



# Combined soft computing model for value stock selection based on fundamental analysis



Kao-Yi Shen<sup>a</sup>, Gwo-Hshiung Tzeng<sup>b,\*</sup>

<sup>a</sup> Department of Banking and Finance, Chinese Culture University (SCE), Taipei 11114, Taiwan

<sup>b</sup> Graduate Institute of Urban Planning, National Taipei University, 151, University Rd., San Shia District, New Taipei City 23741, Taiwan

## ARTICLE INFO

### Article history:

Received 23 October 2013

Received in revised form 16 June 2015

Accepted 27 July 2015

Available online 5 August 2015

### Keywords:

Stock selection problem

Investment rule

Fundamental analysis (FA)

Dominance-based rough set approach (DRSA)

Formal concept analysis (FCA)

Decision-making trial and evaluation laboratory (DEMATEL)

## ABSTRACT

The stock selection problem is one of the major issues in the investment industry, which is mainly solved by analyzing financial ratios. However, considering the complexity and imprecise patterns of the stock market, obvious and easy-to-understand investment rules, based on fundamental analysis, are difficult to obtain. Therefore, in this paper, we propose a combined soft computing model for tackling the value stock selection problem, which includes dominance-based rough set approach, formal concept analysis, and decision-making trial and evaluation laboratory technique. The objectives of the proposed approach are to (1) obtain easy-to-understand decision rules, (2) identify the core attributes that may distinguish value stocks, (3) explore the cause–effect relationships among the attributes or criteria in the strong decision rules to gain more insights. To examine and illustrate the proposed model, this study used a group of IT stocks in Taiwan as an empirical case. The findings contribute to the in-depth understanding of the value stock selection problem in practice.

© 2015 Elsevier B.V. All rights reserved.

## 1. Introduction

In this paper, we propose a combined soft computing model for value stock selection that is based on financial ratio analysis, also termed “fundamental analysis” (FA). The stock selection problem can be traced back to the efficient market hypothesis (EMH) [1], which assumes that investors cannot use available information to form an investing strategy for consistently outperforming the stock market. In the hope of finding a useful strategy, researchers have used various investment plans to examine the EMH [2–4]. Among those investing strategies, value investing is widely examined in academia and in practice [5]; it originated from the classical work of Graham and Dodd [6]. Value investing strategy is based on the idea that out-of-favor stocks are sometimes underpriced because of the inefficiency of the stock market. Smart investors may earn extra premium by investing in these underpriced stocks. In finance, researchers often classify stocks that have high book-to-market equity (B/M) or earnings-to-price (E/P) ratios as value stocks [7]; the value premium has been discovered in many markets [2,3,7–9]. Though the essential idea of value investing is generally

accepted, further selection among a group of generic high B/M or E/P ratio stocks is a challenging task. In practice, the evaluation of the worthiness and prospect of a value stock mainly relies on FA [10,11]. Although the use of relevant financial variables to assess the prospect of a stock is widely adopted, opinions on the inclusion of information and analyzing methods are divided.

The stock selection problem is solved using two main approaches. In the conventional approach, financial studies tend to use regression models for determining the relationship among historical financial ratios and future earnings (or stock performance). To examine the usefulness of a value investing strategy, Piotroski [9] included nine financial variables from three aspects to discriminate winners and losers by forming a logit-regression model (F-Score model). Similarly, Mohanram [12] developed a G-Score model for selecting glamor stocks. Both the F- and G-Score models obtained positive results in their proposed experimental periods. The aforementioned studies mainly used regression models, which might be suitable for explaining some phenomenon; nevertheless, the complexity and nonlinear relationships among financial ratios and the subsequent stock returns often impede practitioners in determining useful investing rules in a specific context [13].

In addition, in the nonconventional approach, researchers from other fields, such as artificial intelligence (AI) and multiple criteria decision making (MCDM) have attempted to leverage the computational strength of computer programming to solve the complex

\* Corresponding author. Tel.: +886 2 8674 1111 ext. 67362.

E-mail addresses: [kyshen@sce.pccu.edu.tw](mailto:kyshen@sce.pccu.edu.tw), [atrategy@gmail.com](mailto:atrategy@gmail.com) (K.-Y. Shen), [ghtzeng@gm.ntpu.edu.tw](mailto:ghtzeng@gm.ntpu.edu.tw), [ghtzeng@mail.ntpu.edu.tw](mailto:ghtzeng@mail.ntpu.edu.tw) (G.-H. Tzeng).

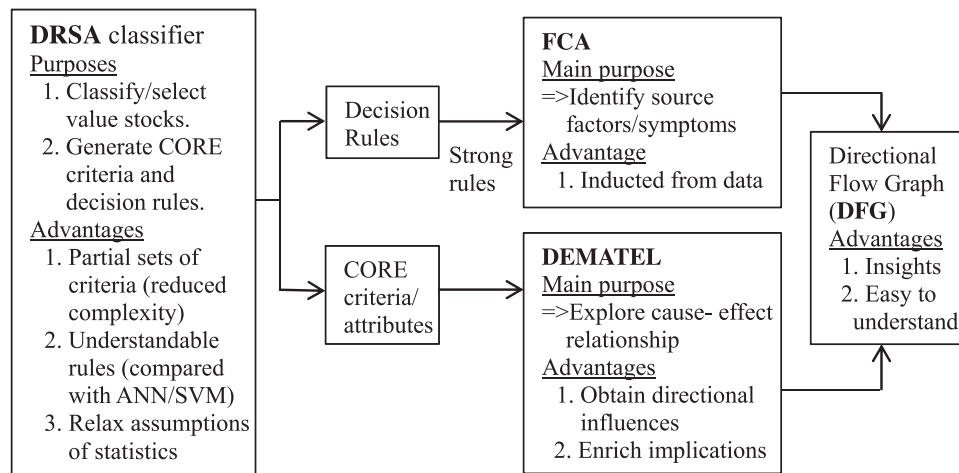


Fig. 1. Conceptual framework of the proposed approach.

stock selection problem. Among various AI techniques, artificial neural networks (ANNs) are widely used to predict stock performance because of their superior capability to model a nonlinear relationship. For instance, Lam [10] combined the fundamental and technical variables in the ANN model to predict financial performance. Recent studies have proposed an integration approach for enhancing the learning capability of the ANN model. For example, Hadavandi et al. [14] integrated the genetic fuzzy system with ANN to forecast stock prices. Hsu [15] used a hybrid approach to combine ANN with genetic programming. Although the aforementioned studies generated positive outcomes from their models, drawing useful conclusions for future investment from the learning results of ANNs is often difficult. The black-box processing characteristic of ANN and support vector machine (SVM) [16] impedes investors in understanding the complex relationship among the considered variables of each model. In another nonconventional approach, MCDM considers multiple criteria for tackling the complex stock rankings and selection problem. The group decision methods—analytic network process (ANP) and decision-making trial and evaluation laboratory (DEMATEL)—were used for retrieving experts' domain knowledge regarding investment practice [13,17]. The obtained results hinged on the experts' subjective judgments. Each experts provided his opinions (by questionnaire) to incorporate his knowledge into the model. Another main method in the MCDM is the data envelope analysis (DEA) that uses mathematical programming to gauge the efficiency of the considered stocks [18,19]. Although the DEA method is useful for portfolio selection, it cannot explore the relationships among financial variables.

As discussed, existing studies (i.e., statistics and certain AI techniques) have limitations in exploring the complex relationships among financial variables to induct applicable knowledge of value stocks. Therefore, the major motivation of this study was to devise a model that may relax the unrealistic assumptions of statistics and tackle the vague and imprecise financial data to obtain understandable knowledge or implications for value stock selection. As a result, this paper proposes a combined soft computing model by using the dominance-based rough set approach (DRSA), formal concept analysis (FCA), and DEMATEL techniques, to obtain applicable knowledge for this problem. The conceptual framework of this study is illustrated in Fig. 1; in addition, the purpose and advantages of the proposed approach (compared with previous techniques, such as statistics, ANNs, and SVM) are highlighted.

The key parts of the proposed approach are discussed as below. First, the DRSA classifier reduces the considered criteria (i.e., obtained CORE criteria) and generates a set of decision rules to select value stocks with strong prospects. Compared with the AI

techniques (e.g., ANNs and SVM), DRSA may generate a set of decision rules for investors to comprehend (instead of a black-box). In addition, DRSA may consider partial sets of criteria in each context (i.e., decision rule), which is closer to how domain experts make judgments (ANNs, DEA, or SVM must process all input variables simultaneously to adjust their parameters during the learning phase); it is difficult for a human brain to make decisions based on all criteria in each time [20]. In addition, DRSA does not have to assume the distribution of data or the independence of variables. Second, the FCA is incorporated to induct the plausible symptoms that may satisfy the premises in the DRSA decision rules. This deepens the understanding of decision rules obtained from objectively inducted implications, which may enhance the findings from DRSA. Furthermore, the CORE criteria from the DRSA model could be analyzed using the DEMATEL technique, which may leverage domain experts' knowledge to identify cause–effect relationships (directional influences) among the CORE dimensions (criteria). Last, the obtained symptoms and source criteria of decision rules from FCA and DEMATEL analyses may complement each other to support the result. These findings along with the strong DRSA decision rules, could be illustrated as a directional flow graph (DFG) for enhancing the understanding of value stock investment in practice. The proposed approach not only supports the identification of value stocks with superior prospects, but also aims at retrieving understandable implications for investors, which have been underexplored in previous studies.

To illustrate the proposed approach, Taiwan's stock market was examined as an empirical case. The stock market was regarded as a "big data set," composed of more than 1400 stocks and numerous financial attributes. Inducting effective and critical patterns from the big data set is a challenging yet valuable task. The proposed soft computing model intends to explore or retrieve the effective patterns from the stock market with easy-to-understand decision rules for supporting the value stock selection problem.

The remainder of this paper is divided into five sections. Section 2 gives a short review of FA and discusses the proposed DRSA, FCA, and DEMATEL techniques. Section 3 introduces the DRSA methodology and the FCA. In Section 4 the proposed method is used to explore Taiwan's stock market as an empirical case with an experimental result. Section 5 discusses the result, and Section 6 concludes this paper.

## 2. Preliminary

This section reviews studies related to value investing strategy and FA. In addition, the proposed DRSA, FCA, and DEMATEL

techniques are briefly discussed. Furthermore, the reason for using the DRSA method for solving the value stock selection problem is explained.

### 2.1. Value investing and FA

Empirical studies have used various investing strategies to examine the efficiency of the market. The value investing strategy is widespread in both practice and academia. Value investing is widely used in practice because of the accomplishments of the world class investor Warren Buffett [21] (by Schroeder). In the financial literature, researchers have often classified stocks with high B/M or E/P ratios as value stocks. The value premium suggests that a portfolio composed of high B/M stocks often outperforms a group of low B/M stocks or market indices [22,23]. This has been examined in many markets with confirmed results [3,7,23,24]. Nevertheless, to conduct value investing for making decisions, selecting among a group of generic high B/M stocks is required. The selection and evaluation of a stock mainly relies on analyzing the financial information from financial statements. The use of FA can help in several domains, such as providing information to creditors or suppliers, evaluating competitive positions of rivals, and projecting the future stock performance for existing or potential investors [25]. Although the use of FA by analyzing financial ratios is a common practice, the decisions of including which variables and modeling methods are still divided. Delen et al. [26] used 31 ratios in their model. To examine the value investing strategy, Piotroski [9] presented the F-Score model, and included nine variables from three aspects to differentiate expected winners and losers. The research mainly relied on regression models to capture the relationship among financial ratios and the subsequent stock returns; therefore, in practice, the financial variables were presumed to be independent, not realistic [27]. A model with a less strict assumption is required for exploring the relationship of the considered financial criteria to guide the value stock selection problem.

### 2.2. The concept of rough set approach and dominance-based rough set approach methods

Various methods are available that may retrieve knowledge from a large-scale data set, such as the fuzzy information system (FIS), ANN, SVM, and rough set approach (RSA). The classical RSA was proposed by Pawlak [28], in an attempt to tackle the indiscernibility and ambiguity of complex data sets. Although the classical RSA achieved major success in discovering useful knowledge in various applications—such as personal investment portfolio analysis [29], prediction of financial distress and credit assessment decision—the RSA was constrained in dealing with the non-ordered data of the classification problems [30]. However, in practice, many problems require handling of data by using preference-ordered attributes. For example, for the credit risk detection problem, a company with lower debt ratio is usually preferred. Therefore, certain extended RSA models were proposed to examine the ordering relation between attribute values, such as Tolerance Rough Sets (TRS) [31,32] and DRSA. The TRS model proposed an uncertainty function to define the level of tolerance for attributes and recognize two objects as indiscernible if the difference in their attributes was below a predefined tolerance level. This approach has the advantage of searching for the optimized approximation of concepts (attributes/criteria); however, determining an ideal tolerance level for attributes (also the subsets of combination of attributes) for a model would require intensive experiments, and the complexity would increase rapidly if the number of attributes in a model was large. By contrast, to focus on the preference relation, DRSA mainly preserves the dominance relation of attribute values and attempts to discover implicit knowledge of multiple attributes. Developed by

Greco et al. [33], DRSA has been widely used for resolving various decision problems, such as finding the customers' preference in the airline industry [34], obtaining marketing guidance for customer relationship management [35], and diagnosing the financial performance of commercial banks [36]. The DRSA method is regarded as a knowledge discovering system. The assumption of independence among variables (attributes) is not required, and the probability distribution of data set is not to be assumed. Compared with the classical RSA, the main advantage of the DRSA is the capability of deriving “if antecedent, then consequent” decision rules. The stock selection problem based on FA has multiple dimensions and pertaining financial indicators. In practice, financial variables often have relations, and traditional regression models are insufficient to model the complex relations of financial attributes without the assumption of independencies among the considered criteria [27]. The DRSA method may overcome this obstacle with the capability to obtain decision rules. To find practical and useful decision rules for investment, we used the DRSA method for initially solving the value stock selection problem. In this section, the general concept of the DRSA was introduced; in addition, the reason for its use in this study was discussed. For more in-depth theoretical foundations of the DRSA, refer to [33,37–40].

### 2.3. Formal concept analysis

The FCA is regarded as a mathematical theory [41] that clarifies the formalization of concepts and conceptual thinking. According to the survey by Poelmans et al. [42], the major applications of the FCA include software engineering, knowledge discovery, and information retrieval. The financial application of FCA has gained relatively little attention. Previous studies that combined RSA with FCA have emphasized the selection among a group of decision rules generated from the RSA analysis [43]. However, FCA was used in this study to explore the relationship among the involved main criteria by analyzing the value stocks (objects) included in the strong decision rules. The constructed lattice diagram from FCA can generate hierarchical classification and obtain subconcept–superconcept relations among the involved financial attributes. The results may enrich the implications obtained using the DRSA method.

### 2.4. DEMATEL technique

The DEMATEL technique [44], which belongs to the MCDM approach was proposed for tackling complex decision problems. This technique has been applied to explore various business problems, such as vendor [45] and portfolio selection problems [46]. The strength of the DEMATEL technique is to discover the directional influence relationships among the considered dimensions and criteria. The technique's strength was leveraged to enhance the findings in this study. The involved steps for calculation are illustrated in Appendix A, range from how to collect opinions from experts (Step 1) to forming directional influences among the dimensions and criteria (Step 4).

## 3. Methodology

The aim of the proposed methodology is to discover useful knowledge for selecting value stocks. As the evaluation of a stock comprises multiple dimensions and pertaining criteria, it is reasonable to adopt the MCDM approach for the analyses. In this study, we proposed the DRSA methodology as a knowledge discovery system at the initial stage to explore applicable rules for the value investing strategy. The conceptual framework of the proposed model is illustrated in Fig. 1, and the combining of these three parts (i.e., DRSA, FCA, and DEMATEL) is explained and examined using a real

example in Section 4. This section mainly discusses the background and essential knowledge of these three techniques.

DRSA, which originated from the classical RSA [28], is an extended data mining technique for ordinal classification problems in a data set. The strength of DRSA is in replacing classical RSA's indiscernibility relation with a dominance relation for analyzing preference-ordered data. The derived dominance relation offers the possibility for modeling the preferences of a decision maker with understandable rules. The use of DRSA relies on the background knowledge about the ordinal evaluation of objects (i.e., value stocks in this study) from a universe (a group of generic high B/M ratio stocks). In addition, the ordinal characteristic of attributes could be defined from the essential financial knowledge, for example, the higher ratio of profitability in Return on Equity (ROE) is preferred in stock selection. Additional details about the DRSA may be found in [33,37–40].

### 3.1. Information system of the DRSA

The system of DRSA begins with an ordered information table. Objects are often placed in rows and attributes are placed in columns. If an attribute represents a criterion, it is accompanied by a preference-ordered characteristic. The data table is in the form of a 4-tuple information system  $IS = (U, Q, V, f)$ , where  $U$  is a universe, comprises of finite objects;  $Q = \{q_1, q_2, \dots, q_k\}$  is a finite set of  $k$  attributes,  $V_q$  is the value domain of attribute  $q$ ,  $V = \bigcup_{q \in Q} V_q$ , and  $f: U \times Q \rightarrow V$  is a total function where  $f(x, q) \in V_q$  for each  $q \in Q$  and  $x \in U$ . The set  $Q$  is often divided into condition set  $C$  and decision set  $D$ , and set  $C$  often comprises more than one attribute in practice, which is suitable for solving the MCDM problem.

### 3.2. Rough approximation of ordered classes

Define  $\geq_q$  as a complete outranking relation on  $U$  with respect to a criterion  $q \in Q$ , in which  $x \geq_q y$  implies “ $x$  is at least as good as  $y$  with respect to the criterion  $q$ ”. If  $\geq_q$  represents a complete outranking relation,  $x$  and  $y$  are always comparable with respect to the criterion  $q$ . Let  $Cl = \{Cl_t, t = 1, \dots, n\}$  be a set of decision classes of  $U$ , in which  $t \in T$ , and for each  $x \in U$  belonging to only one class  $Cl_t \in Cl$ . Assume that the classes are preference ordered, that is, for all  $r, s = 1, \dots, n$ , if  $r > s$ , the decision class  $Cl_r$  is preferred to  $Cl_s$ . Given a set of decision classes  $Cl$  (for  $Cl = \{Cl_t, t = 1, \dots, n\}$ ), we then define upward and downward unions of classes (where  $Cl_m \in Cl$ ), that is,

$$Cl_t^{\geq} = \bigcup_{m \geq t} Cl_m \quad (1)$$

$$Cl_t^{\leq} = \bigcup_{m \leq t} Cl_m \quad (2)$$

With the upward and downward unions of classes, we further defined the dominance relation  $D_P$  for  $P \subseteq C$ , where  $C$  belongs to the criteria subset (conditional set) of  $Q$ . If object  $x$   $P$ -dominates  $y$  with respect to  $P$ , this implies  $x \geq_q y$  for all  $q \in P$ , and is denoted by  $x D_P y$ . For  $P \subseteq C$  and  $x, y \in U$ , the  $P$ -dominating set and  $P$ -dominated set may be denoted as

$$D_P^+(x) = \{y \in U : y D_P x\} \quad (3)$$

$$D_P^-(x) = \{y \in U : x D_P y\} \quad (4)$$

The  $P$ -dominating set and  $P$ -dominated set can be used to represent a collection of upward and downward unions of decision classes. The  $P$ -lower and  $P$ -upper approximations of an upward

union  $Cl_t^{\geq}$  with respect to  $P \subseteq C$  may then be defined by  $\underline{P}(Cl_t^{\geq})$  and  $\overline{P}(Cl_t^{\geq})$ , respectively.

$$\underline{P}(Cl_t^{\geq}) = \{x \in U : D_P^+(x) \subseteq Cl_t^{\geq}\} \quad (5)$$

$$\overline{P}(Cl_t^{\geq}) = \bigcup_{x \in Cl_t^{\geq}} D_P^+(x) = \{x \in U : D_P^+(x) \cap Cl_t^{\geq} \neq \emptyset\} \quad (6)$$

The  $P$ -lower approximation  $\underline{P}(Cl_t^{\geq})$  comprises all objects  $x$  of  $U$ , whereas all objects  $y$  have at least the same evaluation regarding all criteria  $P$  belonging to class  $Cl_t^{\geq}$  or a more satisfactory evaluation, according to Eq. (5). The  $P$ -upper approximation of an upward union  $Cl_t^{\geq}$  with respect to  $P \subseteq C$ , can be interpreted as the set of all the objects belonging to  $Cl_t^{\geq}$ . Similarly, the  $P$ -lower and  $P$ -upper approximations of  $Cl_t^{\leq}$  with respect to  $P$  can be defined as follows.

$$\underline{P}(Cl_t^{\leq}) = \{x \in U : D_P^-(x) \subseteq Cl_t^{\leq}\} \quad (7)$$

$$\overline{P}(Cl_t^{\leq}) = \bigcup_{x \in Cl_t^{\leq}} D_P^-(x) = \{x \in U : D_P^-(x) \cap Cl_t^{\leq} \neq \emptyset\} \quad (8)$$

The  $P$ -lower and  $P$ -upper approximations can be interpreted as the sets belonging to the superior/inferior class ( $Cl_t^{\geq}/Cl_t^{\leq}$ ) with certainty and the sets that might belong to the superior/inferior class ( $Cl_t^{\geq}/Cl_t^{\leq}$ ), respectively. The logical relationship can be shown by the following equations:

$$\underline{P}(Cl_t^{\leq}) \subseteq Cl_t^{\leq} \subseteq \overline{P}(Cl_t^{\leq}) \quad (9)$$

$$\underline{P}(Cl_t^{\geq}) \subseteq Cl_t^{\geq} \subseteq \overline{P}(Cl_t^{\geq}) \quad (10)$$

Thus, the  $P$ -boundaries ( $P$ -doubtable regions) of  $Cl_t^{\geq}$  and  $Cl_t^{\leq}$  are defined as follows:

$$Bn_P(Cl_t^{\leq}) = \overline{P}(Cl_t^{\leq}) - \underline{P}(Cl_t^{\leq}) \quad (11)$$

$$Bn_P(Cl_t^{\geq}) = \overline{P}(Cl_t^{\geq}) - \underline{P}(Cl_t^{\geq}) \quad (12)$$

The accuracy of approximation of  $Cl_t^{\geq}$  and  $Cl_t^{\leq}$  can be defined by the following equations:

$$\alpha_P(Cl_t^{\leq}) = |\underline{P}(Cl_t^{\leq})| / |\overline{P}(Cl_t^{\leq})| \quad (13)$$

$$\alpha_P(Cl_t^{\geq}) = |\underline{P}(Cl_t^{\geq})| / |\overline{P}(Cl_t^{\geq})| \quad (14)$$

In addition, the classification rate can be further defined by the ratio  $\gamma_P(Cl)$  for the criteria  $P \subseteq C$ .

$$\begin{aligned} \gamma_P(Cl) &= \frac{|U - (\bigcup_{t \in \{2, \dots, n\}} Bn_P(Cl_t^{\leq}))|}{|U|} \\ &= \frac{|U - (\bigcup_{t \in \{1, \dots, n-1\}} Bn_P(Cl_t^{\geq}))|}{|U|} \end{aligned} \quad (15)$$

In Eq. (15),  $|\cdot|$  is the cardinality of a set. The  $\gamma_P(Cl)$  represents the ratio of all correctly classified objects for criteria  $P \subseteq C$ . Each minimal subset  $P \subseteq C$  that gives  $\gamma_P(Cl) = \gamma_C(Cl)$  is called a REDUCT of  $P \subseteq C$  with respect to  $Cl$ , and is denoted as  $RED_{Cl}(P)$ . The intersection of all the REDUCTs is the core of the information system, called  $CORE_{Cl}$ . With the dominance-based rough approximation of upward and downward unions of decision classes, a generalized description of decision rules can be obtained in terms of “**if antecedent, then consequent.**”

In this study, we aimed to classify generic high B/M ratio stocks into two classes: “at least Good” and “at most Bad.” Furthermore, the “at least Good” decision class should comprise value stocks with satisfactory financial prospects in the subsequent period. To further explore the relative importance and influential hierarchies of the critical criteria of the stocks included in the “at least Good” decision class, FCA was conducted at the next stage.



### 3.3. Formal concept analysis

In FCA, the data are described by formal context  $(U, A, R)$ , in which  $U$  is a universe set,  $A$  is the set of attributes, and  $R$  denotes the relationship of  $U$  and  $A$  (i.e.,  $R \in U \times A$ ). When performing FCA for data processing, two major concerns are essential: the formal concept and concept lattice. The formal concept includes the objects and sets of attributes, which may be regarded as a unit in the formal context. For a predefined formal context  $(U, A, R)$ , the objects defined in the formal concept are called its “extensions,” and the attributes included are termed as its “intensions.” Furthermore, the formal concepts of a formal context can be formed as a lattice structure, and are termed as the lattice diagram. In a lattice diagram, the relationship of all formal concepts can be defined in an orderly conceptual relation, that is, a subconcept–superconcept relation [41]. All edges in a lattice diagram denote a subconcept–superconcept relation. The superconcept in the higher position represents a more general concept; and the subconcept in the lower position represents a relatively specific concept.

In this study, the stocks included in the strong decision rules associated with the “at least Good” decision class are the candidates for “extensions,” and the relations among the involved attributes (i.e., intensions) are the targets to be explored. The supports for the strong decision rules (defined by the decision maker) are the objects involved, and the attributes included in the strong decision rules are classified as “L,” “M,” and “H,” representing the degree of “low,” “middle,” and “high” for each attribute, respectively. The detailed application of FCA is further explained in the empirical case, and the details of mathematical foundation are demonstrated by Wille [41].

## 4. Empirical case and research results

A group of publicly listed stocks was examined for illustrating the proposed model. Because Taiwan plays a major role in the global IT industry, the IT sector is not only crucial to the economic growth of Taiwan but also supports global advancements in technology; therefore, we selected the publicly listed stocks from the IT industry in Taiwan as an empirical case. The experiment processes and their purposes are illustrated in Fig. 2.

### 4.1. Data and sample

We analyzed the publicly listed companies’ financial information and their subsequent stock returns from 2010 to 2012. The

authority in Taiwan requests all listed companies to release their annual financial statements before the end of April in the following year; therefore, we selected all of the listed IT stocks at the end of April 2011 on the basis of their financial outcomes in 2010. All of the data were retrieved from the Taiwan Economics Journal (TEJ) database. The original sample group was composed of 395 stocks from the IT sector. After excluding stocks with incomplete financial information or stock returns, the number of stocks was 337; the top one-third high B/M ratio stocks (112 stocks) from the pool were categorized as value stocks. To induct the “*if antecedent, then consequent*” decision rules from the outperformed and underperformed stocks in the subsequent period, we ranked the selected 112 stocks (value stocks) based on their holding-period-return (HPR) from April to December 2011. The top and bottom 33% stocks ( $37 + 37 = 74$  stocks) were selected and categorized as “Good” and “Bad” decision classes, respectively. The sample selection process is illustrated in Fig. 3.

### 4.2. Financial criteria (ratios)

The Taiwan Stock Exchange categorizes 17 financial ratios from five dimensions for the listed companies to report their financial summary in the open Market Observation Post System (MOPS) [47]. We followed the MOPS to adopt the 17 financial ratios as the input variables for the proposed DRSA method, with minor modifications. We added five new ratios (the growth rates of revenue, gross profit, net profit after tax, total asset, and return on asset (ROA)) to replace some of the original ratios with those of a similar characteristic for capturing the growth tendency of profitability and operational performance. The definitions and brief explanations of each financial attribute are shown in Table 1. The selected 112 value stocks were used for assigning ranking scores for each stock on each criterion. The original financial ratios (attributes) were changed to “1,” “2,” and “3” for each criterion, by mapping to the lowest (37 stocks), the middle (38 stocks) and highest (37 stocks) one-third stocks, respectively. For example, if stock A’s ROA belongs to the highest one-third stocks, its transformed score on the ROA criterion is “3”. Similarly, we assigned rankings for each criterion for discretization in the DRSA model.

### 4.3. CORE and decision rules of the DRSA method

The jMAF software developed by the laboratory of intelligent decision support systems (IDSS), Poznan University of Technology, was used for generating the DRSA results in this study. The

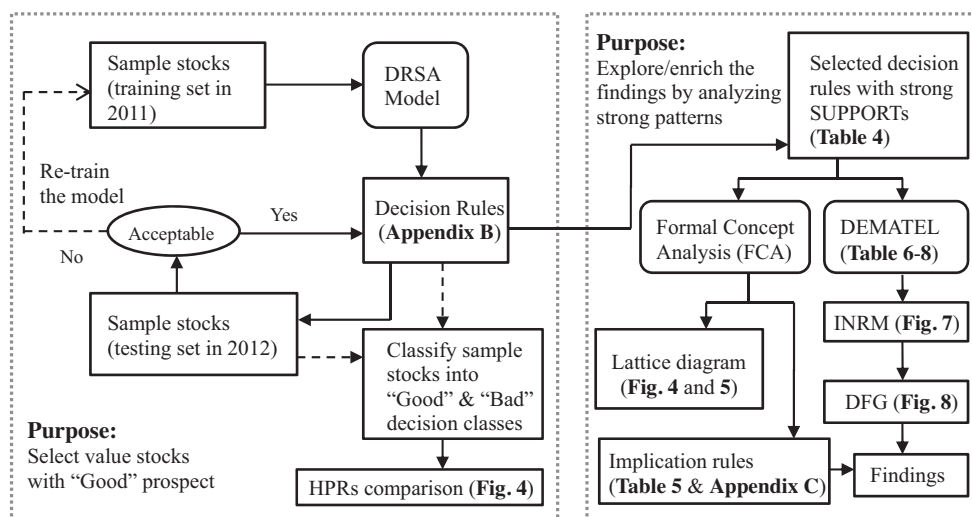


Fig. 2. The steps involved in the experiment.

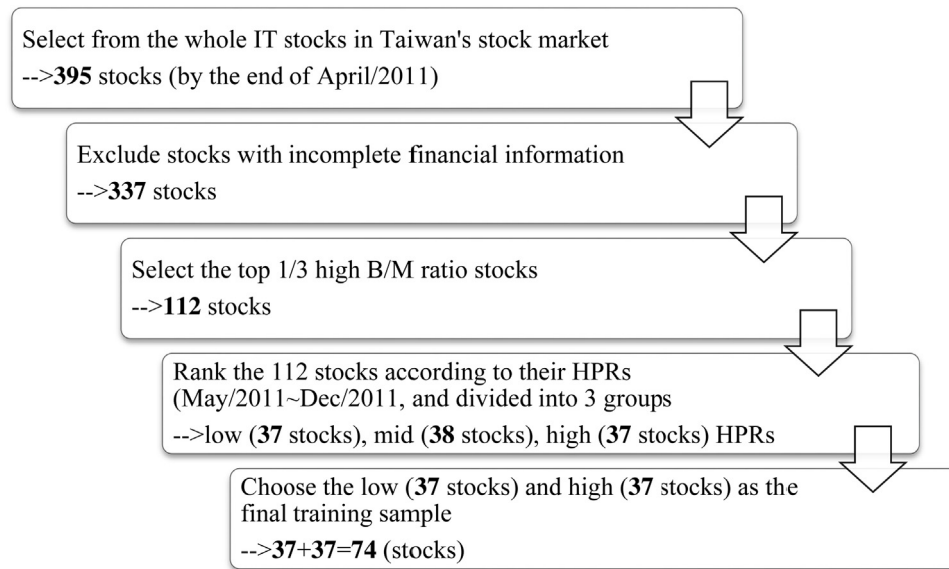


Fig. 3. The sampling process for the development of the DRSA model.

**Table 1**  
Financial indicators used in the DRSA model.

Dimensions	Financial indicators	Symbols	Definitions and brief explanations
Profitability dimension (P)	Return on asset	ROA	Net profit before tax/average total asset
	Operational gross profit	OGrossProfit	Operational gross profit/total revenue
	Operational profit	OProfit	Operational profit/total revenue
	Net profit after tax	NPAT	Net profit after tax/total revenue
Growth dimension (G)	Net profit after tax growth rate	$\Delta NPAT$	(Net profit after tax-previous net profit after tax)/previous net profit after tax
	ROA growth rate	$\Delta ROA$	(ROA-previous ROA)/previous ROA
	Total assets growth rate	$\Delta TotalAsset$	(Total asset-previous total asset)/previous total asset
	Revenue growth rate	$\Delta REV$	(Total revenue-previous total revenue)/previous total revenue
Liquidity dimension (L)	Gross profit growth rate	$\Delta GrossProfit$	(Gross profit-previous gross profit)/previous gross profit
	Quick ratio	QUICK	(Current asset-Inventory)/current liability
	Liquidity ratio	LIQUID	Current asset/current liability
	Cash ratio	CASH	(Operational cash flow-cash dividend for preferred stocks)/weighted average equity
Solvency dimension (S)	Debt ratio	DEBT	Total debt/total asset
	Interest coverage ratio	INTEREST	(Net profit before tax + interest expense)/interest expense
Operational efficiency dimension (E)	Asset turnover rate	AssetTurnover	Total revenue/total asset
	Inventory turnover rate	InvTurnover	Total operational cost/average inventory
	Average days for sales	DAYS	(Average ending inventory/operational cost) $\times$ 365 days

induction processes from the jMAF used the VC-DOMLEM algorithm (consistency level = 1), developed by Błaszczyński et al. [48]. The DRSA modeling was divided into two stages. At the first stage, the training set (74 stocks, as shown in Fig. 3) was analyzed five times by DRSA through a five-fold cross validation. Furthermore, SVM, decision tree (DT), and discriminant analysis (DISCRI) classifiers were implemented on the training set through the five-fold cross validation by using DTREG software [49]. In Table 2, the DRSA classifier reveals the highest classification accuracy (CA) on average (i.e., 75.95%); in addition, the nonparametric Mann–Whitney *U* test indicated that the classification result obtained using DRSA outperformed the other three classifiers (significant level = 0.01, two-tailed). Therefore, a group of randomly selected 50 high B/M stocks were tested by the end of April 2012, to examine the effectiveness of the DRSA model at the second stage. The entire training set was induced to generate the decision rules, and the 42 correctly classified stocks gained 84% accuracy in approximation.

To examine the relevance of the included financial ratios in discriminating value stocks, we obtained 11 REDUCTs. The CORE that

was retrieved from the 11 REDUCTs was composed of six attributes (financial ratios). The original 17 attributes and the six attributes of the CORE are shown in Table 3.

In addition, the jMAF generated a set of “if antecedent, then consequent” decision rules, in which we explored the rules that may help to identify “Good” stocks with superior stock returns in

**Table 2**  
Classification accuracy of various classifiers (unit: %).

	DRSA	SVM <sup>a</sup>	DT	DISCRI
1	75.68	64.86	62.16	54.05
2	78.38	62.16	60.81	52.70
3	74.32	62.16	59.46	51.35
4	74.32	60.81	56.76	52.70
5	77.03	63.51	60.81	56.76
Average	75.90	62.70	60.00	53.51
SD <sup>b</sup>	1.76	1.54	2.05	2.05

<sup>a</sup> The SVM classifier used the RBF kernel function.

<sup>b</sup> SD denotes standard deviation.

**Table 3**  
Comparison of the original financial attributes and the CORE.

Set	Number	Variable name
Original attributes	17	ROA, OGrossProfit, OProfit, NPAT, $\Delta$ NPAT, $\Delta$ ROA, $\Delta$ TotalAsset, $\Delta$ REV, $\Delta$ GrossProfit, QUICK, LIQUID, CASH, DEBT, INTEREST, AssetTurnover, InvTurnover, DAYS
CORE	6	$\Delta$ REV, $\Delta$ GrossProfit, $\Delta$ ROA, DEBT, AssetTurnover, DAYS

the following period. In total, 20 decision rules (Appendix B) were obtained after conducting the DRSA analysis, and nine decision rules formed the “Good” decision class. Furthermore, the accuracy of approximation (for the testing set) for the unions of classes “at least Good” and “at most Bad” were 100% and 84.06%, respectively.

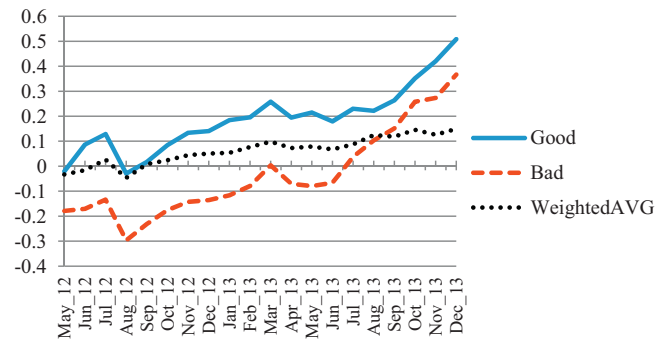
#### 4.4. Examination of the selection result

To explore the effectiveness of the obtained DRSA model in selecting value stocks, we used the obtained decision rules to classify the 50 sample stocks in 2012. Only eight stocks were categorized as “at least Good,” four stocks were unclassified, and 38 stocks were classified as “at most Bad.” We examined the differences between the average monthly HPRs of the eight (“at least Good”) and the 38 (“at most Bad”) stocks; in addition, the differences between the eight stocks and the market index (the market’s weighted average index) from May 2012 to December 2013 were examined. The descriptive statistics of the monthly HPRs of the three groups are summarized in Table 4, and the average monthly HPRs—Good, Bad, and market weighted average index (Weighted AVG)—are shown in Fig. 4.

To test the significance of the ranking result, the paired *t* tests were conducted. The differences among these three groups (20 observations for each group) were all significant (significance

**Table 4**  
The HPR summary of the three groups.

	Mean (%)	Standard deviation (%)	Minimum (%)	Maximum (%)
Good	11.52	6.34	4.68	22.05
Bad	−5.91	5.14	−14.50	1.61
Weighted average index	5.04	2.96	1.33	9.09



**Fig. 4.** The monthly HPR comparison of the three portfolios.

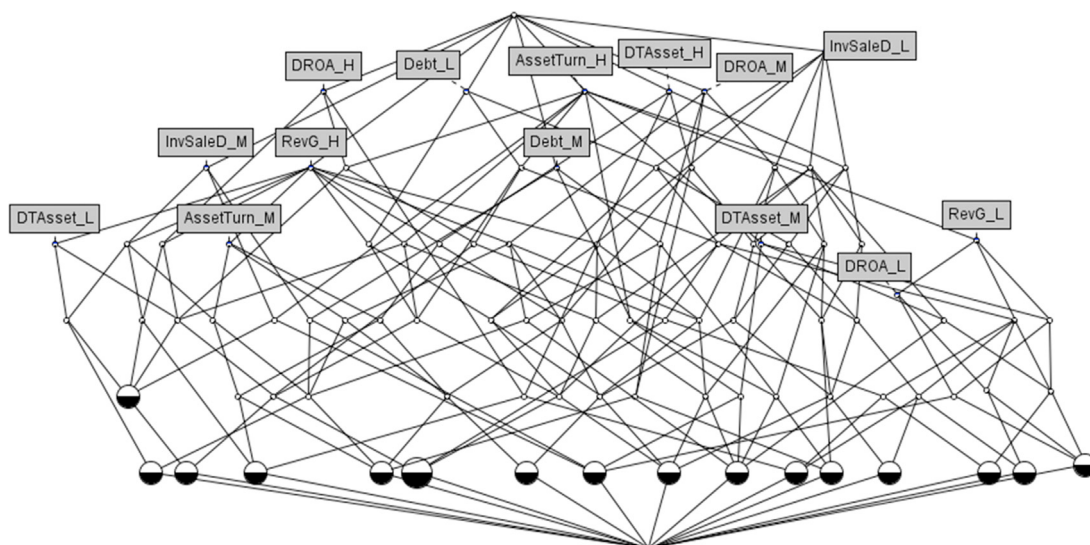
level = 0.01, two tailed), and the eight selected stocks (categorized as “at least Good”) outperformed the 38 stocks (categorized as “at most Bad”) and the market weighted average index in the observed months. The average HPRs of the “Good” stocks reached 11.52% (SD = 0.063) while the weighted average index was 5.04% (SD = 0.051)—which indicated the effectiveness of the proposed model.

To derive more implications from the decision rules, two strong decision rules (Table 5) associated with the “Good” decision class with more than eight SUPPORTs were further analyzed using the FCA method. The lattice diagram is shown in Fig. 5, and the node (attribute) in the higher position indicates a more important/generalized concept.

The FCA was conducted using ConExp software, and two lattice diagrams (Figs. 5 and 6) with hierarchical relations of the critical concepts were obtained. For example, in the higher position of Fig. 5, “AssetTurn.H” denotes the concept of high asset turnover rate.

The attributes in the higher position, which are the superconcepts of the formal context, are more crucial (commonly shared by objects). Fig. 6 shows the adjusted lattice diagram with object counts, where the top four superconcepts are AssetTurn.H (i.e., high AssetTurnover), InvSaleD.L (i.e., low DAYS), Debt.L (i.e., low DEBT), and RevG.H (i.e., high  $\Delta$ REV).

To conduct the DEMATEL analysis, seven criteria were retrieved from the CORE and the two strong decision rules. These seven criteria and their dimensions are shown in Table 6. The criteria were used to design a questionnaire, and eight domain experts were

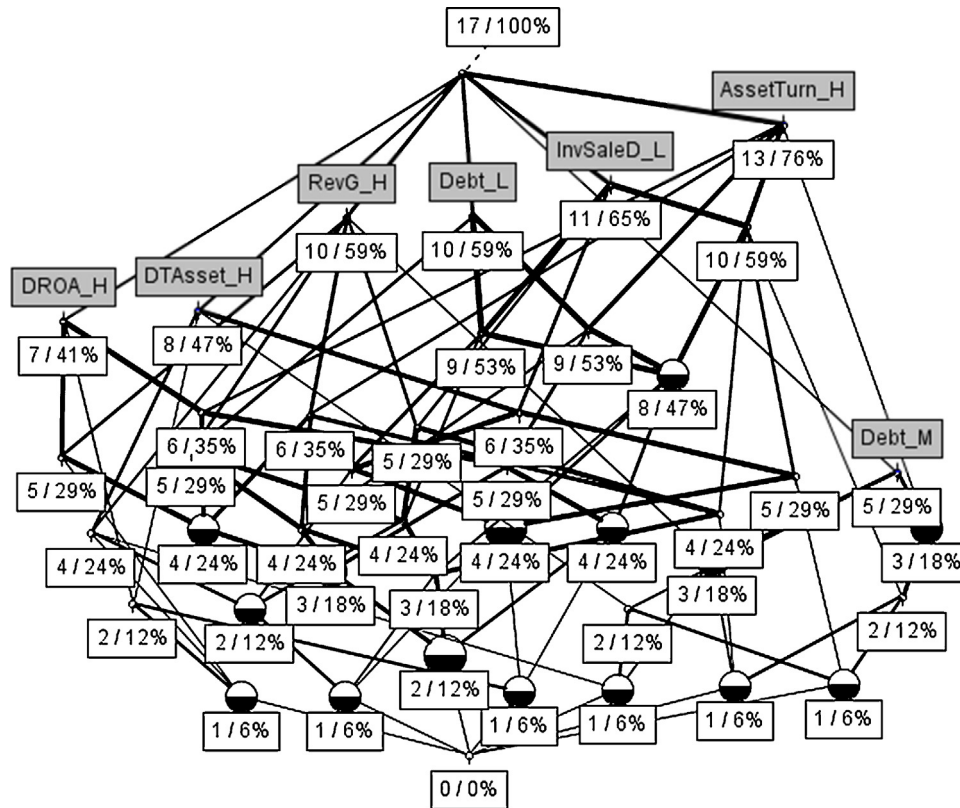


**Fig. 5.** Lattice diagram obtained from the two strong decision rules.

**Table 5**

Two strong decision rules associated with the “Good” decision class.

Conditional attributes (If conditions hold)	Decision class (then)	SUPPORTs
$\Delta TotalAsset \geq 2$ & $DEBT \leq 2$ & $AssetTurnover \geq 3$ & $DAYS \leq 2$	$HPR \geq G$ (at least Good)	9
$\Delta REV \geq 3$ & $\Delta ROA \geq 2$ & $AssetTurnover \geq 2$ & $DAYS \leq 2$	$HPR \geq G$ (at least Good)	10

**Fig. 6.** Adjusted lattice diagram with object counts.

requested to rate the influence degree of one criterion on another. The ratings ranged from 4 (*very high influence*) to 0 (*no influence*), and all eight experts had more than 10 years of work experience in the financial industry. The occupations of the experts are as follow: Analyst (two analysts from an investment company), Manager (two managers from asset management companies), Chief Financial Officer (information technology company), Vice President (financial consulting company), Partner (venture capital), and Associate Professor (retired government official who worked in the Ministry of Finance) (Table 7).

As shown in Table 8, the *Solvency* ( $D_2$ ) and *Operational Efficiency* ( $D_3$ ) dimensions belong to the cause group, and the *Growth* ( $D_1$ ) dimension belongs to the effect group. Furthermore, within the  $D_1$  dimension, the criteria  $\Delta REV$  and  $\Delta GrossProfit$  influence the criteria  $\Delta ROA$  and  $\Delta TotalAsset$ . The directional influence

**Table 6**

Critical criteria for DEMATEL analysis.

Dimension	Criterion	Symbol
Growth ( $D_1$ )	$\Delta REV$	$G_1$
	$\Delta GrossProfit$	$G_2$
	$\Delta ROA$	$G_3$
	$\Delta TotalAsset$	$G_4$
Solvency ( $D_2$ )	$DEBT$	$S_1$
Operational Efficiency ( $D_3$ )	$AssetTurnover$	$E_1$
	$DAYS$	$E_2$

**Table 7**

Initial average matrix A.

	$G_1$	$G_2$	$G_3$	$G_4$	$S_1$	$E_1$	$E_2$
$G_1$	0.000	3.500	3.500	2.750	1.250	3.125	3.500
$G_2$	3.125	0.000	3.143	2.125	2.250	2.250	2.750
$G_3$	1.500	1.125	0.000	3.429	2.000	2.125	1.125
$G_4$	1.250	1.375	2.000	0.000	1.286	1.750	1.500
$S_1$	2.125	1.250	2.625	2.000	0.000	1.286	1.625
$E_1$	3.625	3.125	2.125	3.375	1.500	0.000	3.571
$E_2$	3.625	3.000	3.125	2.125	1.500	3.625	0.000

Note: Refer Table A.1 in Appendix A.

relationship among the dimensions and criteria is illustrated in Fig. 7. By integrating the strong decision rules and the influential network relation map (INRM) (Fig. 7), the directional influences are indicated by the DFG (Fig. 8). Transformed using the DEMATEL analysis, the INRM (Fig. 7) denotes the directional influences among the CORE dimensions (criteria). In Fig. 7, the arrow lines

**Table 8**

Dimensional influences.

	$r_i^D$	$c_i^D$	$r_i^D + c_i^D$	$r_i^D - c_i^D$
$D_1$	1.560	1.852	3.412	-0.291
$D_2$	1.211	1.177	2.388	0.033
$D_3$	1.959	1.701	3.660	0.258

Note: Refer Table A.7 in Appendix A.



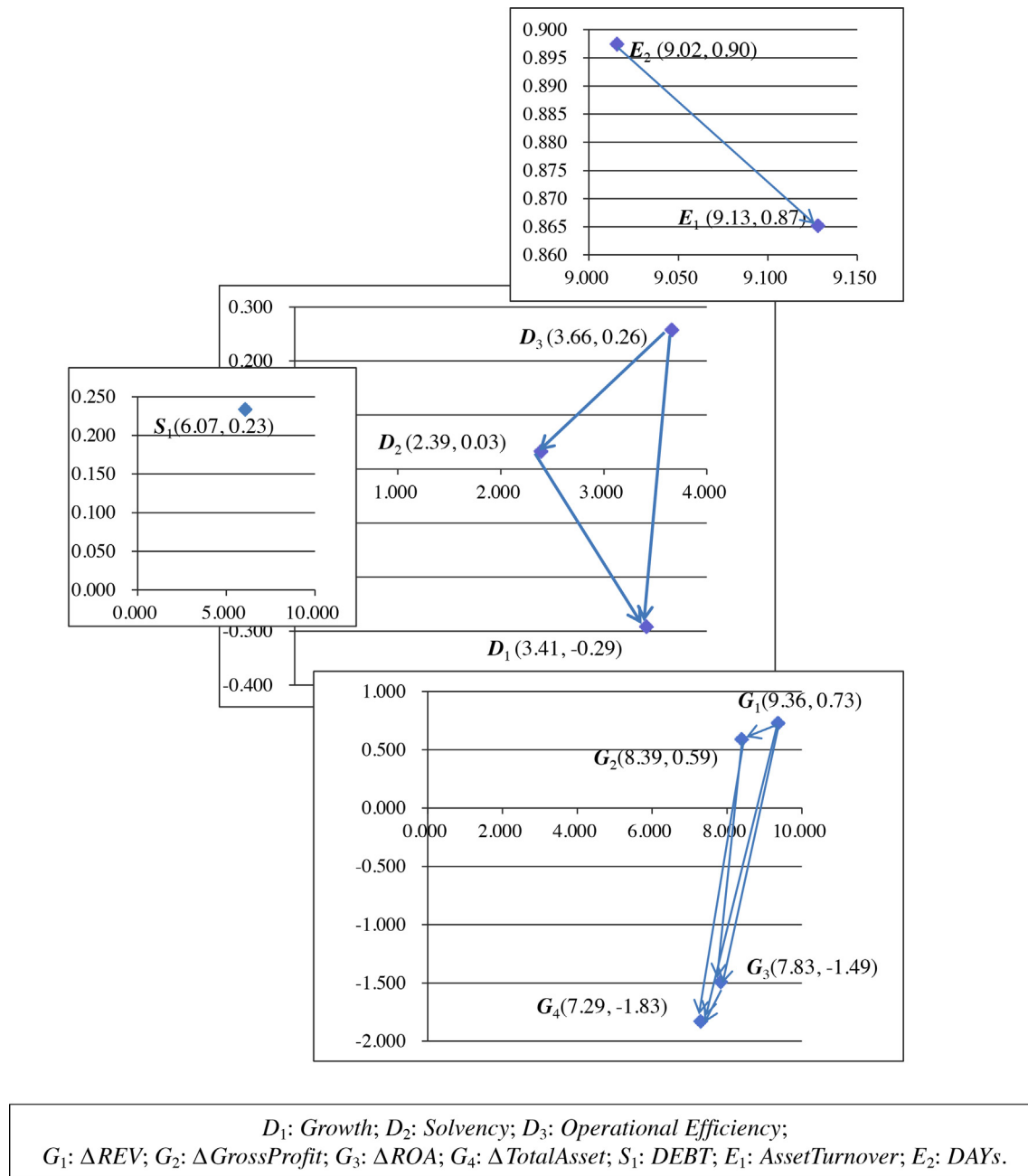


Fig. 7. Influential network relation map.

from  $D_3$  to  $D_2$  and  $D_1$  indicate that the *Operational Efficiency* ( $D_3$ ) dimension influences the *Solvency* ( $D_2$ ) and *Growth* ( $D_1$ ) dimensions; similarly, the *Solvency* ( $D_2$ ) dimension influences the *Growth* ( $D_1$ ) dimension. The left coordinate of each dimension indicates that dimension's influential weight. For example,  $D_3$  (3.66, 0.26) implies that the influential weight of  $D_3$  is 3.66 (Table 8 and Fig. 7). The subplots adjacent to each dimension indicate the directional influences among the criteria within a dimension, in which arrows denote the directional influences. For example, the arrow from  $E_2$  to  $E_1$  (dimension  $D_3$ ) indicates that  $E_2$  (9.02, 0.90) influences  $E_1$  (9.13, 0.87), where 9.02 and 9.13 denote the influential weights of  $E_2$  and  $E_1$ , respectively.

Fig. 8 illustrates the two strong decision rules (Table 5) of the DRSA model with directional influences among the dimensions and criteria. The directional influences are indicated by arrows, as shown in Fig. 7. Criteria *DAYS* ( $E_2$ ) and *AssetTurnover*

( $E_1$ ) are grouped in the *Operational Efficiency* ( $D_3$ ) dimension; criteria  $\Delta REV$  ( $G_1$ ),  $\Delta ROA$  ( $G_3$ ), and  $\Delta TotalAsset$  ( $G_4$ ) are grouped in the *Growth* ( $D_1$ ) dimension. As suggested by DEMATEL analysis (Tables 8 and 9) and INRM (Fig. 7), the dimensions and criteria

Table 9  
Criteria influences.

	$r_i$	$c_i$	$r_i + c_i$	$r_i - c_i$
$G_1$	5.046	4.316	9.362	0.730
$G_2$	4.492	3.900	8.392	0.592
$G_3$	3.169	4.658	7.827	-1.489
$G_4$	2.732	4.560	7.292	-1.829
$S_1$	3.150	2.916	6.066	0.234
$E_1$	4.997	4.131	9.128	0.865
$E_2$	4.957	4.059	9.016	0.897

Note: Refer Table A.6 in Appendix A.

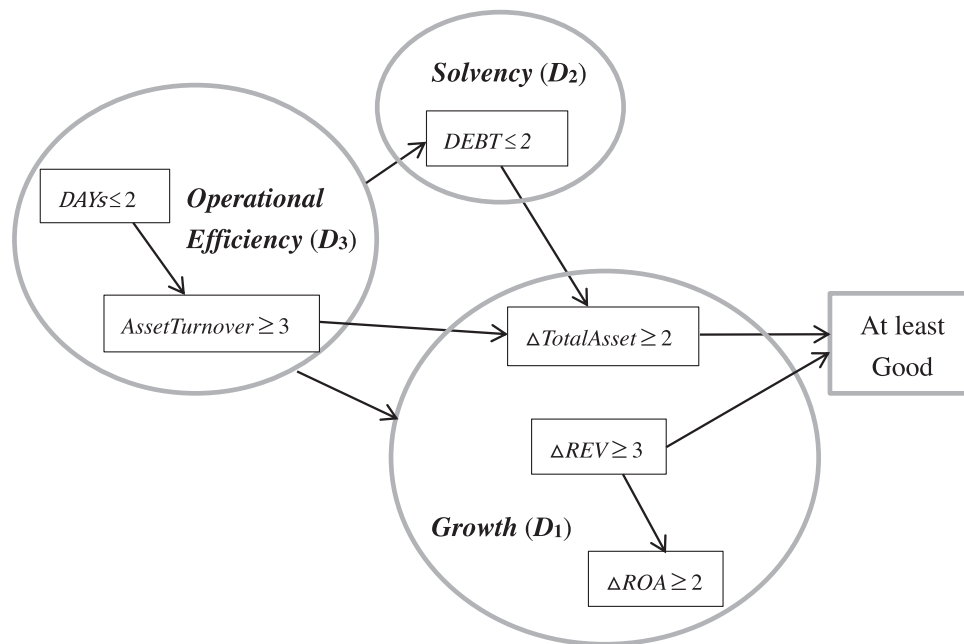


Fig. 8. Directional flow graph.

that form the “at least Good” decision class are illustrated with directional influences. Decision makers (investors) may thus comprehend the cause–effect relationships among dimensions and criteria of the strong decision rules obtained using DFG to gain more insights.

## 5. Discussion

The experimental results suggest that the proposed DRSA model could distinguish value stocks with satisfactory financial returns in the subsequent period, which included multiple financial attributes and 20 decision rules (i.e.,  $20 = 9 + 11$ ; nine decision rules associated with the “Good” decision class and 11 associated with the “Bad” decision class). A group of generic high B/M ratio stocks (74 stocks) from the IT sector in 2011 were used to obtain the DRSA model, which was examined by a group of high B/M ratio stocks (50 stocks), in 2012. The distinguished “Good” portfolio considerably outperformed the “Bad” portfolio and the market index from May 2012 to the end of 2013.

The second strong decision rule associated with the “at least Good” decision class (Table 5) demonstrated that the growth dimension plays a major role. The growth of revenue and profit indicates the degree of improvement in business, which implies a tendency toward a more satisfactory state. This finding is in line with previous research [50], and was obtained by analyzing investment experts’ subjective judgments. The next major implication is in the *Operational Efficiency* ( $D_3$ ) dimension (Table 5): *AssetTurnover* (asset turnover rate) and *DAYS* (average days for sales). Value stocks might show growth in total asset, revenue, or profit; nevertheless, if it lacks support from high operational efficiency, it might not show

superior financial return in the subsequent period; this point has not been emphasized in previous studies.

To gain more implications from the obtained decision rules, FCA was conducted to explore the conceptual relations among the critical attributes. The combination of rough set, flow graph, and FCA for analysis is not new [51]; however, this study proposed the integration of DEMATEL technique to clarify the directional influences in a flow graph. The upper side of Fig. 6 shows two major conditional attributes: *AssetTurn.H* (i.e., high *AssetTurnover*) and *InvSaleD.L* (i.e., low *DAYS*), which is also in line with the finding from the aforementioned DRSA decision rules. Association rules that may lead to the two superconcepts are shown in Table 6, and all the association rules are listed in Appendix C. For example, the subconcepts—*InvSaleD.L* (low *DAYS*), *Debt.L* (low *DEBT*), and *DROA.H* (high  $\Delta ROA$ )—are associated with the most crucial superconcept *AssetTurn.H* (Fig. 6,  $13/17 = 76\%$ ) with more than 85% matching percentage (Table 10).

Compared with the findings from the DRSA model, the subconcept *Debt.L* is further highlighted. The capital structure (*DEBT*) is often more stable compared with the operational indicators (such as the *AssetTurnover* and *DAYS*). According to the DFG (Fig. 8), the operational efficiency (including low *DAYS* and high *AssetTurnover*) influences the capital structure (*DEBT*) and the *Growth* ( $D_1$ ) dimension (including high  $\Delta REV$ ,  $\Delta ROA$ , and  $\Delta TotalAsset$ ). Both the lattice diagram (Fig. 5) and the DFG (Fig. 8) indicate that the high *Operational Efficiency* dimension ( $D_3$ ) influences the *Solvency* ( $D_2$ ) and *Growth* ( $D_1$ ) dimensions (such as  $\Delta REV$ ,  $\Delta ROA$ , and  $\Delta TotalAsset$ ). The obtained results from the two methods—the FCA and DEMATEL—further support the consistency of these findings (influential relationships).

**Table 10**  
Association rules that imply the two critical conditional attributes.

Sub-concepts (conditional attributes)	Object number	Matching percentage (%)	Object number	Super-concept
<i>InvSaleD.L</i>	11	91	10	<i>AssetTurn.H</i>
<i>Debt.L</i>	10	90	9	<i>AssetTurn.H</i>
<i>Debt.L</i> and <i>InvSaleD.L</i>	9	89	8	<i>AssetTurn.H</i>
<i>DROA.H</i>	7	86	6	<i>AssetTurn.H</i>
<i>RevG.L</i> and <i>Debt.L</i> and <i>AssetTurn.H</i>	10	90	9	<i>InvSaleD.L</i>
<i>Debt.L</i>	5	100	5	<i>InvSaleD.L</i>

The findings in this study may help investors make decisions before and after their investments. The DRSA model may discriminate value stocks with strong financial prospects before the investment. After value stock investment, a decision maker can further observe the changes in the operational indicators in the short- and mid-term and in the yearly debt level to decide if the value stock is still worth holding. If the operational efficiency indicators show inferior outcomes, investors are suggested to sell their holdings. On the basis of the findings from the DRSA, FCA, and DEMATEL techniques, the patterns and decision rules for the value stock selection problem are found with rich insights.

## 6. Conclusions

This study used the combined soft computing model to explore the usefulness of FA in selecting satisfactory value stocks. The three major contributions of this study are summarized as follows: (1) Identify the contexts (decision rules) and core criteria to discern value stocks with satisfactory prospects; (2) Explore the cause–effect relationships among the CORE attributes (by using the DEMATEL technique), which enables investors to observe the source factors (from FCA) that might improve or deteriorate the future prospects of value stocks; (3) Illustrate the proposed approach with clearly defined steps and operational procedures, which may help practitioners understand how to leverage advanced soft computing and MCDM techniques to solve real world problems in finance.

Taiwan's stock market comprises more than 1400 stocks and numerous financial attributes. The complex relationship among the financial attributes and future stock returns is unlikely to be solved using linear models, such as the regressions. However, the proposed DRSA model can explore the vague and imprecise patterns without the unrealistic assumptions of conventional regressions (i.e., the independence of the considered variables, and the linear relationship among the dependent and the independent variables). By adopting the proposed approach, the value stocks with satisfactory prospects could be identified, which is valuable for supporting investments in practice. Furthermore, the findings from FCA (inducted from historical data) and DEMATEL (retrieved from experts) techniques suggest that *Operational Efficiency* ( $D_3$ ) is the source dimension that would influence the prospects of value stocks. Investors may observe the changes in related criteria (i.e., *DAYS* and *AssetTurnover*) before or after the investment of value stocks, and make corresponding adjustments in their portfolio. Aside from investors, the management teams of high B/M stocks may learn the plausible influences among the CORE criteria, regarding how the capital market evaluates value stocks, and improve their underperformed criteria on the basis of the implications obtained from DRSA (Table 5), FCA (Table 10), INRM (Fig. 7), and DFG (Fig. 8). The obtained findings thus contribute to the understanding of value stock selection and stock performance improvement in finance.

Despite the advantages of the DRSA method, the proposed model has limitations. First, the developed model used previous financial information for obtaining a decision result in the following period. Only one-period-ahead financial ratios and growth rate ratios were used to induct decision rules and classify decision classes. The model only reflected recent two years' fundamentals to capture future stock performance. Second, the result was influenced by the discretization method. We divided each criterion into three states (low, mid, and high; or 1, 2, and 3), which limited the size of the granule of knowledge. The extent to which a criterion can be discretized to gain higher accuracy was not determined in this study. Future research may incorporate other soft computing techniques or statistical methods for enhancing the model. Another

interesting and underexplored research direction is the performance improvement of value stocks. As companies are constrained by limited resources (e.g., monetary and human capital), allocating resources and budgets to yield an optimal effect (i.e., improve performance of value stocks) could be considered in the context of multiple objective decision making (MODM) in the future.

## Appendix A.

Developed by the Battelle Memorial Institute of Geneva [48], DEMATEL was proposed to explore complex social problems, in which dimensions/criteria were assumed to be fully interrelated. As the variables/criteria of social problems are often interrelated, the DEMATEL technique is suitable to identify the influential relationships among criteria, which has been adopted in various applications, such as financial performance diagnoses [36], smartphone improvement [52], and select suppliers in a green supply chain [53]. In this study, DEMATEL technique is adopted to explore the cause–effect relationships among the CORE criteria; the obtained findings may support investors to observe the changes of source criterion/criteria to foresee the prospect of value stocks. The required steps are explained as below, and the details can be found in the previous works [44–46,52,53].

**Step 1:** *Using questionnaire to collect the initial average relation matrix  $\mathbf{A}$ .* Experts are asked to judge the influence degree that they feel attribute/criterion  $i$  will have on attribute/criterion  $j$ , indicated as  $a_{ij}$ . The rating scale ranges from 4 (very high influence) to 0 (no influence). The initial average matrix takes the arithmetic mean of the respondents' feedbacks for forming the initial average matrix  $\mathbf{A}$ , and the matrix  $\mathbf{A}$  is shown in Eq. (A.1). The opinions collected from the eight experts are organized in Table A.1.

$$\mathbf{A} = \begin{bmatrix} a_{11} & \cdots & a_{1j} & \cdots & a_{1n} \\ \vdots & & \vdots & & \vdots \\ a_{i1} & \cdots & a_{ij} & \cdots & a_{in} \\ \vdots & & \vdots & & \vdots \\ a_{n1} & \cdots & a_{nj} & \cdots & a_{nn} \end{bmatrix} \quad (\text{A.1})$$

(In the following tables,  $\{C_1, C_2, C_3, C_4\}$  denote  $\{G_1, G_2, G_3, G_4\}$ ;  $C_5$  denotes  $S_1$ ;  $\{C_6, C_7\}$  denote  $\{E_1, E_2\}$  for the empirical case)

**Step 2:** *Normalize the initial average relation matrix  $\mathbf{A}$  for obtaining the direct-influence matrix  $\mathbf{D}$ .* The matrix  $\mathbf{D} = [d_{ij}]_{n \times n}$  can be derived by Eqs. (A.2) and (A.3) as below. The initial average relation matrix  $\mathbf{A}$  and the direct-influence matrix  $\mathbf{D}$  of the empirical case are shown in Tables A.2 and A.3 respectively.

$$\mathbf{D} = p\mathbf{A} \quad (\text{A.2})$$

$$p = \min \left\{ \frac{1}{\max_i \sum_{j=1}^n a_{ij}}, \frac{1}{\max_j \sum_{i=1}^n a_{ij}} \right\}, \quad i, j \in \{1, 2, \dots, n\} \quad (\text{A.3})$$

**Step 3:** *Transform the normalized direct-influence matrix  $\mathbf{D}$  into the total-influence relation matrix  $\mathbf{T}$ .* The total-influence relation matrix  $\mathbf{T}$  for forming influential network relationship map (INRM) can be obtained by multiplying the inverse of  $(\mathbf{I} - \mathbf{D})$  with  $\mathbf{D}$ , as the Eq. (A.4). In the equation,  $\mathbf{I}$  denotes the identity matrix.  $(\mathbf{I} - \mathbf{D})$  and the inverse of  $(\mathbf{I} - \mathbf{D})$  are shown in

**Table A.1**  
Raw data from experts.

$C_{i-j}$ (criterion $i$ to $j$ )	Respondents (domain experts)								Average by 8	Average by 7
	1	2	3	4	5	6	7	8		
$C_{1-2}$	4	3	4	3	3	4	3	4	3.500	3.429
$C_{1-3}$	4	3	3	3	4	4	4	3	3.500	3.429
$C_{1-4}$	3	3	2	4	3	3	2	2	2.750	2.714
$C_{1-5}$	1	0	0	2	1	2	2	2	1.250	1.286
$C_{1-6}$	3	3	2	3	4	3	3	4	3.125	3.143
$C_{1-7}$	3	3	4	3	4	4	3	4	3.500	3.571
$C_{2-1}$	3	2	3	3	3	4	3	4	3.125	3.143
$C_{2-3}$	3	4	3	3	4	4	3	1	3.143	3.143
$C_{2-4}$	2	2	1	2	2	3	3	2	2.125	2.143
$C_{2-5}$	2	2	1	2	3	2	3	3	2.250	2.286
$C_{2-6}$	2	3	2	2	2	1	3	3	2.250	2.286
$C_{2-7}$	2	2	3	3	2	4	2	4	2.750	2.857
$C_{3-1}$	1	1	2	1	1	2	1	3	1.500	1.571
$C_{3-2}$	1	1	2	2	1	1	0	1	1.125	1.143
$C_{3-4}$	4	4	4	4	3	4	1	4	3.429	3.429
$C_{3-5}$	2	2	2	2	1	2	2	3	2.000	2.000
$C_{3-6}$	2	2	1	2	3	2	3	2	2.125	2.143
$C_{3-7}$	1	1	2	1	1	0	1	2	1.125	1.143
$C_{4-1}$	1	0	2	1	2	1	1	2	1.250	1.286
$C_{4-2}$	1	2	1	2	1	1	1	2	1.375	1.429
$C_{4-3}$	2	2	1	3	3	2	2	1	2.000	2.000
$C_{4-5}$	1	1	2	1	1	0	1	3	1.286	1.286
$C_{4-6}$	2	2	3	2	1	1	2	1	1.750	1.714
$C_{4-7}$	1	0	2	2	1	2	1	3	1.500	1.571
$C_{5-1}$	2	2	1	2	2	3	2	3	2.125	2.143
$C_{5-2}$	1	1	0	1	2	1	1	3	1.250	1.286
$C_{5-3}$	3	2	3	3	3	2	3	2	2.625	2.571
$C_{5-4}$	2	2	1	2	2	3	2	2	2.000	2.000
$C_{5-6}$	2	1	2	1	2	2	1	0	1.286	1.286
$C_{5-7}$	1	1	1	2	1	1	2	4	1.625	1.714
$C_{6-1}$	4	3	4	4	3	4	3	4	3.625	3.571
$C_{6-2}$	3	3	2	3	3	4	3	4	3.125	3.143
$C_{6-3}$	2	2	1	2	3	2	3	2	2.125	2.143
$C_{6-4}$	3	3	3	4	3	4	4	3	3.375	3.429
$C_{6-5}$	1	2	3	2	1	2	1	0	1.500	1.571
$C_{6-7}$	4	3	4	4	3	4	4	3	3.571	3.571
$C_{7-1}$	4	4	4	4	3	3	3	4	3.625	3.571
$C_{7-2}$	3	2	3	3	3	2	4	4	3.000	3.000
$C_{7-3}$	3	3	2	2	4	3	4	4	3.125	3.143
$C_{7-4}$	2	2	1	3	2	2	3	2	2.125	2.143
$C_{7-5}$	1	1	2	1	1	2	1	3	1.500	1.571
$C_{7-6}$	4	4	3	4	4	3	4	3	3.625	3.571

Note:  $(1/(n(n-1))) \sum_{i=1}^n \sum_{j=1}^n (|a_{ij}^p - a_{ij}^{p-1}| / a_{ij}^p) \times 100\% = 1.035\% < 5\%$ , where  $a_{ij}^p$  and  $a_{ij}^{p-1}$  denote the average influence of criterion  $i$  on criterion  $j$  by experts  $p$  (i.e.,  $p=8$  in this case) and  $p-1$ , respectively;  $n$  denotes the number of criteria ( $n=7$  in here). Thus, the results above are consistent at the level of 98.965%, which is higher than 95%.

**Table A.2**  
Initial average matrix  $A$ .

	$C_1$	$C_2$	$C_3$	$C_4$	$C_5$	$C_6$	$C_7$	$\sum_{j=1}^7 a_{ij}$
$C_1$	0.000	3.500	3.500	2.750	1.250	3.125	3.500	17.625
$C_2$	3.125	0.000	3.143	2.125	2.250	2.250	2.750	15.643
$C_3$	1.500	1.125	0.000	3.429	2.000	2.125	1.125	11.304
$C_4$	1.250	1.375	2.000	0.000	1.286	1.750	1.500	9.161
$C_5$	2.125	1.250	2.625	2.000	0.000	1.286	1.625	10.911
$C_6$	3.625	3.125	2.125	3.375	1.500	0.000	3.571	17.321
$C_7$	3.625	3.000	3.125	2.125	1.500	3.625	0.000	17.000
$\sum_{i=1}^7 a_{ij}$	15.250	13.375	16.518	15.804	9.786	14.161	14.071	

Note:  $p = (1/17.625) \times 100\% = 5.674\%$ .

Tables A.4 and A.5. In addition, the total-influence relation matrix  $T$  and the dimensional influence relation matrix  $T^D$  of the empirical case are in Tables A.6 and A.7.

$$T = D + D^2 + \dots + D^w = D(I - D^w)(I - D)^{-1} \quad (A.4)$$

**Table A.3**  
Direct-influence matrix  $D$ .

	$C_1$	$C_2$	$C_3$	$C_4$	$C_5$	$C_6$	$C_7$	$\sum_{j=1}^7 d_{ij}$
$C_1$	0.000	0.199	0.199	0.156	0.071	0.177	0.199	1.000
$C_2$	0.177	0.000	0.178	0.121	0.128	0.128	0.156	0.888
$C_3$	0.085	0.064	0.000	0.195	0.113	0.121	0.064	0.641
$C_4$	0.071	0.078	0.113	0.000	0.073	0.099	0.085	0.520
$C_5$	0.121	0.071	0.149	0.113	0.000	0.073	0.092	0.619
$C_6$	0.206	0.177	0.121	0.191	0.085	0.000	0.203	0.983
$C_7$	0.206	0.170	0.177	0.121	0.085	0.206	0.000	0.965
$\sum_{i=1}^7 d_{ij}$	0.865	0.759	0.937	0.897	0.555	0.803	0.798	

**Table A.4**  
Identify matrix  $I$  minus direct influence matrix  $D$ .

	$C_1$	$C_2$	$C_3$	$C_4$	$C_5$	$C_6$	$C_7$
$C_1$	1.000	-0.199	-0.199	-0.156	-0.071	-0.177	-0.199
$C_2$	-0.177	1.000	-0.178	-0.121	-0.128	-0.128	-0.156
$C_3$	-0.085	-0.064	1.000	-0.195	-0.113	-0.121	-0.064
$C_4$	-0.071	-0.078	-0.113	1.000	-0.073	-0.099	-0.085
$C_5$	-0.121	-0.071	-0.149	-0.113	1.000	-0.073	-0.092
$C_6$	-0.206	-0.177	-0.121	-0.191	-0.085	1.000	-0.203
$C_7$	-0.206	-0.170	-0.177	-0.121	-0.085	-0.206	1.000

**Table A.5**  
Inverse of  $(I - D)$ .

	$C_1$	$C_2$	$C_3$	$C_4$	$C_5$	$C_6$	$C_7$
$C_1$	1.634	0.742	0.849	0.804	0.495	0.760	0.763
$C_2$	0.712	1.508	0.759	0.702	0.493	0.653	0.663
$C_3$	0.468	0.414	1.422	0.586	0.367	0.481	0.430
$C_4$	0.408	0.380	0.468	1.362	0.299	0.416	0.398
$C_5$	0.496	0.420	0.554	0.519	1.266	0.445	0.451
$C_6$	0.801	0.723	0.785	0.821	0.499	1.604	0.764
$C_7$	0.797	0.713	0.821	0.767	0.497	0.771	1.590

**Table A.6**  
Total-influence matrix  $T$ .

	$C_1$	$C_2$	$C_3$	$C_4$	$C_5$	$C_6$	$C_7$	$r_i$
$C_1$	0.634	0.742	0.849	0.804	0.495	0.760	0.763	5.046
$C_2$	0.712	0.508	0.759	0.702	0.493	0.653	0.663	4.492
$C_3$	0.468	0.414	0.422	0.586	0.367	0.481	0.430	3.169
$C_4$	0.408	0.380	0.468	0.362	0.299	0.416	0.398	2.732
$C_5$	0.496	0.420	0.554	0.519	0.266	0.445	0.451	3.150
$C_6$	0.801	0.723	0.785	0.821	0.499	0.604	0.764	4.997
$C_7$	0.797	0.713	0.821	0.767	0.497	0.771	0.590	4.957
$c_i$	4.316	3.900	4.658	4.560	2.916	4.131	4.059	

Note: The  $r_i$  and  $c_i$  in Table A.6 are used to calculate the criteria influences in Table 9.

**Table A.7**  
Dimensional influence matrix  $T^D$ .

	$D_1$	$D_2$	$D_3$	$r_i^D$
$D_1$	0.576	0.413	0.571	1.560
$D_2$	0.497	0.266	0.448	1.211
$D_3$	0.778	0.498	0.682 <sup>a</sup>	1.959
$c_i^D$	1.852	1.177	1.701	

<sup>a</sup> Note: The dimensional influences in Table A.7 are obtained from the corresponding cells in Table A.6, by averaging the elements in a cell. For example,  $0.682 = (0.604 + 0.771 + 0.764 + 0.590)/4$ .

thus, when  $w \rightarrow \infty$ ,  $D^w = [0]_{n \times n}$

$$T = D(I - D)^{-1} = [t_{ij}]_{n \times n}, \quad (A.5)$$

Step 4: Decomposing the total-influence relation matrix for finding the directional influences among the criteria. The sum of rows and the sum of columns of the total-influence relation matrix  $T$  are expressed as the row vector  $r = (r_1, \dots, r_i, \dots, r_n)$  and the row vector  $c =$



$(c_1, \dots, c_j, \dots, c_n)$  (i.e., sum of columns) respectively. The vector  $\mathbf{r}$  and vector  $\mathbf{c}$  have the same number of elements; thus, the operations of  $\mathbf{r} + \mathbf{c}$  and  $\mathbf{r} - \mathbf{c}$  will form two row vectors, as Eqs. (A.6) and (A.7).

$$\mathbf{r} + \mathbf{c} = (r_1 + c_1, \dots, r_i + c_i, \dots, r_n + c_n), \quad i \in \{1, 2, \dots, n\} \quad (\text{A.6})$$

$$\mathbf{r} - \mathbf{c} = (r_1 - c_1, \dots, r_i - c_i, \dots, r_n - c_n), \quad i \in \{1, 2, \dots, n\} \quad (\text{A.7})$$

In Eq. (A.6), the  $i$ th element of the row vector  $\mathbf{r} + \mathbf{c}$  indicates the importance of the  $i$ th criterion. Besides, the row vector  $\mathbf{r} - \mathbf{c}$  in Eq. (A.7) separates criteria into the cause group and the effect group. In general, if the element  $r_i - c_i$  is positive, the  $i$ th criterion belongs to the cause group; otherwise, the  $i$ th criterion belongs to the effect group. In analogy to the decomposition of the criteria, the dimensions can also be divided into the cause group and the effect group. The dimensional influences and criteria influences of the empirical case are in Tables 8 and 9, respectively.

## Appendix B. Decision rules obtained from the DRSA model

The decision rules listed below were obtained by using the whole training set; the antecedents of a decision rule are on the left side, and the corresponding consequence the right side. Take Rule 1 for example, it may be interpreted as “if DAYS (i.e., average days for sales)  $\leq 1$ , then HPR (i.e., decision attribute) of a value stock should be classified at least as G (i.e., Good)”. The explanation of symbols (criteria) in these decision rules can be found in Table 1.

1.  $(\text{DAYS} \leq 1) \Rightarrow (\text{HPR} \geq \text{G})$
2.  $(\Delta \text{TotalAsset} \geq 2) \ \& \ (\text{DEBT} \leq 2) \ \& \ (\text{AssetTurnover} \geq 3) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
3.  $(\text{CASH} \geq 2) \ \& \ (\Delta \text{GrossProfit} \geq 3) \ \& \ (\Delta \text{TotalAsset} \geq 3) \ \& \ (\text{AssetTurnover} \geq 2) \Rightarrow (\text{HPR} \geq \text{G})$
4.  $(\text{DEBT} \leq 1) \ \& \ (\text{AssetTurnover} \geq 2) \ \& \ (\text{InvTurnover} \geq 3) \Rightarrow (\text{HPR} \geq \text{G})$
5.  $(\Delta \text{REV} \geq 3) \ \& \ (\Delta \text{ROA} \geq 2) \ \& \ (\text{AssetTurnover} \geq 2) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
6.  $(\text{OPROFIT} \geq 3) \ \& \ (\Delta \text{ROA} \geq 3) \ \& \ (\text{InvTurnover} \geq 2) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
7.  $(\Delta \text{REV} \geq 3) \ \& \ (\Delta \text{ROA} \geq 3) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
8.  $(\Delta \text{TotalAsset} \geq 3) \ \& \ (\Delta \text{ROA} \geq 3) \ \& \ (\text{DEBT} \leq 1) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
9.  $(\Delta \text{REV} \geq 3) \ \& \ (\Delta \text{GrossProfit} \geq 2) \ \& \ (\Delta \text{ROA} \geq 2) \ \& \ (\text{LIQUID} \geq 3) \ \& \ (\text{DAYS} \leq 2) \Rightarrow (\text{HPR} \geq \text{G})$
10.  $(\text{DAYS} \geq 3) \Rightarrow (\text{HPR} \leq \text{B})$
11.  $(\text{ROA} \leq 1) \ \& \ (\text{OGrossProfit} \leq 2) \Rightarrow (\text{HPR} \leq \text{B})$
12.  $(\Delta \text{ROA} \leq 1) \ \& \ (\text{AssetTurnover} \leq 2) \Rightarrow (\text{HPR} \leq \text{B})$
13.  $(\text{OPROFIT} \leq 2) \ \& \ (\Delta \text{REV} \leq 1) \ \& \ (\text{AssetTurnover} \leq 1) \Rightarrow (\text{HPR} \leq \text{B})$
14.  $(\text{OPROFIT} \leq 2) \ \& \ (\Delta \text{ROA} \leq 2) \ \& \ (\text{AssetTurnover} \leq 1) \ \& \ (\text{InvTurnover} \leq 2) \Rightarrow (\text{HPR} \leq \text{B})$
15.  $(\text{CASH} \leq 2) \ \& \ (\Delta \text{ROA} \leq 2) \ \& \ (\text{AssetTurnover} \leq 1) \Rightarrow (\text{HPR} \leq \text{B})$
16.  $(\Delta \text{GrossProfit} \leq 1) \ \& \ (\Delta \text{ROA} \leq 2) \ \& \ (\text{AssetTurnover} \leq 1) \ \& \ (\text{DAYS} \geq 2) \Rightarrow (\text{HPR} \leq \text{B})$
17.  $(\Delta \text{REV} \leq 1) \ \& \ (\text{InvTurnover} \leq 1) \Rightarrow (\text{HPR} \leq \text{B})$
18.  $(\text{OGrossProfit} \leq 2) \ \& \ (\Delta \text{TotalAsset} \leq 1) \ \& \ (\Delta \text{ROA} \leq 2) \ \& \ (\text{InvTurnover} \leq 2) \ \& \ (\text{DAYS} \geq 2) \Rightarrow (\text{HPR} \leq \text{B})$
19.  $(\Delta \text{REV} \leq 2) \ \& \ (\Delta \text{ROA} \leq 2) \ \& \ (\text{LIQUID} \leq 2) \ \& \ (\text{DEBT} \geq 2) \Rightarrow (\text{HPR} \leq \text{B})$
20.  $(\Delta \text{NPAT} \leq 1) \ \& \ (\text{DEBT} \geq 3) \Rightarrow (\text{HPR} \leq \text{B})$

## Appendix C. Retrieved association rules from FCA

The association rules in below were obtained by FCA analysis, which denote the matching percentage between the subconcept and superconcept. The symbols used in these rules include the status of each criterion; take the third rule for example, Debt.L denotes that the state of criterion DEBT is “Low (categorized as “1” in DRSA model)”. On the left side, “<10>” means that there were 10 observations (alternatives) that hold the subconcept “low DEBT”; whereas, on the right side, “<9>” indicates that 9 of the 10 observations also hold the superconcept “high AssetTurnover”; the matching percentage is thus 90% ( $9/10 = 90\%$ ).

1. <11> InvSaleD.L = [91%]  $\Rightarrow$  <10> AssetTurn.H;
2. <10> Debt.L = [90%]  $\Rightarrow$  <9> InvSaleD.L;
3. <10> Debt.L = [90%]  $\Rightarrow$  <9> AssetTurn.H;
4. <11> InvSaleD.L = [82%]  $\Rightarrow$  <9> Debt.L;
5. <9> Debt.L InvSaleD.L = [89%]  $\Rightarrow$  <8> AssetTurn.H;
6. <6> RevG.L = [100%]  $\Rightarrow$  <6> AssetTurn.H;
7. <7> DROA.H = [86%]  $\Rightarrow$  <6> AssetTurn.H;
8. <5> RevG.L Debt.L AssetTurn.H = [100%]  $\Rightarrow$  <5> InvSaleD.L;
9. <5> RevG.L AssetTurn.H InvSaleD.L = [100%]  $\Rightarrow$  <5> Debt.L;
10. <5> DTAsset.L = [100%]  $\Rightarrow$  <5> RevG.H;
11. <5> DTAsset.H Debt.L = [100%]  $\Rightarrow$  <5> InvSaleD.L;
12. <5> DTAsset.H AssetTurn.H = [100%]  $\Rightarrow$  <5> InvSaleD.L;
13. <5> DROA.H Debt.L = [100%]  $\Rightarrow$  <5> AssetTurn.H;
14. <6> InvSaleD.M = [83%]  $\Rightarrow$  <5> RevG.H;
15. <6> DTAsset.H InvSaleD.L = [83%]  $\Rightarrow$  <5> AssetTurn.H;
16. <6> DTAsset.H InvSaleD.L = [83%]  $\Rightarrow$  <5> Debt.L;
17. <6> DROA.H AssetTurn.H = [83%]  $\Rightarrow$  <5> Debt.L;
18. <6> RevG.L AssetTurn.H = [83%]  $\Rightarrow$  <5> Debt.L InvSaleD.L;
19. <4> RevG.H DTAsset.L DROA.H = [100%]  $\Rightarrow$  <4> AssetTurn.H;
20. <4> RevG.H DTAsset.L AssetTurn.H = [100%]  $\Rightarrow$  <4> DROA.H;
21. <4> RevG.H DROA.H AssetTurn.H = [100%]  $\Rightarrow$  <4> DTAsset.L;
22. <4> DTAsset.M = [100%]  $\Rightarrow$  <4> AssetTurn.H;
23. <4> DROA.M AssetTurn.H = [100%]  $\Rightarrow$  <4> InvSaleD.L;
24. <4> DROA.H InvSaleD.L = [100%]  $\Rightarrow$  <4> Debt.L AssetTurn.H;
25. <4> AssetTurn.M = [100%]  $\Rightarrow$  <4> RevG.H;
26. <5> DTAsset.H AssetTurn.H InvSaleD.L = [80%]  $\Rightarrow$  <4> Debt.L;
27. <5> DROA.M InvSaleD.L = [80%]  $\Rightarrow$  <4> AssetTurn.H;
28. <5> DROA.M InvSaleD.L = [80%]  $\Rightarrow$  <4> DTAsset.H;
29. <5> RevG.H InvSaleD.L = [80%]  $\Rightarrow$  <4> AssetTurn.H;
30. <5> RevG.H InvSaleD.L = [80%]  $\Rightarrow$  <4> Debt.L;
31. <5> DROA.H Debt.L AssetTurn.H = [80%]  $\Rightarrow$  <4> InvSaleD.L;
32. <5> Debt.M = [80%]  $\Rightarrow$  <4> DROA.M;
33. <5> RevG.H Debt.L = [80%]  $\Rightarrow$  <4> InvSaleD.L;
34. <5> RevG.H Debt.L = [80%]  $\Rightarrow$  <4> AssetTurn.H;
35. <5> RevG.H DROA.H = [80%]  $\Rightarrow$  <4> DTAsset.L AssetTurn.H;
36. <5> DTAsset.H DROA.M = [80%]  $\Rightarrow$  <4> InvSaleD.L;
37. <5> RevG.H DTAsset.L = [80%]  $\Rightarrow$  <4> DROA.H AssetTurn.H.

## References

- [1] E.F. Fama, K.R. French, Permanent and temporary components of stock prices, *J. Polit. Econ.* 96 (1988) 246–273.
- [2] C. Capaul, I. Rowley, W.F. Sharpe, International value and growth stock returns, *Financ. Anal. J.* 49 (1993) 27–36.
- [3] L.K.C. Chan, J. Lakonishok, Value and growth investing: review and update, *Financ. Anal. J.* 60 (2004) 71–86.
- [4] K. Froot, M. Teo, Style investing and institutional investors, *J. Financ. Quant. Anal.* 43 (2008) 883–906.
- [5] J.D. Piotroski, C.S. Eric, Identifying expectation errors in value/glamour strategies: a fundamental analysis approach, *Rev. Financ. Stud.* 25 (2012) 2841–2875.
- [6] B. Graham, D.L.F. Dodd, S. Cottle, *Security Analysis*, McGraw-Hill, New York, 1934.
- [7] E.F. Fama, K.R. French, Value versus growth: the international evidence, *J. Finance* 53 (1998) 1975–1999.
- [8] H. Gulen, Y. Xing, L. Zhang, Value versus growth: time-varying expected stock returns, *Financ. Manag.* 40 (2011) 381–407.

- [9] J.D. Piotroski, Value investing: the use of historical financial statement information to separate winners from losers, *J. Acc. Res.* 38 (2000) 1–41.
- [10] M. Lam, Neural network techniques for financial performance prediction: integrating fundamental and technical analysis, *Dec. Support Syst.* 37 (2004) 567–581.
- [11] S.H. Penman, *Accounting for Value*, Columbia University Press, New York, 2013.
- [12] P.S. Mohanram, Separating winners from losers among low book-to-market stocks using financial statement analysis, *Rev. Acc. Stud.* 10 (2005) 133–170.
- [13] K.Y. Shen, M.R. Yan, G.H. Tzeng, Combining VIKOR-DANP model for glamor stock selection and stock performance improvement, *Knowl. Based Syst.* 58 (2014) 86–79.
- [14] E. Hadavandi, H. Shavandi, A. Ghanbari, Integration of genetic fuzzy systems and artificial neural networks for stock price forecasting, *Knowl. Based Syst.* 23 (2010) 800–808.
- [15] C.M. Hsu, A hybrid procedure for stock price prediction by integrating self-organizing map and genetic programming, *Expert Syst. Appl.* 38 (2011) 14026–14036.
- [16] R. Rosillo, J. Giner, D. Fuente, Stock market simulation using support vector machines, *J. Forecast.* 33 (2014) 488–500.
- [17] W.S. Lee, G.H. Tzeng, J.L. Guan, K.T. Chien, J.M. Huang, Combined MCDM techniques for exploring stock selection based on gordon model, *Expert Syst. Appl.* 36 (2009) 6421–6430.
- [18] S. Lim, K.W. Oh, J. Zhu, Use of DEA cross-efficiency evaluation in portfolio selection: an application to Korean stock market, *Eur. J. Operat. Res.* 236 (2014) 361–368.
- [19] E. Pätäri, T. Leivo, S. Honkapuro, Enhancement of equity portfolio performance using data envelopment analysis, *Eur. J. Operat. Res.* 220 (2012) 786–797.
- [20] K.Y. Shen, G.H. Tzeng, DRSA-based neuro-fuzzy inference systems for the financial performance prediction of commercial banks, *Int. J. Fuzzy Syst.* 16 (2014) 173–183.
- [21] A. Schroeder, *The Snowball: Warren Buffett and the Business of Life*, Random House Publishing Group, New York, 2008.
- [22] T. Houge, T. Loughran, Do investors capture the value premium? *Financ. Manag.* 35 (2006) 5–19.
- [23] S.S. Cho, J.S. Shin, J. Byun, The value of a two-dimensional value investment strategy: evidence from the Korean stock market, *Emerg. Mark. Finance Trade* 48 (2012) 58–81.
- [24] J. Singh, K. Kaur, Examining the relevance of Graham's criteria in indian stock market, *J. Adv. Manag. Res.* 11 (2014) 273–289.
- [25] Z. Bodie, R.C. Merton, D.L. Cleeton, *Financial Economics*, Prentice Hall/Pearson Education International, Upper Saddle River, N.J., 2009.
- [26] D. Delen, C. Kuzey, A. Uyar, Measuring firm performance using financial ratios: a decision tree approach, *Expert Syst. Appl.* 40 (2013) 3970–3983.
- [27] J.J.H. Liou, G.H. Tzeng, Comments on "Multiple Criteria Decision Making (MCDM) Methods in Economics": an Overview, *Technol. Econ. Dev. Econ.* 18 (2012) 672–695.
- [28] Z. Pawlak, Rough Sets, *Int. J. Comput. Inf. Sci.* 11 (1982) 341–356.
- [29] J.Y. Shyng, H.M. Shieh, G.H. Tzeng, S.H. Hsieh, Using FSBT technique with rough set theory for personal investment portfolio analysis, *Eur. J. Operat. Res.* 201 (2010) 601–607.
- [30] X. Yang, J. Yang, C. Wu, D. Yu, Dominance-based rough set approach and knowledge reductions in incomplete ordered information system, *Inf. Sci.* 178 (2008) 1219–1234.
- [31] A. Skowron, J. Stepaniuk, Tolerance approximation spaces, *Fundam. Inform.* 27 (1996) 245–253.
- [32] J. Stepaniuk, Knowledge discovery by application of rough set models, in: L. Polkowski, S. Tsumoto, T.Y. Lin (Eds.), *Studies of Fuzziness and Soft Computing*, Springer, Berlin Heidelberg, 2000, pp. 137–233.
- [33] S. Greco, B. Matarazzo, R. Slowinski, Rough approximation of a preference relation by dominance relations, *Eur. J. Operat. Res.* 117 (1999) 63–83.
- [34] J.J.H. Liou, Variable consistency dominance-based rough set approach to formulate airline service strategies, *Appl. Soft Comput.* 11 (2011) 4011–4020.
- [35] J.J.H. Liou, L. Yen, G.H. Tzeng, Using decision rules to achieve mass customization of airline services, *Eur. J. Operat. Res.* 205 (2010) 680–686.
- [36] K.Y. Shen, G.H. Tzeng, A decision rule-based soft computing model for supporting financial performance improvement of the banking industry, *Soft Comput.* 19 (2015) 859–874.
- [37] S. Greco, B. Matarazzo, R. Slowinski, A new rough set approach to evaluation of bankruptcy risk, in: *Operational Tools in the Management of Financial Risks*, Springer, New York, 1998, pp. 121–136.
- [38] S. Greco, B. Matarazzo, R. Slowinski, Rough sets methodology for sorting problems in presence of multiple attributes and criteria, *Eur. J. Operat. Res.* 138 (2002) 247–259.
- [39] R. Slowinski, S. Greco, B. Matarazzo, Rough set based decision support, in: *Search Methodologies*, Springer, New York, 2005, pp. 475–527.
- [40] J. Błaszczyński, S. Greco, R. Słowiński, Multi-criteria classification—a new scheme for application of dominance-based decision rules, *Eur. J. Operat. Res.* 181 (2007) 1030–1044.
- [41] R. Wille, Formal concept analysis as mathematical theory of concepts and concept hierarchies, in: *Formal Concept Analysis*, Springer, Berlin Heidelberg, 2005, pp. 1–33.
- [42] J. Poelmans, D.I. Ignatov, S.O. Kuznetsov, G. Dedene, Formal concept analysis in knowledge processing: a survey on applications, *Expert Syst. Appl.* 40 (2013) 6538–6560.
- [43] S.K. Fang, J.Y. Shyng, W.S. Lee, G.H. Tzeng, Exploring the preference of customers between financial companies and agents based on TCA, *Knowl. Based Syst.* 27 (2012) 137–151.
- [44] A. Gabus, E. Fontela, *World Problems, an Invitation to Further Thought within the Framework of DEMATEL*, Battelle Geneva Research Center, Geneva, Switzerland, 1972.
- [45] C.H. Hsu, F.K. Wang, G.H. Tzeng, The best vendor selection for conducting the recycled material based on a hybrid MCDM model combining DANP with VIKOR, *resources, Conserv. Recycl.* 66 (2012) 95–111.
- [46] W.R.J. Ho, C.L. Tsai, G.H. Tzeng, S.K. Fang, Combined DEMATEL technique with a novel MCDM model for exploring portfolio selection based on CAPM, *Expert Syst. Appl.* 38 (2011) 16–25.
- [47] MOPS website address, 2012. <http://emops.twse.com.tw/emops.all.htm>
- [48] J. Błaszczyński, S. Greco, B. Matarazzo, R. Słowiński, M. Szeląg, jMAF-dominance-based rough set data analysis framework, in: A. Skowron, Z. Suraj (Eds.), *Rough Sets and Intelligent Systems—Professor Zdzisław Pawlak in Memoriam*, Springer, Berlin Heidelberg, 2013, pp. 185–209.
- [49] P.H. Sherrod, DTREG Predictive Modeling Software, User's Manual, 2008.
- [50] K.Y. Shen, M.R. Yan, A hybrid value investing method for the evaluation of banking stocks, *Int. J. Trade Econ. Finance* 1 (2010) 277–282.
- [51] Y.P. Ou-Yang, H.M. Shien, G.H. Tzeng, L. Yen, C.C. Chan, Combined rough sets with flow graph and formal concept analysis for business aviation decision-making, *J. Intell. Inf. Syst.* 36 (2011) 347–366.
- [52] S.K. Hu, M.T. Lu, G.H. Tzeng, Exploring smart phone improvements based on a hybrid MCDM model, *Expert Syst. Appl.* 41 (2014) 4401–4413.
- [53] J.J.H. Liou, J. Tamošaitienė, E.K. Zavadskas, G.H. Tzeng, New hybrid COPRAS-G MADM model for improving and selecting suppliers in green supply chain management, *Int. J. Prod. Res.* (2015), <http://dx.doi.org/10.1080/00207543.2015.1010747> (in press).