

University of Manitoba
Computer Science Students Association

Sponsorship Package

2024-2025





Who is the CSSA?

The Computer Science Students' Association is a non-profit student organization that is dedicated to serving the computer science student body. We do so by advocating on behalf of students and bringing together the computer science community. The CSSA hosts events catered towards building skills, empowering our community, and growing networks. We want to connect the talent that we are fostering within the University of Manitoba with the tech industry in Winnipeg and beyond.





Who is the CSSA?

CSSA is proud to welcome over 1700 students as members. Most members are virtually involved on our Discord server where we can moderate chats to maintain respectful spaces and uphold the University of Manitoba's Academic Integrity Policies.

Members can engage together in our lounge space and at the various events we host. The larger events include Game Jam and Capture the Flag which bring out about 100 students to compete in programming challenges. At our smaller events like our Term General Meetings, Mixers, and other gathering, we offer students the opportunity to make connections, have some food on us, and get students excited for upcoming events and updates.



Why Sponsor Us?

By sponsoring CSSA, your company can showcase its brand, products, and services to a large, diverse audience of potential customers and talent who are interested in pursuing a career in computer science. You can also demonstrate your commitment to fostering a culture of innovation, learning, and collaboration in these fields by providing opportunities for students to engage with potential employers, and create valuable projects outside program curriculum.



As a non-profit organization, we depend on sponsors for funding. Without them, we would not be able to support computer science students in the same way. With your help and collaboration, we can provide essential opportunities to build their career and programming skills while improving their university experience. Your involvement and support is greatly appreciated.

Future Events



NOV 15-17, 2024

GAME JAM

Our annual game jam and programming competition. Students work in groups to complete their projects in 48 hours. Partners may contribute as project judges and workshop hosts, as well as have a dedicated booth throughout the event.



MAR 15, 2025

CAPTURE THE FLAG

This time-based cybersecurity competition pits students against each other as they complete challenges that test their programming and problem-solving skills. Partners can contribute their own challenges and have an opportunity to table during the event.



APRIL 2025

THE GOOSIES

This formal end-of-year awards ceremony celebrates the best CS instructors of the year as chosen by the student body. Partners will be featured in promotions for this event.



TBD 2025

GENERAL MEETING AND MIXER

Our tri-annual general meeting and mixer kicks off each term. Students are informed of CSSA updates and upcoming events and are given an opportunity to socialize with their peers. Partners would mainly support food and venue expenses.

CUSEC SELECTION - PROJECT SHOWCASE NOV - JAN 2025

A collaboration with UMWICS, .devClub, and UMCrewSEC. Free-for-all project submission from the student body, where the team with the best project will be funded for the Canadian University Software Engineering Conference 2025. Partners will provide funds, host workshops, and have an opportunity to provide special challenges and send a representative to CUSEC.

Events

Choose to sponsor any one or more events or contact us to discuss any other arrangements.

Game Jam - Nov 15-17th, 2024

Students work in teams to develop a video game in 48 hours.

Benefits	Bronze \$500	Silver \$1000	Gold \$1500	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Judge game presentations		✓	✓	✓
Dedicated booth space			✓	✓
Dedicated social media post announcement solely for you			✓	✓
Host a workshop				✓
Logo on badge given to all participants				✓

Expected turnout: 100 students

Capture the Flag - March 15, 2025

Students compete to solve cybersecurity challenges.

Benefits	Bronze \$500	Silver \$1000	Gold \$1500	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Special project collaboration. Submit challenges for students to solve.		✓	✓	✓
Dedicated social media post announcement solely for you			✓	✓
Host a workshop			✓	✓
Logo on custom CTF lanyards provided to all participants				✓
Gain access to resumes of winning team members				✓

Expected turnout: 100 students

The Goosies - April 2025

Students vote for their favourite instructors at an end of year celebration.

Benefits	Bronze \$200	Silver \$500	Gold \$700	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Dedicated social media post announcement solely for you			✓	✓

Expected turnout: 60 students and faculty



Winter General Meeting and Winter Mixer

Students socialize and learn of upcoming club changes and events.

Benefits	Bronze \$150	Silver \$250	Gold \$350	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at select events	✓	✓	✓	✓
Social media post announcement with all silver sponsors		✓	✓	✓
Dedicated social media post announcement solely for you			✓	✓

Expected turnout: 80 students

Have another idea? Let's talk! We are happy to adjust these sponsorship offerings to your liking and are open to additional sponsorship opportunities.

In-kind sponsorships are also accepted.

Open Project Showcase - Nov - Jan 2025

Select students with the best projects to attend CUSEC 2025 in Montreal.

Benefits	Bronze \$250	Silver \$500	Gold \$750	Platinum Contact Us
Dedicated announcement in the CS Discord	✓	✓	✓	✓
Verbal acknowledgement of support at the CUSEC conference	✓	✓	✓	✓
Logo on student teams' presentations at CUSEC	✓	✓	✓	✓
Co-host a branding guidelines workshop before CUSEC	✓	✓	✓	✓
Host a workshop leading up to the project submission deadline		✓	✓	✓
Be involved in the judging board for the projects		✓	✓	✓
Branding on the entire CUSEC delegation's materials			✓	✓
Access to student teams' mandatory conference reports			✓	✓
Dictate and judge a separate category for project submission				✓
Access to consenting participants' profiles and resumes				✓
Send an accompanying representative to CUSEC				✓

Information on CUSEC: [Link](#)

Contact Us

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