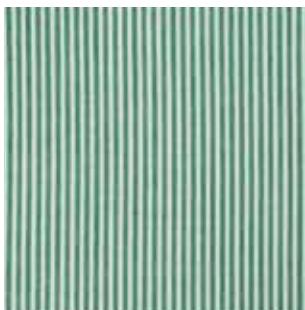
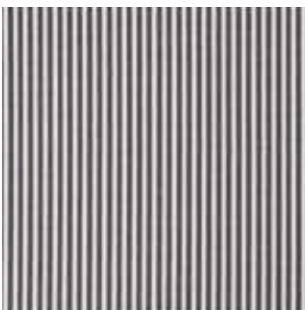


LUXURIOUS CRISP GOOD LOOKS

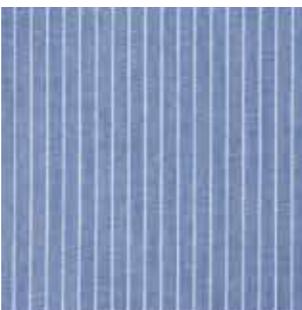
XTS06 Bengal Blue
Button down collar
Placket front, Dress pocket,
French cuff



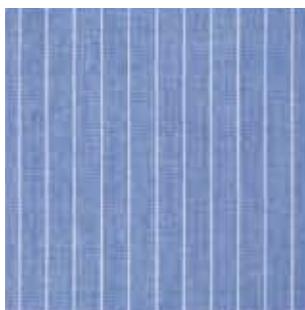
Bengal Green XTS06



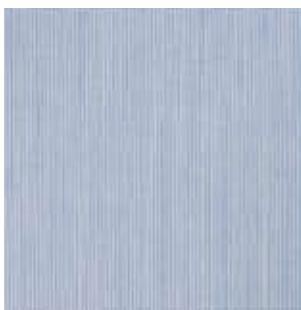
Bengal Black XTS08



Thin Blue XTS01



Broad Blue XTS02



Fine Blue XTS04

XTS07 Bengal Burgundy
Italian collar, Rounded cuff,
Classic pocket



TRADITIONAL STRIPES

Nothing compares to the classic good looks afforded by a smart stripe shirt. Cut from the finest 65% polyester and 35% cotton, this cloth is cool with a soft feel and selected to always look good, wash after wash. A really fine material reserved by our tailor for business customers throughout the world.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

3 INITIALS
EMBROIDERED FREE
ON EVERY SHIRT
ORDERED



Personal Tailoring Services

PO Box 3370,
Stratford Upon Avon, CV37 7XR.
Telephone 01789 205612

Easy, secure online ordering:



Exact™
Personal Tailoring Services

**Exceptional Value,
Made to Measure
Shirts**

www.exacttailoring.com

www.exacttailoring.com

Finest quality shirts made to any size

PERSONALISED WITH YOUR INITIALS

Exact Personal Tailoring offers the comfort and benefits of made to measure for less than the price you could pay for off the peg. Whatever your size, whatever your shape, Exact can provide you with a fine quality shirt that fits as it should do, offering excellent comfort at a price that will enable you to discard the old and stock up your wardrobe regularly. Remember, our FREE personalization service is available on every shirt ordered.

Egyptian Cotton
LEC33 Dark Blue Herringbone
Classic collar; Plackett front, French cuff, pocket two.



FREE INITIALLING SERVICE

Your initials can be embroidered FREE onto the shirt pocket on any shirt ordered

Tailor made to your exact measurements

Order your shirts from Exact and enjoy fine quality tailoring and a great range of options, shown opposite. We insist that our tailors use double stitching for greater strength and particular attention is given to collars with the benefit of double interlining ensuring that they sit, feel and look right wash after wash.

Standard Shirt Service

For those with a regular size requirement, we require minimal measurements. Simply provide age, height, weight and collar size enabling an order to be placed quickly and easily online, telephone or by post using the post paid reply envelope provided.



Ladies Shirts and Pyjamas

can be made to your size from any of the fabrics offered in this brochure.

See pages 14 and 15 for full details



GREAT VALUE DRESS SHIRTS

Egyptian Cotton XDEC
Plain collar;
Pleated front
French cuffs.



CLASSIC DRESS SHIRT

CHOOSE YOUR OWN STYLE

- Classic Collar • Wing Collar • Plain Front
- Pleated Front • Single Cuff • Double Cuff
- Fishtail or Plain Hem



Oxford Pin Point XOPD



Snowdon Stripe WWD8



Twill TWD

MADE TO ANY SIZE
IN ANY SHIRT FABRIC

MENS & WOMENS

PYJAMAS

Following so many requests, we are pleased to offer Made to Measure Pyjamas. Available in any shirt material with a choice of waistband, sleeves and shorts or long legs or be very selective with double cuffs.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- Plain or fishtail hemline
- Front and back styles • Long or short bottoms
- Elasticated waistband or drawstring
- Standard pyjama fly • One or two pockets
- 6 Pocket styles

Hawaiian collar,

French front, Long sleeve,

Long bottoms,

Elasticated

waistband



SILKY PEACH SKIN BOXERS

Luxurious and so soft to wear

Why put up with poor fitting underwear when Exact can tailor to your precise measurements to give the perfect fit and supreme comfort. Peach skin is softer than our sand wash silk although still polyester it is an amazingly versatile cloth that is a real delight to wear. Tailored with elasticated waist and double crotch opening for maximum comfort and convenience.

Order by selecting code XBSW along with the relevant colour number:



Blue 01



Green 02

Burgundy 03

Sky Blue 04



Red 05

Navy 06

White 07

GOOD-LOOKING COUNTRY CHECKS FOR SMART CASUAL WEAR



Blue/Walnut HWC01
Italian collar, French front
Double cuffs.



Red/Grey/Blue HWC02 Italian collar



Green/Tan/Blue HWC03 Italian collar



Blue/Brown/Grey BCC03 Classic collar

MADE TO ANY SIZE IN ANY SHIRT FABRIC

LADIES SHIRTS



CHOOSE YOUR OWN STYLE

- 6 Collar styles
- Long or short sleeve
- 6 Cuff options • Plain Buttons
- Plain or fishtail hemline
- Front and back styles
- One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs



COUNTRY CHECKS

Bright and breezy checks in a choice of colour ways. Tailored in a super soft 65% polyester, 35% cotton mix suitable for all year wear. Designed to retain its good looks wash after wash and requiring minimum ironing. Short sleeves for leisure, long sleeves for more formal wear. Choose bold, horizontal or traditional country check.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

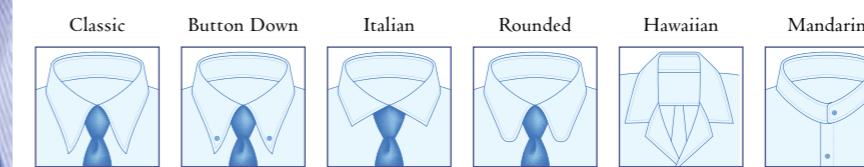
ONE PRICE FOR ANY SIZES OF SHIRTS, LADIES

Styled with your choice of options

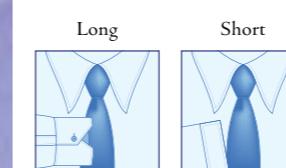
Choose from Exact's large range of shirt styles and finishes.



7 COLLAR STYLES



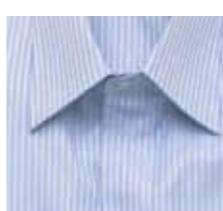
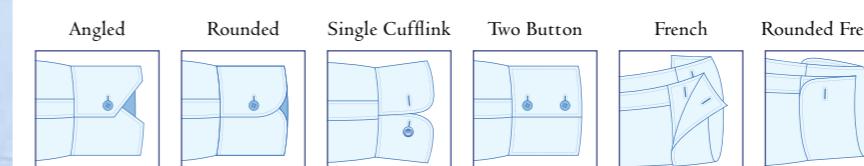
2 SLEEVE LENGTHS



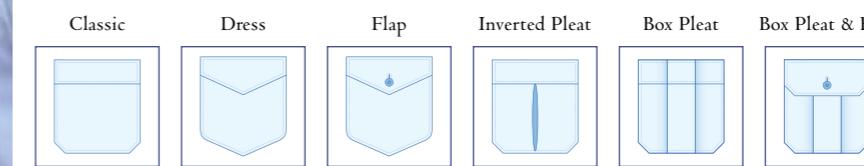
2 HEMLINE STYLES



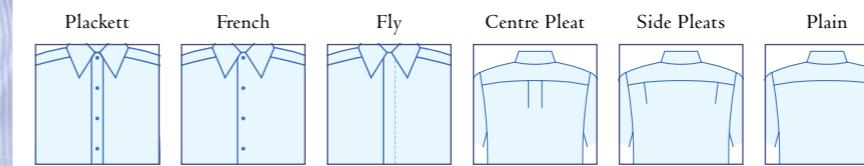
6 CUFF STYLES



6 POCKET STYLES

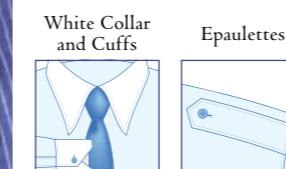


FRONT SHIRT STYLES



BACK SHIRT STYLES

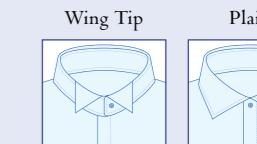
FINISH



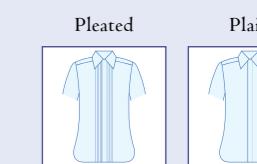
To order your options, simply fill in your choices on the order form enclosed with the brochure with your measurements or order securely at www.exacttailoring.com



DRESS SHIRT COLLAR STYLES



SHIRT FRONTS



SATISFACTION GUARANTEED

Exact guarantees to replace your shirt or refund your money in the unlikely event of a tailoring or administration error.

Post to

Exact Personal Tailoring Services, P.O. Box 3370, Stratford Upon Avon CV37 7XR.

Telephone

01789 205612 (Monday to Friday 9am to 5pm, Saturday 9am to 1pm or leave your details anytime).

Email:

orders@exacttailoring.com

Log on

to our secure online service where you can manage your sizes online anytime at:

www.exacttailoring.com

How to Order

To ensure your order is made to the correct size, make sure to complete the measuring chart accompanying this brochure. Existing customer sizes are held on file, so there is no need to supply measurements again, unless they have changed. All orders will be acknowledged in writing confirming your measurements.

Guarantee We guarantee the quality of our workmanship and materials. Any complaints are dealt with sympathetically by our customer service team. After all, we aim to serve you with shirts for years to come and need you to be delighted with your purchase.

Delivery Please allow up to 28 days for delivery to your door from receipt of order.

You can place your order by post in the pre-paid envelope provided, by telephone, email or using our secure online ordering service.

How to Pay We accept payment by MasterCard, Visa, Maestro, Delta, Cheque or Postal Order. A postage and packing charge of £4.95 will apply to single orders.

FREE P&P on all orders of 2 or more shirts.



XEC01 Airforce Blue Stripe
White Classic collar; Plackett front
White Double cuffs.



EGYPTIAN COTTON R A N G E

Probably, the king of cottons. Nothing compares with the sheer luxury of Egyptian cotton. Soft, supremely comfortable to wear and extremely good looking. The fine, distinctive fabric with its delicate texture, hangs well with minimal creasing. We offer a range of timeless colours to suit your every mood. If you have always promised yourself an Egyptian cotton shirt but have been put off by the price, here is an opportunity not to be missed. Choose plain or button collar, single or double cuff and long or short sleeves. Generously cut with a long tail and removable collar stiffeners. Your initials can be embroidered on the pocket free of charge with all shirts ordered.

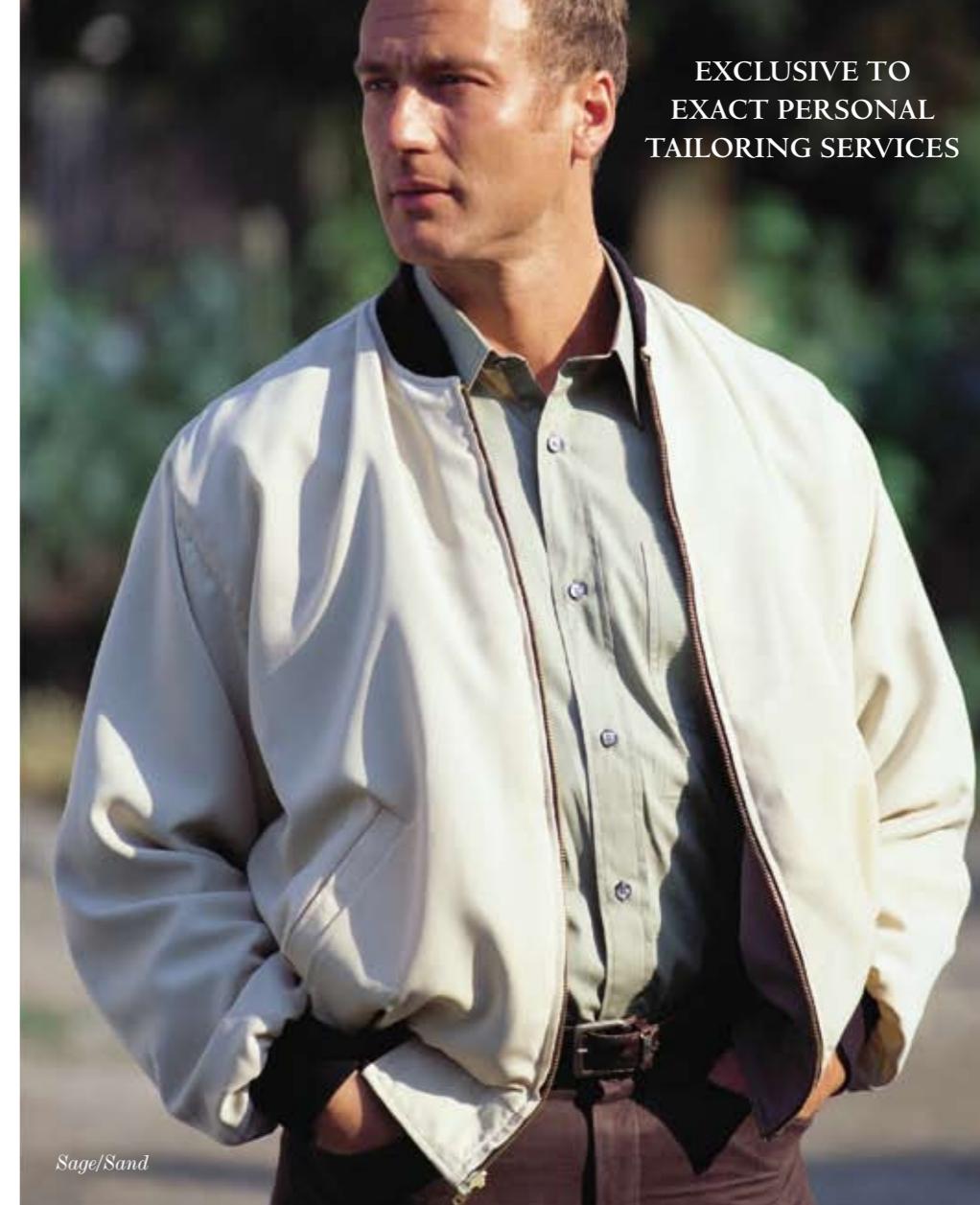
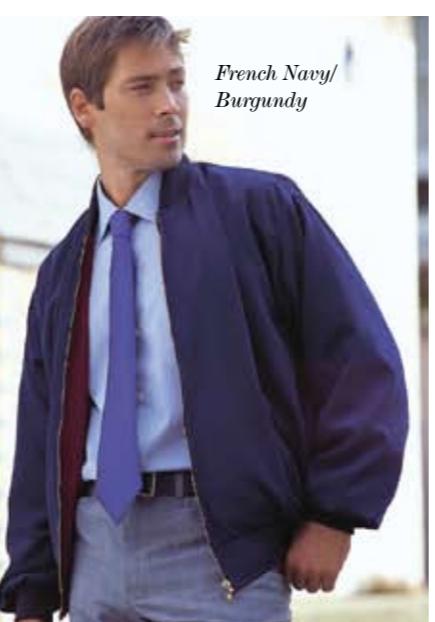
CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

**3 INITIALS
EMBROIDERED FREE
ON EVERY SHIRT
ORDERED**

XEC02 Blue
Italian collar; Plackett front,
French cuff, Classic pocket.



Made to Measure Reversible Sand Wash Silk Jackets

ANY SIZE • ONE PRICE

Light and soft to wear

Not only do these jackets look and feel a million dollars but being Sand Wash Silk, they feel incredibly light and soft to wear, perfect for all year round.

Tailor made to your Exact measurements to the highest standards, these jackets are completely reversible to give you two for the price of one! Choose which colour combination you like the best from our distinctive range of colours. If you prefer something different to what we have shown here, make up your own combination from the colours shown.

Our colours have been chosen to co-ordinate well with each other so you can't go wrong. Each jacket is hand finished to your precise measurements to fit you perfectly and to your preferred length. Styled with raglan cut sleeves, full length, reversible zips and side pockets. 100% Polyester.



Sage XJS01

French Navy XJS02

Red XJS03

Green XJS04

Burgundy XJS05

Sand XJS06

Black XJS07

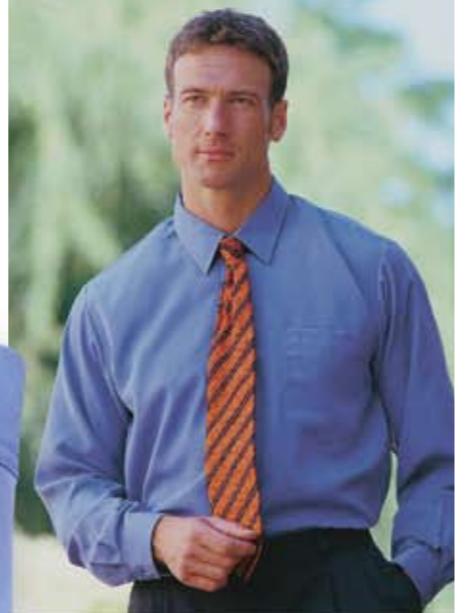
CHOOSE YOUR COLOUR COMBINATION

Choose any two-colour combinations from these colours. Alternatively, keep it plain with just your favourite colour, inside and out.

**FULLY REVERSIBLE - TWO JACKETS
FOR THE PRICE OF ONE
MADE TO ANY SIZE**

FEELS LIKE SILK, LOOKS LIKE SILK BUT COSTS A FRACTION OF THE PRICE - AND DOESN'T CREASE

XSW12 Blue
Classic collar, Plackett front,
Double cuffs, Classic pocket.



SAND WASH
SILK
A
N
G
E

If you can erase the truth from your mind that Sand Wash Silk is actually polyester, then we promise you a wearing experience of a lifetime. Sand Wash Silk not only looks and feels like silk but we promise everyone who sees and admires your shirt will think it is the most expensive silk that money can buy. The difference is that it hardly creases, can be washed and worn with little or no ironing. Fold-pack-wear, a real travellers dream. Our most popular range with customers extensively repeat buying proving how comfortable and practical it is .

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs



White SWS02



Aqua XWS03



Pale Lemon XWS09



Oatmeal XWS06



Sage SWS10



Claret XWS14



Navy XWS24



Black XWS22

THE KING OF COTTONS LUXURIOUS AND DISTINCTIVE WITH A SOFT, GENTLE WEAVE



Pale Pink XEC11



Grey Stripe LEC06



Pale Rustic Green LEC10



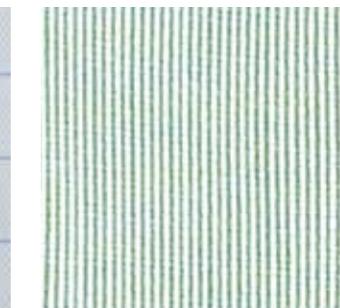
Blue/Black Check CHE603



Pale Blue/Navy Stripe CHE601



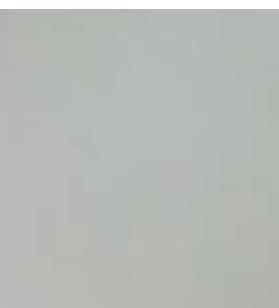
Pale Blue/Navy Check CHE602



Green Stripe LEC07



XEC06 Hint of Yellow



Pale Grey XEC07



Charcoal XEC08



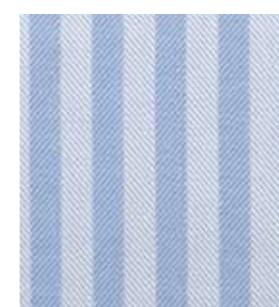
French Navy XEC31



White XEC04



Pale Blue/Navy Stripe CHE604



Shy Blue Herringbone LEC24



Pink Herringbone LEC29



White Herringbone LEC34



Dark Blue Herringbone LEC33



Blue Stripe LEC27



Pink Stripe LEC26



Turquoise Stripe LEC28



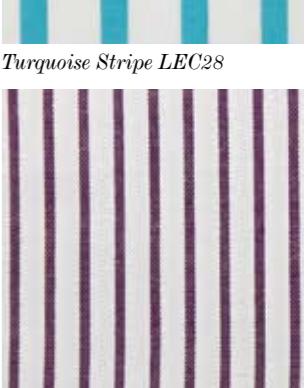
Contrast Blue Herringbone LEC25



Broad White Herringbone LEC23



Brown Stripe LEC32

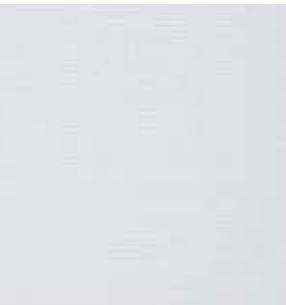


Burgundy LEC31

NEW

CHARISMATIC COTTON MIX WITH STYLISH,
SOFTLY BLENDING COLOURS

TTH05 Blue on blue
Italian collar; Hidden front,
French cuff; Classic pocket.



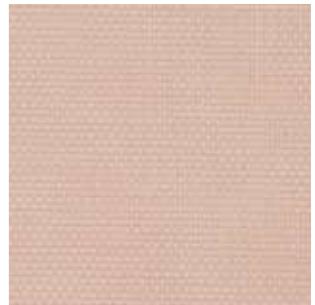
White XOP01



Blue XOP10



Cream XOP03



Soft Peach XOP05



Aqua XOP06



Yellow XOP07



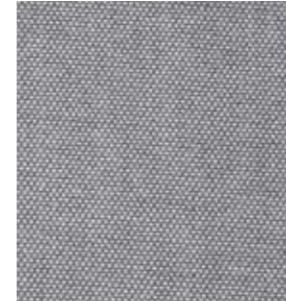
Buff XOP08



Dove XOP09



Dark Blue XOP11



Grey XOP12



Black XOP13

EASY CARE, DISTINCTIVE WEAVE

PIN POINT
OXFORD
A
N
G
E

Our new Oxford pin point is very impressive. A distinctive dot weave creates a shirt of luxurious appearance. Cut from a fine quality 65% polyester, 35% cotton mixture renown for its hard wearing and easy care properties. The perfect business shirt that resists creases and always looks good after a day in the office or after a day travelling. Tailor to your own design by selecting from our wide choice of style options.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

XOP04 Pink
Button down collar, Plackett front,
French cuff, Classic pocket



3 INITIALS
EMBROIDERED FREE
ON EVERY SHIRT
ORDERED

NEW

STRIKING, PIN POINT TEXTURED FABRIC
LIFTS THIS SHIRT INTO THE DELUXE RANGE



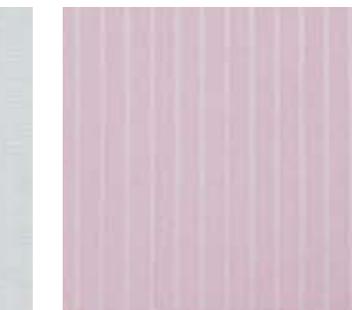
XOP02 Pale blue
Italian collar, French front,
French cuff, Classic pocket



Pink on Pink TTH06



White on White TTH04



Silver on Pink TTH03



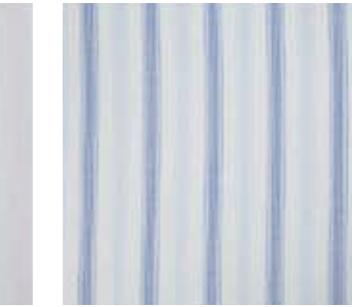
Silver on Blue TTH02



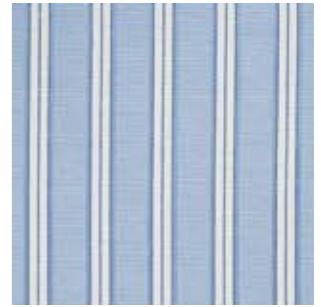
Silver White on White TTH01



Blues & Pinks on White TTH06



Blues on White TTH14



Wide Blue Navy Stripe TTH08



Blue Brown Stripe TTH017



Broad Blue
Dark Blue Stripe
TTH018



TTH07 Wide pink navy stripe
Rounded collar, French front,
French cuff, Classic pocket.

T W O T O N E
PEMBROKE
R
A
N
G
E

Classic herringbone bone weave in a subtle two tone, creating a very distinguished cloth, available in a choice of subtle or bold stripes. Woven from an easy care 65% polyester; 35% cotton mixture that resists creases and is very easy to wear. We are very impressed with this new addition to our range and believe that it will prove to be popular with our discerning clients. Choose your style options and create a shirt of distinction

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

3 INITIALS
EMBROIDERED FREE
ON EVERY SHIRT
ORDERED



NEW

HARDWEARING COTTON MIX FAVOURITE



TW27 Blue
Italian collar, French front,
French cuff, Dress pocket

TW01 White
Classic collar, Short sleeve,
Plackett front, Epaulettes
Flap pockets



CONTEMPORARY **TWICKENHAM**

Luxurious fine twill weave gives the Twickenham a luxurious and classic look of its own. In a stunning range of colours there is something to suit everyone's taste. Expertly cut and woven in a 65% polyester 35% cotton mixture that looks great and is so easy to care for. This cloth will retain its fresh as a daisy looks following hours in the office train or car. 12 Modern colours to choose from - stock up your wardrobe today.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs



Cream TW02



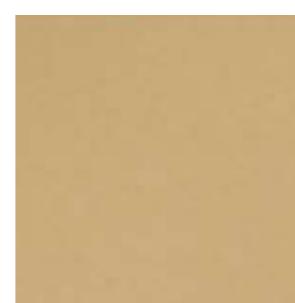
Pale Lemon TW03



Soft Mint TW06



Hint of Blue TW25



Biscuit TW11



Hint of Rose TW16



Pale Lilac TW19



Deep Teal TW30



Hint of Grey TW21



Burgundy TW37

DISTINCTIVE
HERRINGBONE WEAVE
A REAL VALUE FOR MONEY
LEADER

HIGH FLYING **KESWICK**

A
N
G
E

Extremely desirable, herringbone weave creates shirts of great distinction for formal and leisurewear. Choose from four classic colour ways in your own style with single or double cuff, classic, Italian or button down collar and your choice of pockets and hem. Tailored in Exact's traditional 65% polyester and 35% cotton mixture, renowned for its easy care properties. Furthermore, wearers will appreciate the super soft handle of this distinctive cloth.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE



KH79 Pastel blue
Italian collar; French front,
French cuffs, Dress pocket.



KH78 Mid blue
Button down collar;
French front, French cuffs.



KH81 White
Classic collar;
French front, double cuffs.



KH80 Cream
Classic collar;
French front, double cuffs.

3 INITIALS
EMBROIDERED FREE
ON EVERY SHIRT
ORDERED