Streaming Data Analytics with Amazon Kinesis Firehose and Redshift

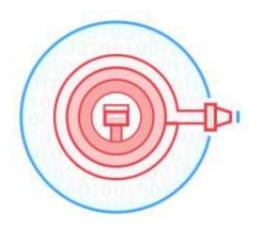
Ray Zhu, Sr. Product Manager, Amazon Kinesis

9/1/2016

Agenda

- Kinesis Firehose and Redshift
- Stream Data to Redshift
 - Step 1 Set Up Redshift DB and Table
 - Step 2 Create Firehose Delivery Stream
 - Step 3 Send Data to Firehose Delivery Stream
 - Step 4 Query and Analyze the Data from Redshift
 - Step 5 Monitor Streaming Data Pipeline

Kinesis Firehose



Load streaming data into Amazon S3, Amazon Redshift, and Amazon Elasticsearch Service

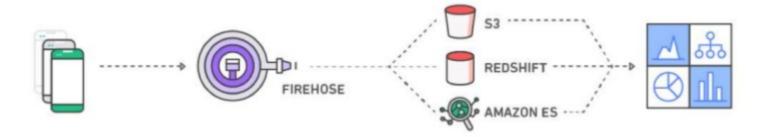
Amazon Redshift



Petabyte-scale data warehouse

Stream Data to Redshift

Data Flow Overview



Capture and submit streaming data to Firehose Firehose loads streaming data continuously into Amazon S3, Redshift, or Elasticsearch Service Analyze streaming data using your favorite analytical tools

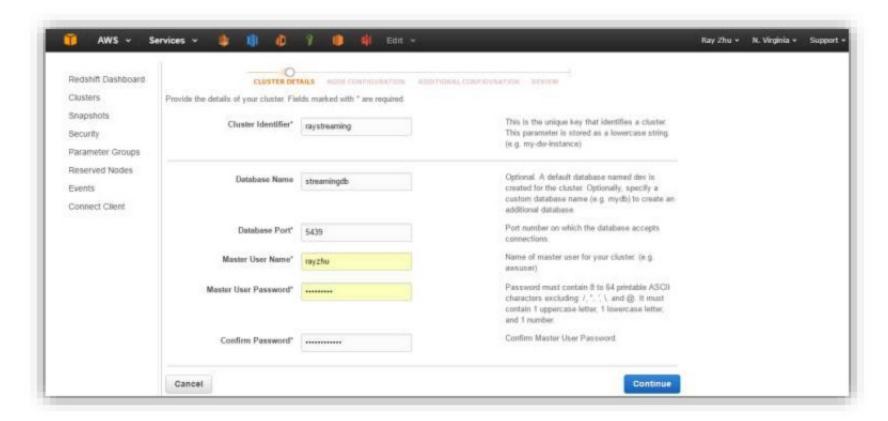
Zero administration: Capture and deliver streaming data into Amazon S3, Redshift, and Elasticsearch Service without writing an application or managing infrastructure.

Direct-to-data store integration: Batch, compress, and encrypt streaming data for delivery into data destinations in as little as 60 secs using simple configurations.

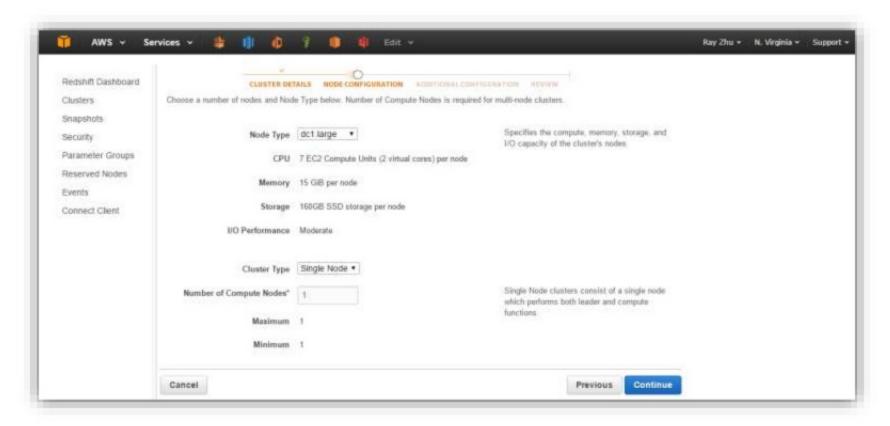
Seamless elasticity: Seamlessly scale to match data throughput without intervention.

Step 1 Set Up Redshift DB and Table

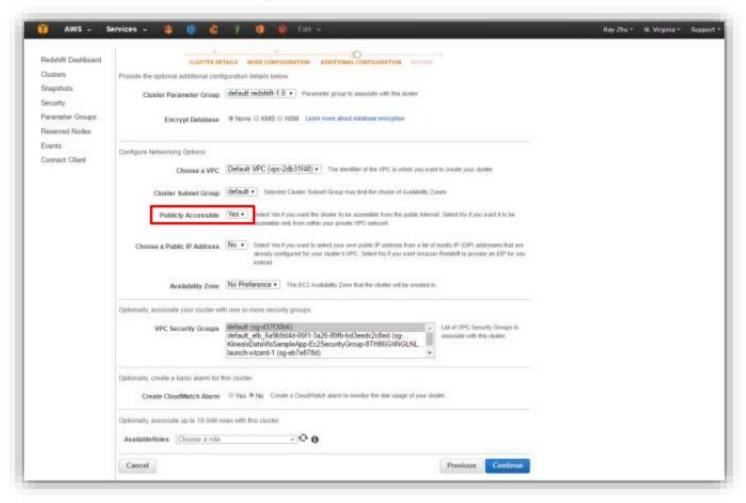
Cluster Details



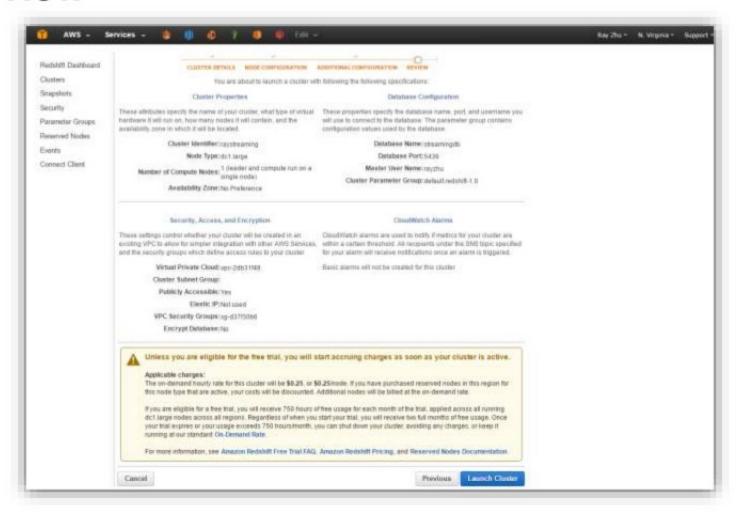
Node Configuration



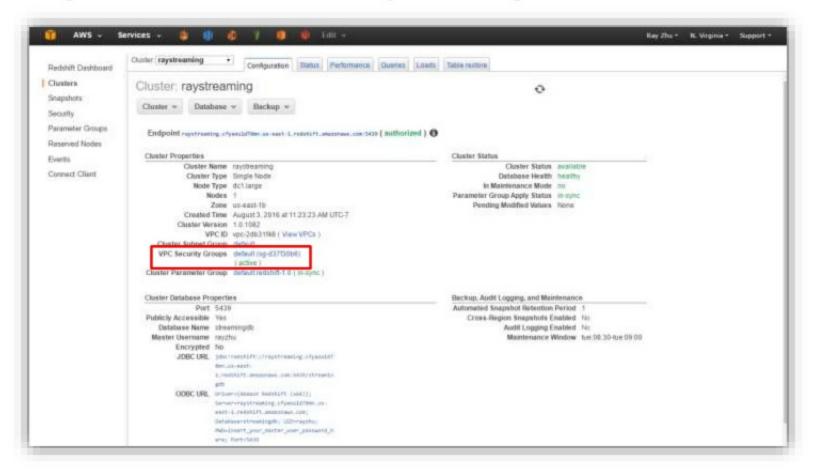
Additional Configuration



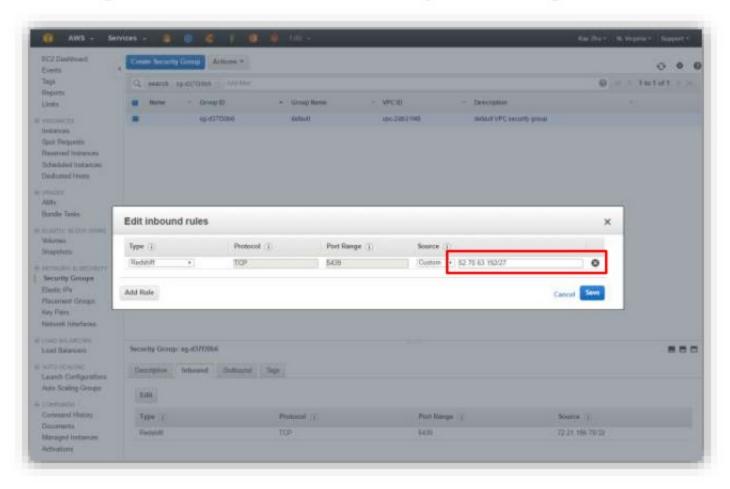
Review



Configure VPC Security Group



Configure VPC Security Group





US East (N. Virginia) 52.70.63.192/27

US West (Oregon) 52.89.255.224/27

EU (Ireland) 52.19.239.192/27

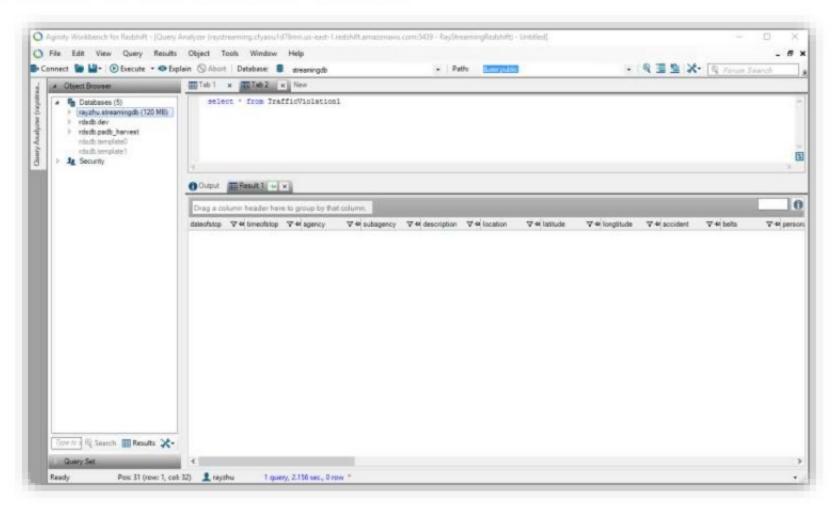
Connect to Redshift DB



Create a Redshift Table

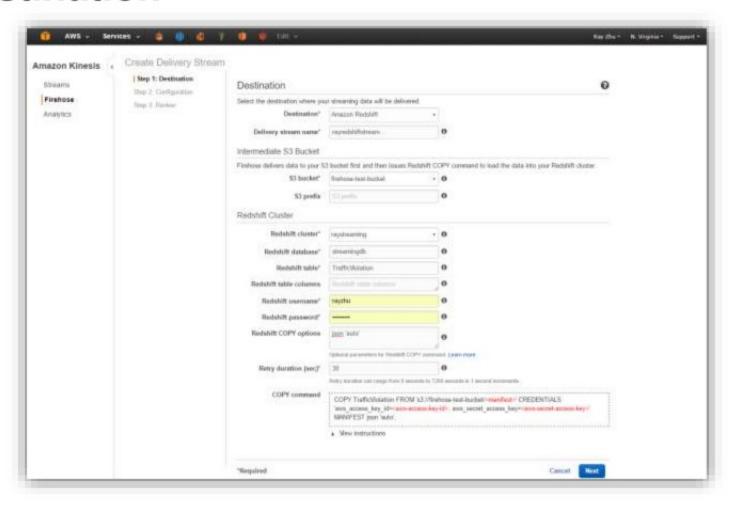
create table TrafficViolation(dateofstop date, time of stop time stamp, agency varchar(100), subagency varchar(100), description varchar(300), location varchar(100). latitude varchar(100), longtitude varchar(100), accident varchar(100), belts varchar(100), personalinjury varchar(100), propertydamage varchar(100), fatal varchar(100), commlicense varchar(100), hazmat varchar(100), commyehicle varchar(100). alcohol varchar(100). workzone varchar(100), state varchar(100), veichletype varchar(100), year varchar(100), make varchar(100), model varchar(100), color varchar(100), violation varchar(100), type varchar(100), charge varchar(100), article varchar(100), contributed varchar(100), race varchar(100), gender varchar(100), drivercity varchar(100), driverstate varchar(100), distate varchar(100). arresttype varchar(100), geolocation varchar(100));

Create a Redshift Table

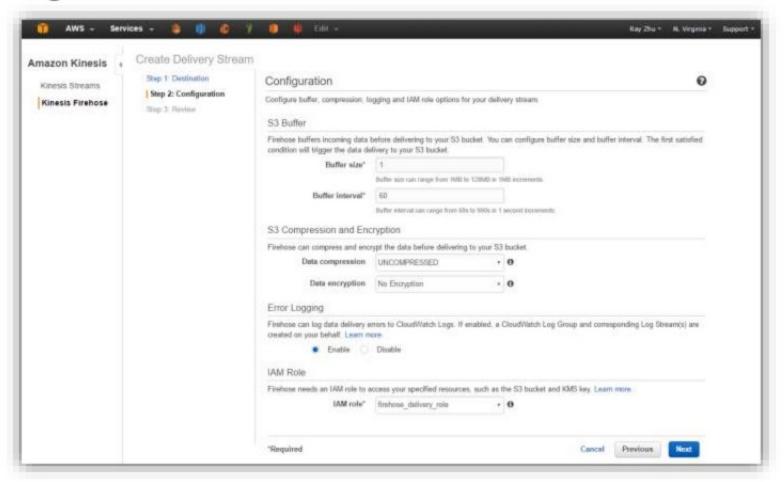


Step 2 Set Up Firehose Delivery Stream

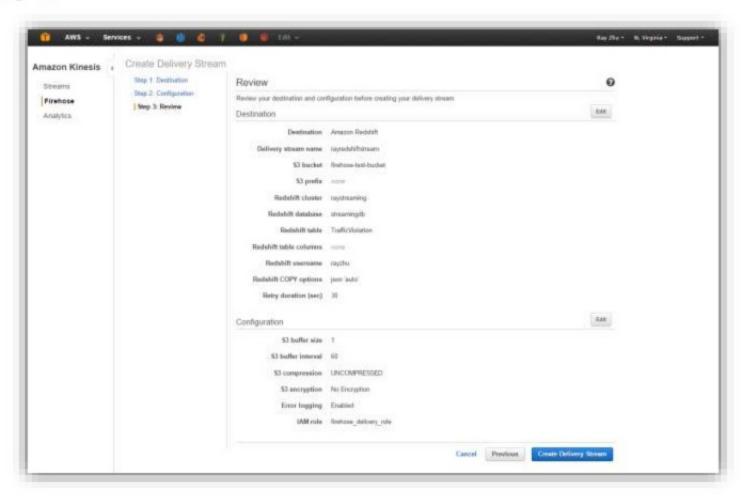
Destination



Configuration



Review



Step 3 Send Data to Firehose Delivery Stream

Sample Data

77.07544)"

US Government Open Data: https://catalog.data.gov/dataset/traffic-violations-56dda

77.07544,No,No,No,No,No,No,No,No,No,No,No,MD,02 - Automobile,2007,ACURA,MDX,BLACK,Warning,21-707(a),Transportation Article,No,WHITE,F,KENSINGTON,MD,MD,A - Marked Patrol,"(39.0338233333333, -

Send Data

```
PutRecordRequest putRecordRequest = new PutRecordRequest();
putRecordRequest.setDeliveryStreamName(deliveryStreamName);

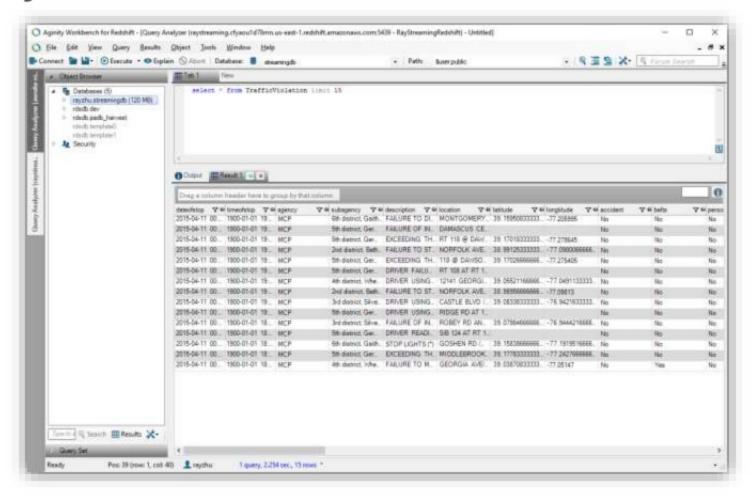
String data = line + "\n";

Record record = createRecord(data);
putRecordRequest.setRecord(record);

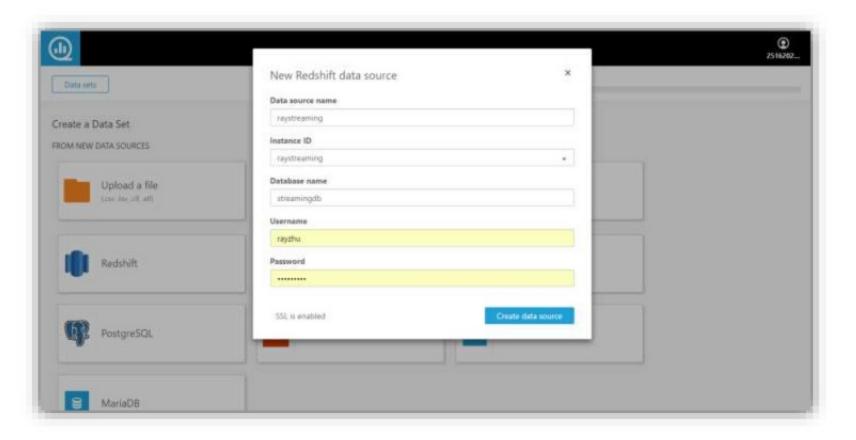
FirehoseClient.putRecord(putRecordRequest);
```

Step 4 Query and Analyze the Data from Redshift

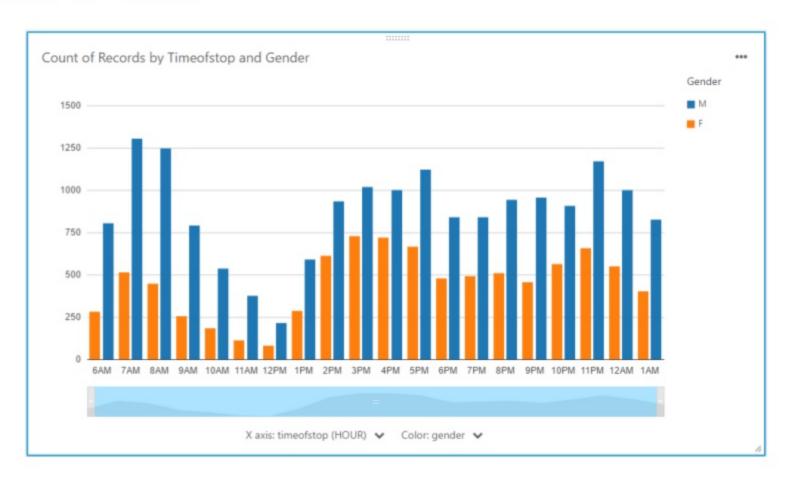
Query Data



Connect via QuickSight

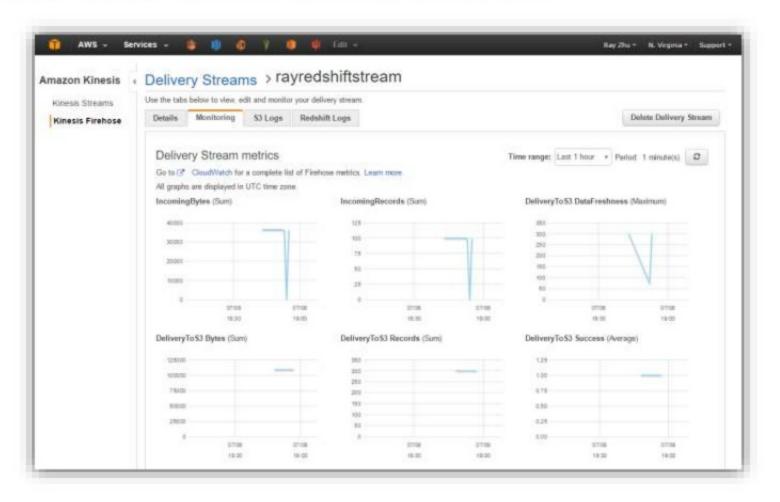


Visualize Data

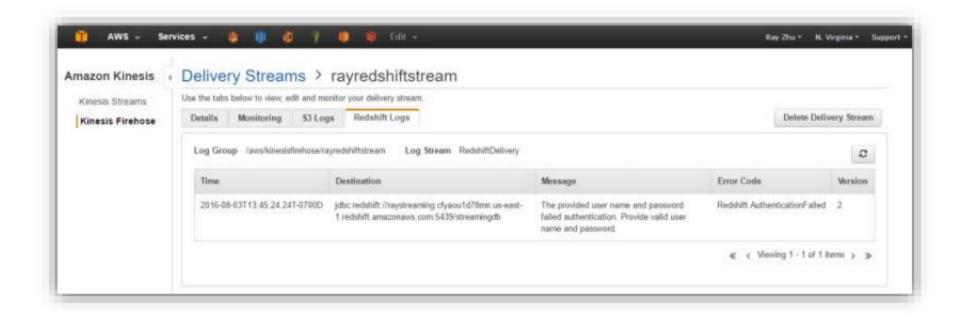


Step 5 Monitor Streaming Data Pipeline

Monitor with CloudWatch Metrics



Monitor with CloudWatch Logs



Q & A

Thank you!