



**Incremental Revenue
From Perishable
Meeting Space**



Hotels earn the bulk of their revenue from selling guest rooms.

A hotel that has meeting facilities, leverages this space to sell more guest rooms.



**The larger the meeting,
the longer the lead time.**

- + This is logical, given need to coordinate the event: speakers, F&B, out of town delegates, AV, etc.**



**As the booking period approaches,
lead time decreases.**

**This makes booking more challenging:
There is limited opportunity to sell
meeting space WITH guest rooms
within a four-week window.**



Net result:

Perishable meeting space going unsold as sales focus is on meetings with room generation.

**Is there a market for this
perishable inventory?**

~~PROBLEM~~

SOLUTION



Small Meetings

A \$24 Billion Market*

*** Source: Active Network, 8/14**



Small/pop-up meetings or events:

- + 2-150 participants**
- + Short notice (less than 4 weeks)**
- + Short duration (1 hour to 3 days)**

Due to the shift towards a virtual workplace model, the demand for small meetings is growing.



Who books small meetings, and how?

- + Non-professional planners; small medium businesses (SMBs)**
- + Internet search: 4.5 million/month***
- + Influenced by social media/
mobile networking**
- + Small groups search for space before guest rooms**

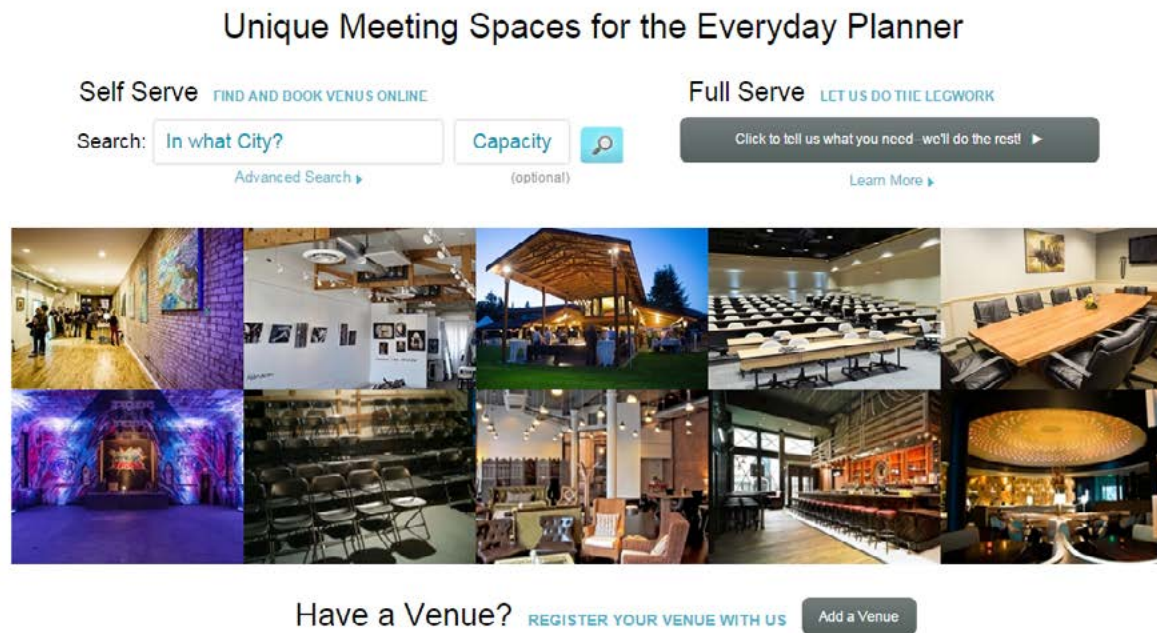
Source: market/Alexa survey

**Small meetings just got
easier to book using:**



Introducing eVenues:


The online marketplace for these small, pop-up meetings.




- + Growing catalogue every day
- + All types of venues: Hotels + Private Dining + Resorts + Unique Venues
- + Top 52 hotel sites to watch



For everyday planners:
Easy to use,
informative,
saves time


Marketplace for Meeting & Event Space



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Oxford Room - King George Hotel

334 Mason Street, San Francisco, California 94102


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PHOTOS

MAP

STREET VIEW



DESCRIPTION







Flexible meeting space in San Francisco, CA. This is the ideal meeting room for board meetings, seminars, corporate strategy meetings, and training. It can also be converted into an elegant event space to host your next corporate holiday party, sit-down banquet function and much more. Wireless internet, a 62" plasma TV, and a full selection of audio-visual equipment will be made available to you and your guests. In house catering is also available, with appetizers and entree options to suit any type of meeting or event. The King George Hotel is located in Union Square, and easily accessible by public transit and major roadways.

[Rental Agreement](#)

GENERAL DETAILS

TYPE : hotel
 FLOOR LEVEL : 1
 ROOM SIZE : 551 Sq Ft

SUPPORTED ROOM CONFIGURATIONS

| | | |
|---|---|---|
|  |  |  |
| BOARDROOM : 20 | CLASSROOM : 30 | OPEN: 50 |
|  |  |  |
| BANQUET : 30 | THEATRE : 40 | U-SHAPED : 20 |

ATTRIBUTES


| | | |
|--|---|---|
| <input checked="" type="checkbox"/> WINDOWS <input checked="" type="checkbox"/> HEAT <input checked="" type="checkbox"/> AC <input checked="" type="checkbox"/> BATHROOM <input checked="" type="checkbox"/> ELEVATOR <input checked="" type="checkbox"/> KITCHEN <input checked="" type="checkbox"/> DECK / PATIO <input checked="" type="checkbox"/> TABLES / CHAIRS <input checked="" type="checkbox"/> PERMANENT STAGE | <h4>INTERNET/AUDIO/VIDEO</h4> <input checked="" type="checkbox"/> INTERNET ACCESS <input checked="" type="checkbox"/> WIRELESS INTERNET <input checked="" type="checkbox"/> WHITEBOARDS <input checked="" type="checkbox"/> BUILT-IN AV <input checked="" type="checkbox"/> BUILT-IN SCREENS <input checked="" type="checkbox"/> LCD PROJECTOR <input checked="" type="checkbox"/> OVERHEAD PROJECTOR <input checked="" type="checkbox"/> CONFERENCE PHONE <input checked="" type="checkbox"/> VIDEO CONFERENCING | <h4>CATERING</h4> <input checked="" type="checkbox"/> IN HOUSE <input checked="" type="checkbox"/> OUTSIDE |
|--|---|---|

PARKING

Parking is provided at additional price.

| | | |
|--------|-------|----------|
| HOURLY | DAILY | CAPACITY |
| - | \$600 | 50 |

LEGEND OF SERVICE



CANCELLATION POLICY

100% back 7 days out


February 2016

| | | | | | | |
|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | | | | | |

To check availability or schedule a site visit, please complete the inquiry form.

[Inquire Form](#)

eVenues PLEDGE



1. Accurate and helpful information
2. Response within 2 business days
3. Strive for fair market rates

First in Organic Search

Google search for "meeting room new york" showing organic search results. The top result is highlighted with a red box and a "#1" ranking.

#1 **Event Spaces and Meeting Rooms in New York, New York ...**
www.venues.com/Meeting-Spaces/new%20york/New%20York ▼
638 results - Affordable and unique event spaces & meeting rooms in New York, New York – bookable by the hour or day. Choose from boardrooms, theaters, ...

Meeting Rooms
www.davincimeetingrooms.com/ ▼
4.2 ★★★★★ advertiser rating
(888) 509-1450
4000+ Workspaces. By Hour Or Day.
Fully Equipped Rooms from \$20.
📍 44 Wall St, New York, NY

Meeting Room Rentals
www.mclabs.com/ ▼
3,000+ Meeting Rooms Available.
Rent a Fully Equipped Room Today!
📍 90 Broad Street, 2nd Floor, New York

Meeting Room New York
hhonors3.hilton.com/great-rates ▼
Find the Perfect New York Hotel
For Your Next Meeting or Event!

Meeting Spaces New York City
www.midtownloft.net/NYC-Loft-Venue ▼
Upscale Loft/Terrace For Memorable
Corporate Events. Watch Video/Pics!
📍 267 5th Ave, New York, NY

Office Space in NYC
welcome.theyard.nyc/heraldsquare/ ▼
Private Suites, Conference Rooms
Space for the Modern Professional

[See your ad here »](#)

eVenues and venue profiles are optimized to come up high in organic searches in major and local markets.

For all venues:

Flexible and Easy to Respond

Prequalified Lead

eVenues Lead Inquiry - Order #780

STATUS: LEAD PENDING

The following lead request has been received for your venue. Please approve or reject the lead. Detailed information will be provided if you approve the lead.

RENTAL INFORMATION

DATE: 1/26/2013
TIME: 10AM - 2PM

DATES ARE FLEXIBLE: No

MEETING TYPE: Group Workshop

ORGANIZATION NAME: Stand for Children

NUMBER OF ATTENDEES: 50

ROOM CONFIGURATION: Banquet

CATERING/FOOD: Food & Beverage needed

A/V NEEDED: No

VENUE BUDGET: Daily Rate \$500 - Up

TOTAL BUDGET: \$1,000.00

COMMENTS/SPECIAL INSTRUCTIONS: Four Hours: 10-2P (add 1% on each end for set-up/clean-up) 1 Main Room for 50 People 5 small rooms for 10 people (or breakout in main room if there is enough space) Will need Internet/Parking On-Site? Please indicate if free/cost. Require Catering? Will bring flip charts and projector.

ROOM INFORMATION

LIBERTY

Liberty Inn
1400 Wilmington Drive
DuPont, WA 98327

CUSTOMER'S CONTACT INFORMATION

Joseph Siddiq

Phone and Email will be provided if you accept this lead.

✓ ACCEPT

✗ REJECT

* If you reject this lead, please indicate the reason why. This information will be sent to the customer.

Lead Reporting

eVenues

Marketplace for Meeting & Event Space

Venue Rooms Calendar Account

Here is a listing of all the leads we have sent your venue. To view details or update status, click on any lead item id number. If you have any questions, please email specialist@evenues.com or call 1-877-572-1920.

Show 10 entries

| Lead Id | Date Created | Name of Renter | Event Date | Total Budget | Status |
|---------|--------------|-----------------|------------|--------------|----------|
| 29361 | 9/8/2014 | Bob Donaldson | 1/20/2015 | \$0.00 | Rejected |
| 45378 | 3/3/2015 | srini Monseffy | 4/19/2015 | \$800.00 | Rejected |
| 51189 | 5/1/2015 | Judy Pearson | 5/13/2015 | \$200.00 | Accepted |
| 51704 | 5/8/2015 | Stephen Henry | 5/31/2015 | \$300.00 | Rejected |
| 52451 | 5/20/2015 | Beth Leslie | 6/11/2015 | \$300.00 | Accepted |
| 55535 | 7/13/2015 | Heather ABidi | 7/15/2015 | \$300.00 | Accepted |
| 56613 | 7/28/2015 | Anne Jensen | 10/17/2015 | \$1,500.00 | Rejected |
| 56866 | 8/2/2015 | Lequis tucker | 10/24/2015 | \$1,000.00 | Accepted |
| 57821 | 8/14/2015 | Linda Repose | 10/10/2015 | \$300.00 | Accepted |
| 57888 | 8/16/2015 | Cliff MacDonald | 8/28/2015 | \$800.00 | Rejected |

Previous Next

eVenues saves you time qualifying business, responding to customers, and helping convert more business faster for your perishable space!

It's easy to get started:

1. Load inventory once, build your own profile
2. Start receiving qualified leads for your space
3. Accept or Reject; receive customer contact info ASAP

Venue Information

Please tell us about your venue.
(Required fields marked with *)

Basic Information

* Venue (Business Name):

* Address:

* City:

* State:

Alabama

* Zip:

Website:

* Venue Type:

Art Museum/Gallery

* Parking

If you provide on-site parking, please select below:

☒ Free

☐ Additional Charge

If you do not provide parking, please select below:

☐ Free Parking Nearby

☐ Paid Parking Nearby

Venue Contacts

Account Login

The account login can be changed after your venue has been approved

* Email:

* First Name:

* Last Name:

Business Contact (e.g. Sales Manager, Catering or Events Staff)

Primary contact who receives all email notifications

* Email:

* First Name:

* Last Name:

* Phone:

On-site Contact (e.g. Front Desk, Reception)

☐ same as business contact

* Email:

* First Name:

* Last Name:

* Phone:

☐ Add Alternate Contact (e.g. Landlord, Owner, General Manager)

Receives copy of all email notifications

Text Message / SMS Notifications

Receive alerts about leads or bookings via text message in addition to e-mail.

SMS/Text Phone:

powered by twilio

Cancellation Policy

* 100 % within * 3 days or more prior to the event.

What is this?

Continue



eVenues is commission-based:

- + Pay for Performance = pay when one of our customers converts**
- + No listing or set up fees**
- + 15% room only; 5% F&B only**

Benefits of eVenues:

- ✓ Capitalize on the small meeting market
- ✓ Create compelling online meeting venue presence
- ✓ Accept or Decline leads
- ✓ Ancilliary F&B/guest room revenue opportunities
- ✓ Commission based structure
- ✓ No upfront costs



Testimonials

Immediately after creating our online profile, an eVenues' customer booked our meeting space for a full-day. We like the flexible and no-risk model eVenues provides – we only pay fees for confirmed bookings and we don't waste time responding to multiple online inquiries that do not convert to bookings.

TROY THRALL, Inn at the Market Hotel, Seattle

eVenues is an expansion of online guest room reservations into the meeting room arena; a logical evolutionary next step.

LARRY MOGELONSKY, The Hotel Mogel & former hotelier

I cannot see any reason why any hotel should not be on your system. This should be a natural extension of any hotel's future online strategy. eVenues is a no-brainer.

JEFF JOHNSON, Hypertext Hospitality

We're ready for your inventory!

- + Go to [eVenues.com](https://www.eVenues.com) and give us a test drive
- + Load your inventory into our easy-to-use service
- + Get meeting room qualified leads today!





David Jennings, CEO

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