

(6)

Question#1

Your team has developed an interface and you are required to evaluate whether a font style of *Times Roman, Arial, Courier or Calbiri* in your menu items would make the selection easier for the users. Using empirical evaluation, state the dependent and independent variables, the hypothesis, the experimental design and the way you will actually carry out the evaluation.

Question#2

(4)

What are the four questions an evaluator should answer in performing a Cognitive Walkthrough?

Question#3

(5)

List the advantages and disadvantages of field and lab evaluations. Give one example of a situation where field/lab evaluation is recommended.