

# Ideation Phase

## Brainstorm s Idea Prioritization Template

Date	17 February 2026
Team ID	LTVIP2026TMIDS37529
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Brainstorm & Idea Prioritization**

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
20 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Start gathering**  
Gather any relevant participants in the session and send an invite. Share relevant information on your canvas ahead.
- Set the goal**  
Think about the problem you're focusing on solving in the brainstorming session.
- Get the team to use the facilitation tools**  
Use the Facilitation Superpowers to get a happy and productive session.

**Define your problem statement**

Understanding housing price trends and the impact of property features like bedrooms, bathrooms, renovation status, and location is difficult using raw data. An interactive visualization system is needed to analyze housing market trends effectively.

To develop an interactive Tableau dashboard and embed it into a Flask web application to visualize housing market trends clearly and efficiently.

**King rules of brainstorming**

To run an efficient and productive session:

- Stay on topic
- Encourage wild ideas
- Clarify questions
- Listen to others
- Use the session
- If possible, be visual

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

You can remove a sticky note without the person(s) who is adding/used to stick it using!

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

3

### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

After categorizing sticky notes, cluster sticky notes to find themes, organize and categorize together sticky notes that have similar goals or ideas.

Type your heading...

## Step-3: Idea Prioritization

1

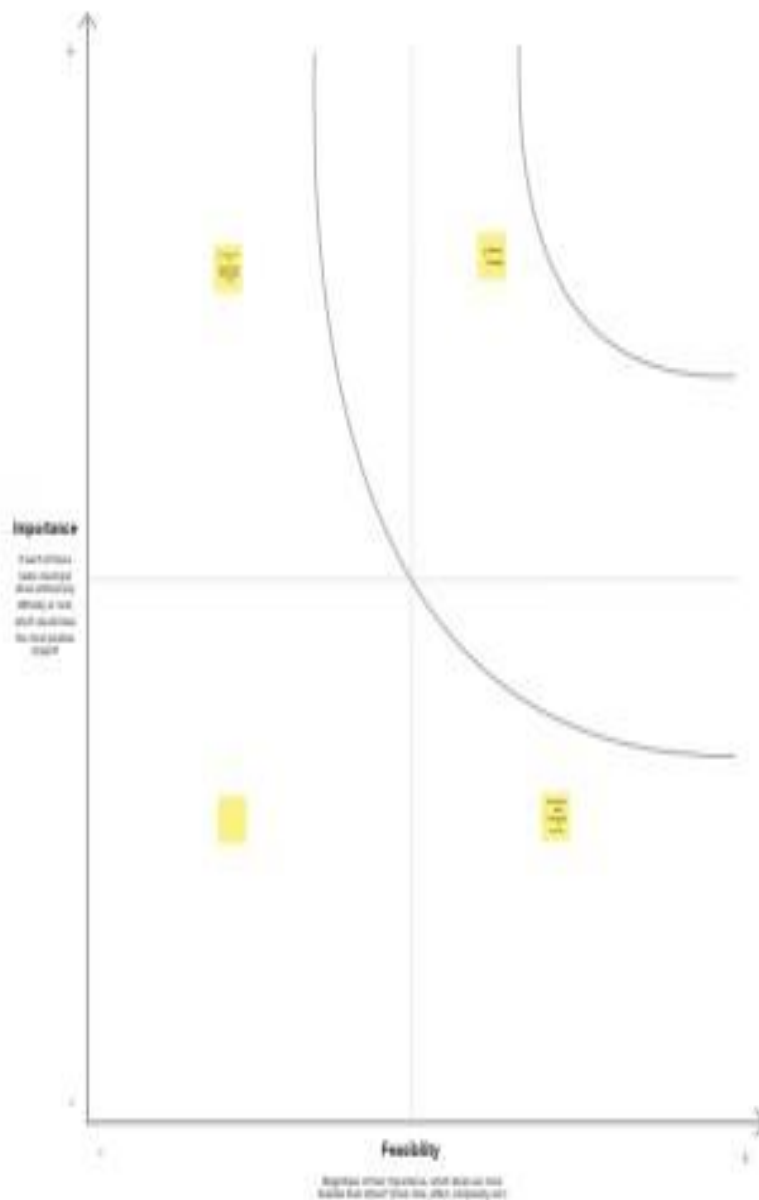
### Prioritize

Your team should all be on the same page about what's important, needing further work. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

or

Participants can use their own or create a shared workspace to place their ideas on the grid. The facilitator can provide the space to using the same process to help the group to the grid.



2

### After you collaborate

You can export the final idea list image or pdf to share with members of your company who might find it helpful.

#### Quick actions

- Share the final**  
Share a view link to the final idea list with members to keep track of the ideas about the success of the session.
- Export the final**  
Export a copy of the final idea list as a PDF or CSV to share in spreadsheets, email, or save to your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template.](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template.](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template.](#)