

## AdPerformance PK1 advertiser\_id PK2 campaign\_id PK3 adgroup\_id PK4 ad id PK5 country\_code PK6 stat\_time\_day advertiser\_name campaign\_name adgroup\_name spend impressions clicks ctr cpc cpm conversions cost\_per\_conversion conversion\_rate conversion\_rate\_v2 video play actions likes comments shares follows country\_code currency budget campaign\_budget placement\_type smart\_target timezone display\_timezone

## AdGroupPerformanceDailyAgg

campaign\_id adgroup id date advertiser\_name campaign\_name adgroup\_name country\_code currency timezone display\_timezone total cost total\_impressions total\_clicks reach\_daily total\_conversions total likes total comments total\_shares total follows total\_video\_views

advertiser\_id