Clustering Results Report

This report summarizes the clustering results obtained from the analysis:

1. **Clustering Algorithm Used**: KMeans
2. **Number of Clusters**: 4

   Or We Can adjust it using Kelbow Visualizer or Silhoutte score

3. **Davies-Bouldin Index (DB Index)**: 0.91

Data Preprocessing Steps:

- Features normalized using StandardScaler.

Visual Insights:

The clusters were visualized using a scatter plot, highlighting the customer segmentation based on the scaled features.