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In [2]: # Import necessary libraries
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

# Load datasets
customers = pd.read_csv("Customers.csv")
products = pd.read_csv("Products.csv")
transactions = pd.read_csv("Transactions.csv")

# Inspect data
print(customers.head())
print(products.head())
print(transactions.head())

# Check for missing values
print(customers.isnull().sum())
print(products.isnull().sum())
print(transactions.isnull().sum())

# Example: Plot distribution of product prices
sns.histplot(products['Price'], kde=True)
plt.title('Distribution of Product Prices')
plt.show()

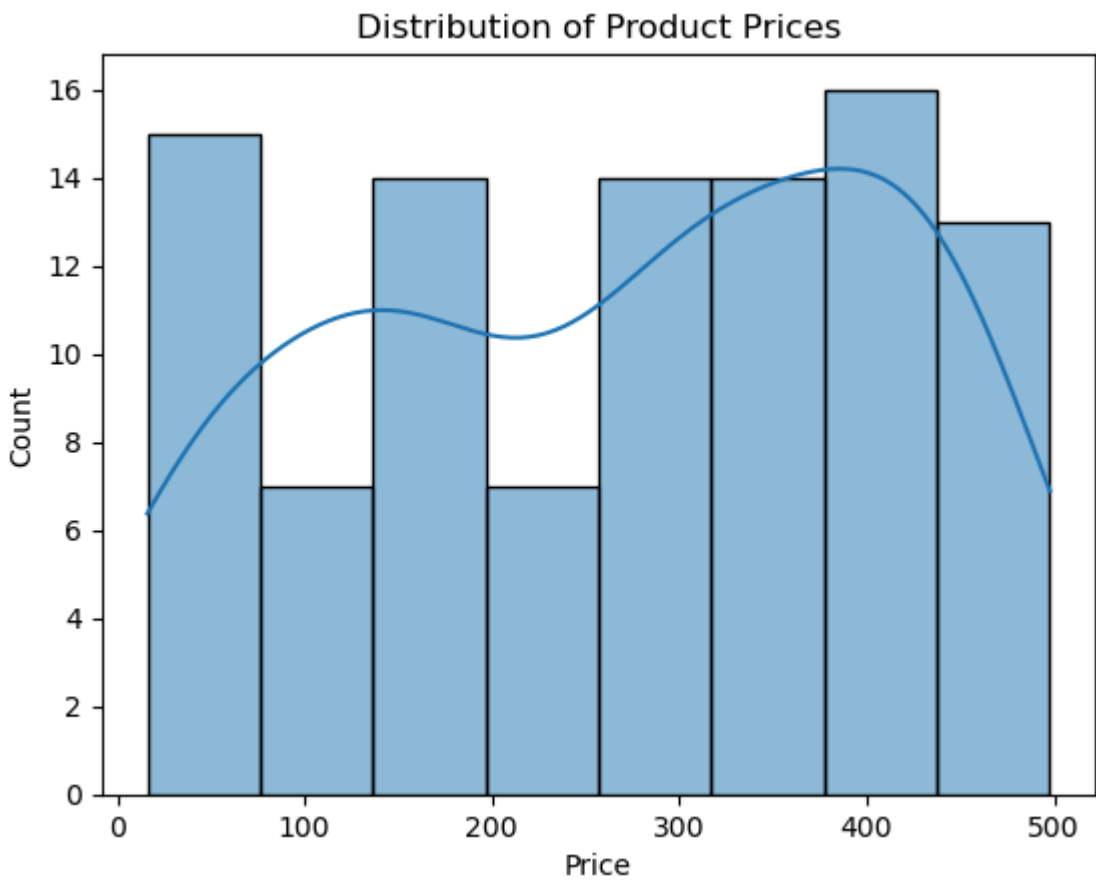
# Generate insights
# Example: Top regions by number of customers
region_counts = customers['Region'].value_counts()
print(region_counts)

# Example: Total sales per product category
sales_by_category = transactions.merge(products, on='ProductID').groupby('Category')['TotalValue'].sum()
print(sales_by_category)
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	CustomerID	CustomerName	Region	SignupDate		
0	C0001	Lawrence Carroll	South America	2022-07-10		
1	C0002	Elizabeth Lutz	Asia	2022-02-13		
2	C0003	Michael Rivera	South America	2024-03-07		
3	C0004	Kathleen Rodriguez	South America	2022-10-09		
4	C0005	Laura Weber	Asia	2022-08-15		
	ProductID	ProductName	Category	Price		
0	P001	ActiveWear Biography	Books	169.30		
1	P002	ActiveWear Smartwatch	Electronics	346.30		
2	P003	ComfortLiving Biography	Books	44.12		
3	P004	BookWorld Rug	Home Decor	95.69		
4	P005	TechPro T-Shirt	Clothing	429.31		
	TransactionID	CustomerID	ProductID	TransactionDate	Quantity	\
0	T00001	C0199	P067	2024-08-25 12:38:23	1	
1	T00112	C0146	P067	2024-05-27 22:23:54	1	
2	T00166	C0127	P067	2024-04-25 07:38:55	1	
3	T00272	C0087	P067	2024-03-26 22:55:37	2	
4	T00363	C0070	P067	2024-03-21 15:10:10	3	

	TotalValue	Price
0	300.68	300.68
1	300.68	300.68
2	300.68	300.68
3	601.36	300.68
4	902.04	300.68

CustomerID 0  
CustomerName 0  
Region 0  
SignupDate 0  
dtype: int64  
ProductID 0  
ProductName 0  
Category 0  
Price 0  
dtype: int64  
TransactionID 0  
CustomerID 0  
ProductID 0  
TransactionDate 0  
Quantity 0  
TotalValue 0  
Price 0  
dtype: int64



Region  
South America 59  
Europe 50  
North America 46  
Asia 45  
Name: count, dtype: int64  
Category  
Books 192147.47  
Clothing 166170.66  
Electronics 180783.50

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Home Decor      150893.93
Name: TotalValue, dtype: float64
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In [ ]:
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