🚀 3-Day Action Plan to Turn Followers into Income 💰✨

👋 Welcome! Let's Get You Paid!

Hey there, Passion-Driven Coach! 🌟

Ready to turn your followers into subscribers and subscribers into paying clients? This step-by-step action plan is your blueprint to setting up a system that works on autopilot! 🎯💡

💡 By the end of this plan, you'll:

✅ Have a professional landing page to collect emails 📩

✅ Deliver your freebie to new subscribers 🎁

✅ Set up an email sequence to nurture leads and present your paid offer 💰

🚨 Important: We're using [Kit.com](Kit.com)'s 14-day free trial to make this super simple! After this, you can choose to continue with their free version or upgrade—your call! 🔥

🌟 Need extra support? Our $7/month community gives you access to step-by-step video tutorials, templates, networking, and live coaching! 👥💡

Click HERE to Join today for extra help! 🔗

📌 Day 1: Build Your Landing Page & Freebie Setup

Step 1: Use ChatGPT & Google Docs to Outline Your Free Digital Product 📝

Before we set up your landing page, you need a killer freebie! Follow these steps to create it fast:

1️⃣ Answer These 3 Questions in Detail: ✍️

Copy these questions into a Google Doc and answer them as detailed as possible. The more effort you put in, the stronger your freebie will be!

1. What is the main problem your audience faces? 🤔 *(Example: My audience wants to turn their followers into paying clients but doesn't know where to start.)*

2. What is one small, actionable solution you can give them? 🎯 *(Example: A simple 3-day step-by-step guide to monetizing their audience.)*

3. How does this solution connect to your paid offer? 💰 *(Example: This freebie gives them the first steps; my $7/month community provides coaching, templates, and advanced training to scale.)*

2️⃣ ChatGPT Prompt for Freebie Creation: 🧠

- Once you've answered the 3 questions, copy & paste them into ChatGPT using this prompt:

  "Based on my answers below, create a step-by-step free guide that is clear, engaging, and valuable to my audience. Format it for easy reading and include actionable steps. Keep the tone friendly and encouraging."

  [Paste your answers here]

3️⃣ Edit in Google Docs: 📝

- Use ChatGPT's response to write your guide in Google Docs
- Export it as a PDF by clicking: File > Download > PDF Document (.pdf)

4️⃣ Make Your Freebie Valuable: 🎁

- Include actionable steps ✅
- Add visuals like checklists or images 🖼️ 📝

Step 2: Create Your Landing Page in Kit 💻

1️⃣ Log in to Kit.com and start your free trial 🚀

2️⃣ Click "Grow" > "Landing Pages & Forms" > "Create New Page."

3️⃣ Select the "Franklin" Template.

4️⃣ Customize it:

- Headline: 🎯 Bold, benefit-driven title.
- Description: 📣 Short & engaging (Example: *"Start making money in 3 days—even with just 1,000 followers!"*)
- Form: 📩 Ask for name + email. Customize button text & colors 🎨

5️⃣ Preview Your Page: 📱 Check desktop & mobile view to ensure it looks great!

Step 3: Add a Thank You Page 🎉

1️⃣ Click "Add Page" ➡️ Select Thank You Page Template 🏆

2️⃣ Customize it: (examples we use)

- Link to your freebie 📎 *("Click here to download your guide!")*
- Call-to-Action (CTA) for a Paid Offer 🔥 *("Want more? Join my $7/month coaching group today!")*

3️⃣ Redirect After Signup:

- Go to Landing Page Settings ➡️ Click "Redirect to Thank You Page" ✅

Step 4: Publish & Start Collecting Emails! 📣

1️⃣ Hit "Publish" to make your landing page live 🚀

2️⃣ Copy your unique Kit.com link 🔗

3️⃣ Share your URL everywhere (social media, email signatures, stories, & posts) 🎯

📌 Day 2: Set Up Email Automations ✉️

Step 1: Write Your 3-Email Sequence 💌

🔥 Let's make your email follow-up work for YOU! Use ChatGPT to draft your emails:

📌 ChatGPT Prompt: *"Write a 3-email sequence for subscribers who just downloaded my free guide. Make the tone friendly and helpful. Email 1 should confirm they got the guide. Email 2 should provide a quick win tip. Email 3 should introduce my $7/month community and encourage them to join."*

💡 Here's the breakdown:

✅ Email 1: Confirmation & Thank You (Sent Immediately)

- Subject: "Here's Your Free Guide! 🚀"
- Content: Welcome them, provide freebie link again, set expectations 📩

✅ Email 2: Quick Win Tip (Sent 24 Hours Later)

- Subject: "A Quick Tip to Help You Monetize Faster 🔥"
- Content: Give 1 actionable tip from your guide, soft mention your $7/month community 💡

✅ Email 3: Value + Upsell (Sent 48-72 Hours Later)

- Subject: "What's Next? Let's Scale Your Success 🚀"
- Content: Recap the value of your guide, invite them to join your paid community! 💰

Step 2: Automate Your Emails in Kit 🔄

1️⃣ Go to "Send" > "Sequences."

2️⃣ Create or select the sequence for your 3 emails.

3️⃣ Set the timing for each email:

- Email 1: Send immediately.
- Email 2: Delay of 24 hours.
- Email 3: Delay of 48-72 hours.

4️⃣ Edit and save each email.

Step 3: Link Automation to Sequence 🔗

1️⃣ Go to "Automate" > "Visual Automations."

2️⃣ Create a New Automation:

- Click "Joins a Form" and select the form connected to your landing page.
- Add an action: "Subscribe to Sequence" and choose your 3-email sequence.

3️⃣ Activate the Automation:

- Toggle the automation to "Active."
- Test it by signing up through your landing page and verifying the email flow.

📌 Day 3: Market Your Freebie & Start Monetizing! 💰

Step 1: Final Checks

🎯 Automation Checklist:

✅ Test landing page & thank you page links 🔗

✅ Ensure freebie is accessible 📄

✅ Verify all emails in the sequence are correct & tested ✉️

✅ Make sure automation is active and ready 🚦

Step 2: Share Your Freebie Everywhere! 📣

📌 Social Media Posts:

- Post your freebie link on Instagram, Facebook, and TikTok 🪄
- Use strong CTAs like: *"Grab your free guide now and start monetizing today!"* 🚀

📌 Engage Your Followers:

- Reply to comments or DMs with the link 💬
- Share your results and excitement about your guide!

Step 3: Track Results & Improve 📊

📈 Use Kit.com analytics to monitor:

- Landing page visits 🚀
- Conversion rates (email signups) 💡
- Email open and click-through rates 📫

📊 Use insights to tweak your future campaigns! 💪

🚀Need Help?: Get live support and more guidance in our community!

💡 Did you know we have a way for you to get direct access to Lee & Diana to ask questions, get live support and training, step-by-step tutorial and a community of over 1,200 Passion-Driven Coaches just like you building their own business!

If you want to fast-track your success this community is for you and it's only $7!

Come check it out and get instant access NOW - just CLICK HERE No contracts, cancel anytime!

You will have instant access to a step-by-step video tutorial taught by Lee to walk you through this guide so you can start making money fast! 🚀

⚠️ Disclaimer: Keep This in Mind!

🚨 No guaranteed results: Your success depends on effort, audience engagement, and consistency. This guide does not guarantee income. 💡

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