



# TOYO TOYS



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## **ACKNOWLEDGEMENT**

Before anything, I would like to thanks my beloved teacher who helped us a lot in making this project within the limited time frame.

Secondly, we would also like to thank the eProject team at Aptech Head Office, who gave us the golden opportunity to do this wonderful project about “TOYO TOYS”

Thirdly, we also thank the eProject team, some of the benefits are as under: Reinforcement of skills happens in the experiential learning process. · A mentor, ensuring that we do not get drifted, constantly guides us. · It gives us a lot of confidence to face an interview as we have worked on a project. We can explain virtually everything on the subject we have

## PROBLEM STATEMENT

TOYO Toys is selling various types of Toys. Company has a huge collection of Toys for different segments of kids. The company advertises by distributing the pamphlets, advertising on television and so on. Due to rapid development in internet field, the company decides to launch a website where people will get all the information about the various products available with them easily.

## SYNOPSIS

With the help of technology, we are providing people an easy platform to order their kids favourite toys at home with the fast delivery "ASAP". We are providing all the main product of our brands in our website. And we also attached all the images with the details about the products and also added the compare page. So making shopping easy through the website for everyone don't want to rush into the market. For the convenience of the people we have provided map for the route and all the social media attached links and live chat options too. To make our costumer happy.

## **CUSTOMER REQUIREMENT SPECIFICATION (CRS)**

The Web site is to be created based on the following requirements.

- 1) Home Page should contain logo of the site with proper sections and details of toys with suitable images.
- 2) The site should display a menu which will contain the options for brief introduction about the various toy products available, location of the shop and any other information if required.
- 3) The information should be categorized according to the brand names of the products like if a User wants to see only "MATTEL" products or any other Companies products then he/she can click on a Link/button/menu etc. and can see only that Brand products.
- 4) Another category option for Age Group of kids should be created and accordingly the toys should be listed.
- 5) When a user selects any particular brand, a list of products for that brand will be displayed
- 6) A brief summary of features of individual products should be displayed on the Web Page along with the product but detailed Features should be stored in Individual Word documents which can be downloaded or viewed by the User who wishes to see the same.
- 7) The user should also be able to compare the various products of different as well as similar brands.
- 8) There should be a "Contact Us" page which will have the Address of the Company which is as follows and the mail address which when clicked will invoke the local mail client from where they can send an email.

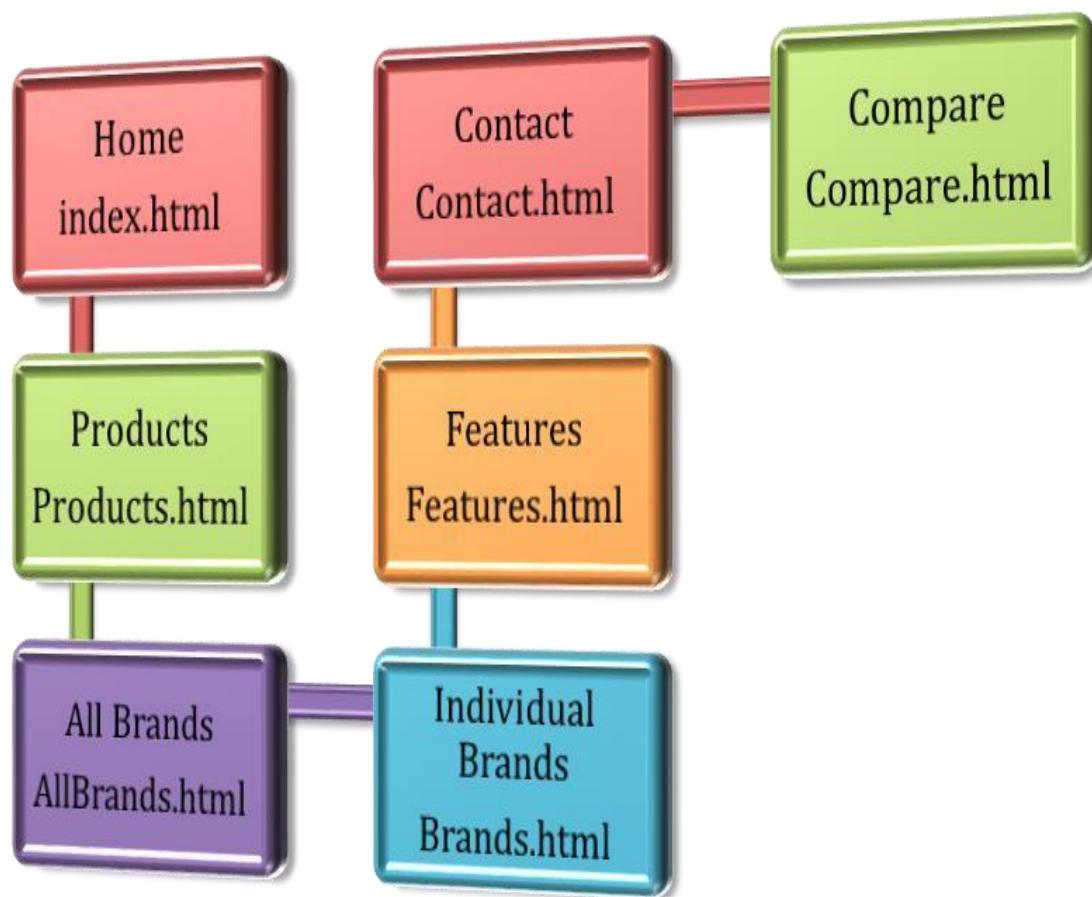
## SCOPE OF THE WORK (IN BRIEF)

The website is to be developed for the Windows Platform using HTML5, JavaScript, bootstrap & jQuery. The site will work well in all leading browsers including Chrome, Firefox etc. Our welcome page icon is redirected to the main web page Ever essential content direct to relative content.

# AGGREGATED SITEMAP



# SITEMAP ENGLISH



# WIRE FRAMES

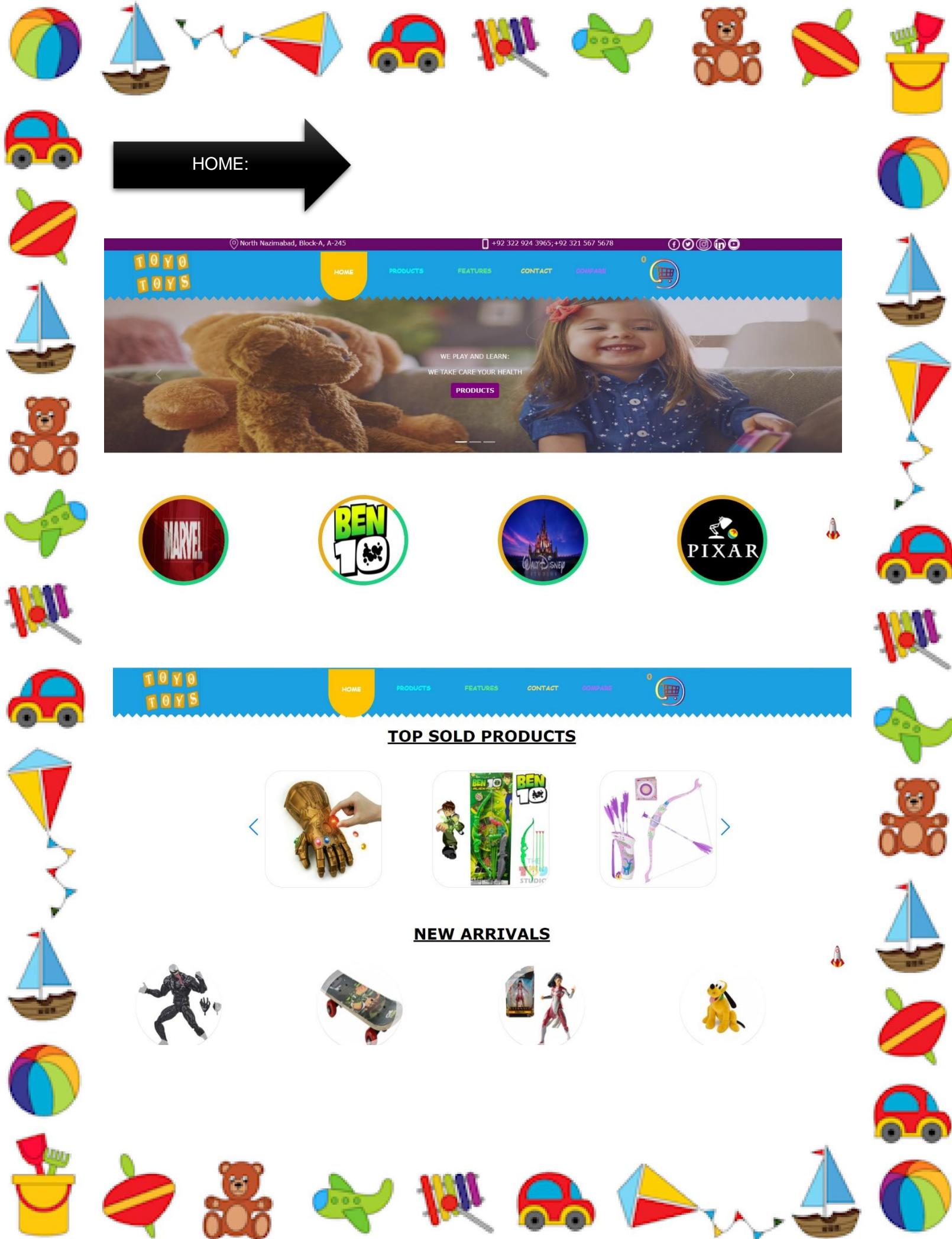
NAVBAR:



## CONTENT OF THE NAV BAR

- There's a "LOGO" of our brand which is represents our name to the costumer.
- In a navigation bar we added almost all the main pages link to facilitate the costumer to reach to the product or the page easily in a short time.
- We kept a main "Home" page link to redirect the costumer to the main page of a website.
- Then there's a "Product" link from where a costumer can see all of our brands and the individual pages are linked into the brands.

- There's a "feature" link where we put an amount of pages like "About us" "Blogs" and more on.
- There's a "Contact" link where a customer can see our shop location, Contact numbers and can chat us for the further query about the product.
- There's a "Compare" page link where a customer can compare our multiple products with each other from almost every category.
- And last but not the least there's a "Add to Cart" page link from where a person confirm his products before buying.





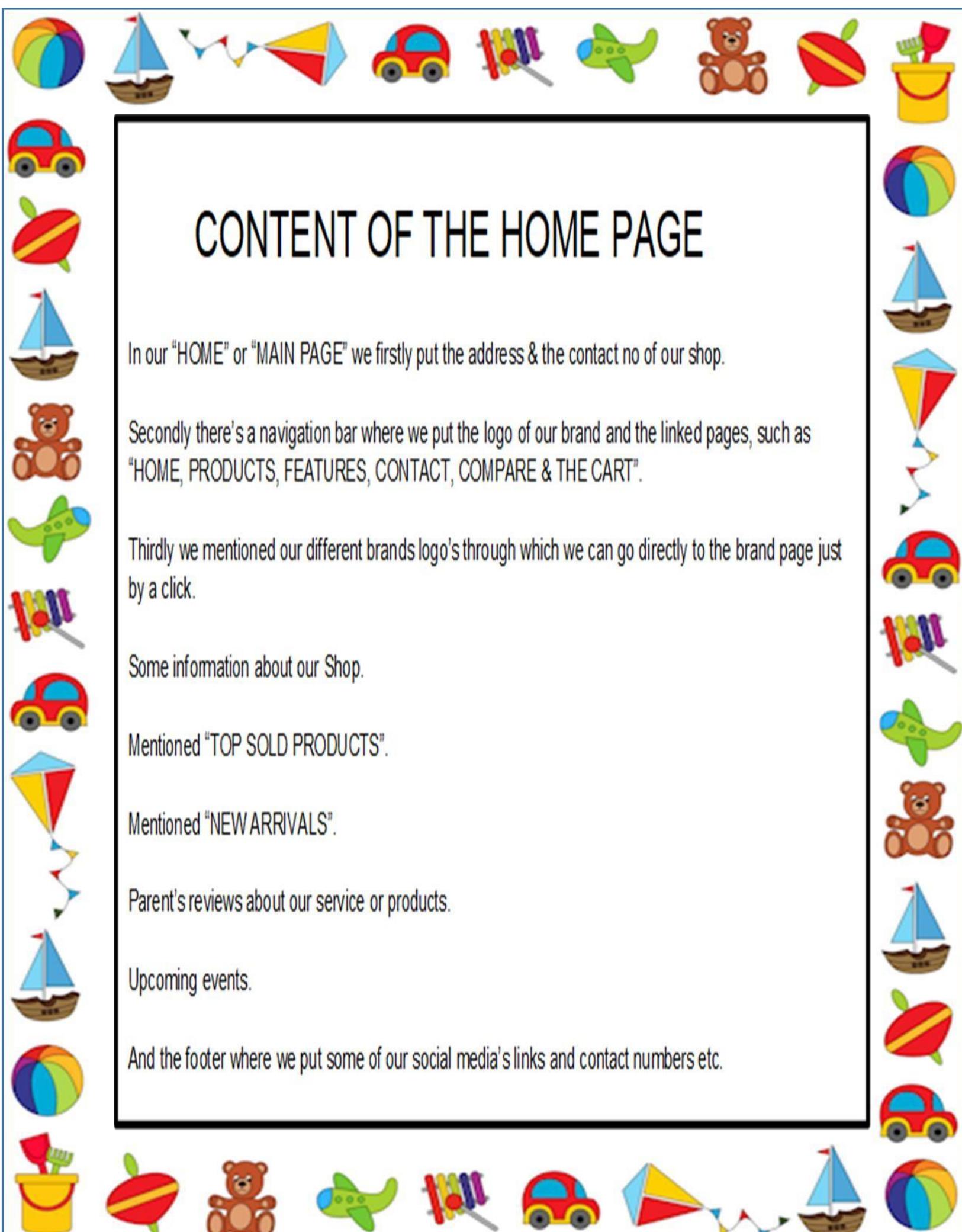
## UPCOMING EVENTS

JUN June 6, 2023 @ 10:00 am - September 3, 2024 @ 6:00 pm  
**6** LITTLE COOK. COOKING WITH KIDS

SEP August 16, 2023 @ 9:00 am - December 27, 2024 @ 5:00 pm  
**16** CHILD PSYCHOLOGY: PRIVATE CHILD PSYCHOLOGIST

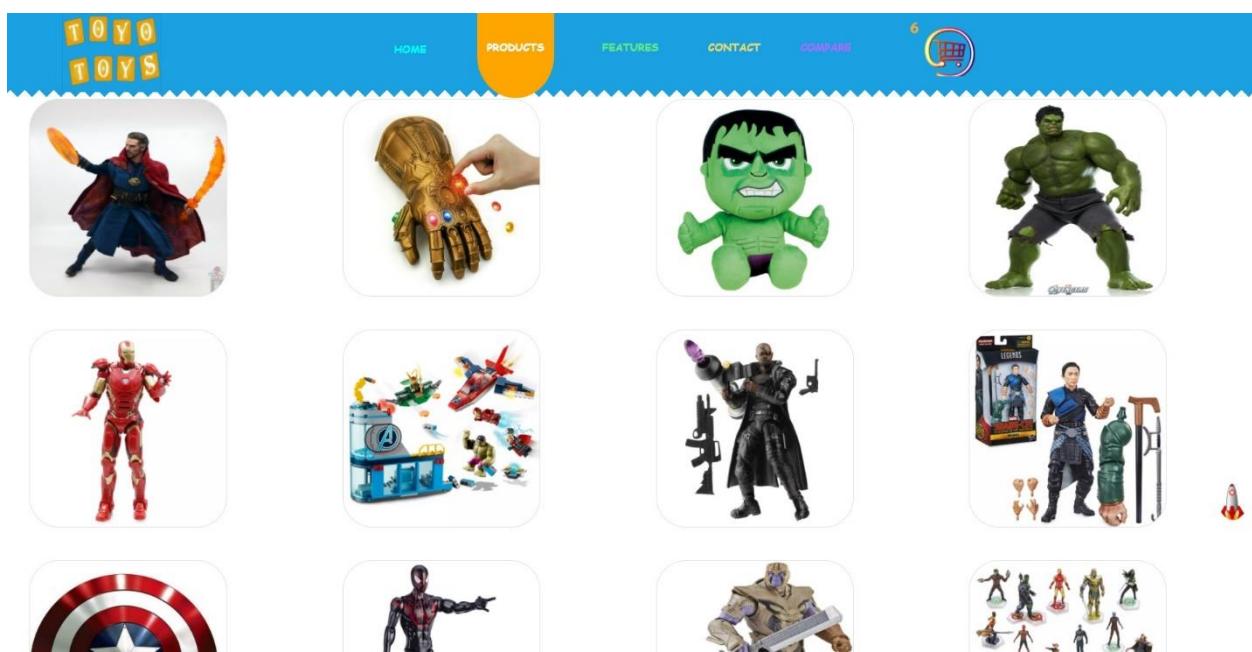
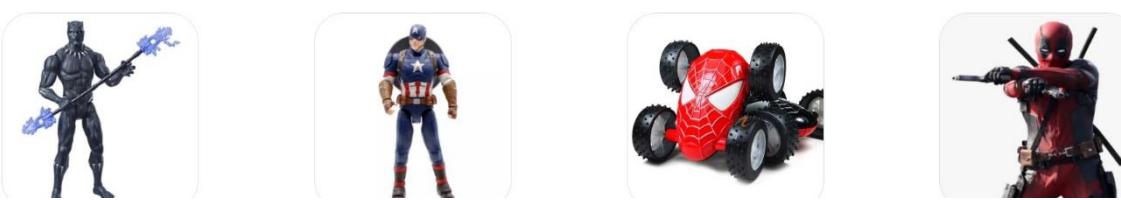
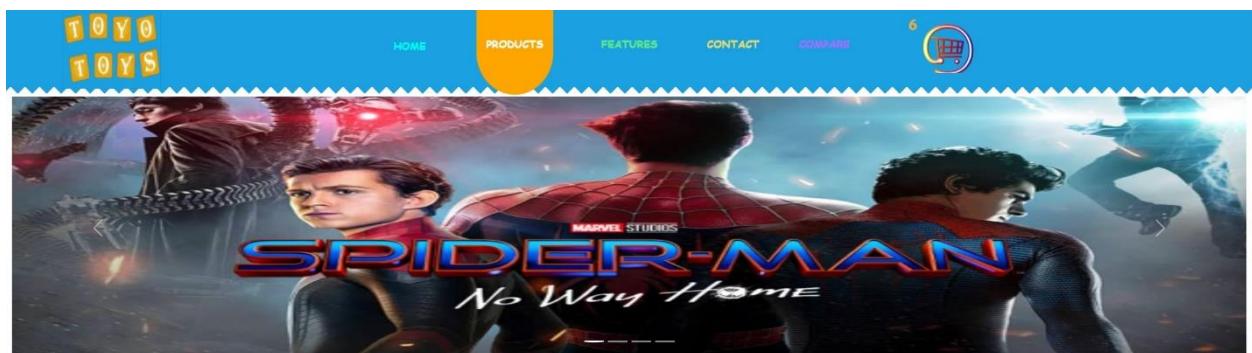
OCT October 15, 2023 @ 10:00 am - January 12, 2025 @ 5:00 pm  
**15** SPRING PICNIC FOR THE KIDS





PRODUCTS:

# “MARVEL”





## CONTENT OF THE PRODUCT PAGE

- Firstly we have a drop down on a product page for each brands like “DISNEP”, “MARVEL”, “BEN10 & PIXAR each contains a separate page link.
- Secondly there is an individual item pages too for each brand such as shown in pictures before.
- We can directly select an item and it'll take you to another page for the product details.
- We also can open up one brand page like “Marvel” then we'll have full lobby of the products cards.

# “BEN 10”

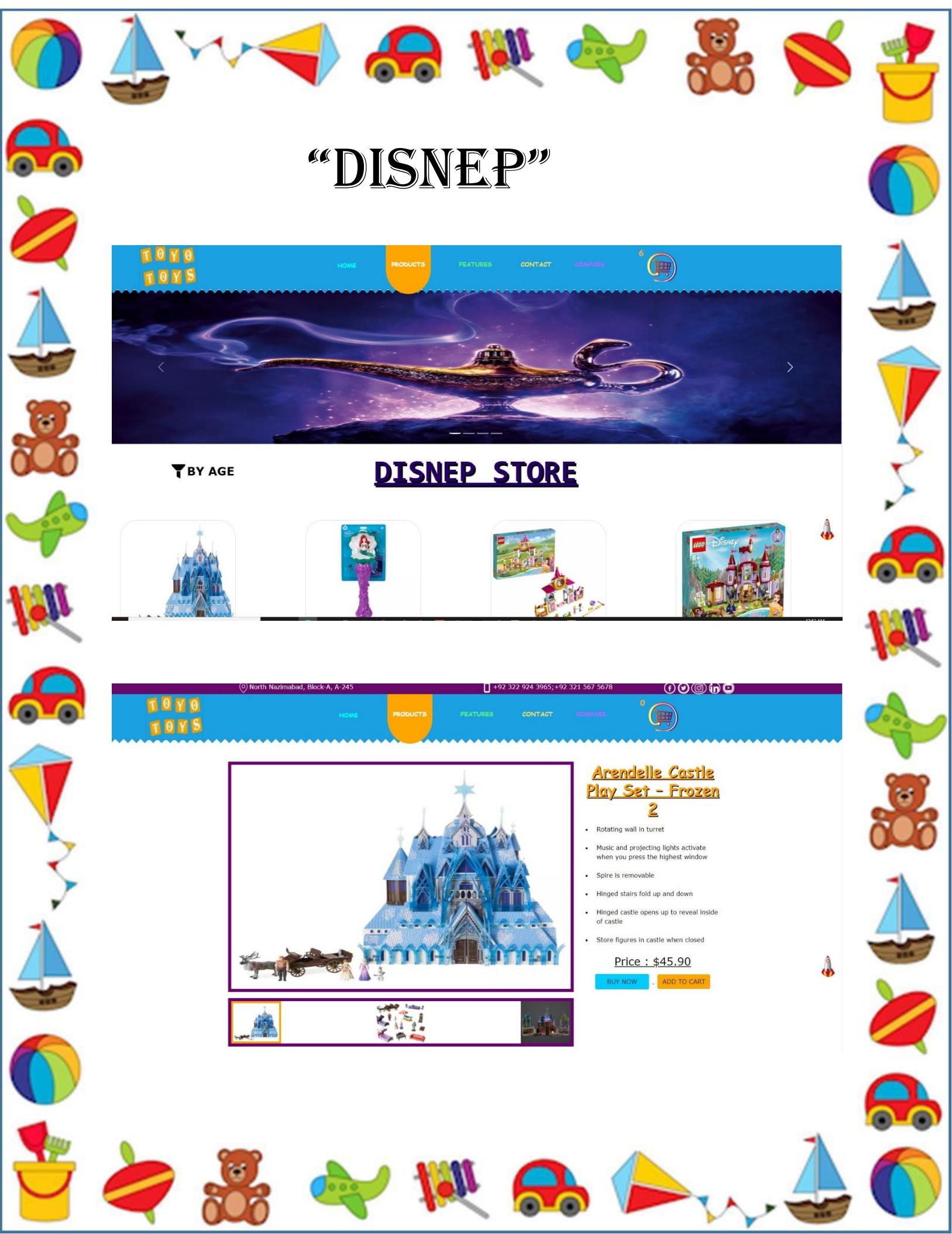
The screenshot shows a website header with 'TOYO TOYS' logo, navigation links for HOME, PRODUCTS, FEATURES, CONTACT, and COMPARE, and a shopping cart icon. Below the header is a large banner for 'BEN 10 ALIEN SWARM' featuring Ben Tennyson and two alien characters. A 'BY AGE' filter is visible on the left.

## BEN-10 STORE



The screenshot shows a website header with 'TOYO TOYS' logo, navigation links for HOME, PRODUCTS, FEATURES, CONTACT, and COMPARE, and a shopping cart icon. Below the header is a grid of Ben 10 products including books, cars, alien figures, and action figures.





# “DISNEP”

TOYO TOYS

HOME PRODUCTS FEATURES CONTACT COMPARE

6

BY AGE

## DISNEP STORE

(c) North Nazimabad, Block-A, A-245 +92 322 924 3965; +92 321 567 5678

TOYO TOYS HOME PRODUCTS FEATURES CONTACT COMPARE

0

**Arendelle Castle Play Set – Frozen**

2

- Rotating wall in turret
- Music and projecting lights activate when you press the highest window
- Spire is removable
- Hinged stairs fold up and down
- Hinged castle opens up to reveal inside of castle
- Store figures in castle when closed

Price : \$45.90

[BUY NOW](#) - [ADD TO CART](#)



ALL BRANDS



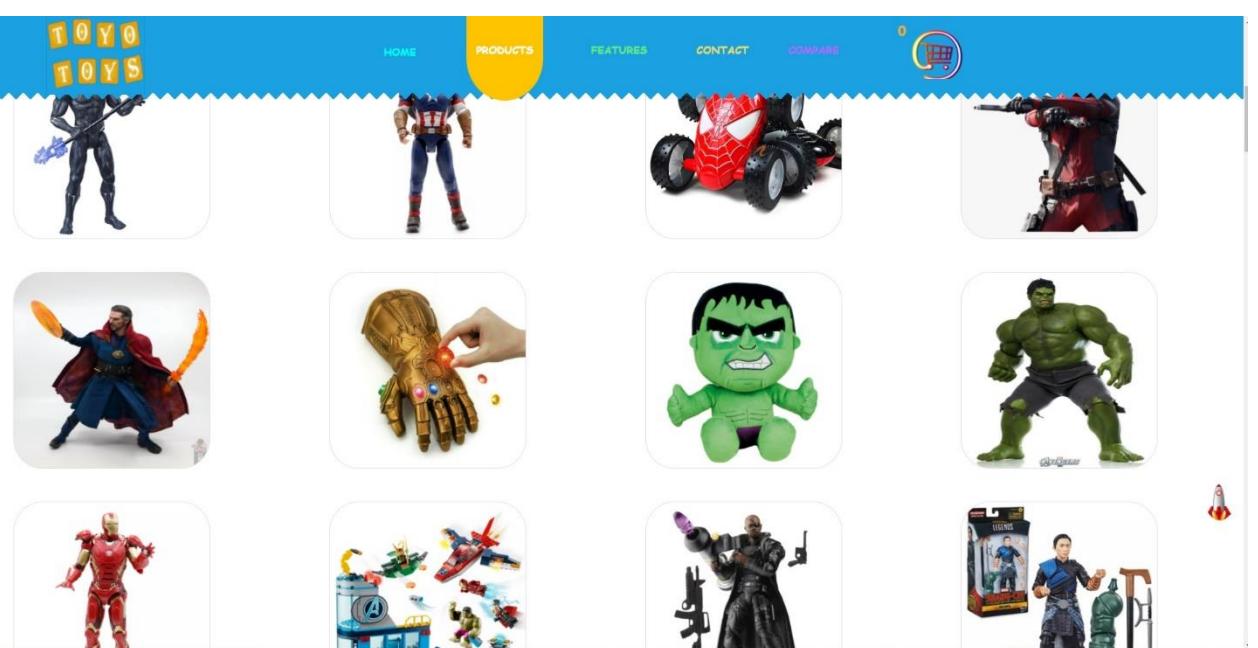
## EXCLUSIVE DEALS



T<sub>x</sub> BY AGE

## ALL PRODUCTS

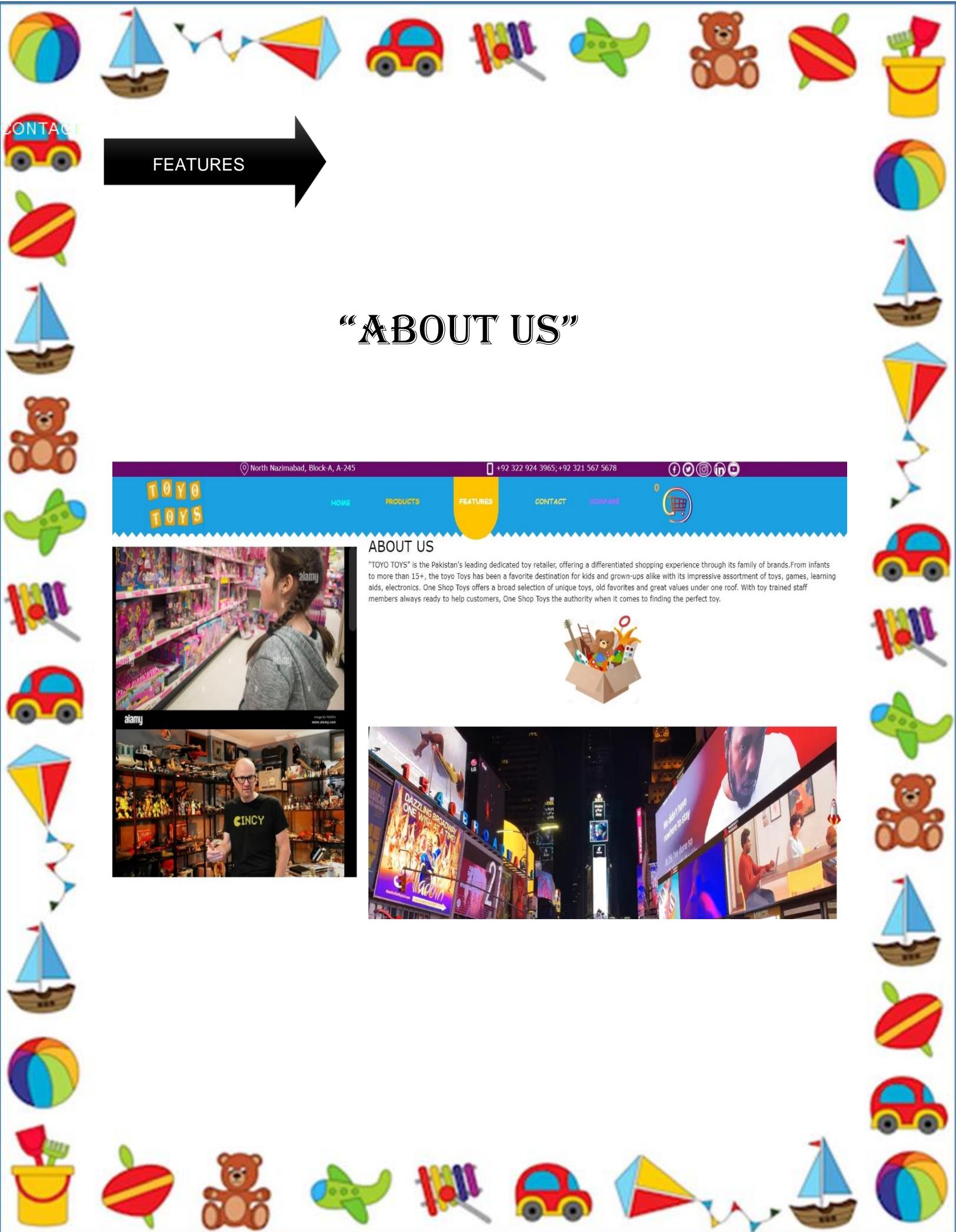
T<sub>x</sub> BY BRAND





## CONTENT OF THE ALL BRANDS PAGE

- In this page we kept all the 4 brands we have in our sop like “DISNEP”, “MARVEL”, “BEN10 & PIXAR each contains a card with their brand tag.
- It contains a “FILTER” of “Age Wise”.
- It contains a “FILTER” of “Brands”, we can select multiple brands.



## **“ABOUT US”**

The image is a collage of five photographs. The top-left photo shows a woman from behind, looking at shelves filled with colorful dolls in a toy store aisle. The top-right photo is a yellow icon of a shopping cart with a circular arrow around it. The middle-left photo shows a man with glasses and a black t-shirt that says 'CINCY' standing in a toy store, surrounded by shelves of toys. The bottom photo is a nighttime cityscape featuring several large, brightly lit digital billboards. One billboard on the left displays a cartoon character and the text 'DAZZLING BROADWAY ONE WISH AT A TIME' along with 'WALTON'. Another billboard on the right shows a man's face and the text 'We didn't have nowhere to stay'. The overall theme of the collage is toy retailing and consumer culture.

CONTACT US

North Nazimabad, Block-A, A-245

+92 322 924 3965; +92 321 567 5678

[HOME](#) [PRODUCTS](#) [FEATURES](#) [CONTACT](#) [COMPANY](#)

## CONTACT US

### CONTACT INFO

If you have any questions, just send us an email and don't forget to follow and like all our social accounts to keep updated!

GENERAL INQUIRIES  
[INQUIRIES@NECROMANCERS.COM](#)

[Facebook](#) [Twitter](#) [Instagram](#) [LinkedIn](#)

### JOIN OUR TEAM

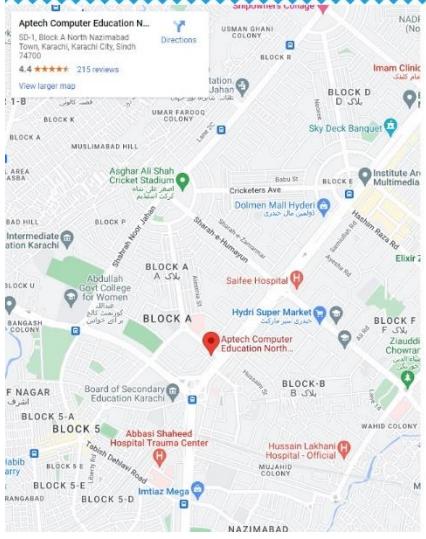
We're always looking for new talent to join our teams. If you wanna join us, just send us an email and we'll get back to you!

MAX PARKER - RECRUITER  
[MP-RECRUIT@NECROMANCERS.COM](#)

BE OUR PARTNER!  
[PARTNERS@NECROMANCERS.COM](#)

### SEND US A MESSAGE

Your Name  Your Email   
Your Message



TOYO TOYS

HOME PRODUCTS FEATURES CONTACT COMPANY

### SEND US A MESSAGE

KHADJA  Your Email   
Your Message

[SEND MESSAGE](#)



STAY HOME STAY SAFE

## **CONTENT OF THE CONTACT PAGE**

- In a contact page we have given our location by putting the Google Map
- In a page we have given our Contact number.
- Our live chat option.
- Different social media links.
- Our emails, if someone wants to be a partner of our beautiful journey or an emolyees



COMPARE

North Nazimabad, Block-A, A-245      +92 322 924 3965; +92 321 567 5678      [F](#) [O](#) [G](#) [T](#) [D](#)

**TOYO TOYS**

HOME PRODUCTS FEATURES CONTACT COMPARE

### SELECT TYPE

Select

Select  
PLUSH TOYS  
ACTION FIGURES  
CAR  
WEAPONS

## TOYO TOYS

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**TOYO TOYS**

HOME PRODUCTS FEATURES CONTACT COMPARE

### SELECT TYPE

WEAPONS

### WEAPONS

#### MARVEL

- GAUNTLET
- SHIELD

#### PIXAR

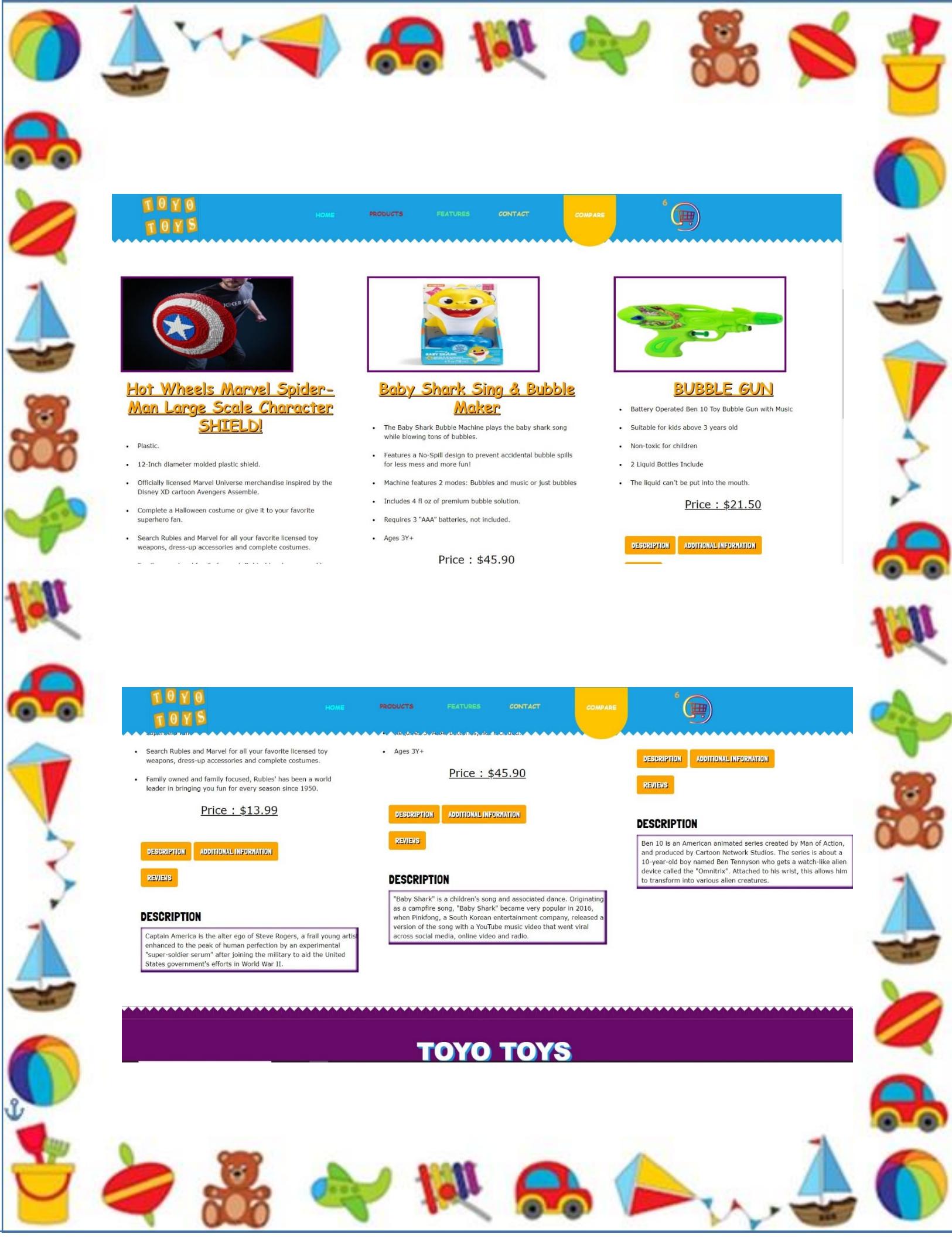
- BABY SHARK
- FROG
- MERIDA
- NO SPILL
- PUPPY
- CHOGATTAI

#### BEN-10

- ARCHERY
- BUBBLE GUN
- WATER GUN
- 
- 
- 

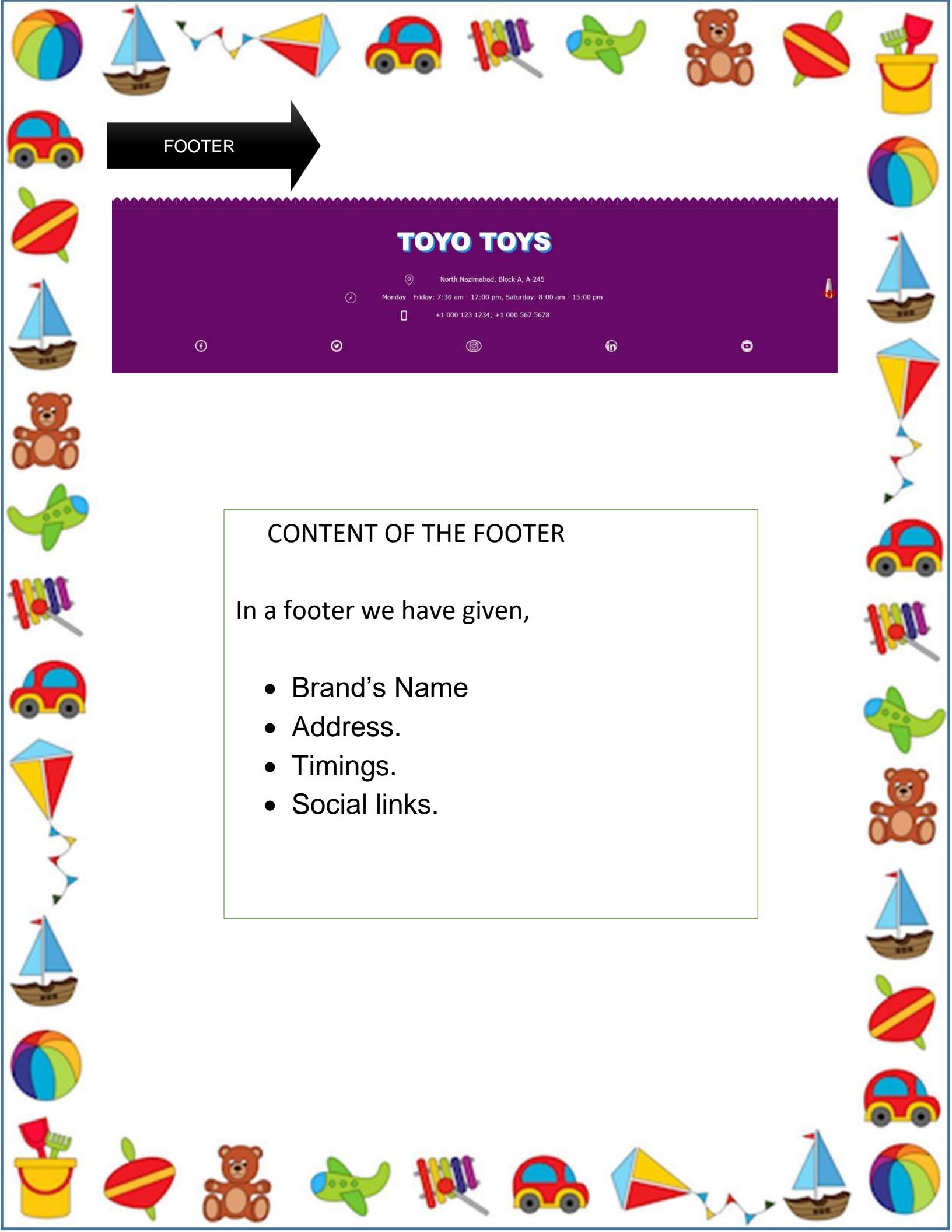
## TOYO TOYS





## CONTENT OF THE COMPARE PAGE

- In a compare page we have given a dropdown for the multiple categories to compare the products.
- We can compare multiple products or different brands.
- Plush Toys.
- Action figures.
- Talking toys.
- Action figure's Weapons.



FOOTER

## TOYO TOYS

📍 North Nazimabad, Block-A, A-245

⌚ Monday - Friday: 7:30 am - 17:00 pm, Saturday: 8:00 am - 15:00 pm

☎ +1 000 123 1234; +1 000 567 5678



### CONTENT OF THE FOOTER

In a footer we have given,

- Brand's Name
- Address.
- Timings.
- Social links.



PROJECT REF. NO.: EP/ADVERTISEMENT PORTAL MANAGEMENT SYSTEM/01		Project title	DATE OF PREPARATION OF ACTIVITY PLAN			
No	Task	TOYO TOYS	Actual	Actual	Team-mate	Status
			Start Date	Days	Names	
1	Home page		06/03/22	1	ABDULLAH	Complete
2	Product pages and selected items.		12/03/22	1	KHADIJA	Complete
3	All brand, contact us and coding help for product pages.		20/03/22	3	KHADIJA, ABDULLAH	Complete
4	About us page		25/03/22	7	UMAR	Complete
5	Visited different websites and chose the theme.		10/03/22	2	ALEEZA	Complete
6	Begin Code JavaScript for home page and All brands pages.		19/03/22	3	ABDULLAH	Complete

THE END

THANK YOU ☺