



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Parliament of India comprises President, Lok Sabha (Lower House) and Rajya Sabha (Upper House.)

11 April to 19 May 2019 to elect the members of the 17th Lok Sabha.

Lok Sabha is called House of People while Rajya Sabha is called the Council of States

The names, ‘Lok Sabha’ & ‘Rajya Sabha’ were adopted in 1954 by the Indian Parliament

tes were counted and the result was declared on 23 May

The election resulted in a landslide victory for the BJP which won 303 seats and formed the government.



the highest ever, as well as the highest ever participation by women voters

The Bharatiya Janata Party received 37.36% of the vote

the highest vote share by a political party since the 1989 general election,

and won 303 seats, further increasing its substantial majority

Around 912 million people were eligible to vote, and voter turnout was over 67 percent

In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?