

Ideation Phase

Define the problem statements

Date	09 may 2023
Team ID	NM2023TMID01151
Project name	AI Enabled Car Parking Using Open CV

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Definition of problem diagram



Reference

link:

https://miro.com/welcomeonboard/OGZ2bG0yczNSUWdFNTJWOGpOc3BLUnQwbElzcnpsdkNOOFRlek00QIFBY3RobINSMDZaRU9TNIRDN2FMV1RxdHwzNDU4NzY0NTUzODQ5Mjc4NjEzfdI=?share_link_id=756383201022

Problem statement	I am	I'm trying to	But	Because	Which make me feel
PS	A driver	Park my vehicle in a busy mall	There is a huge traffic and lack of space	Everything is manual and not organized	Frustrated