



**Generating Incremental Revenue
From Your Meeting Space**

Small



Medium



Large



Across the country, some 25,000 meetings take place every day.

These meetings can range from city wide major events, to a get-together of just a few individuals.



Large meetings represent about 87%.*

These complex meetings have long lead times and typically use meeting planners.

* Source: Evenues proprietary research.



Small meetings represent the remaining 13%...roughly 3,200 meetings daily.

These simpler meetings can have very short lead times and are booked by anyone.



Small meetings don't just happen at hotels, they can be held anywhere, including venues such as yours.

This means that your vacant meeting space can be converted into a source of valuable revenue.

But how do you find companies that want to take advantage of your available meeting space?





**Your one-step
marketplace for finding
prospective customers.**



Small Meetings

A \$24 Billion Market*

*** Source: ActiveNetwork, 8/14**



Small/pop-up meetings or events:

- + 2-300 participants**
- + Short notice (less than 4 weeks)**
- + Short duration (1 hour to 3 days)**

Due to the shift towards a virtual workplace model, pop-up/small meetings are on the rise.



Who books small meetings, and how?

- + Non-professional planners; small medium businesses (SMBs)**
- + Internet search: 4.5 million/month***
- + Influenced by social media/
mobile networking**

Small groups search for space before guest rooms

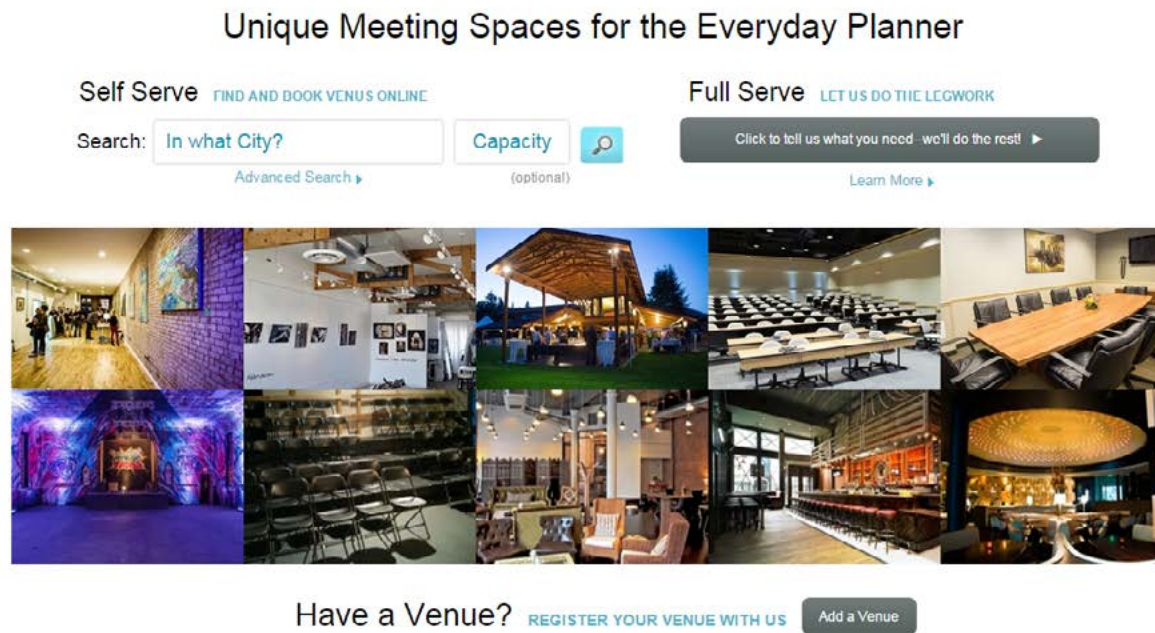
*** Source: Alexa market survey**

**Small meetings just got
easier to book using:**




Introducing eVenues:


The online marketplace for these small, pop-up meetings.



- + Growing catalogue every day
- + All types of venues: Hotels + Private Dining + Resorts + Unique Venues
- + Top 52 hotel sites to watch

For everyday planners:
Easy to use,
informative,
saves time


Marketplace for Meeting & Event Space



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Oxford Room - King George Hotel

334 Mason Street, San Francisco, California 94102


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PHOTOS

MAP

STREET VIEW



DESCRIPTION







Flexible meeting space in San Francisco, CA. This is the ideal meeting room for board meetings, seminars, corporate strategy meetings, and training. It can also be converted into an elegant event space to host your next corporate holiday party, sit-down banquet function and much more. Wireless internet, a 62" plasma TV, and a full selection of audio-visual equipment will be made available to you and your guests. In house catering is also available, with appetizers and entree options to suit any type of meeting or event. The King George Hotel is located in Union Square, and easily accessible by public transit and major roadways.

[Rental Agreement](#)

GENERAL DETAILS

TYPE : hotel
 FLOOR LEVEL : 1
 ROOM SIZE : 551 Sq Ft

SUPPORTED ROOM CONFIGURATIONS

		
BOARDROOM : 20	CLASSROOM : 30	OPEN: 50
		
BANQUET : 30	THEATRE : 40	U-SHAPED : 20

ATTRIBUTES


<input checked="" type="checkbox"/> WINDOWS <input checked="" type="checkbox"/> HEAT <input checked="" type="checkbox"/> AC <input checked="" type="checkbox"/> BATHROOM <input checked="" type="checkbox"/> ELEVATOR <input checked="" type="checkbox"/> KITCHEN <input checked="" type="checkbox"/> DECK / PATIO <input checked="" type="checkbox"/> TABLES / CHAIRS <input checked="" type="checkbox"/> PERMANENT STAGE	<h4>INTERNET/AUDIO/VIDEO</h4> <input checked="" type="checkbox"/> INTERNET ACCESS <input checked="" type="checkbox"/> WIRELESS INTERNET <input checked="" type="checkbox"/> WHITEBOARDS <input checked="" type="checkbox"/> BUILT-IN AV <input checked="" type="checkbox"/> BUILT-IN SCREENS <input checked="" type="checkbox"/> LCD PROJECTOR <input checked="" type="checkbox"/> OVERHEAD PROJECTOR <input checked="" type="checkbox"/> CONFERENCE PHONE <input checked="" type="checkbox"/> VIDEO CONFERENCING	<h4>CATERING</h4> <input checked="" type="checkbox"/> IN HOUSE <input checked="" type="checkbox"/> OUTSIDE
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PARKING

Parking is provided at additional price.

HOURLY	DAILY	CAPACITY
-	\$600	50

LEGEND OF SERVICE



CANCELLATION POLICY

100% back 7 days out


February 2016

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

To check availability or schedule a site visit, please complete the inquiry form.

[Inquire Form](#)

eVenues PLEDGE



1. Accurate and helpful information
2. Response within 2 business days
3. Strive for fair market rates

First in Organic Search

Google search for "meeting room new york" showing organic search results. The top result is highlighted with a red box and a "#1" ranking.

#1 **Event Spaces and Meeting Rooms in New York, New York ...**
www.venues.com/Meeting-Spaces/new%20york/New%20York ▼
638 results - Affordable and unique event spaces & meeting rooms in New York, New York – bookable by the hour or day. Choose from boardrooms, theaters, ...

Meeting Rooms
www.davincimeetingrooms.com/ ▼
4.2 ★★★★★ advertiser rating
(888) 509-1450
4000+ Workspaces. By Hour Or Day.
Fully Equipped Rooms from \$20.
📍 44 Wall St, New York, NY

Meeting Room Rentals
www.mclabs.com/ ▼
3,000+ Meeting Rooms Available.
Rent a Fully Equipped Room Today!
📍 90 Broad Street, 2nd Floor, New York

Meeting Room New York
hhonors3.hilton.com/great-rates ▼
Find the Perfect New York Hotel
For Your Next Meeting or Event!

Meeting Spaces New York City
www.midtownloft.net/NYC-Loft-Venue ▼
Upscale Loft/Terrace For Memorable
Corporate Events. Watch Video/Pics!
📍 267 5th Ave, New York, NY

Office Space in NYC
welcome.theyard.nyc/heraldsquare/ ▼
Private Suites, Conference Rooms
Space for the Modern Professional

[See your ad here »](#)

eVenues and venue profiles are optimized to come up high in organic searches in major and local markets.

For all venues: Flexible and Easy to Respond

Prequalified Leads

eVenues Lead Inquiry - Order #780

STATUS: LEAD PENDING

The following lead request has been received for your venue. Please approve or reject the lead. Detailed information will be provided if you approve the lead.

RENTAL INFORMATION

DATE: 1/26/2013
TIME: 10AM - 2PM

DATES ARE FLEXIBLE: No

MEETING TYPE: Group Workshop

ORGANIZATION NAME: Stand for Children

NUMBER OF ATTENDEES: 50

ROOM CONFIGURATION: Banquet

CATERING/FOOD: Food & Beverage needed

A/V NEEDED: No

VENUE BUDGET: Daily Rate \$500 - Up

TOTAL BUDGET: \$1,000.00

COMMENTS/SPECIAL INSTRUCTIONS: Four Hours: 10-2P (add 1% on each end for set-up/clean-up) 1 Main Room for 50 People 5 small rooms for 10 people (or breakout in main room if there is enough space) Will need Internet/Parking On-Site? Please indicate if free/cost. Require Catering? Will bring flip charts and projector.

ROOM INFORMATION

LIBERTY
Liberty Inn
1400 Wilmington Drive
DuPont, WA 98327

CUSTOMER'S CONTACT INFORMATION

Joseph Siddiq

Phone and Email will be provided if you accept this lead.

✓ ACCEPT

✗ REJECT

* If you reject this lead, please indicate the reason why. This information will be sent to the customer.

Lead Dashboard

eVenues
Marketplace for Meeting & Event Space

Venue Rooms Calendar Account

Here is a listing of all the leads we have sent your venue. To view details or update status, click on any lead item id number. If you have any questions, please email specialist@evenues.com or call 1-877-572-1920.

Show 10 entries

Lead Id	Date Created	Name of Renter	Event Date	Total Budget	Status
29391	9/8/2014	Bob Donaldson	1/20/2015	\$0.00	Rejected
45378	3/3/2015	smini Monisetty	4/18/2015	\$800.00	Rejected
51189	5/1/2015	Judy Pearson	5/13/2015	\$200.00	Accepted
51704	5/8/2015	Stephen Henry	5/31/2015	\$300.00	Rejected
52451	5/20/2015	Beth Leslie	6/11/2015	\$300.00	Accepted
55535	7/13/2015	Heather ABidi	7/15/2015	\$300.00	Accepted
56613	7/28/2015	Anne Jensen	10/17/2015	\$1,500.00	Rejected
56866	8/2/2015	Lequis tucker	10/24/2015	\$1,000.00	Accepted
57821	8/14/2015	Linda Repose	10/10/2015	\$300.00	Accepted
57888	8/16/2015	Cliff MacDonald	8/28/2015	\$600.00	Rejected

Previous Next

eVenues saves you time qualifying business, responding to customers, and helping convert more business faster!

Easy to get started:

1. Load inventory once, build your own profile*
2. Start receiving qualified leads for your space
3. Accept or Reject; receive customer contact info ASAP

* Batch importer available

Venue Information

Please tell us about your venue.
(Required fields marked with *)

Basic Information

* Venue (Business Name):

* Address:

* City:

* State:

Alabama

* Zip:

Website:

* Venue Type:

Art Museum/Gallery

* Parking

If you provide on-site parking, please select below:

☒ Free

☐ Additional Charge

If you do not provide parking, please select below:

☐ Free Parking Nearby

☐ Paid Parking Nearby

Venue Contacts

Account Login

The account login can be changed after your venue has been approved

* Email:

* First Name:

* Last Name:

Business Contact (e.g. Sales Manager, Catering or Events Staff)

Primary contact who receives all email notifications

* Email:

* First Name:

* Last Name:

* Phone:

On-site Contact (e.g. Front Desk, Reception)

☐ same as business contact

* Email:

* First Name:

* Last Name:

* Phone:

☐ Add Alternate Contact (e.g. Landlord, Owner, General Manager)

Receives copy of all email notifications

Text Message / SMS Notifications

Receive alerts about leads or bookings via text message in addition to e-mail.

SMS/Text Phone:

powered by twilio

Cancellation Policy

* 100 % within * 3 days or more prior to the event.

What is this?

Continue



eVenues is commission based:

- + Pay for Performance = when one of our customers converts**
- + No listing or set up fees**
- + 10% commission**

Benefits of eVenues:

- ✓ Capitalize on the small meeting market
- ✓ You manage inventory availability
- ✓ Can accept or decline inquiries
- ✓ Commission-based model
- ✓ No upfront costs



We're ready for your inventory!

- + Go to www.eVenues.com and give us a test drive
- + Load your inventory into our easy-to-use service
- + Get meeting room bookings today!





David Jennings

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