

UMAR NAZIR

Software Engineer And SEO Executive

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LinkedIn

GITHUB

ABOUT ME

Software Engineer with **2+ years of experience** in **Software Development, SEO Optimization**, and building scalable digital products. Skilled in creating high-performance web applications using **React.js, Next.js, TypeScript**, and modern UI frameworks. Actively seeking opportunities to contribute, innovative in a growth-focused environment.

SKILL

Programming Languages: **HTML, CSS, JavaScript, TypeScript.**

Frameworks & Libraries: **React.js, Next.js, Node.js, Tailwind CSS, Bootstrap, Styled Components, Styled System, GraphQL.**

DB & Backend / Deployment: **MongoDB, MySQL, Firebase, Render, NameCheap, Hostinger, Vercel & Netlify.**

Digital and Creative Skills: **Canva, Figma, Shopify, WordPress, SEO & SEO Tools.**

General & Soft Skills – **Git, GitHub, APIs, Responsive Design, MS Office, Computer Operations, Communication Skills**

WORK EXPERIENCE

MAY 2025
- PRESENT

SAIBBYWEB

SOFTWARE ENGINEER (ON-SITE)

- Build high-performance React/Next.js applications.
- Improve SEO structure, page speed, and user experience.
- Develop reusable components and optimized UI patterns.
- Integrate APIs, Firebase services, and backend logic.

JULY 2023
- AUG 2025

HARMUKH TECHNOLOGIES PVT LTD

SOFTWARE ENGINEER & SEO Executive (ON-SITE)

- Designed and developed responsive websites.
- Improved digital presence through SEO execution.
- Provided UI/UX enhancements for better conversions.
- Collaborated with cross-functional teams.

JAN 2025-
PRESENT

NEXGEN DEVELOPERS

Founder & CEO (Part-Time)

- Lead technical development across websites, apps & AI tools.
- Build custom automation & chatbot systems.
- Manage branding, SEO, client communication & digital strategy.
- Deliver full-stack software tailored to business growth.

I have worked on many additional projects not listed here, along with hands-on experience from various training and internships. I have also done SEO (on-page, off-page, and technical) and managed social media platforms for better digital reach.

EDUCATION

GCET-KASHMIR Computer Science and Engineering

From Government College

of engineering and technology Safapora Ganderbal, J&K

PROJECTS

AI-Mployed – AI/ML Talent & Career Platform

EliteExpress Courier – Delivery & Logistics System

NineMash – Tourism & Online Booking Platform (Kashmir)

Dr. Jibran Bashir – Orthopedic Surgeon Portfolio

Kashmir Tickets – Travel & Ticket Booking System

Kindness Towards Humanity – NGO Website

Rush Expetied Courier – All Critical Shipments

Office Management System – HR & Workflow Automation

Hotel Sea View – Hospitality Booking Website

Altat Hospital – Healthcare & Medical Services Website

Digitlia – digital marketing agency specializing in web development and SEO.

SPOKEN LANGUAGES

English, Urdu, Hindi, Pahadi & Kashmiri