

# UMAR NAZIR

## Software Engineer And SEO Executive

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### ABOUT ME

**Software Engineer** with **2+ years of experience** in **Software Development, SEO Optimization**, and building scalable digital products. Skilled in creating high-performance web applications using **React.js, Next.js, TypeScript**, and modern UI frameworks. Actively seeking opportunities to contribute, innovative in a growth-focused environment.

### SKILL

**Programming Languages:** [HTML](#), [CSS](#), [JavaScript](#), [TypeScript](#).

**Frameworks & Libraries:** [React.js](#), [Next.js](#), [Node.js](#), [Tailwind CSS](#), [Bootstrap](#), [Styled Components](#), [Styled System](#), [GraphQL](#).

**DB & Backend / Deployment:** [MongoDB](#), [MySQL](#), [Firebase](#), [Render](#), [NameCheap](#), [Hostinger](#), [Vercel](#) & [Netlify](#).

**Digital and Creative Skills:** [Canva](#), [Figma](#), [Shopify](#), [WordPress](#), [SEO & SEO Tools](#).

**General & Soft Skills –** [Git](#), [GitHub](#), [APIs](#), [Responsive Design](#), [MS Office](#), [Computer Operations](#), [Communication Skills](#)

### WORK EXPERIENCE

- MAY 2025 - PRESENT**
- SAIBBYWEB**  
**SOFTWARE ENGINEER** (ON-SITE)
- Build high-performance React/Next.js applications.
  - Improve SEO structure, page speed, and user experience.
  - Develop reusable components and optimized UI patterns.
  - Integrate APIs, Firebase services, and backend logic.
- JULY 2023 - AUG 2025**
- HARMUKH TECHNOLOGIES PVT LTD**  
**SOFTWARE ENGINEER & SEO Executive** (ON-SITE)
- Designed and developed responsive websites.
  - Improved digital presence through SEO execution.
  - Provided UI/UX enhancements for better conversions.
  - Collaborated with cross-functional teams.
- JAN 2025- PRESENT**
- NEXGEN DEVELOPERS**  
**Founder & CEO** (Part-Time)
- Lead technical development across websites, apps & AI tools.
  - Build custom automation & chatbot systems.
  - Manage branding, SEO, client communication & digital strategy.
  - Deliver full-stack software tailored to business growth.

I have worked on many additional projects not listed here, along

with hands-on experience from various training and internships.

I have also done SEO (on-page, off-page, and technical) and managed social media platforms for better digital reach.

### PROJECTS

- AI-Mployed – AI/ML Talent & Career Platform
- EliteExpress Courier – Delivery & Logistics System
- NineMash – Tourism & Online Booking Platform (Kashmir)
- Dr. Jibran Bashir – Orthopedic Surgeon Portfolio
- Kashmir Tickets – Travel & Ticket Booking System
- Kindness Towards Humanity – NGO Website
- Rush Expeditied Courier – All Critical Shipments
- Office Management System – HR & Workflow Automation
- Hotel Sea View – Hospitality Booking Website
- Altaf Hospital – Healthcare & Medical Services Website
- Digitlia – digital marketing agency specializing in web development and SEO.

### EDUCATION

**GCET-KASHMIR Computer Science and Engineering**

From Government College  
of engineering and technology Safapora Ganderbal, J&K

### SPOKEN LANGUAGES

English, Urdu, Hindi , Pahadi & Kashmiri