



Sept 10, 2014



MapR is Unbiased Open Source





Linux Is Unbiased

- Linux provides choice
 - MySQL
 - PostgreSQL
 - SQLite
- Linux provides choice
 - Apache httpd
 - Nginx
 - Lighttpd







MapR Is Unbiased

MapR provides choice

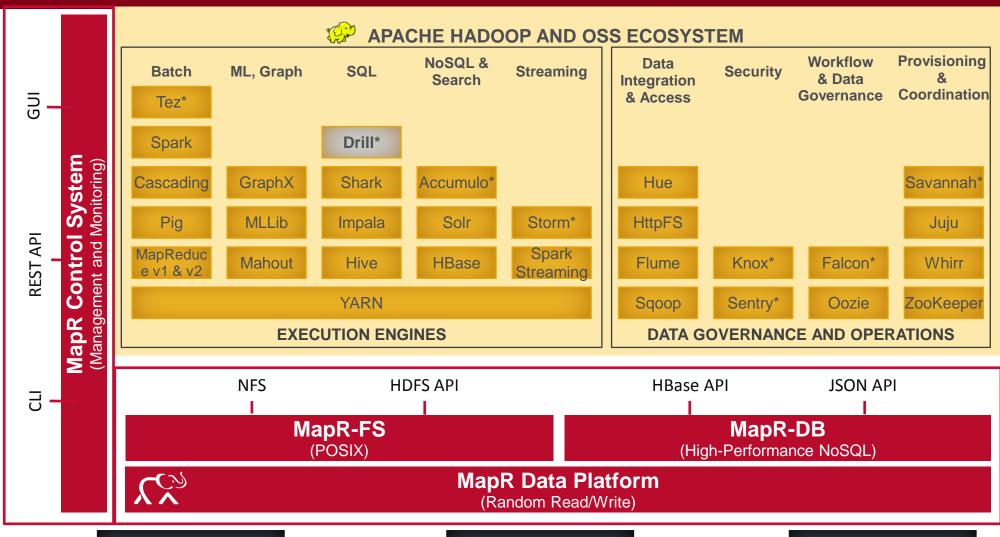


	MapR Distribution for Hadoop	Distribution C	Distribution H
Spark	Spark (<u>all</u> of it) <u>and</u> SparkSQL	Spark only	No
Interactive SQL	Impala, Drill, Hive/Tez, SparkSQL	One option (Impala)	One option (Hive/Tez)
Scheduler	YARN, Mesos	One option (YARN)	One option (YARN)
Versions	Hive 0.10, 0.11, 0.12, 0.13 Pig 0.11, 012 HBase 0.94, 0.98	One version	One version





MapR Distribution for Apache Hadoop









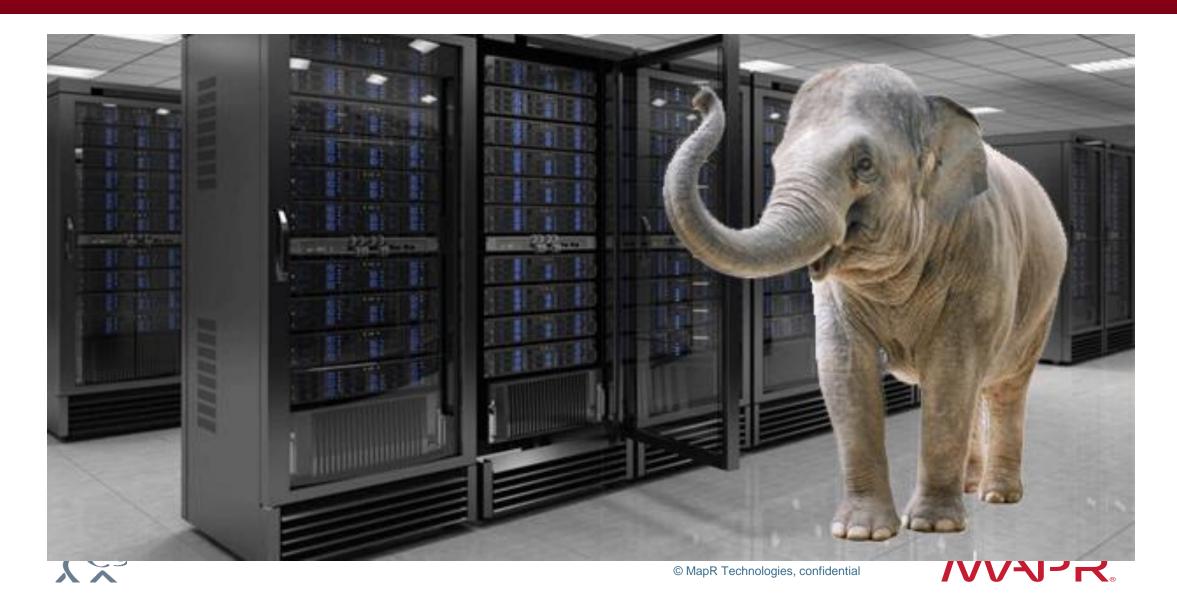








Hadoop an augmentation for EDW—Why?



Make money from cross-selling: "Customer 360°"

CSO/CMO





Make money from cross-selling: "Customer 360° " CSO/CMO

Regulation:
"You need to
store more stuff,
and find it fast"

CRO





Make money from cross-selling: "Customer 360° "

CSO/CMO

Regulation:
"You need to
store more stuff,
and find it fast"

CRO

Reduce OpEx on IT spend by identifying anomalies faster





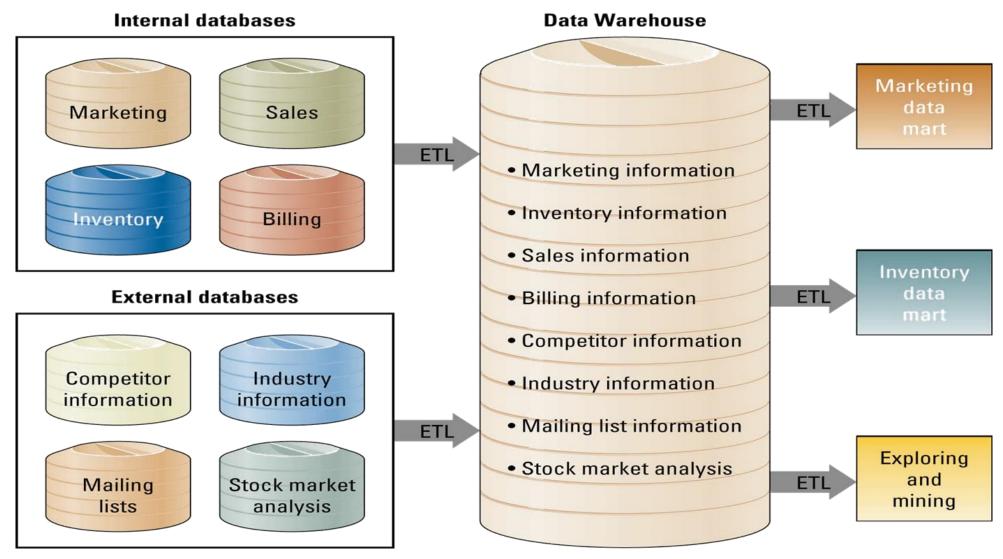


What's holding us back?





Data Warehouse Model







But inside, it looks like this ...

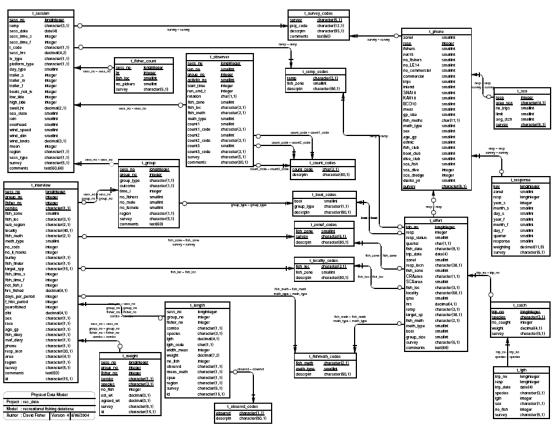


Figure 1: Entity Relationship Diagram (ERD) for the rec_data database.





And this ...

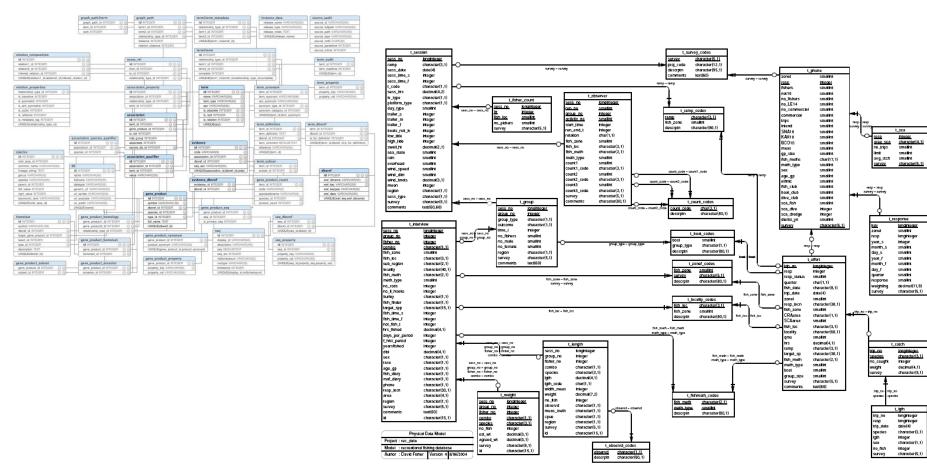


Figure 1: Entity Relationship Diagram (ERD) for the rec_data database.





And this ...

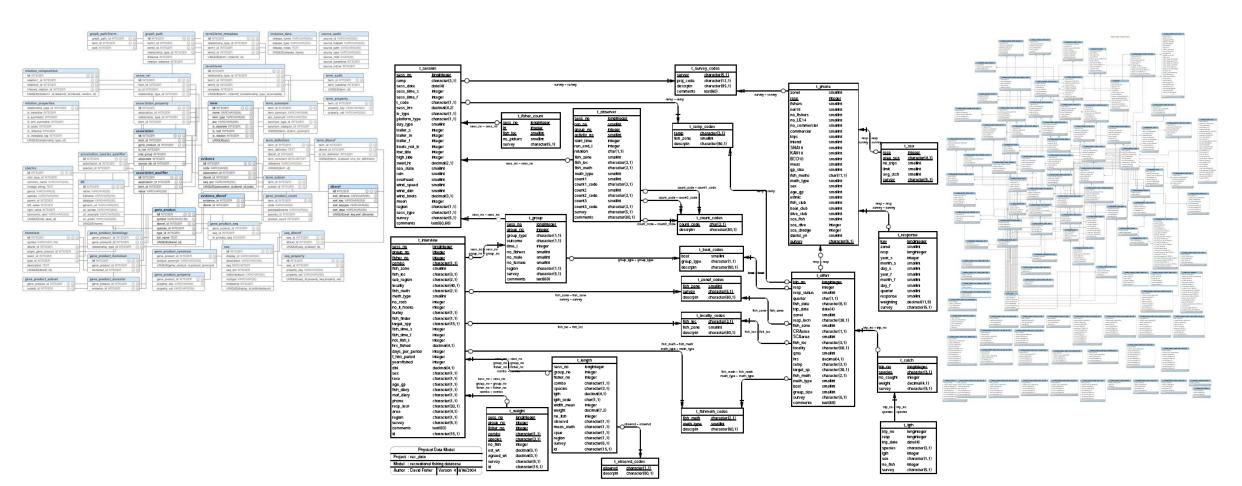
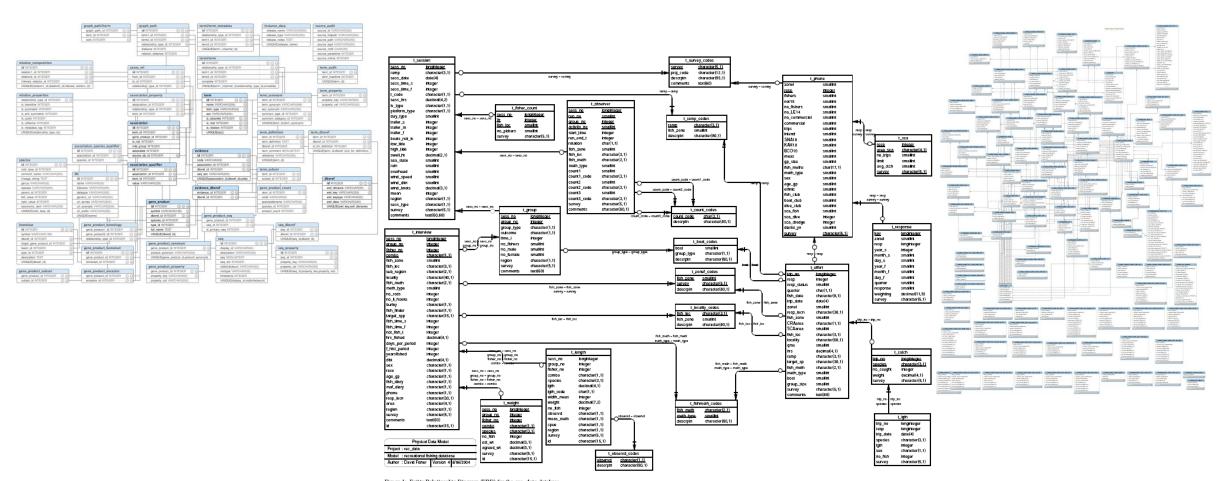


Figure 1: Entity Relationship Diagram (ERD) for the rec_data database.





Consolidating schemas is very hard.

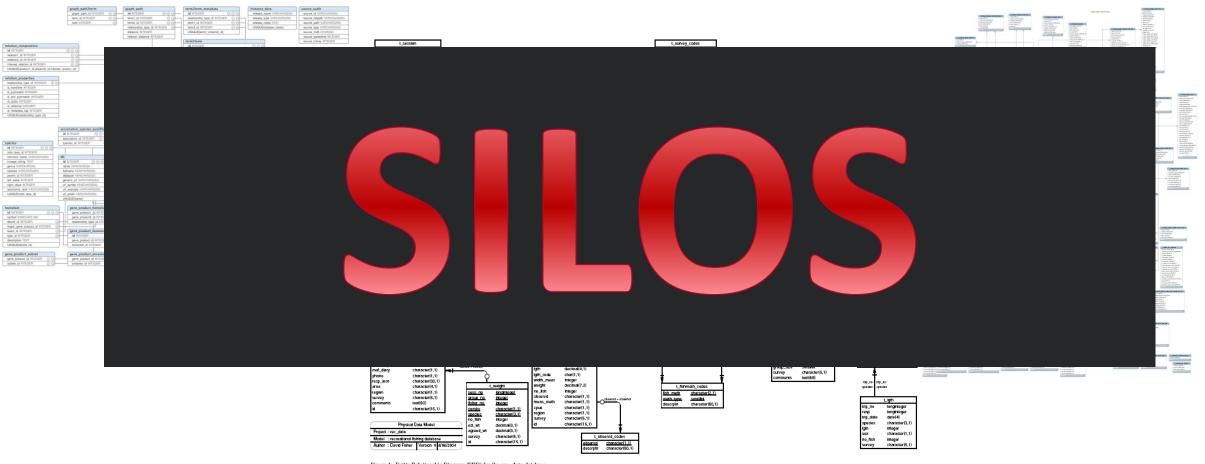








Consolidating schemas is very hard, causes SILOs









Silos make analysis very difficult



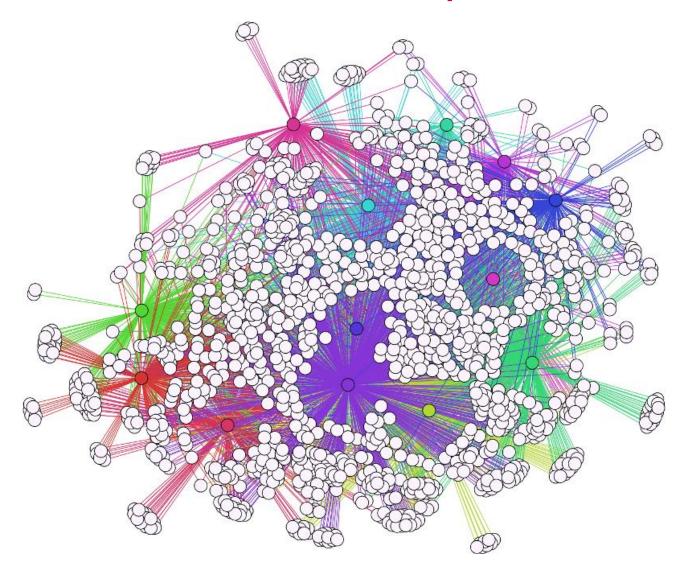
How do I identify a unique {customer, trade} across data sets?

How can I guarantee the lack of anomalous behavior if I can't see all data?

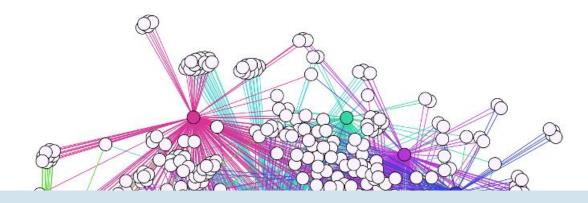




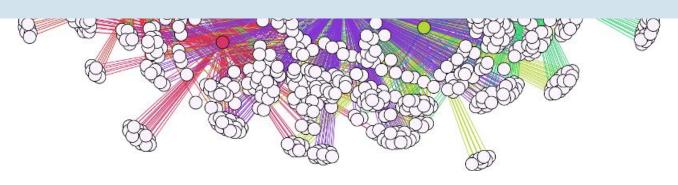
Hard to know what's of value a priori



Hard to know what's of value a priori



You want to keep all the data but it has to be economical



Why Hadoop





Rethink SQL for Big Data

Preserve

ANSI SQL

• Familiar and ubiquitous

Performance

• Interactive nature crucial for BI/Analytics

One technology

Painful to manage different technologies

Enterprise ready

 System-of-record, HA, DR, Security, Multitenancy, ...





Rethink SQL for Big Data

Preserve

Invent

ANSI SQL

• Familiar and ubiquitous

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Interactive nature crucial for BI/Analytics

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Enterprise ready

 System-of-record, HA, DR, Security, Multitenancy, ...

Flexible data-model

- Allow schemas to evolve rapidly
- Support semi-structured data types

Agility

 Self-service possible when developer and DBA is same

Scalability

 In all dimensions: data, speed, schemas, processes, management





SQL is here to stay

























Hadoop is here to stay





































SQL

```
select * from A
where exists (
select 1 from B where B.b < 100 );
```

- Did you know Apache HIVE cannot compute it?
 - eg, Hive, Impala, Spark/Shark





Self-described Data

select cf.month, cf.year from hbase.table1;

- Did you know normal SQL cannot handle the above?
- Nor can HIVE and its variants like Impala, Shark?





Self-described Data

select cf.month, cf.year from hbase.table1;

- Why?
- Because there's no meta-store definition available





Self-Describing Data Ubiquitous

Apache Drill





Centralized schema

- Static
- Managed by the DBAs
- In a centralized repository

Long, meticulous data preparation process (ETL, create/alter schema, etc.)

- can take 6-18 months

Self-describing, or schema-less, data

- Dynamic/evolving
- Managed by the applications
- Embedded in the data

Less schema, more suitable for data that has higher volume, variety and velocity





A Quick Tour through Apache Drill





select timestamp, message

from dfs1.logs.`AppServerLogs/2014/Jan/p001.parquet`

where errorLevel > 2





```
select timestamp, message
from dfs1.logs.`AppServerLogs/2014/Jan/p001.parquet`
where errorLevel > 2
```

This is a *cluster* in Apache Drill

- DFS
- HBase
- Hive meta-store





select timestamp, message from dfs1.logs.`AppServerLogs/2014/Jan/p001.parquet` where

This is a *cluster* in Apache Drill

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A work-space

- Typically a subdirectory
- HIVE database





select timestamp, message from dfs1.logs.`AppServerLogs/2014/Jan/p001.parquet` where

This is a *cluster* in Apache Drill

- DFS
- HBase
- Hive meta-store

A work-space

- Typically a subdirectory
- HIVE database

A table

- pathnames
- Hbase table
- Hive table





Combine data sources on the fly

- JSON
- CSV
- ORC (ie, all Hive types)
- Parquet
- HBase tables
- ... can combine them

```
Select USERS.name, USERS.emails.work
from
  dfs.logs.`/data/logs` LOGS,
  dfs.users.`/profiles.json` USERS,
where
  LOGS.uid = USERS.uid and
  errorLevel > 5
order by count(*);
```





```
// On a file
```

select errorLevel, count(*)

from dfs.logs.`/AppServerLogs/2014/Jan/part0001.parquet`

group by errorLevel;





```
// On a file

select errorLevel, count(*)

from dfs.logs.`/AppServerLogs/2014/Jan/part0001.parquet`
group by errorLevel;
```

// On the entire data collection: all years, all months

```
select errorLevel, count(*)
```

from dfs.logs.`/AppServerLogs`

group by errorLevel





```
// On a file dirs[1] dirs[2]
select errorLevel, count(*) ↓ ↓
from dfs.logs.`/AppServerLogs/2014/Jan/part0001.parquet`
group by errorLevel;
```

// On the entire data collection: all years, all months

```
select errorLevel, count(*)
```

from dfs.logs.`/AppServerLogs`

group by errorLevel





```
// On a file
                                 dirs[1] dirs[2]
            errorLevel, count(*)
  select
            dfs.logs.\AppServerLogs/2014/Jan/part0001.parquet\
  from
           errorLevel;
  group by
// On the entire data collection: all years, all months
  select
            errorLevel, count(*)
            from
  group by errorLevel, dirs[2]
```





Querying JSON

```
{ name: classic
                  fillings: [
                    { name: sugar cal: 400 }]}
                { name: choco
donuts.json
                  fillings: [
                    { name: sugar cal: 400 }
                    { name: chocolate cal: 300 }]}
                { name: bostoncreme
                   fillings: [
                    { name: sugar cal: 400 }
                    { name: cream cal: 1000 }
                    { name: jelly cal: 600 }]}
```







Cursors inside Drill

```
{ name: classic
 fillings: [
   { name: sugar cal: 400 }]}
{ name: choco
 fillings: [
   { name: sugar cal: 400 }
   { name: chocolate cal: 300 }]}
{ name: bostoncreme
 fillings: [
   { name: sugar cal: 400 }
   { name: cream cal: 1000 }
   { name: jelly cal: 600 }]}
```

```
DrillClient drill = new DrillClient().connect( ...);
ResultReader r = drill.runSqlQuery( "select * from `donuts.json`");
while( r.next()) {
   String donutName = r.reader( "name").readString();
   ListReader fillings = r.reader( "fillings");
   while( fillings.next()) {
      int calories = fillings.reader( "cal").readInteger();
      if (calories > 400)
        print( donutName, calories, fillings.reader( "name").readString());
```





Direct queries on nested data

```
{ name: classic
 fillings: [
   { name: sugar cal: 400 }]}
{ name: choco
 fillings: [
   { name: sugar cal: 400 }
   { name: chocolate cal: 300 }]}
{ name: bostoncreme
 fillings: [
   { name: sugar cal: 400 }
   { name: cream cal: 1000 }
   { name: jelly cal: 600 }]}
```

```
// Flattening maps in JSON, parquet and other nested records
```

```
select name, flatten(fillings) as f from dfs.users.`/donuts.json` where f.cal < 300;
```

// lists the fillings < 300 calories





Complex Data Using SQL or Fluent API

```
{ name: classic
 fillings: [
   { name: sugar cal: 400 }]}
{ name: choco
 fillings: [
   { name: sugar cal: 400 }
   { name: plain: 280 }]}
{ name: bostoncreme
 fillings: [
   { name: sugar cal: 400 }
   { name: cream cal: 1000 }
   { name: jelly cal: 600 }]}
```

```
// SQL
Result r = drill.sql( "select name, flatten(fillings) from
  `donuts.json` where fillings.cal < 300`);
// or Fluent API
Result r = drill.table("donuts.json")
  .lt("fillings.cal", 300).all();
while( r.next()) {
  String name = r.get( "name").string();
  List fillings = r.get( "fillings").list();
  while(fillings.next()) {
    print(name, calories, fillings.get("name").string());
```



Queries on embedded data

// embedded JSON value inside column donut-json inside column-family cf1 of an hbase table donuts

```
select d.name, count( d.fillings),
from (
    select convert_from( cf1.donut-json, json) as d
    from hbase.user.`donuts`);
```





Queries inside JSON records

```
// Each JSON record itself can be a whole database
// example: get all donuts with at least 1 filling with > 300 calories
          d.name, count( d.fillings),
   select
            max(d.fillings.cal) within record as mincal
   from ( select convert_from( cf1.donut-json, json) as d
          from hbase.user.'donuts')
  where mincal > 300;
```







- Schema can change over course of query
- Operators are able to reconfigure themselves on schema change events
 - Minimize flexibility overhead
 - Support more advanced execution optimization based on actual data characteristics





De-centralized metadata

// count the number of tweets per customer, where the customers are in Hive, and their tweets are in HBase. Note that the hbase data has no meta-data information

select c.customerName, hb.tweets.count

from hive.CustomersDB.`Customers` c

join hbase.user.`SocialData` hb

on **c.**customerId = convert_from(**hb.**rowkey, UTF-8);





So what does this all mean?





What is a database with Drill/MapR?





- What is a database with Drill/MapR?
- Just a directory, with a bunch of related files

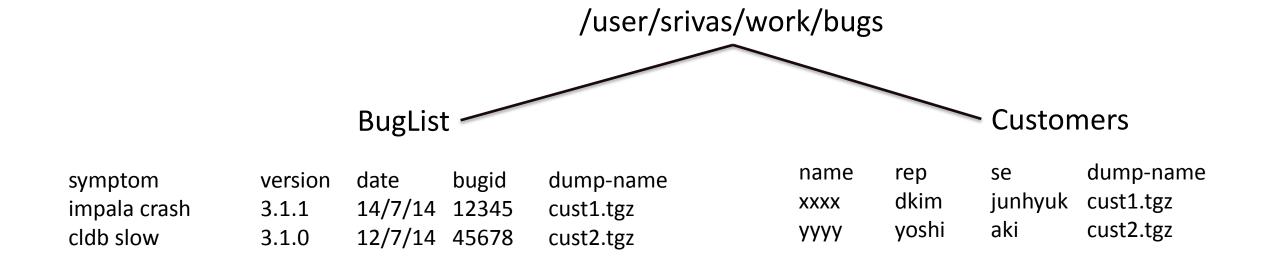




- What is a database with Drill/MapR?
- Just a directory, with a bunch of related files
- There's no need for artificial boundaries
 - No need to bunch a set of tables together to call it a "database"











Queries are simple

```
select b.bugid, b.symptom, b.date
```

from dfs.bugs.'/Customers' c, dfs.bugs.'/BugList' b

where c.dump-name = b.dump-name





Queries are simple

```
select b.bugid, b.symptom, b.date from dfs.bugs.'/Customers' c, dfs.bugs.'/BugList' b where c.dump-name = b.dump-name
```

Let's say I want to cross-reference against your list: select bugid, symptom from dfs.bugs.'/Buglist' b, dfs.yourbugs.'/YourBugFile' b2 where b.bugid = b2.xxx





What does it mean?





What does it mean?

- No ETL
- Reach out directly to the particular table/file
- As long as the permissions are fine, you can do it
- No need to have the meta-data
 - None needed





Another example

```
select d.name, count( d.fillings),
from ( select convert_from( cf1.donut-json, json) as d
    from hbase.user.`donuts`);
```

convert_from(xx, json) invokes the json parser inside Drill





Another example

```
select d.name, count( d.fillings),
from ( select convert_from( cf1.donut-json, json) as d
    from hbase.user.`donuts`);
```

- convert_from(xx, json) invokes the json parser inside Drill
- What if you could plug in any parser?





Another example

```
select d.name, count( d.fillings),
from ( select convert_from( cf1.donut-json, json) as d
    from hbase.user.`donuts`);
```

- convert_from(xx, json) invokes the json parser inside Drill
- What if you could plug in any parser
 - XML?
 - Semi-conductor yield-analysis files? Oil-exploration readings?
 - Telescope readings of stars?
 - RFIDs of various things?





No ETL

- Basically, Drill is querying the raw data directly
- Joining with processed data
- NO ETL
- Folks, this is very, very powerful
- NO ETL





Seamless integration with Apache Hive

- Low latency queries on Hive tables
- Support for 100s of Hive file formats
- Ability to reuse Hive UDFs
- Support for multiple Hive metastores in a single query



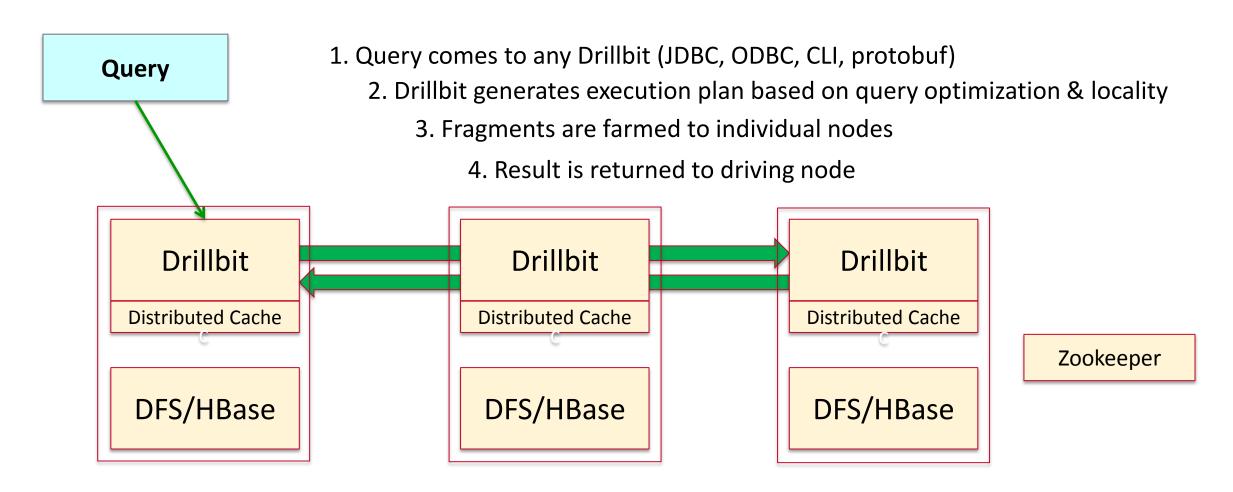








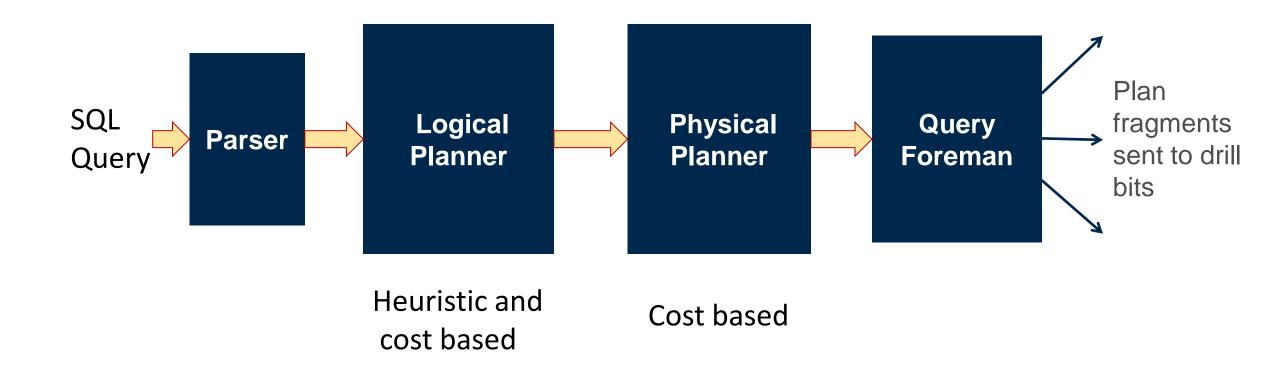
Basic Process







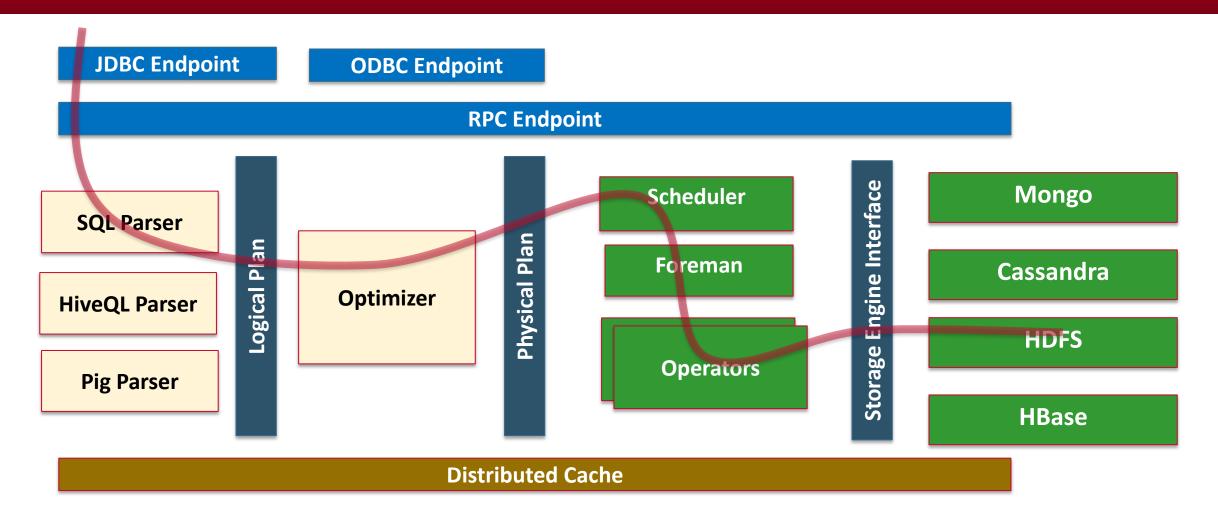
Stages of Query Planning







Query Execution







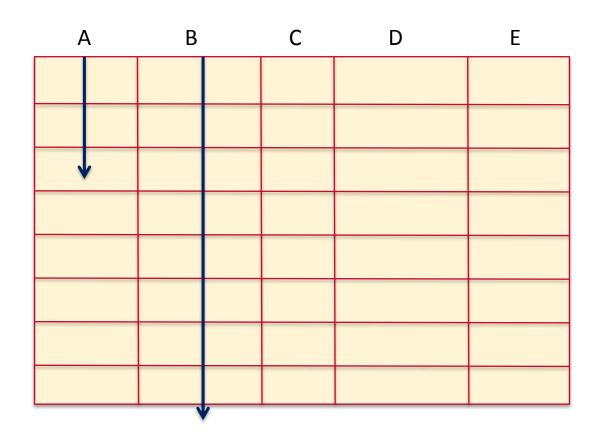
A Query engine that is...

- Columnar/Vectorized
- Optimistic/pipelined
- Runtime compilation
- Late binding
- Extensible





Columnar representation



On disk





Columnar Encoding

- Values in a col. stored next to one-another
 - Better compression
 - Range-map: save min-max, can skip if not present
- Only retrieve columns participating in query
- Aggregations can be performed without decoding

On disk

В

D

Ε





Run-length-encoding & Sum

- Dataset encoded as <val> <run-length>:
 - -2,4(42's)
 - -8, 10 (108's)
- Goal: sum all the records
- Normally:
 - Decompress: 2, 2, 2, 2, 8, 8, 8, 8, 8, 8, 8, 8, 8, 8, 8
- Optimized work: 2 * 4 + 8 * 10
 - Less memory, less operations





Bit-packed Dictionary Sort

- Dataset encoded with a dictionary and bit-positions:
 - Dictionary: [Rupert, Bill, Larry] {0, 1, 2}
 - Values: [1,0,1,2,1,2,1,0]
- Normal work
 - Decompress & store: Bill, Rupert, Bill, Larry, Bill, Larry, Bill, Rupert
 - Sort: ~24 comparisons of variable width strings
- Optimized work
 - Sort dictionary: {Bill: 1, Larry: 2, Rupert: 0}
 - Sort bit-packed values
 - Work: max 3 string comparisons, ~24 comparisons of fixed-width dictionary bits





Drill 4-value semantics



- SQL's 3-valued semantics
 - True
 - False
 - Unknown

- Drill adds fourth
 - Repeated





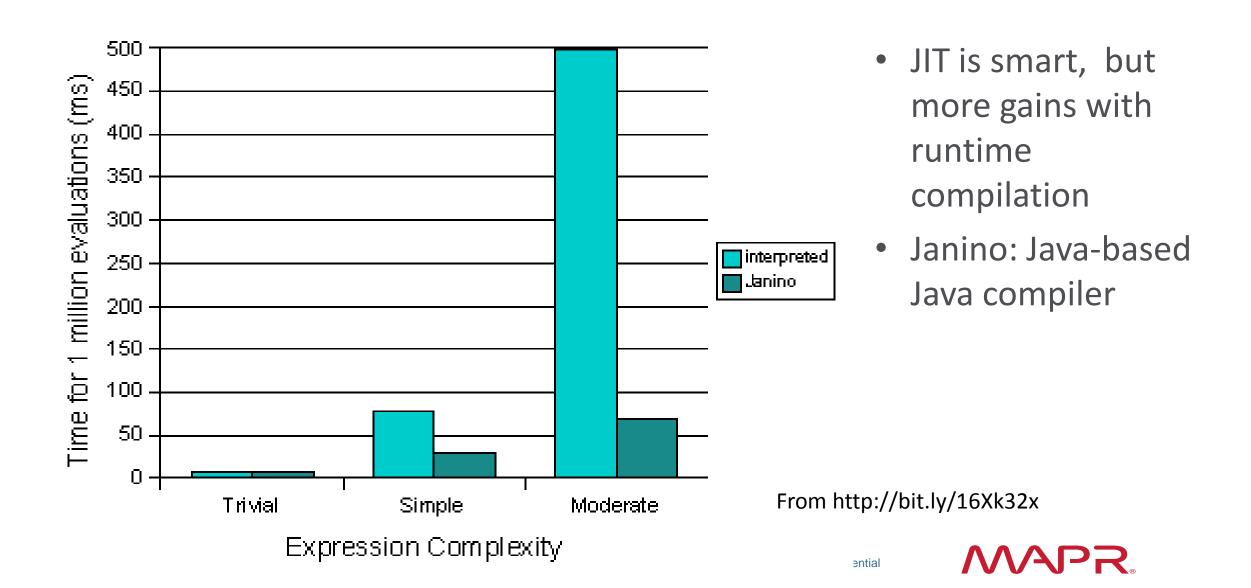
Vectorization

- Drill operates on more than one record at a time
 - Word-sized manipulations
 - SIMD-like instructions
 - GCC, LLVM and JVM all do various optimizations automatically
 - Manually code algorithms
- Logical Vectorization
 - Bitmaps allow lightning fast null-checks
 - Avoid branching to speed CPU pipeline

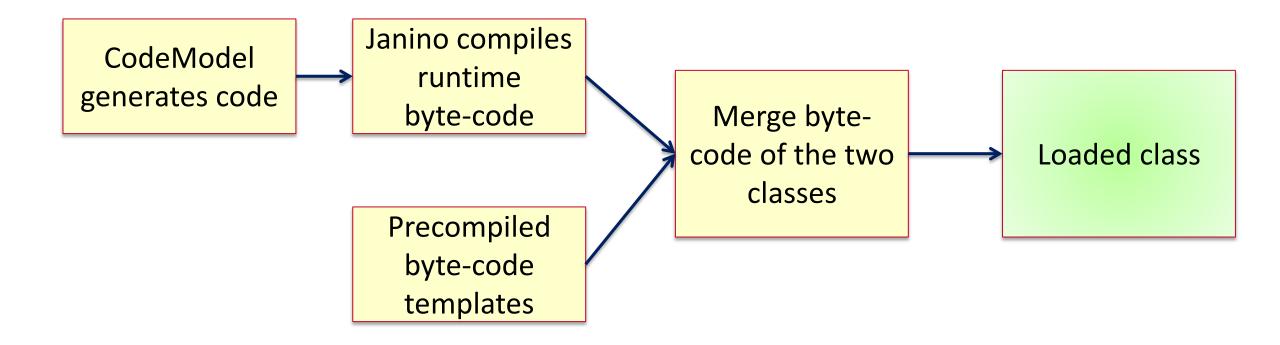




Runtime Compilation is Faster



Drill compiler

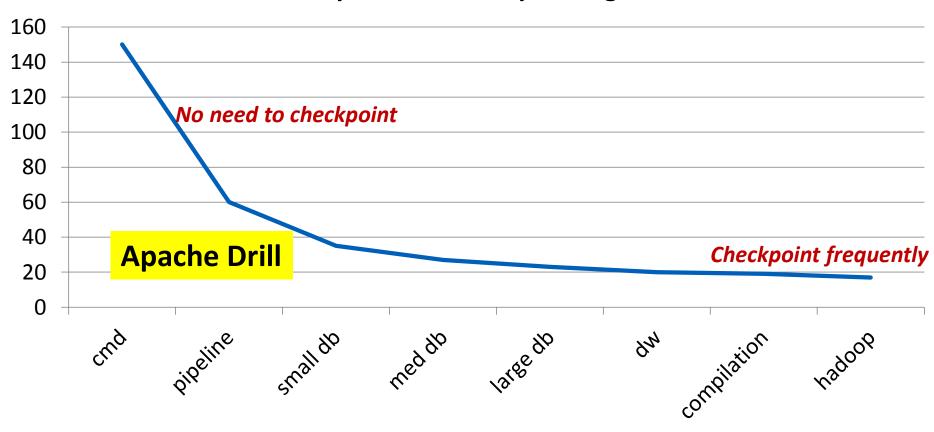






Optimistic

Speed vs. check-pointing







Optimistic Execution

- Recovery code trivial
 - Running instances discard the failed query's intermediate state
- Pipelining possible
 - Send results as soon as batch is large enough
 - Requires barrier-less decomposition of query





Batches of Values

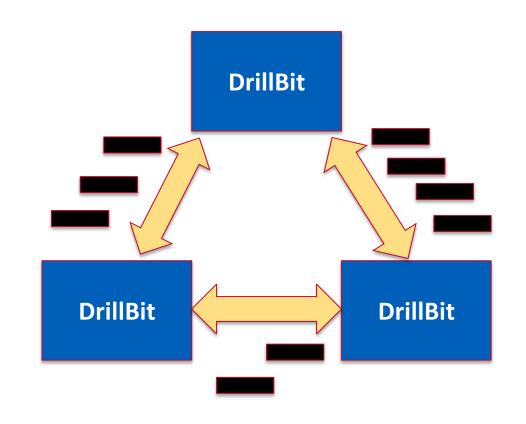
- Value vectors
 - List of values, with same schema
 - With the 4-value semantics for each value
- Shipped around in batches
 - max 256k bytes in a batch
 - max 64K rows in a batch
- RPC designed for multiple replies to a request





Pipelining

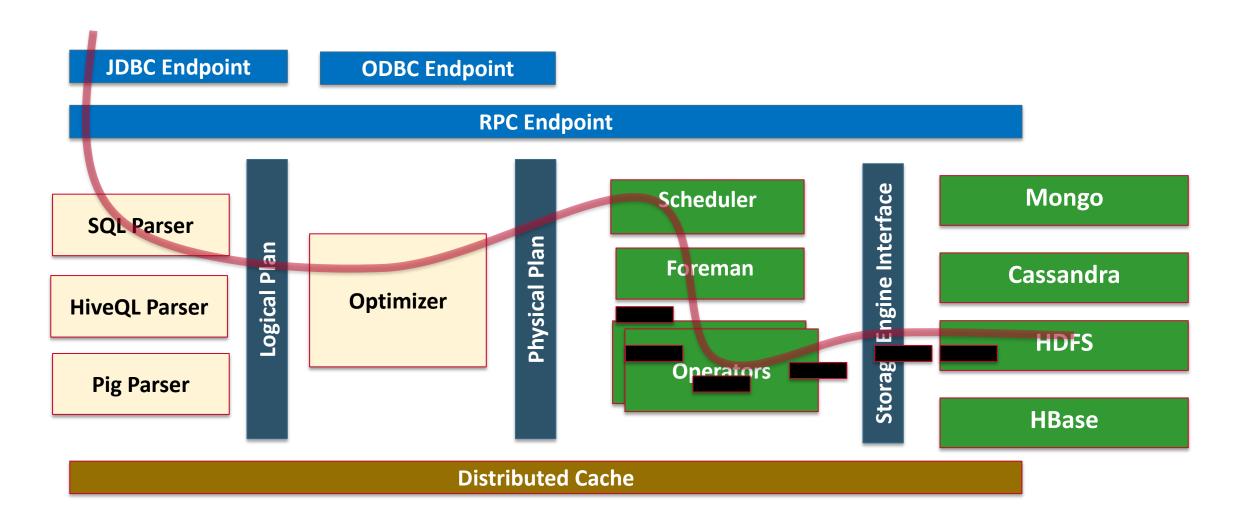
- Record batches are pipelined between nodes
 - ~256kB usually
- Unit of work for Drill
 - Operators works on a batch
- Operator reconfiguration happens at batch boundaries







Pipelining Record Batches

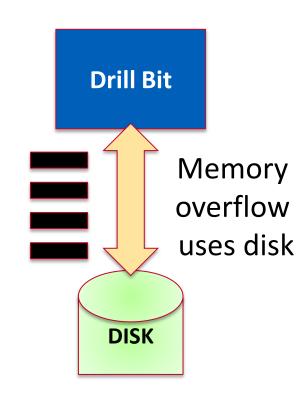






Pipelining

- Random access: sort without copy or restructuring
- Avoids serialization/deserialization
- Off-heap (no GC woes when lots of memory)
- Full specification + off-heap + batch
 - Enables C/C++ operators (fast!)
- Read/write to disk
 - when data larger than memory

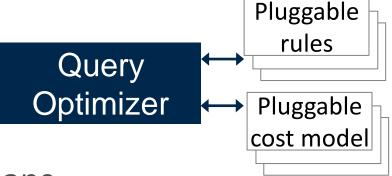






Cost-based Optimization

- Using Optiq, an extensible framework
 - Pluggable rules, and cost model
- Rules for distributed plan generation
 - Insert Exchange operator into physical plan
 - Optiq enhanced to explore parallel query plans
- Pluggable cost model
 - CPU, IO, memory, network cost (data locality)
 - Storage engine features (HDFS vs HIVE vs HBase)

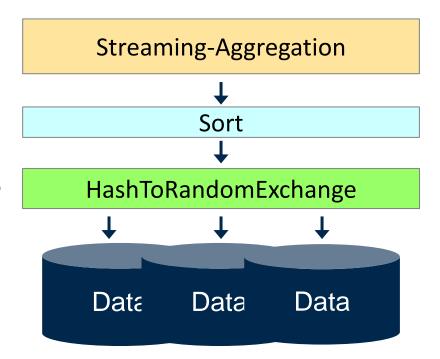






Distributed Plan Cost

- Operators have distribution property
 - Hash, Broadcast, Singleton, ...
- Exchange operator to enforce distributions
 - Hash: HashToRandomExchange
 - Broadcast: BroadcastExchange
 - Singleton: UnionExchange, SingleMergeExchange
- Enumerate all, use cost to pick best
 - Merge Join vs Hash Join
 - Partition-based join vs Broadcast-based join
 - Streaming Aggregation vs Hash Aggregation
- Aggregation in one phase or two phases
 - partial local aggregation followed by final aggregation







Interactive SQL-on-Hadoop options

	Drill 1.0	Hive 0.13 w/ Tez	Impala 1.x
Latency	Low	Medium	Low
Files	Yes (all Hive file formats, plus JSON, Text,)	Yes (all Hive file formats)	Yes (Parquet, Sequence,)
HBase/MapR-DB	Yes	Yes, perf issues	Yes, with issues
Schema	Hive or schema-less	Hive	Hive
SQL support	ANSI SQL	HiveQL	HiveQL (subset)
Client support	ODBC/JDBC	ODBC/JDBC	ODBC/JDBC
Hive compat	High	High	Low
Large datasets	Yes	Yes	Limited
Nested data	Yes	Limited	No
Concurrency	High	Limited	Medium





Apache Drill Roadmap

2.0

1.0

Data exploration/ad-hoc queries

- Low-latency SQL
- Schema-less execution
- •Files & HBase/M7 support
- Hive integration
- •Bl and SQL tool support via ODBC/JDBC

1.1

Advanced analytics and operational data

- HBase query speedup
- Nested data functions
- Advanced SQL functionality

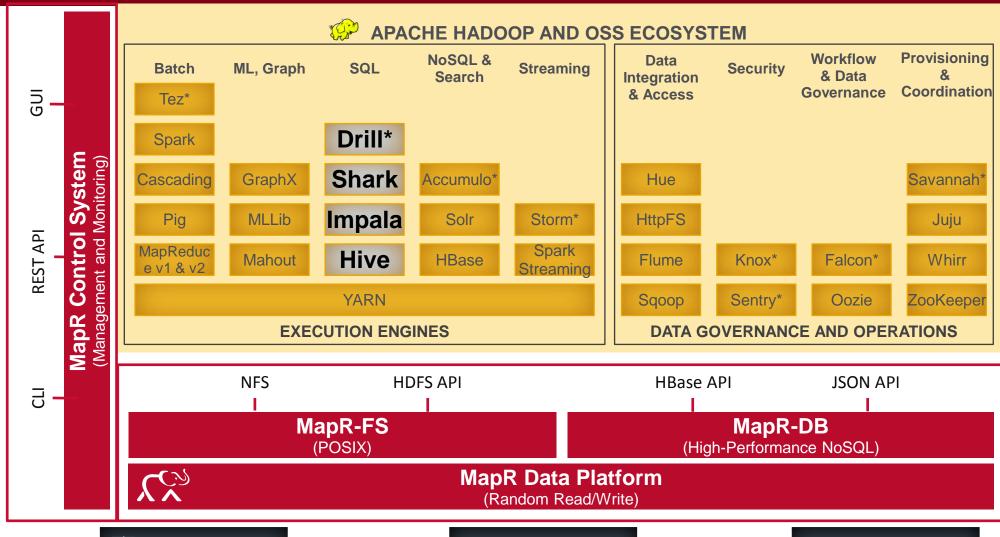
Operational SQL

- Ultra low latency queries
- Single row insert/update/delete
- Workload management





MapR Distribution for Apache Hadoop











Apache Drill Resources

- Drill 0.5 released last week
- Getting started with Drill is easy
 - just download tarball and start running SQL queries on local files
- Mailing lists
 - drill-user@incubator.apache.org
 - drill-dev@incubator.apache.org
- Docs: https://cwiki.apache.org/confluence/display/DRILL/Apache+Drill+Wiki
- Fork us on GitHub: http://github.com/apache/incubator-drill/
- Create a JIRA: https://issues.apache.org/jira/browse/DRILL





Active Drill Community

- Large community, growing rapidly
 - 35-40 contributors, 16 committers
 - Microsoft, Linked-in, Oracle, Facebook, Visa, Lucidworks,
 Concurrent, many universities
- In 2014
 - over 20 meet-ups, many more coming soon
 - 3 hackathons, with 40+ participants
- Encourage you to join, learn, contribute and have fun ...





Drill at MapR

- World-class SQL team, ~20 people
- 150+ years combined experience building commercial databases
 - Oracle, DB2, ParAccel, Teradata, SQLServer, Vertica
- Team works on Drill, Hive, Impala
- Fixed some of the toughest problems in Apache Hive





Thank you!

Did I mention we are hiring...



M. C. Srivas srivas@mapr.com



