# The **Easy Way** for your **Business** to start **Generating New Revenue**

Use eVenues to rent your idle meeting space



eVenues is an online marketplace that enables work groups, non-profits, community organizations and others to rent local, affordable meeting spaces on a short-term basis directly from small businesses like yours.

### WE DO ALL THE WORK. YOU MAKE ALL THE MONEY.

List your meeting space on eVenues (it's free), and we'll market it, manage the entire process, then send you the rental revenue at the beginning of every month (minus a 10% to 20% service fee).

### YOU MAINTAIN TOTAL CONTROL

You get to decide how involved you want to be. To start, you may want to have prospective renters contact you directly to make arrangements. Once you're comfortable with the concept, you can let eVenues' online booking system take care of the coordination work. (Even when you choose the online booking option, you still control who can and can't rent your space.)

### IT'S SO EASY TO USE (SERIOUSLY)

It only takes 10 minutes to create a professional-quality listing for your meeting space. Making updates can be handled in seconds. Plus, there's a simple online tool you and your coworkers can use to manage your meeting space(s) internally. When a prospective renter shows interest, you'll receive a notification via email. It's all so easy and hassle-free.

### LOW-RISK, AND NO OBLIGATION ON YOUR PART

There's no cost (and no obligation) to create a listing and give eVenues a try. If ever you want to stop listing your space, you can take it offline with a single click.

# **SIMPLE STEPS**

- List your meeting and event space(s) with eVenues (it's FREE)
- 2 Short-term renters find your spaces via the online marketplace
- You get the leads via email (optional: or renters book online)
- Get paid monthly for any rentals (minus a small service fee)



# The Top 8 Most Frequently **Asked Questions:**

### **HOW MUCH MONEY CAN I MAKE DOING THIS?**

It really depends on your space. For example, a boardroom space that seats 12 might rent for \$40/hour, \$200/day.

### **HOW MUCH DOES EVENUES CHARGE?**

There are no hidden fees with eVenues. The only charges you'll encounter are a 10% to 20% commission when someone rents your space (the size of the commission depends on the level of service you choose).

### HOW/WHEN WILL I GET PAID FOR THE MEETING SPACE I RENT?

Typical turnaround is 2-3 weeks after the event date.

### WHO WILL BE USING MY MEETING SPACE?

Potential renters might include an out-of-town business person hosting a short-term client meeting; technical training for a group of sales professionals; a board meeting for a non-profit organization; a social or professional meetup.

### DO I CONTROL THE ONLINE DESCRIPTION OF MY SPACE?

Not only is your online listing free, you have total control over the content, who views it, when it appears and more. Plus, free tools let you gather and display customer reviews.

### HOW DO I DETERMINE THE RENTAL PRICE FOR MY SPACE?

The eVenues website features a handy calculator. Plus. you can consult with the eVenues operations team.

### **HOW DO I GET STARTED?**

It only takes 10 minutes to create a professional listing for your meeting space. Visit evenues.com and click the "List Your Space" button. (There's no cost and no obligation.)

### **HOW SOON CAN I EXPECT TO START GETTING INQUIRES?**

eVenues will need 24 hours to review, approve and publish your space listing. You can expect to start getting inquiries from prospective renters any time thereafter.

## **NEED FOR SPACE**

The meeting industry is saturated with expensive hotel ballrooms, conference spaces and other large venues. Today, the real need is for smaller, more flexible and affordable spaces, where 10 to 50 people can gather for a business meeting, technical training, a meetup and more (and manage their own catering).

What's driving this demand? Four modern-day trends:

- **✓ Open workplaces** Gone are the days of corner offices and floor-toceiling walls. Today, if you want to hold a business meeting, you have to find a meeting space.
- ✓ Independent contractors Round after round of layoffs have turned many former employees into independent contractors and consultants. And they need meeting spaces to host clients.
- **✓ Virtual work teams** Many employees work out of their homes today. To gather as a group, they need a local meeting space that isn't a crowded coffee shop.
- **✓ Online meetups** These social and professional groups primarily communicate online; but they regularly gather for meetings, too.

