# How to **Quickly Generate** new **Revenue**for your **Space**

eVenues: The online marketplace that makes it a snap to rent smaller meeting and event space(s) directly to short-term renters



While the potential is there to make big money, most bars, restaurants, boutique hotels and small venues struggle to market their meeting and event spaces online. The competition is just too fierce.

The solution: Simply list your space on eVenues (the first online marketplace dedicated to small-scale rentals).

#### **EXPOSE YOUR SPACES TO AN ALL-NEW AUDIENCE**

The eVenues website receives thousands of inquiries every month from out-of-town business people, small businesses, high-tech startups, community groups, meeting planners and others – all searching for smaller, affordable spaces that can be located and booked quickly and easily.

#### WE DO ALL THE WORK. YOU MAKE ALL THE MONEY.

List your spaces on eVenues (it's free), and we'll give them top online visibility, we'll manage as much of the reservation process as you want, then we'll send you the rental revenue at the start of every month (minus a 10% to 20% service fee).

#### IT'S SO EASY TO USE (SERIOUSLY)

It only takes 10 minutes to create a full-color, top-quality online listing for your space(s). Updates (new photos, features, special offers, price changes, etc.) can be implemented with just a few clicks. Plus the optional space-management software (also free) can be synchronized with other general calendar systems.

#### YOU MAINTAIN TOTAL CONTROL

You control all the content in your listing. You decide whether or not your space can be booked online. You retain the ability to reject any prospective renters.

#### LOW-RISK, AND NO OBLIGATION ON YOUR PART

There's no cost (and no obligation) to create a listing and give eVenues a try. If ever you want to stop listing your space, you can take it offline with a single click.

### **SIMPLE STEPS**

- List your meeting and event space(s) with eVenues (it's FREE)
- 2 Short-term renters find your space(s) via the online marketplace
- You get the leads via email (optional: or renters book online)
- Get paid monthly for any rentals (minus a small service fee)



# The Top 7 Most Frequently **Asked Questions:**



#### **HOW WILL EVENUES PROMOTE MY SPACE(S)?**

eVenues combines traditional marketing and sales techniques (PR, telemarketing, relationship selling, etc.) with an industry-leading campaign of website optimization (SEO), online marketing (SEM and PPC), affiliate marketing and social media outreach.

#### **HOW MUCH DOES EVENUES CHARGE?**

There are no hidden fees with eVenues. The only charges you'll encounter are a 10% to 20% service fee when someone rents your space (the size of the service fee depends on the level of service you choose).

#### **HOW/WHEN WILL I GET PAID?**

Typical turnaround is 2-3 weeks after the event date.

#### WHO WILL BE USING MY MEETING SPACE?

Potential renters might include an out-of-town business person hosting a short-term client meeting; technical training for a group of sales professionals, a group of family and friends holding a reception, a meet up or other gathering.

#### **DO I CONTROL THE ONLINE DESCRIPTION OF MY SPACE?**

Not only is your online listing free, you have total control over the content, who views it, when it appears and more. Plus, free tools let you gather and display customer reviews.

#### **HOW DO I GET STARTED?**

It only takes 10 minutes to create a top-quality listing for your meeting space. Visit evenues.com and click the "List Your Space" button. (There's no cost and no obligation.)

#### **HOW SOON CAN I EXPECT TO START GETTING INQUIRES?**

eVenues will need 24 hours to review, approve and publish your space listing. You can expect to start getting inquiries from prospective renters any time thereafter.

## **EVENUES: A PARTNER YOU CAN TRUST**

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Spotlight Award

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