03

ED-VANTAGE

PROJECT BRIEF

In this project I understand the existing examination system and therefore tries to organize the technical process in order to reduce the teachers and ESP operators work load and increase the productivity of the system.

A student performance analysis is also prepared analytically to identify areas of improvement.

DESIGN STRATEGY

Understand the existing system → Define the System → Understand Opportunities → Ideate for Possible Solution → Design Visuals

TARGET AUDIENCE

Don Bosco School, Lelyam, WB

Pre-Primary School	Primary School	Middle School	High School	Sr. Sec. School
Classes PS - 2	Classes 1 - 5	Classes 6 - 8	Classes 9 & 10	Classes 11 & 12
			Medium	Medium

COURSES OF STUDIES

Pre-Primary School	Primary School	Middle School	High School	Sr. Sec. School
Classes PS - 2	Classes 1 - 5	Classes 6 - 8	Classes 9 & 10	Classes 11 & 12
			Medium	Medium

EXAM STRUCTURE

Final Term			Regular Term			Total
Class Test	Unit Test	Assessment	Class Test	Unit Test	Assessment	
10 & 5	30	100	10 & 5	30	100	300

Methodologies

OBSERVATION

STAKE HOLDER MAP

PERSONA TEACHER

Hi, I'm Nandini. I'm a part time Entrepreneur. Presently, I am working as a Teacher in a Primary School. I'm also a Tutor for Kids.

Goals and Needs
- Wants to be a successful Entrepreneur
- Wants to be a good Teacher
- Wants to be a good Tutor
- Wants to be a good Mother

Pain Points
- Time Management
- Lack of Time
- Lack of Resources
- Lack of Support

Personality
- Creative
- Passionate
- Hard Working
- Ambitious

Social Media
- Facebook
- Linkedin

PERSONA ESP OPERATOR

Hi, I'm Dhadha. I'm a Computer Operator.

Goals and Needs
- Wants to be a successful Entrepreneur
- Wants to be a good Computer Operator
- Wants to be a good Husband
- Wants to be a good Father

Pain Points
- Time Management
- Lack of Time
- Lack of Resources
- Lack of Support

Personality
- Creative
- Passionate
- Hard Working
- Ambitious

Social Media
- Facebook
- Linkedin

PERSONA PRINCIPAL

Hi, I'm Biju Thomas. I am the Principal of a Primary School. I'm also a Tutor for Kids. I'm also a Tutor for Kids.

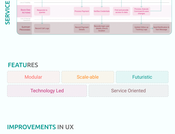
Goals and Needs
- Wants to be a successful Entrepreneur
- Wants to be a good Principal
- Wants to be a good Tutor
- Wants to be a good Husband
- Wants to be a good Father

Pain Points
- Time Management
- Lack of Time
- Lack of Resources
- Lack of Support

Personality
- Creative
- Passionate
- Hard Working
- Ambitious

Social Media
- Facebook
- Linkedin

AS IS JOURNEY MAP


Pre-Examination
Examination
Post-Examination
ESP Operator
Principal
Teacher
Head of Subject
Subject Teacher
Question Bank
Question Paper
Sheets
Marks Sheet
Report Card
Time & Kind
Time & Kind
Time & Kind