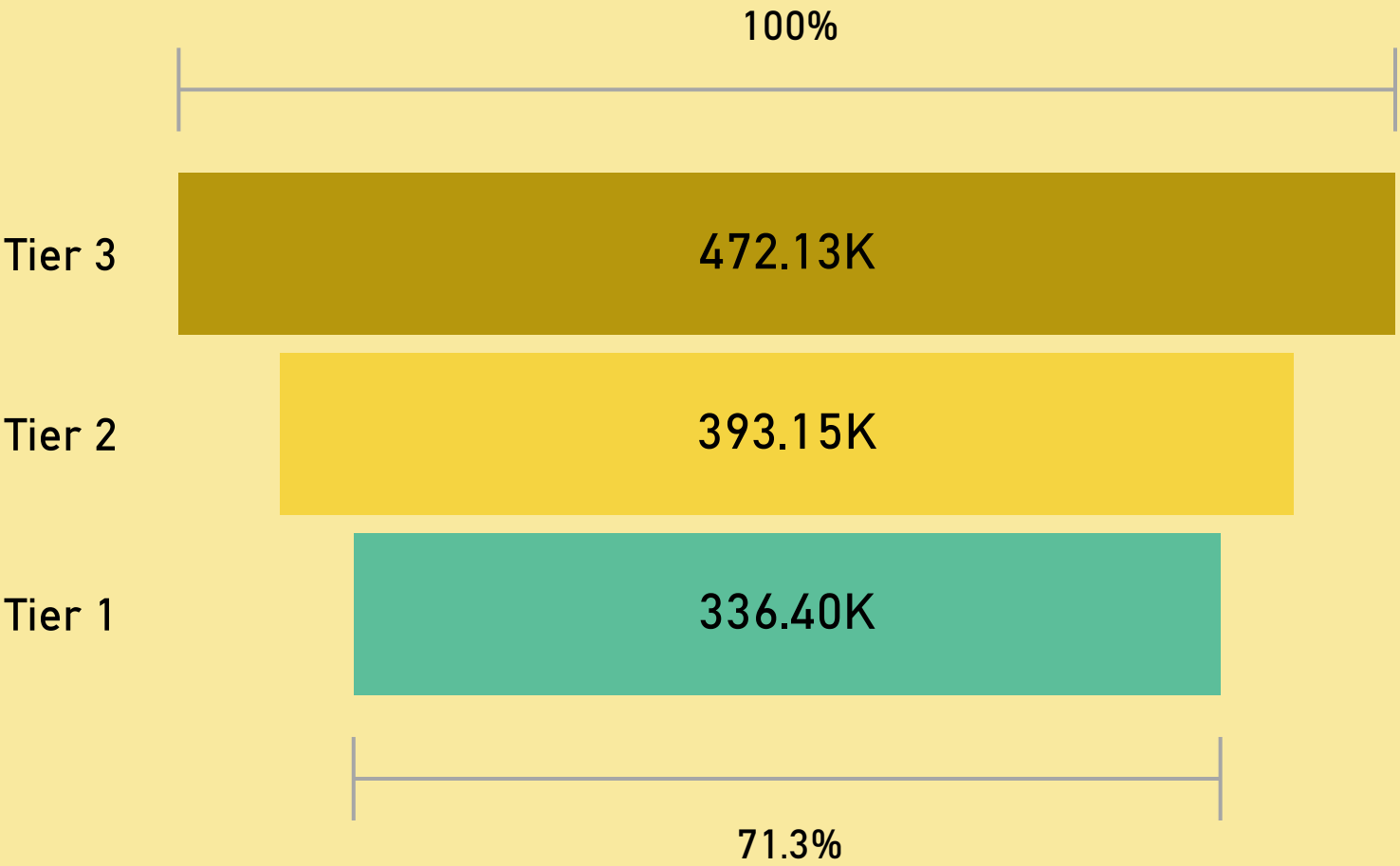
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Location Type

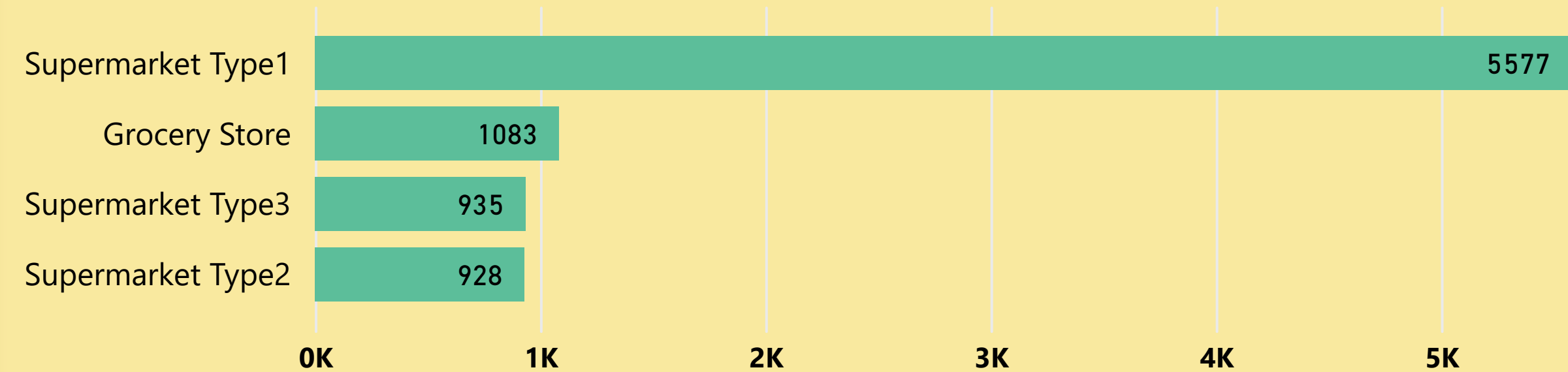
All



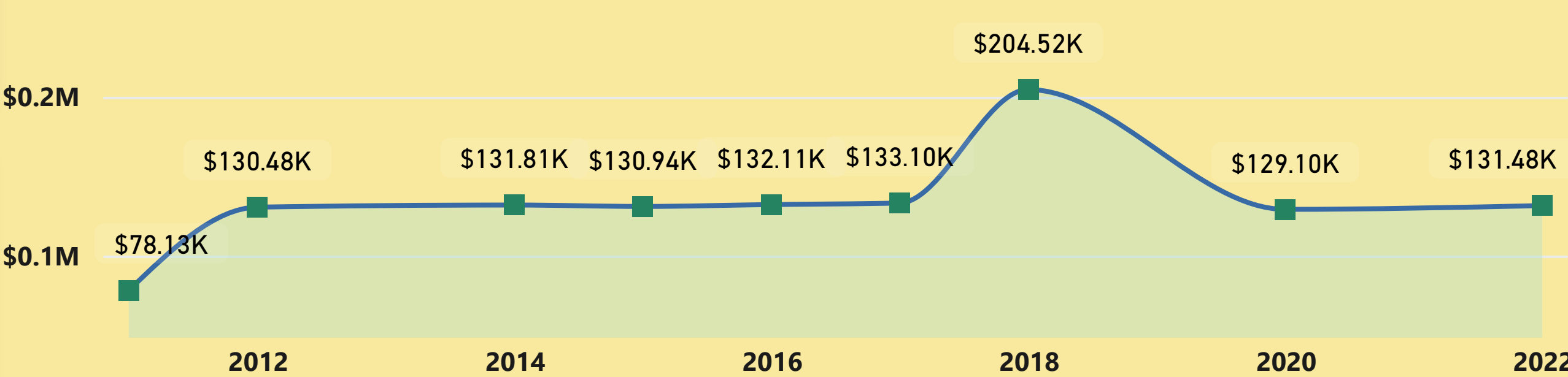
Sum of Sales by Outlet Location Type



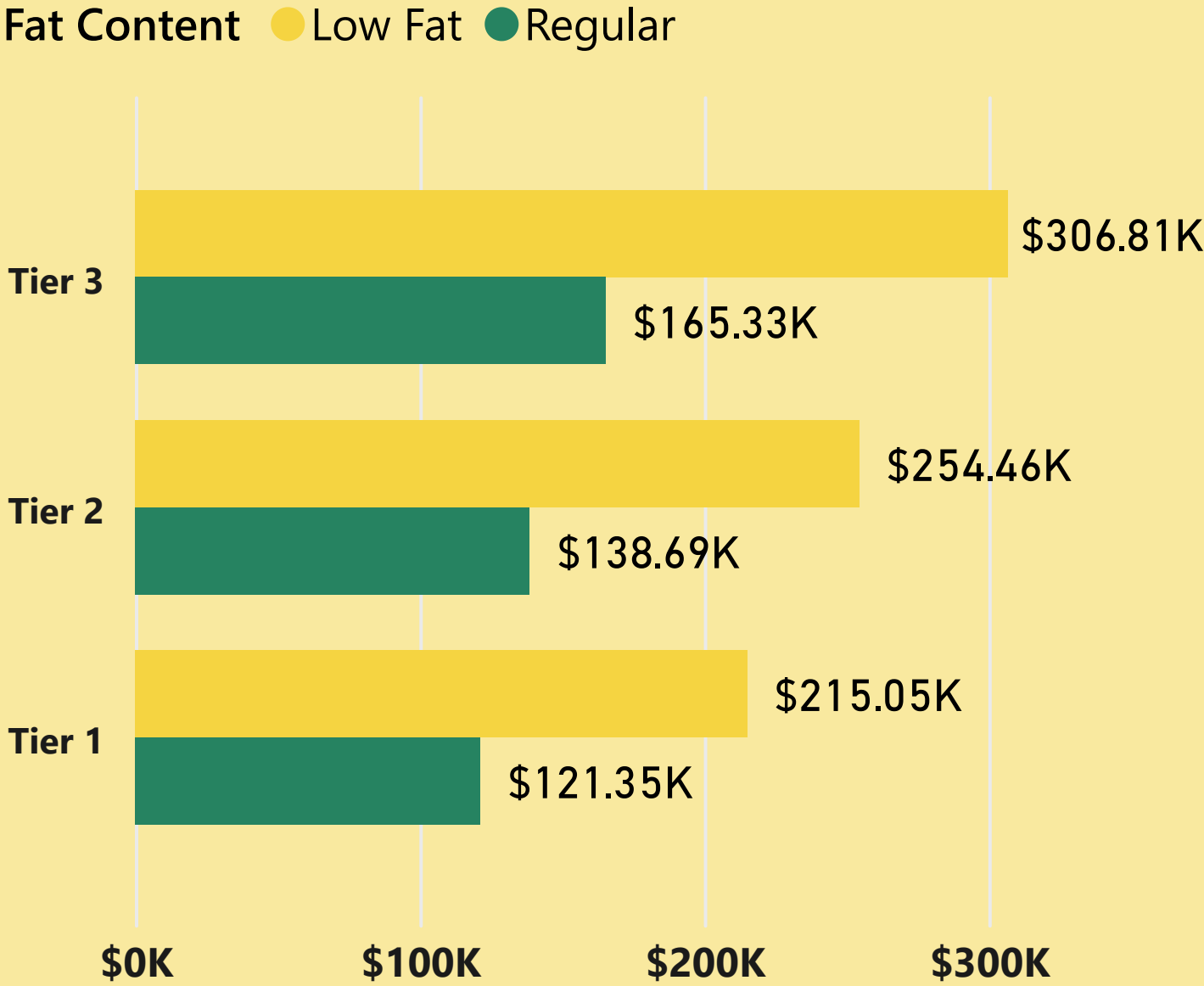
No_Of_Items by Outlet Type



Total Sales by Outlet Establishment Year



Outlet-wise Sales by Fat Category



Outlet Type	Total Sales	Avg Sales	No_Of_Items	Item Visibility
Supermarket Type2	\$131,477.78	\$141.68	928	56.62
Supermarket Type1	\$787,549.89	\$141.21	5577	338.65
Grocery Store	\$151,939.15	\$140.29	1083	113.57
Supermarket Type3	\$130,714.67	\$139.80	935	54.80
Total	\$1,201,681.49	\$140.99	8523	563.64

ITEM-LEVEL&SALES DRIVER ANALYSIS

Sales Performance Overview

Outlet Analysis

Item Performance

FILTER PANEL

Item Type

All

Outlet Type

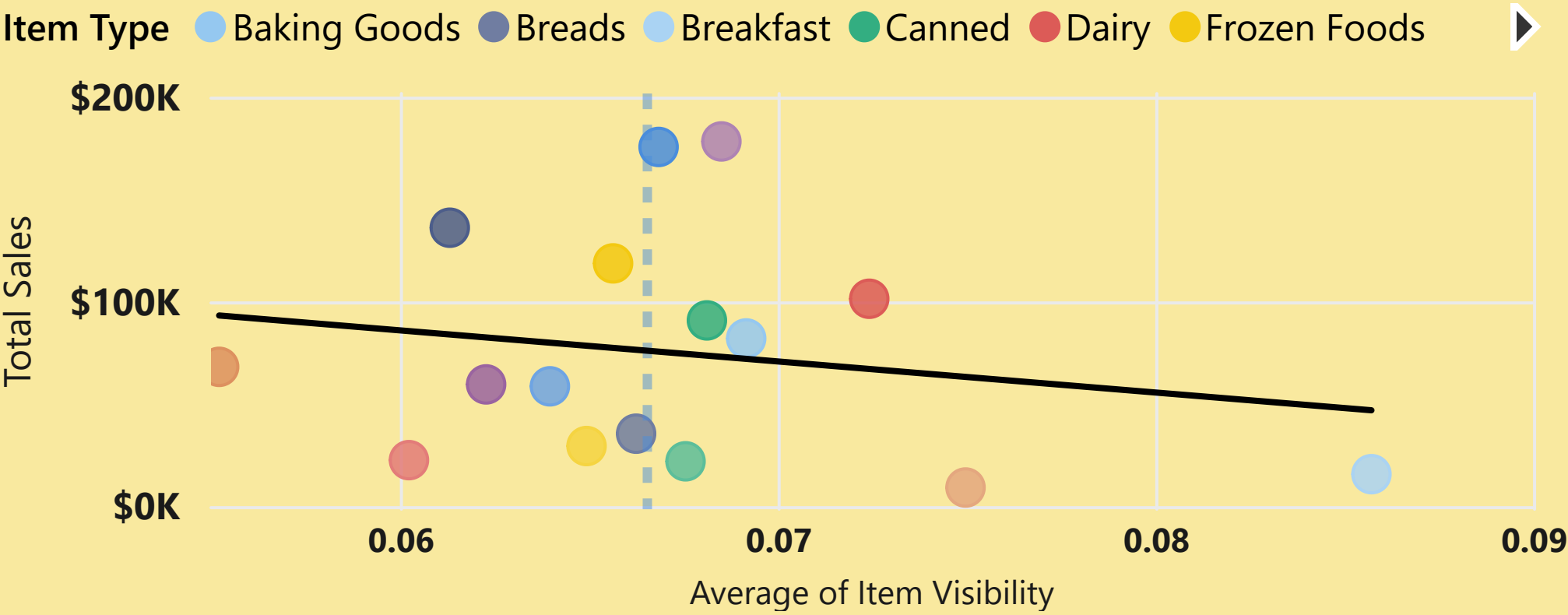
All

Location Type

All



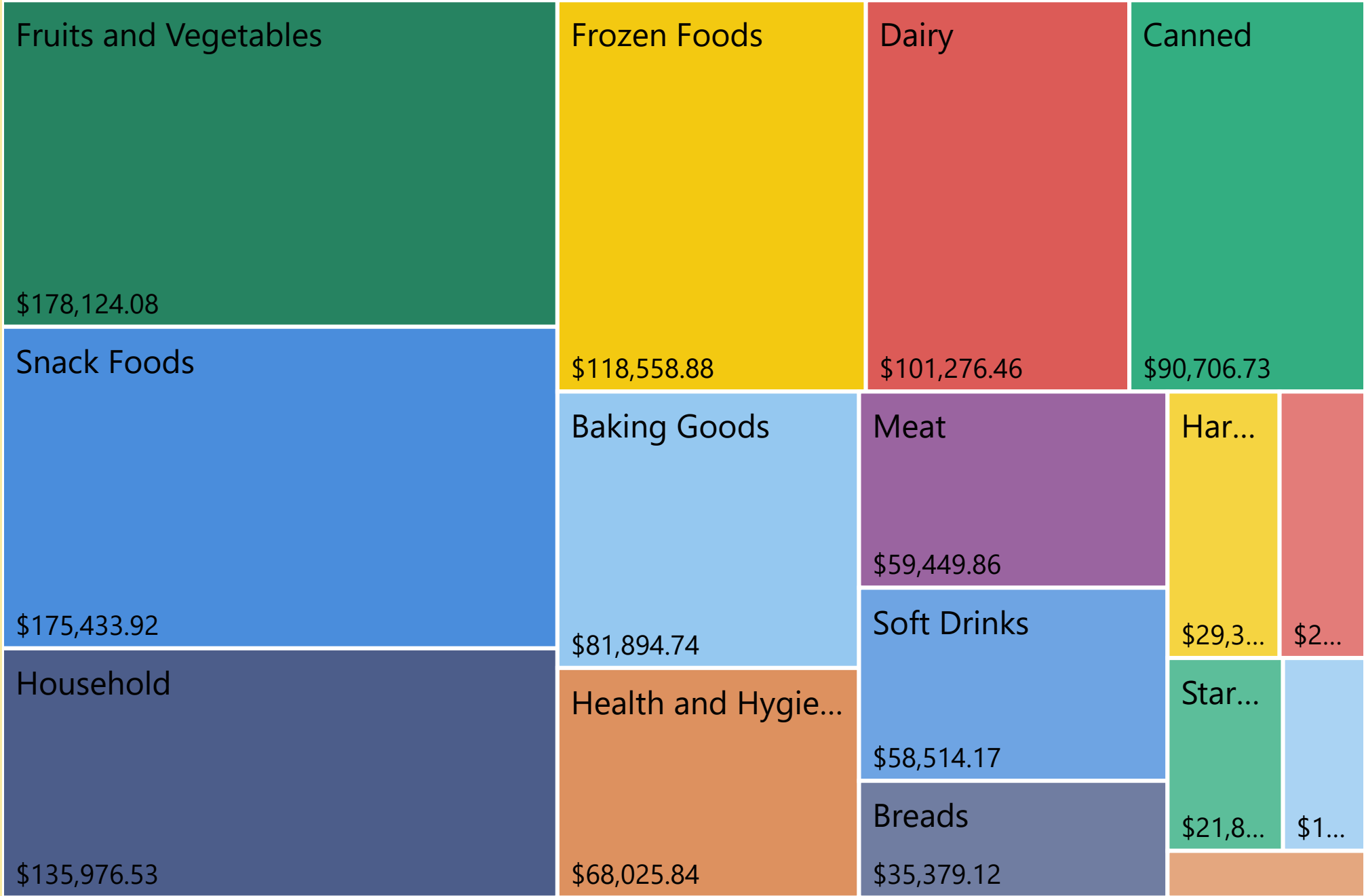
Average of Item Visibility and Total Sales by Item Type



No_Of_Items by Item Fat Content



Total Sales by Item Type



Item Type	Item Identifier	Total Sales	Avg Rating (CSAT)
Breads	FDR59	\$2,096.58	3.60
Snack Foods	FDL58	\$2,111.65	3.80
Frozen Foods	FDF05	\$2,103.13	3.90
Fruits and Vegetables	FDT07	\$2,306.90	3.90
Household	NCB31	\$2,104.73	3.90
Fruits and Vegetables	FDX31	\$2,104.46	4.00
Household	NCQ06	\$2,294.71	4.00
Baking Goods	FDU12	\$2,371.01	4.10
Frozen Foods	FDA04	\$2,072.07	4.10
Frozen Foods	FDP28	\$2,087.85	4.30
Total		\$21,653.09	4.00