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## Dev Club@Riga

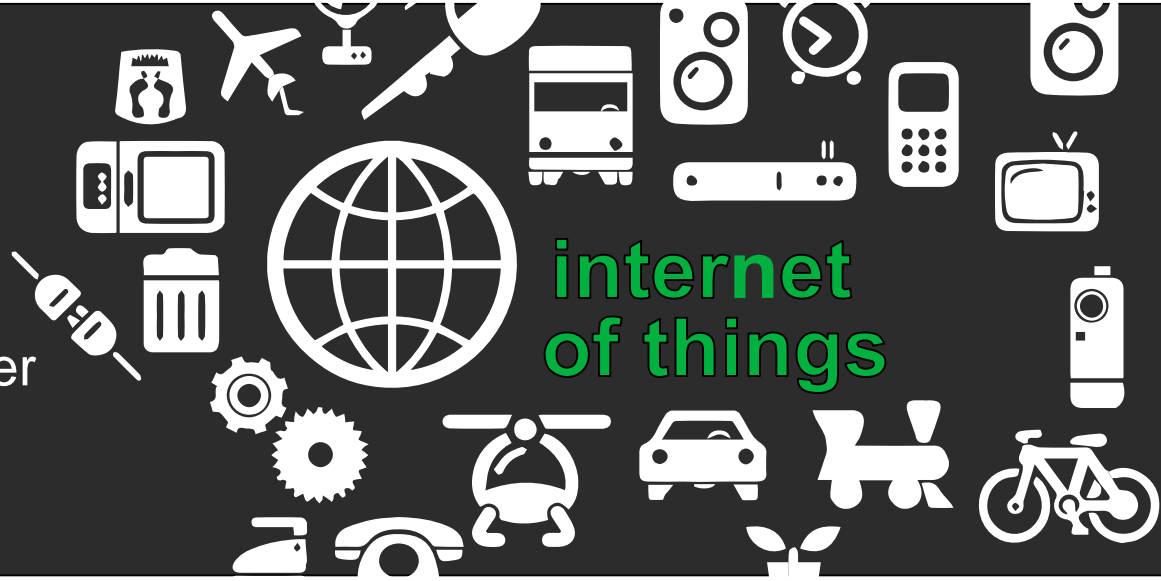
Emergence of IOT & Cloud  
20<sup>th</sup> June 2019

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# Agenda

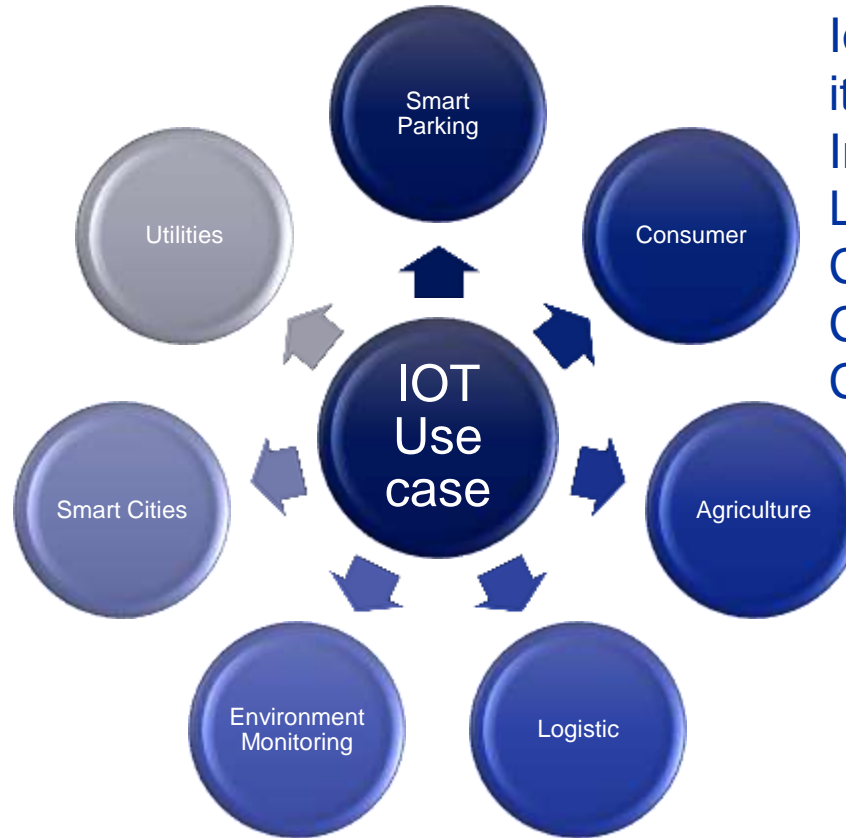
- ❖ What is IOT
- ❖ IOT Market & Share
- ❖ IOT Devices
- ❖ What is Cloud Computing
- ❖ Why the Cloud for IOT
- ❖ Azure IOT Solutions
- ❖ Security with Cloud Solutions

Internet of Things (IoT) is a network of devices which can sense, accumulate and transfer data over the internet without any human intervention



- Source – Figures based on study conducted by Cisco, HP**

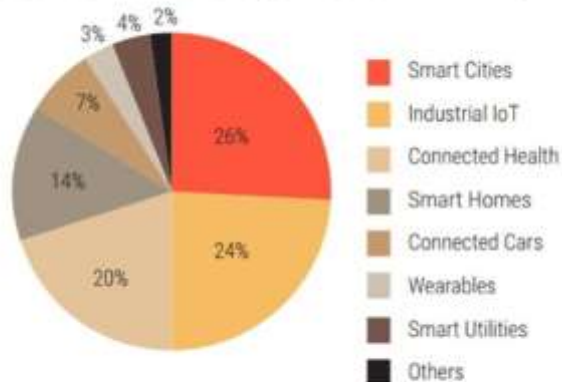
# IoT Use Case



IoT has already proven its versatility in various Industries like Agriculture, Logistic, Healthcare, Consumer, Energy, Smart Cities, Smart Homes and Connected cars.

# IOT Market

Global IoT Market Share by Sub-Sector



[Source: GrowthEnabler Analysis]

IOT ANALYTICS

New Research – June 2018

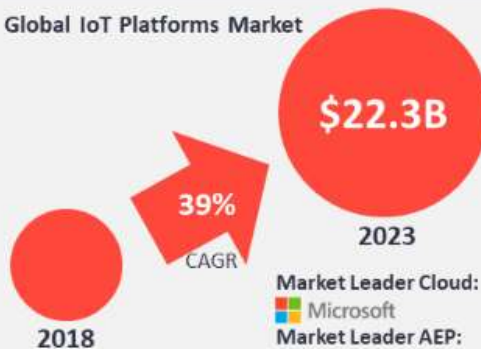
Insights that empower you to understand IoT markets

## IoT Platforms Market to surpass \$22B by 2023



### IOT PLATFORMS MARKET

Global IoT Platforms Market



Market Leader Cloud:

Microsoft

Market Leader AEP:

ptc

#### Fast growing (39%) IoT Platforms Market:

- 5 types of IoT Platforms: Application Enablement, Cloud, Device Management, Connectivity, Analytics
- Manufacturing is the biggest segment
- Asia to become the biggest region

### 20 LEADING VENDORS COMPARED



#### Comparison criteria:

- IoT Platform building blocks / tech stack
- Business and pricing models
- Market segmentation / industry verticals
- Partner ecosystem
- Customers and marketing perspective
- Case studies

Source: IoT Analytics – June 2018 – New publications: IoT Platforms Market Report 2018-2023 and IoT Platforms Vendor Comparison 2018

# IOT -Devices



Beaglebone Black



Raspberry Pi



Intel Galileo



IoT devices are designed to respond to sensor activity that the device is being used for and communicate to server through network interfaces.

# Fun Time

- ❖ Who gave IOT terminology?
- ❖ What is Expected Market size by 2023.
- ❖ Name 3 industries use cases

# Requirements for IOT



Two-way device  
communication



Easily and quickly  
on-board new  
devices



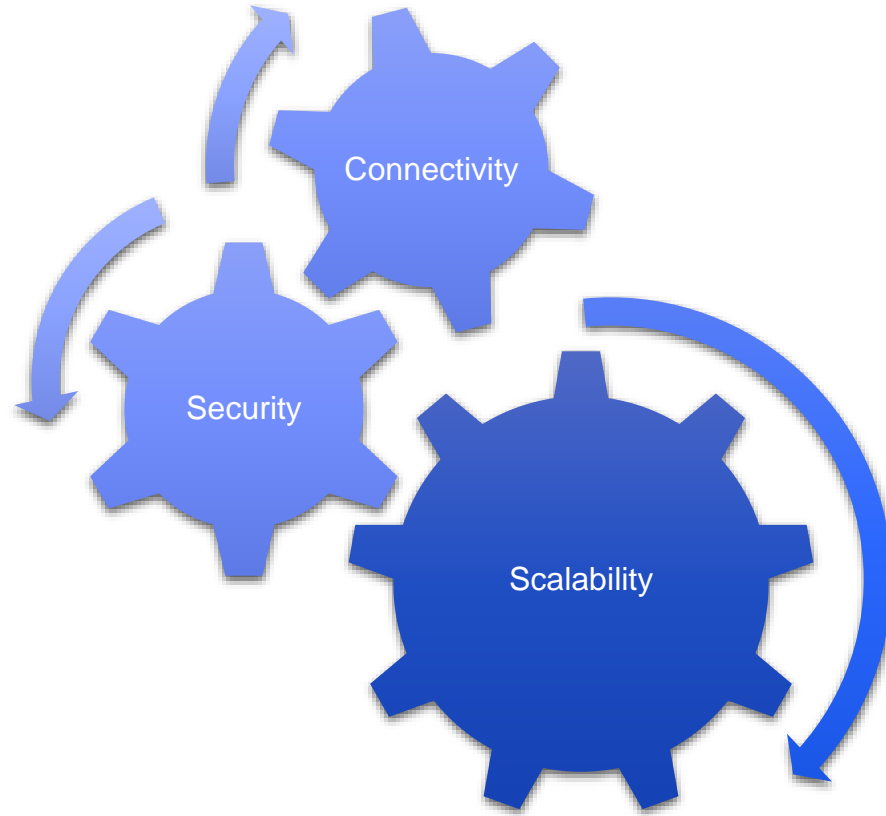
Real-time analysis



Data exploration  
and visualization



# Challenges for IOT

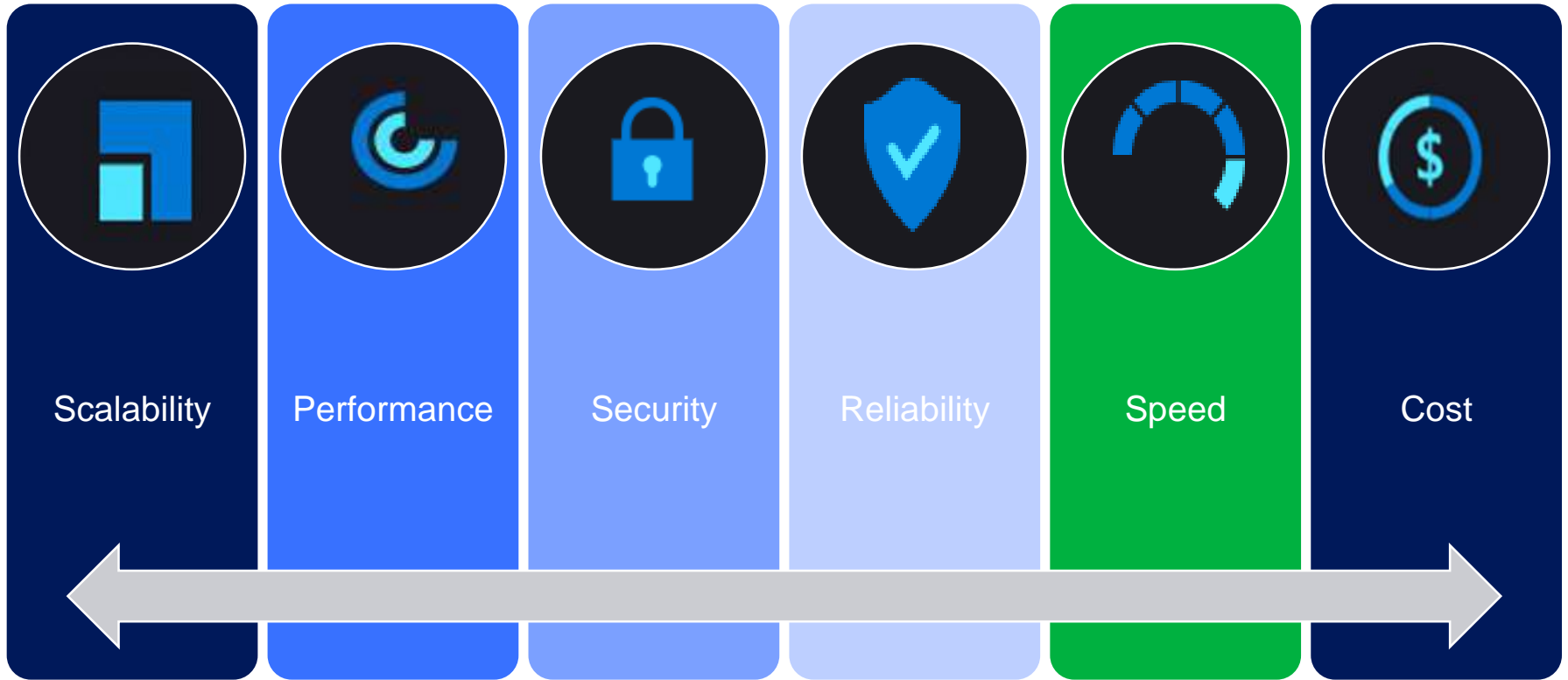


# Cloud Computing

Cloud computing is the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user.



# Why the Cloud



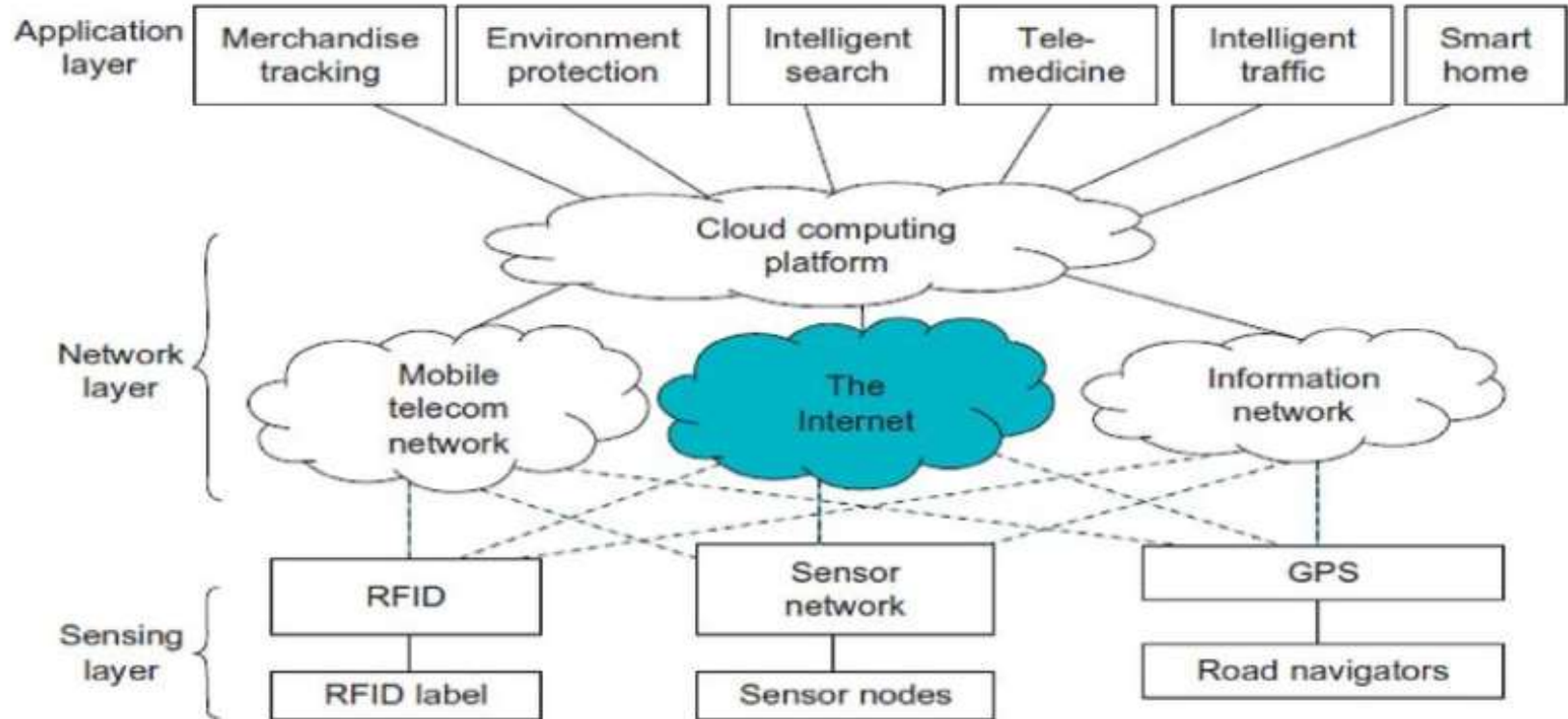
## Less Worries

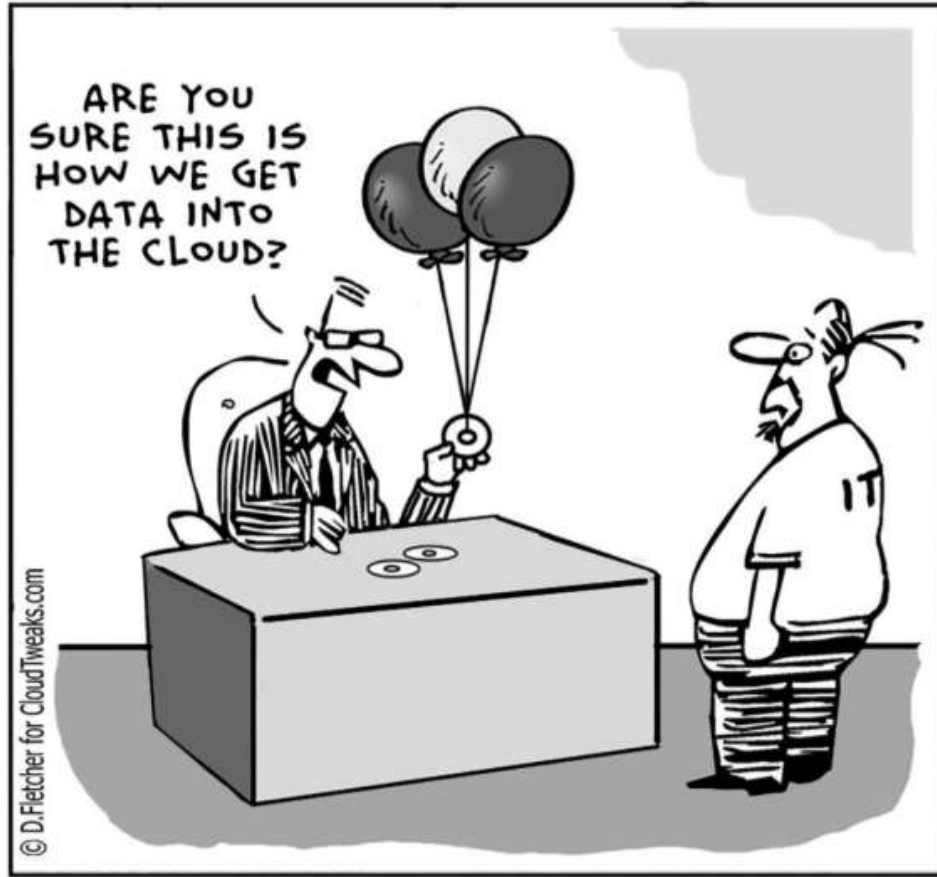
# Focus on functionality

Let others take care of:

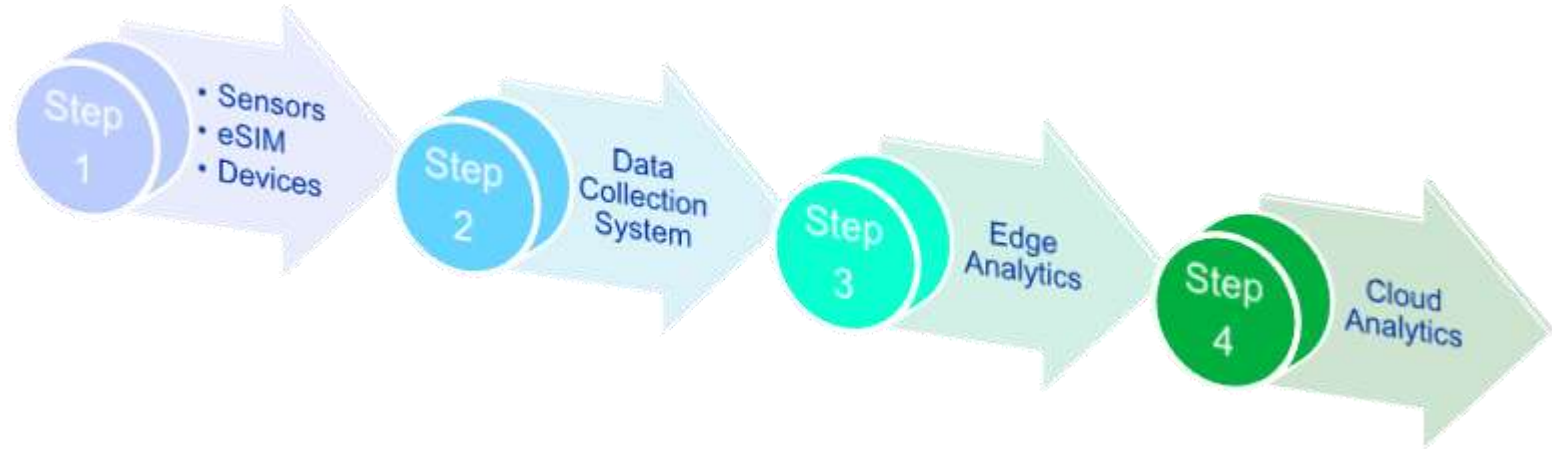
- Resource management
- Security
- Environments (staging, production)
- High availability, scalability, load balancing
- Fault tolerance
- OS - installation, licensing, updates, patches
- Network
- Maintenance

# IOT Cloud Architecture

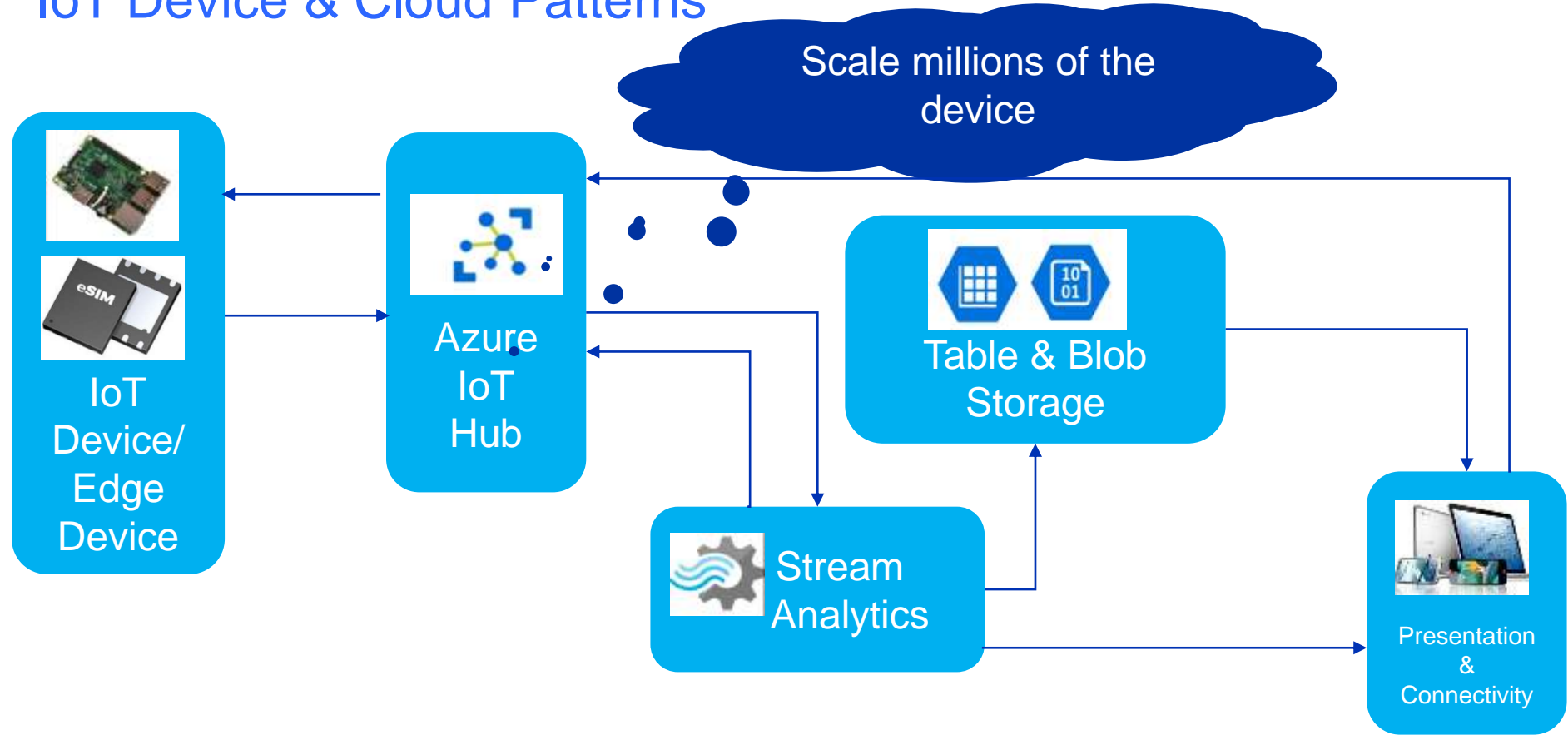




# IOT –Cloudification Steps



# IoT Device & Cloud Patterns

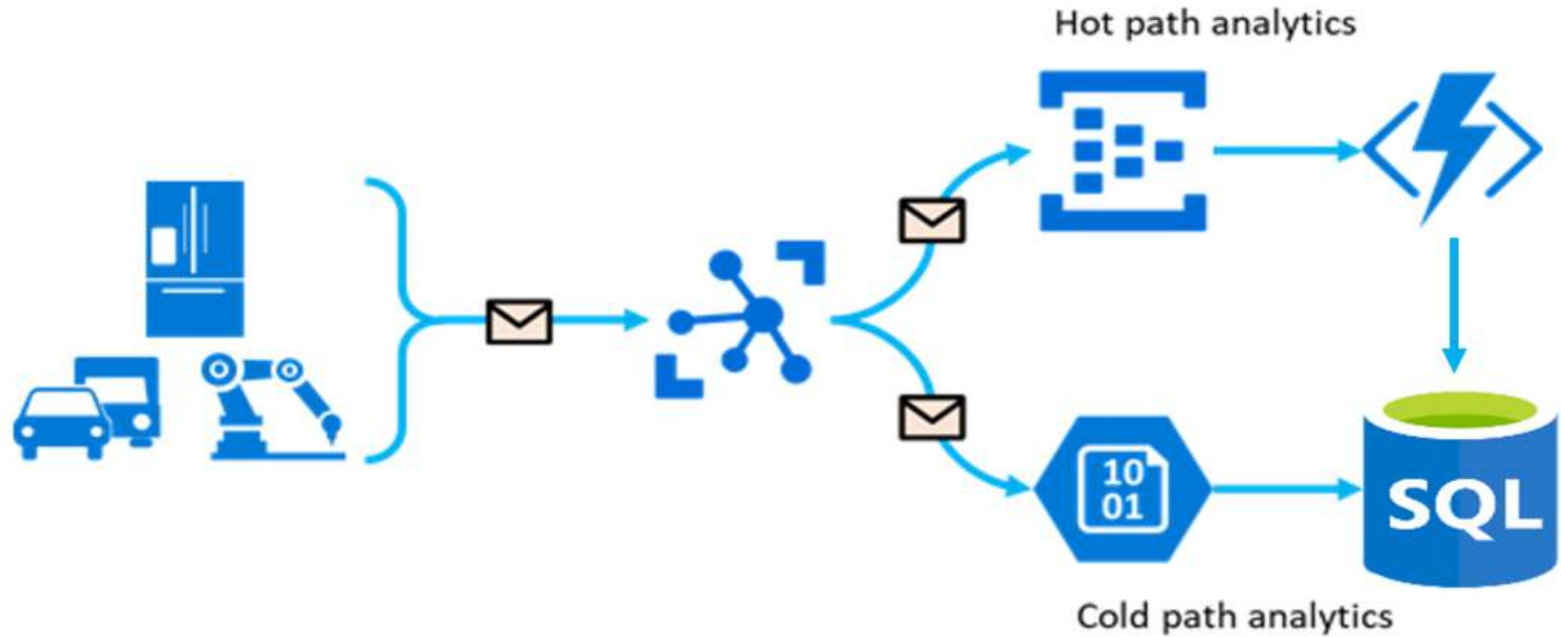























# Steps for Azure IoT setup

- 1. Step 1: Set up Your PC-** Windows-10 , VisualStudio 2015, IoT core Project Template
- 2. Set up Raspberry** Pi2/3-Windows IoT Core Tool, Connect PC to Raspberry on the network
- 3. Step 3: Set Up Azure IoT Hub-** IoT Hub, Create and Save Device Registry, security policies
- 4. Step 4: Create an UWP app for Raspberry Pi 2 Which will Send Sensor Data to IoT Hub and Receive Alerts from IoT Hub-** Code for Receiving and sending the sensor data and deploy on Raspberry Pi.
- 5. Step 5: Set Up Azure Stream Analytics to filter IoT Hub data and send it to Event Hub-** Create Stream analytics Jobs in Azure and set up the data streaming from IoT hub and data output format.
- 6. Step 6: Sending Alerts back to device through IoT Hub when the Temperature is High-** Send the data to IoT hub using Cloud Service, publish the cloud service.
- 7. Step 7: Sending the data to Presentation Layer:** UI application can use this cloud service to show the data.

# Data Processing



# Microsoft Azure IoT services

Devices	Connectivity	Data Storage	Data Analytics	Presentation & Action
	 Event Hubs	 SQL Database	 Machine Learning	 App Service
	 Service Bus	 Table/Blob Storage	 Stream Analytics	 Power BI
	 External Data Sources	 DocumentDB	 HDInsight	 Notification Hubs
		 External Data Sources	 Data Factory	 Mobile Services
				 BizTalk Services

# IOT Cloud Platforms

	Azure IoT	AWS IoT	Google Cloud Platform
IoT SaaS	Azure IoT central		Android Things Console
IoT PaaS	Azure IoT Solution Accelerator	AWS IoT Core	Cloud IoT Core
IOT Services	Azure IoT Hub Azure IoT Edge	GreenGrass Core	Cloud IoT Core
SDK's	Device SDK's Service SDK's	AWS IoT Device SDK	Weave SDK Android Things SDK
Messaging Support	Https, MQTT, WebSocket	Https, MQTT, WebSocket	Https, MQTT, gRPC
Embedded OS	Window 10 IoT	Amazon FreeRTOS	Android Things

# Fun Time

- ❖ Name 3 benefits of IOT Cloud?
- ❖ Name any 2 data storage solutions?
- ❖ Benefits of IOT hub?

# Security

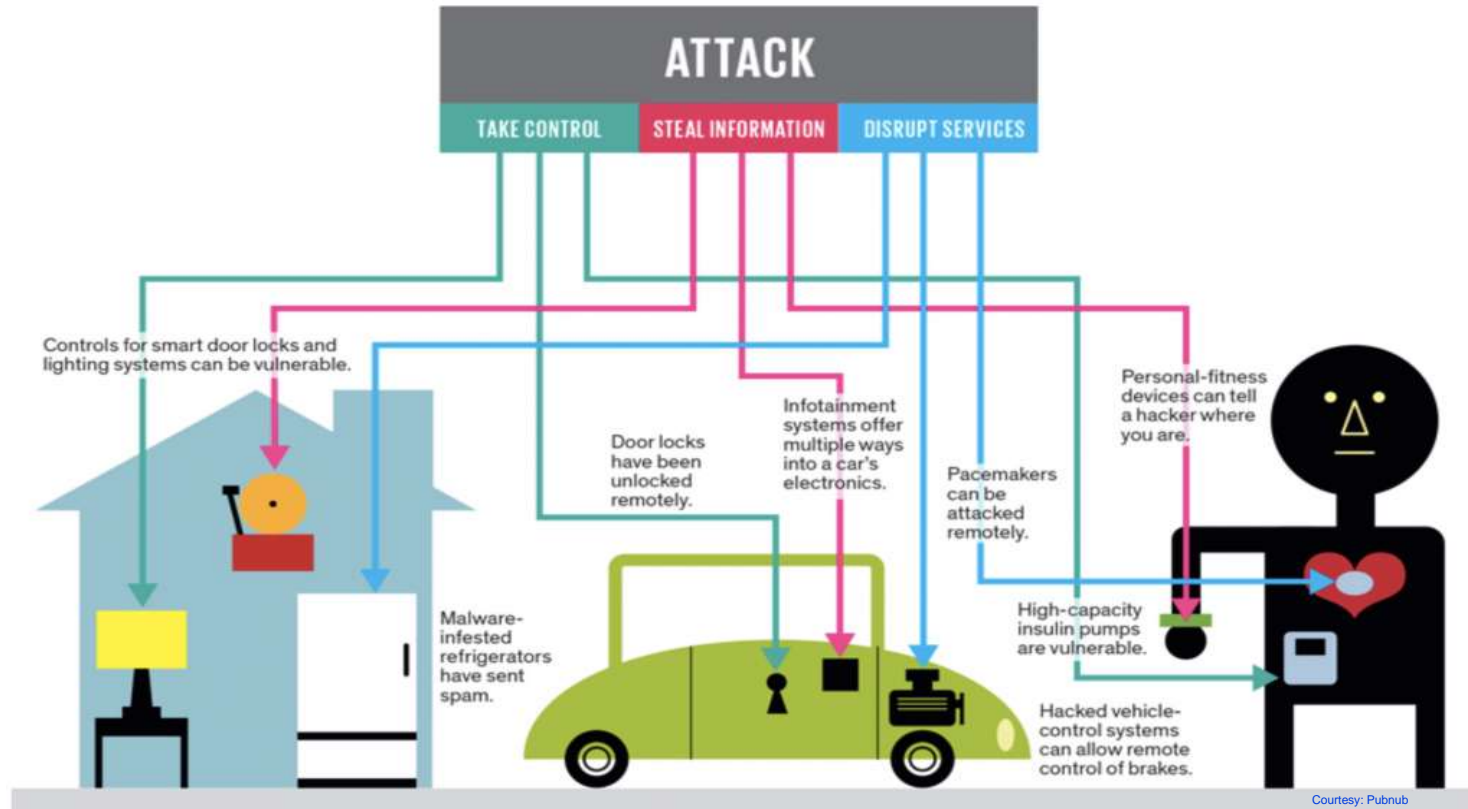


"THE TOASTER HAS BEEN HACKED INTO THINKING IT'S A BLENDER."



© D.Fletcher for CloudTweaks.com

# IoT Apps Data flow & Vulnerabilities



# Azure IoT Security

- ❖ Device's Unique unforgeable cryptographic key.
- ❖ Private key stored in hardware protected wall, inaccessible to software.
- ❖ Security is defined on each layer and Multiple mitigation plan for each threat.
- ❖ Signed Certificates for device identity and authenticity.
- ❖ Regular automated software upgrade.
- ❖ Real time failure reporting.
- ❖ Hardware enforced barrier between software component



## Security by Design

Infrastructure  
setup and  
consulting

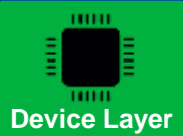
eSIM  
Solutions

Third-Party  
Solutions  
Security  
Audits

Data  
encryption

Secured  
Cloud

### IoT Layers



- Physical Inspection
- Device/HW Assessment
- Firmware & Software

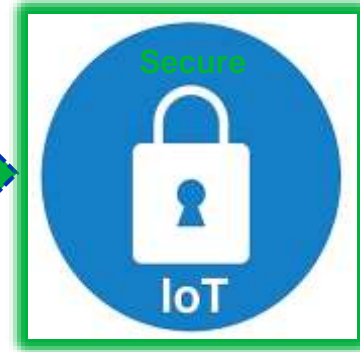
- Ethernet/WiFi
- Communication and Protocols validations

- Cloud Testing
- Infra Testing
- Platform Testing

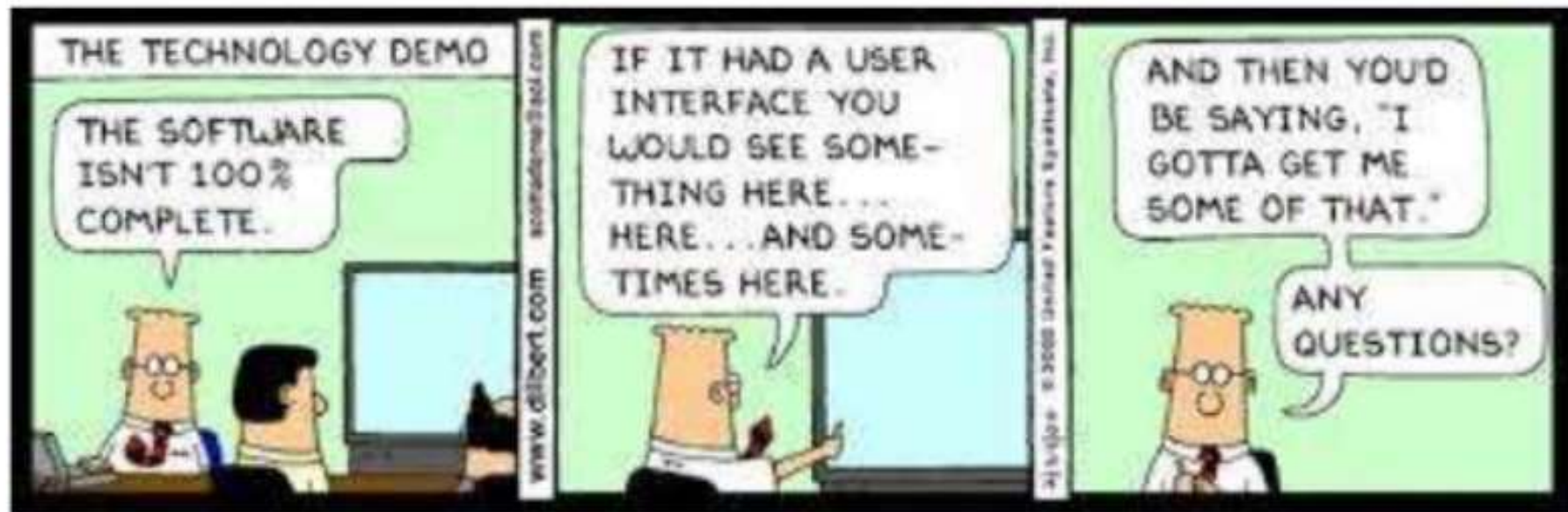
- Data validation
- Storage level
- Transport level

- Secure Code review
- API's Assessment
- DAST

## Security Lifecycle Management



# Demos



Q & A

Thank you!

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## Some Demo Example Ref:

<https://www.hackster.io/Kishore10211/applying-real-time-analytics-on-iot-data-azure-iot-hub-d5f904>

<https://microsoft.github.io/techcasestudies/iot/azure%20app%20service/2017/09/01/ABUS.html>

<https://github.com/Azure/azure-iot-pcs-remote-monitoring-java>

# IOT Hub & Event Hubs

IoT Capability	IoT Hub	Even Hub
Device to Cloud Messaging	Yes	Yes
Cloud-to-device messaging	Yes	No
Protocols: HTTPS, AMQP, AMQP over webSockets	Yes	Yes
Protocols: MQTT, MQTT over webSockets	Yes	No
Per-device identity	Yes	No
Device Provisioning Service	Yes	No
IoT Edge	Yes	No