

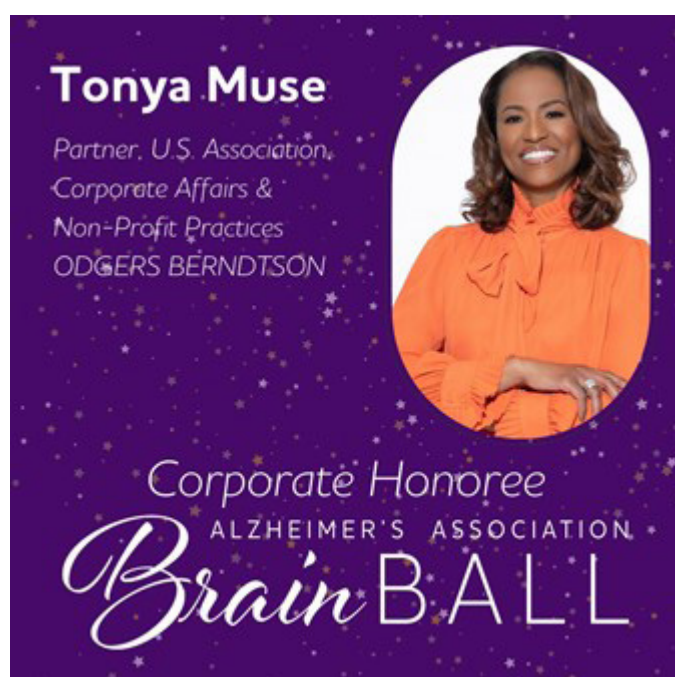
Odgers Berndtson US Newsletter

March 2022



Events – Alzheimer's Association Brain Ball Gala

Tonya W. Muse, FASAE, CAE, Partner, U.S. Association, Corporate Affairs & Non-Profit Practices of Odgers Berndtson, has been named the 2022 Corporate Honoree for the 8th Annual Brain Ball Gala "I lost my grandmother and my father to Alzheimer's. My brothers and I were the caregivers for my dad and we were unaware of available support and resources. I support the Brain Ball to fund research and resources that will help caregivers and families navigate through some unknowns as well as go toward the development of medicines to slow the progress of the disease."



8th Annual Brain Ball Gala Friday, May 6, 2022

The Ritz-Carlton Washington, D.C.
1150 22nd Street, N.W.
Washington, D.C.

VIP Reception: 6:30 p.m.
Dinner and Program: 7:30 p.m.
Post-Party: 9 p.m.

Link to purchase tickets for the event:
<https://www.alznca.org/>

Upcoming Birthdays

Jim Thompson 4/1
Joshua Lewis4/2
Shawn Nygaard4/6
Jake Deutsch 4/10
Mark Lee4/19
Matthew Truitt..... 4/22
Fatima Benitez-Zablah.. 4/22
Jon Barney..... 4/23

March New Hires

Andrew Sharp Lead Data Scientist Idenx
Tray Herndon..... Consultant
Garrett KatzResearch Associate
Dayron Sanchez.....Research Associate
Dan McHale Partner



Projects Completed in March

Pharma Tech Industries | **Mats-Ola Bydell**

Chief Operating Officer

Front Office Sports | **Drew Cloud**

Head of Brand Partnerships

Georgia Institute of Technology | **Diane Gilley**

IC Director

CSL Behring | **Joshua Lewis**

Regional Ethics & Compliance Officer NA

Howard University | **Maureen Ryan**

Chair, Department of Anatomy

Direct Wines Ltd. | **Katherine LeBlanc**

CEO

ELEVATE K-12 | **OrgShakers**

SVP Teacher Recruitment Search

Mapping Project

State of Alaska | **OrgShakers**

Forward Together

SHRM | **OrgShakers**

Consulting Project

AYRO, Inc. | **OrgShakers**

Executive Compensation Consulting

L3Harris | **Jon Barney**

Segment Search - Diverse Executive Talent

Unitaid | **Derek Wilkinson**

Deputy Executive Director

Oritain | **John Hambley**

RPO Project

Piasecki Aircraft | **Clarke Havener**

CEO

The Stimson Center | **Clarke Havener**

Board Chair

Draper | **Clarke Havener**

Vice President, Engineering

Unum | **Brian Schnepff**

VP, LTC Benefits Operations

Equisoft | **Gary Payne - LEAD**

Executive Coaching

Household & Commercial Products Association | **Tonya Muse**

SVP, Government Relations & Public Policy

GPSSD/United Nations Foundation, Inc | **Derek Wilkinson**

Board Members

AECOM | **Tim McNamara**

Director, Global Transportation - Port Terminal Operators



Projects Booked in March

MetLife | Brian Schnepff

VP/CEO Pet Insurance

Charles Taylor | Brian Schnepff

EGA - Casualty & Crisis Management

Nareit | Conrad Woody

Vice President, Social Responsibility

L3Harris | Jon Barney/Clarke Havener

Program Director Communications

Communications Supply Chain Leader

Engineering leader

Director, Supply Chain Management, Communications

Horizon Global | Shawn Woessner

Chief Financial Officer

Ports America, Inc. | Tim McNamara

Senior Vice President, Operations

Multi-Quip | Gary Payne - LEAD

Executive Coaching

Elevate K-12 | OrgShakers/Daniel Marvin

Controller

Wieland Group | Mats-Ola Bydell

Confidential

CHA Consulting, Inc. | Scott Clark

Market Segment Leader

Mizuho Americas LLC | Bob Kobayashi/Coleen Howard

CIO, Quants Strategies, Asset Management One

Manulife Investment Management | Robert Satterwhite

Executive Coaching and Development

Performance Trust Capital Partners | Robert Satterwhite

Executive Assessment

Khalsa International Industries and Trade | OrgShakers/Daniel Marvin

Compensation Benchmark Project

Virginia Retirement System | Diane Gilley/Derek Wilkinson

Director of Business Solutions

MDA Inc. | Jon Barney

Director, Business Development RSO - US Based

Anduril Industries Inc. | Jon Barney

NAVAIR

American Century Services LLC | Alex Thomson

Sr. Investment Analyst

Experian | Diane Gilley

Non Executive Directors

Bullhorn | Diane Gilley/Richard Pooley

Chief of Staff

FHI 360 | Derek Wilkinson/Lisa DeConto

Managing Director, FHI Partners

Advent International Corporation | Bill Mateikis

Project Ultra

SHRM | OrgShakers

Consulting Project

Bass Pro Shops | Catherine Black

SVP, Manufacturing, White River Marine Group

SVP, Supply Chain, White River Marine Group



Congratulations to our new Partner!



Catherine Bass Black

Odgers Berndtson is pleased to announce that Catherine Bass Black has been named a Partner of the firm effective February 1, 2022. Catherine is a leader in Odgers' Industrial, Consumer, Board, and Leadership Practices and a member of the Atlanta office. She has combined expertise in business consulting and talent management, recruitment and retention strategy, employee relations, and organizational change management.

"Catherine's deep intellect is matched only by her commitment to our clients," said Mats-Ola Bydell, Partner, Head of the Industrial Practice and the Atlanta office. "In everything she does, she is always looking for a way to make things better—for her clients, her colleagues and her community. We are privileged to call her a Partner."

"Catherine is a true leader. In addition to sharing her incredible talent as a search practitioner with our clients, she has always helped in mentoring and developing others," said Derek Wilkinson, Partner, Head of the US Public, Not-for-Profit, and Education Practices and Global Co-Head of the International Development Practice. "Her care, thoughtfulness and way of treating others is exemplary."

Prior to joining Odgers, Catherine was Head of Talent Acquisition and Director of Community Affairs at Bass Pro Shops Group, leading national recruitment and corporate affairs for their diversified businesses including retail, e-commerce, manufacturing, and hospitality.

"As co-head of our Diversity, Equity & Inclusion effort, I'm thrilled to know that we're successfully developing women in the firm so they can become partners," said Lisa DeConto, Partner and member of the Asset, Wealth and Alternative Investments Practice. "Catherine is an inspiring colleague and the highest quality search professional. Odgers Berndtson is a better firm today with her as a Partner."

Catherine earned an MBA with a concentration in Management Strategy and Organizational Design from Emory University Goizueta Business School, and a BA from Sewanee, The University of the South, where she graduated cum laude. An avid community participant, Catherine was the recipient of Springfield (Missouri) Business Journal 40 under 40 Award in 2018 and Atlanta's Power 30 Under 30 Award in 2009. In 2021, Catherine was honored with the Distinguished Young Alumnus Award by Sewanee, recognizing individuals who have distinguished themselves in their vocation, and a demonstrated concern for and service to their community.



Marketing Update

The marketing team is pleased to continue to create and share content and tools to help support brand strategy and marketing execution at OBUS. Here are a few of the things we've been working on:

- Summarizing [our brand in a nutshell](#)
- Publishing and sharing quarterly content campaigns in collaboration with partners and the data team
- Producing sales enablement materials like social posts and email copy
- Sharing templates and tips for subjects like won searches, successful placements and providing presentation and social media support
- Firm announcements (Hi [Ann](#), [Conrad](#), [Scott](#), [Catherine](#), [Drew](#) and [Anna](#)!)

To request support for a project, fill out this [marketing request survey](#). The survey will ask you all the questions the marketing team needs answers to in order to prioritize and then get started on your project.

Opportunities at Odgers

We are continuing to grow our teams in 2022 with highly engaged and talented individuals who are self-starters! If you are making a referral, please focus on regions where OBUS has an operational hub (There is a \$3500 referral bonus!)

- Office Coordinator, NYC
- Client Delivery Manager, Leadership Practice
- Delivery Team (i.e. Research Associate, Associate, Consultant)
- Project Coordinator
- People Specialist
- Content Strategist / Writer

