04

OnePlus WATCH
Never Settle

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What is OnePlus Watch?

It is a smart watch, which is capable of tracking:
- Heart Rate
- Breathing Rate
- Sleep
- ECG
- Body Temperature
- Deep Tracker
- Menstrual Health Cycle
- Water Intake
- Medicine Reminder
- Sedentary Reminder
- SOS Emergency Messaging, etc

What approach did I take?

Whom did I Consider?

While designing the watch, I considered the following people as my target audience:
- Youth belonging to age group 18 - 35
- Fitness Enthusiasts
- Who care about fitness and their health
- Who have the means to afford the watch

Competitive Study

Information Architecture

Power On - Power Button Long Press
Scan QR to Connect with Mobile
Home Screen
Long Press
Change Watch Face
Swipe Up from Bottom
Swipe Down from Top
Swipe Left
Swipe Right
Tap
Double Tap
Power Button
Profile Screen
Bluetooth
Mobile Data
Location
Other Shortcuts
Edit
Quick Pay
Notifications
Long Press
Tap
Quick Settings
Google Assistant
Short Press
Long Press
Power Menu
Normal
Minute Ring
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