

University of Manitoba
Computer Science Students Association

Sponsorship Package

2025-2026





Who is the CSSA?

The Computer Science Students' Association is a non-profit student organization that is dedicated to serving the computer science student body. We do so by advocating on behalf of students and bringing together the computer science community. The CSSA hosts events catered towards building skills, empowering our community, and growing networks. We want to connect the talent that we are fostering within the University of Manitoba with the tech industry in Winnipeg and beyond.





Who is the CSSA?

CSSA is proud to welcome over 1700 students as members. Most members are virtually involved on our Discord server where we can moderate chats to maintain respectful spaces and uphold the University of Manitoba's Academic Integrity Policies.

Members can engage together in our lounge space and at the various events we host. The larger events include Game Jam and Capture the Flag which bring out about 100 students to compete in programming challenges. This year are hosting several workshops, presenting potential sponsors with alternative opportunities to contribute. At our smaller events like our Term General Meetings, Mixers, and other gathering, we offer students the opportunity to make connections, have some food on us, and get students excited for upcoming events and updates.



Why Sponsor Us?

By sponsoring CSSA, your company can showcase its brand, products, and services to a large, diverse audience of potential customers and talent who are interested in pursuing a career in computer science. You can also demonstrate your commitment to fostering a culture of innovation, learning, and collaboration in these fields by providing opportunities for students to engage with potential employers, and create valuable projects outside program curriculum.



As a non-profit organization, we depend on sponsors for funding. Without them, we would not be able to support computer science students in the same way. With your help and collaboration, we can provide essential opportunities to build their career and programming skills while improving their university experience. Your involvement and support is greatly appreciated.

Future Events



NOV 28-30TH

GAME JAM

Our annual game jam and programming competition. Students work in groups to complete their projects in 48 hours. Partners may contribute as project judges and workshop hosts, as well as have a dedicated booth throughout the event.



SPRING 2026

CAPTURE THE FLAG

This time-based cybersecurity competition pits students against each other as they complete challenges that test their programming and problem-solving skills. Partners can contribute their own challenges and have an opportunity to table during the event.



APRIL 2026

THE GOOSIES EOY MIXER

This formal end-of-year awards ceremony celebrates the best CS instructors of the year as chosen by the student body. Partners will be featured in promotions for this event.



**FALL 2025
WINTER 2026**

GENERAL MEETING AND MIXER

Our tri-annual general meeting and mixer kicks off each term. Students are informed of CSSA updates and upcoming events and are given an opportunity to socialize with their peers. Partners would mainly support food and venue expenses.

TECHNICAL WORKSHOPS

2025-2026 ONGOING

The CSSA is launching an exciting new series of technical and informational workshops, and we're eager to collaborate with organizations like yours to make them a success. These workshops are crucial for our students' development and career readiness. If financial sponsorship isn't feasible right now, we'd be thrilled if your organization would consider contributing its expertise by leading a workshop for our members as part of this new endeavor.

Events

Choose to sponsor any one or more events or contact us to discuss any other arrangements.

Game Jam - Fall 2025

Students work in teams to develop a video game in 48 hours.

Benefits	Bronze \$500	Silver \$1000	Gold \$1500	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Judge game presentations		✓	✓	✓
Dedicated booth space			✓	✓
Dedicated social media post announcement solely for you			✓	✓
Host a workshop				✓
Logo on badge given to all participants				✓

Expected turnout: 100 students

Capture the Flag - Spring 2026

Students compete to solve cybersecurity challenges.

Benefits	Bronze \$500	Silver \$1000	Gold \$1500	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Special project collaboration. Submit challenges for students to solve.		✓	✓	✓
Dedicated social media post announcement solely for you			✓	✓
Host a workshop			✓	✓
Logo on custom CTF lanyards provided to all participants				✓
Gain access to resumes of winning team members				✓

Expected turnout: 150-200 students

The Goosies - April 2026

Students vote for their favourite instructors at an end of year celebration.

Benefits	Bronze \$500	Silver \$1000	Gold \$1500	Platinum Contact Us
Logo on event promotions	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Announced as a sponsor at event	✓	✓	✓	✓
Social media post announcement with all bronze and silver sponsors	✓	✓	✓	✓
Dedicated social media post announcement solely for you			✓	✓

Expected turnout: 75 students and faculty



Various Workshops 2025-2026

This year the CSSA will be organizing several exciting workshops.

Benefits	Lead a Workshop
Logo on event promotions	✓
Logo on website	✓
Announced as a sponsor at event	✓
Social media post announcement with all bronze and silver sponsors	✓
Dedicated social media post announcement solely for you	✓

Expected turnout: 100's of students across 5 workshops



Have another idea? Let's talk! We are happy to adjust these sponsorship offerings to your liking and are open to additional sponsorship opportunities.

In-kind sponsorships are also accepted.

Contact Us

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