# **Sentiment Analysis using US-Airlines dataset**

# **Downloading Dataset**

```
In [2]:
              data_source_url = "https://raw.githubusercontent.com/satyajeetkrjha/kaggle-Twitter-US-Airline-Sentiment-/master/T
              airline_tweets = pd.read_csv(data_source_url)
              airline_tweets.head()
Out[2]:
                        tweet_id airline_sentiment airline_sentiment_confidence negativereason negativereason_confidence
                                                                                                                      airline airline sentiment gold
                                                                                                                       Virgin
          0 570306133677760513
                                                                     1.0000
                                                                                      NaN
                                                                                                                NaN
                                                                                                                                             NaN
                                          neutral
                                                                                                                     America
          1 570301130888122368
                                                                                                              0.0000
                                          positive
                                                                     0.3486
                                                                                      NaN
                                                                                                                                             NaN
                                                                                                                     America
          2 570301083672813571
                                          neutral
                                                                     0.6837
                                                                                      NaN
                                                                                                                NaN
                                                                                                                                             NaN
                                                                                                                     America
                                                                                                                       Virgin
          3 570301031407624196
                                                                     1.0000
                                                                                  Bad Flight
                                                                                                              0.7033
                                                                                                                                             NaN
                                         negative
                                                                                                                     America
                                                                                                                       Virgin
                                                                     1.0000
                                                                                   Can't Tell
                                                                                                              1.0000
                                                                                                                                             NaN
          4 570300817074462722
                                         negative
                                                                                                                     America
In [3]:
              airline tweets.shape
Out[3]: (14640, 15)
```

## Converting target labels into numerical form for ease

#### Out[3]:

	tweet_id	airline_sentiment	$air line\_sentiment\_confidence$	negativereason	negativereason_confidence	airline	airline_sentiment_gold
0	570306133677760513	neutral	1.0000	NaN	NaN	Virgin America	NaN
1	570301130888122368	positive	0.3486	NaN	0.0000	Virgin America	NaN
2	570301083672813571	neutral	0.6837	NaN	NaN	Virgin America	NaN
3	570301031407624196	negative	1.0000	Bad Flight	0.7033	Virgin America	NaN
4	570300817074462722	negative	1.0000	Can't Tell	1.0000	Virgin America	NaN
4							<b>&gt;</b>

In [4]: 1 airline\_tweets.shape

Out[4]: (14640, 16)

```
1 | airline_tweets.info()
In [5]:
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 14640 entries, 0 to 14639
        Data columns (total 16 columns):
             Column
                                           Non-Null Count Dtype
            -----
```

tweet id 14640 non-null int64 airline sentiment 14640 non-null object airline\_sentiment\_confidence 14640 non-null float64 negativereason 9178 non-null object negativereason confidence 10522 non-null float64 airline 14640 non-null object airline sentiment gold 40 non-null object name 14640 non-null object negativereason gold 32 non-null object retweet count 14640 non-null int64 14640 non-null object 10 text 11 tweet coord 1019 non-null object 12 tweet created 14640 non-null object 13 tweet location 9907 non-null object 14 user timezone 9820 non-null object 15 sentiment class 14640 non-null int64

dtypes: float64(2), int64(3), object(11)

memory usage: 1.8+ MB

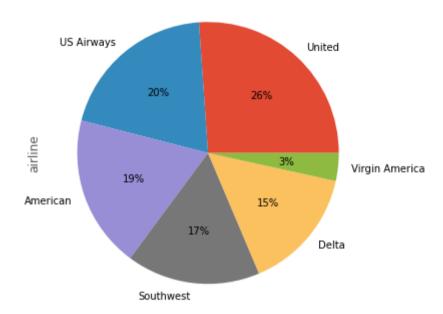
```
1 airline_tweets.isnull().sum()
In [6]:
Out[6]: tweet id
                                             0
        airline sentiment
                                             0
        airline sentiment confidence
                                             0
        negativereason
                                          5462
        negativereason confidence
                                          4118
        airline
        airline_sentiment_gold
                                         14600
        name
        negativereason gold
                                         14608
        retweet_count
        text
        tweet coord
                                         13621
        tweet created
        tweet location
                                          4733
        user timezone
                                          4820
        sentiment class
        dtype: int64
```

## **Pre-defining fix Fig size**

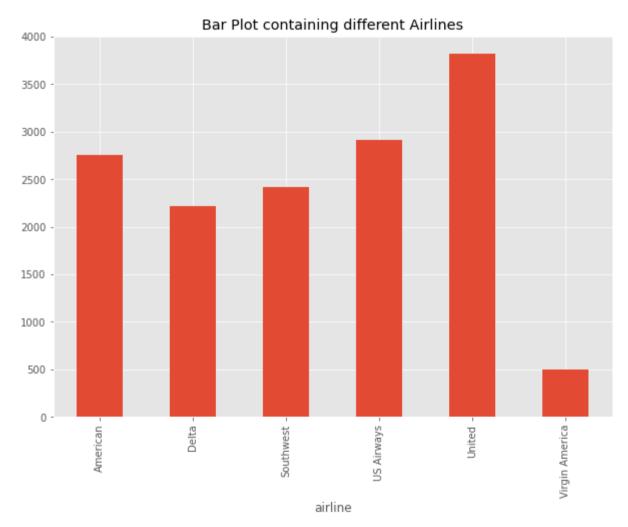
## **EDA** part

Out[8]: <AxesSubplot:title={'center':'Pie Plot containing different Airlines'}, ylabel='airline'>

### Pie Plot containing different Airlines

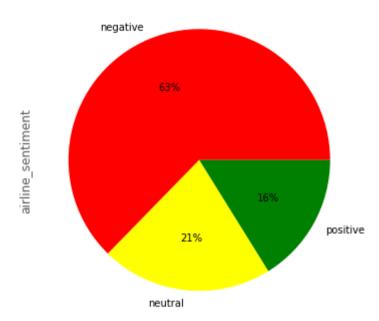


Out[9]: <AxesSubplot:title={'center':'Bar Plot containing different Airlines'}, xlabel='airline'>

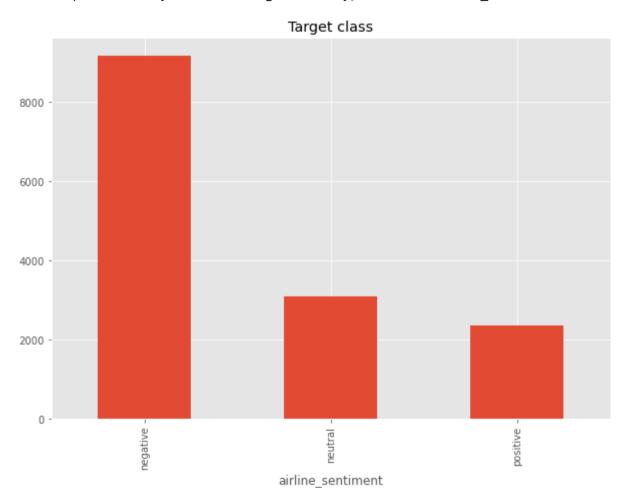


Out[10]: <AxesSubplot:title={'center':'Pie Plot containing Sentiments'}, ylabel='airline\_sentiment'>

### Pie Plot containing Sentiments

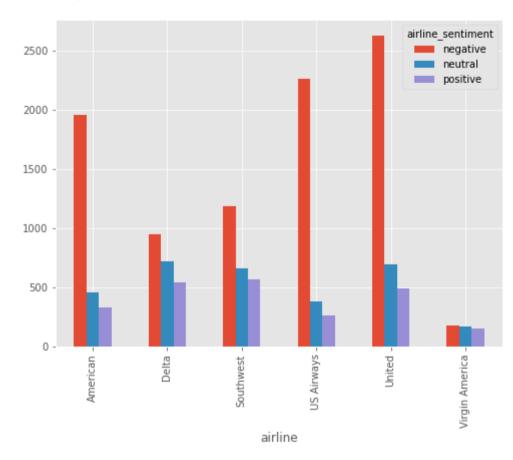


Out[11]: <AxesSubplot:title={'center':'Target class'}, xlabel='airline\_sentiment'>

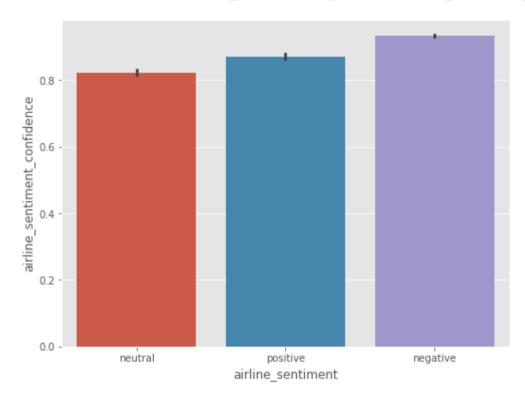


```
In [12]: | 1 airline_sentiment = airline_tweets.groupby(['airline', 'airline_sentiment']).airline_sentiment.count().unstack()
2 airline_sentiment.plot(kind='bar')
```

Out[12]: <AxesSubplot:xlabel='airline'>



Out[13]: <AxesSubplot:xlabel='airline\_sentiment', ylabel='airline\_sentiment\_confidence'>



# **Data Pre-Processing**

Removing Punctuation, Numbers, Special Characters and Short Words

```
In [14]:
               def remove_pattern(text,pattern):
            2
            3
                    r = re.findall(pattern,text)
            4
            5
                    for i in r:
            6
                         text = re.sub(i,"",text)
            7
            8
                    return text
               airline_tweets['text'] = np.vectorize(remove_pattern)(airline_tweets['text'], "@[\w]*")
In [15]:
               airline tweets.head()
Out[15]:
                         tweet_id airline_sentiment airline_sentiment_confidence negativereason negativereason_confidence
                                                                                                                       airline airline_sentiment_gold
           0 570306133677760513
                                           neutral
                                                                      1.0000
                                                                                       NaN
                                                                                                                NaN
                                                                                                                                              NaN
                                                                                                                      America
                                                                                                                        Virgin
           1 570301130888122368
                                                                      0.3486
                                                                                       NaN
                                                                                                              0.0000
                                                                                                                                              NaN
                                           positive
                                                                                                                      America
           2 570301083672813571
                                                                      0.6837
                                                                                       NaN
                                                                                                                                              NaN
                                           neutral
                                                                                                                      America
           3 570301031407624196
                                          negative
                                                                      1.0000
                                                                                   Bad Flight
                                                                                                              0.7033
                                                                                                                                              NaN
                                                                                                                      America
           4 570300817074462722
                                          negative
                                                                      1.0000
                                                                                   Can't Tell
                                                                                                              1.0000
                                                                                                                                              NaN
                                                                                                                      America
```

<sup>^[</sup>a-zA-Z] means any a-z or A-Z at the start of a line

### [^a-zA-Z] means any character that IS NOT a-z OR A-Z

the first means "match all strings that start with a letter", the second means "match all strings that contain a non-letter". The caret ("^") is used in two different ways, one to signal the start of the text, one to negate a character match inside square brackets.

C:\Users\Eric\AppData\Roaming\Python\Python37\site-packages\ipykernel\_launcher.py:1: FutureWarning: The default valu
e of regex will change from True to False in a future version.
 """Entry point for launching an IPython kernel.

#### Out[16]:

airline_sentiment_gold	airline	negativereason_confidence	negativereason	airline_sentiment_confidence	airline_sentiment	tweet_id	
NaN	Virgin America	NaN	NaN	1.0000	neutral	570306133677760513	0
NaN	Virgin America	0.0000	NaN	0.3486	positive	570301130888122368	1
	Virgin America	NaN	NaN	0.6837	neutral	570301083672813571	2
NaN	Virgin America	0.7033	Bad Flight	1.0000	negative	570301031407624196	3
NaN	Virgin America	1.0000	Can't Tell	1.0000	negative	570300817074462722	4
•							4

## Out[17]:

<u></u>	tweet_id	airline_sentiment	airline_sentiment_confidence	negativereason	negativereason_confidence	airline	airline_sentiment_gold
0	570306133677760513	neutral	1.0000	NaN	NaN	Virgin America	NaN
1	570301130888122368	positive	0.3486	NaN	0.0000	Virgin America	NaN
2	570301083672813571	neutral	0.6837	NaN	NaN	Virgin America	NaN
3	570301031407624196	negative	1.0000	Bad Flight	0.7033	Virgin America	NaN
4	570300817074462722	negative	1.0000	Can't Tell	1.0000	Virgin America	NaN
4							<b>&gt;</b>

```
airline_tweets['text'] = airline_tweets['text'].apply(lambda x: ' '.join([w for w in x.split() if len(w)>3]))
In [18]:
           3 airline_tweets.head()
```

#### Out[18]:

	tweet_id	airline_sentiment	airline_sentiment_confidence	negativereason	negativereason_confidence	airline	airline_sentiment_gold
0	570306133677760513	neutral	1.0000	NaN	NaN	Virgin America	NaN
1	570301130888122368	positive	0.3486	NaN	0.0000	Virgin America	NaN
2	570301083672813571	neutral	0.6837	NaN	NaN	Virgin America	NaN
3	570301031407624196	negative	1.0000	Bad Flight	0.7033	Virgin America	NaN
4	570300817074462722	negative	1.0000	Can't Tell	1.0000	Virgin America	NaN
4							<b>&gt;</b>

# **Data Visualisation using WordCloud**

```
1 from wordcloud import WordCloud, ImageColorGenerator
In [19]:
           2 from PIL import Image
             import urllib
             import requests
```

Generating WordCloud for tweets with postive labels only

Out[20]: 'plus added commercials experience tacky nearly every time this worm away well didn amazing arrived hour early goo d pretty graphics much better than minimal iconography this such great deal already thinking about trip haven even gone trip flying your #fabulous #seductive skies again take #stress away from travel http ahlxhhkiyn thanks excite d first cross country flight heard nothing great things about virgin america daystogo flying know what would amazi ngly awesome please want with only love this graphic http grrwaaa love hipster innovation feel good brand this gre at news america could start flights hawaii year http moodlighting only best experience ever cool calming #moodlitm onday done done best airline around hands down view downtown angeles hollywood sign beyond that rain mountains htt p ibtr #elevategold good reason rock this just blew mind julie andrews though very impressive know need spotify st at #guiltypleasures lady gaga amazing love three really beat classics congrats winning award best deals from airli ne http iljaebv worried been great ride plane with great crew airlines should like this awesome flew yall morning correct bill applied more then once member #inflight crew team interested #flightattendant #dreampath amazing cust omer service again raeann best #customerservice #virginamerica #flying getaway deals through from lots cool cities http tzzjhuibch #cheapflights #farecompare getaway deals through from lots cool cities http #cheapflights #farecom pare have great week come back #phl already need take this horrible cold #pleasecomeback http glxfwp best airline have flown easy change your reservation helpful representatives comfortable flying experience again another kicked butt naelah represents your team beautifully thank your beautiful front design down right cool still book ticket y our back secure love team running gate tonight waited delayed flight they kept things entertaining thanks your out standing crew moved mountains home francisco tonight have absolute best team customer service ever every time with delighted thank completely awesome experience last month nonstop thanks such awesome flight depart time #vabeatsjb



Generating WordCloud for tweets with negative labels only

Out[23]: 'really aggressive blast obnoxious entertainment your guests faces they have little recourse really thing about se riously would flight seats that didn have this playing really only thing about flying schedule still flew from las t week couldn fully seat large gentleman either side help your first fares over three times more than other carrie rs when seats available select guys messed seating reserved seating with friends guys gave seat away want free int ernet status match program applied been three weeks called emailed with response what happened vegan food options least site know able anything next #fail amazing that cold from vents #noair #worstflightever #roasted #sfotobos i ust bked cool birthday trip with elevate cause entered middle name during flight booking problems help left expens ive headphones flight today seat answering number awaiting return phone call just would prefer your online self se rvice option your chat support working your site http gtdwpk first time flyer next week excited having hard time g etting flights added elevate account help excited about your deal been trying book since last week page never load s called weeks about adding flights from elevate they still haven shown help hevyvy guyyyys been trying through ho ur someone call please virgin hold minutes there earlier flights from tonight earlier than everything fine until 1 ost your airline awesome your loft needs step game dirty tables floors http vrfhjht what going with customer servi ce there anyway speak human asap thank supp traveler like have customer service like #neverflyvirginforbusiness be st whenever begrudgingly other airline delayed late flight have interesting flying with after this will cancelled flight next four flights planned #neverflyvirginforbusiness disappointing experience which will shared with every business traveler meet #neverflyvirgin having trouble adding this flight wife booked elevate account help http hqo ks site down when will back like interesting video just disappointed cancelled flightled flight when other flights went saturday just landed hour after should been here your late flight check business travel friendly #nomorevirgi . . . .



Generating TFIDF and CountVectorizer

```
In [26]: 1  from nltk.corpus import stopwords
2  from sklearn.feature_extraction.text import TfidfVectorizer
3  from sklearn.feature_extraction.text import CountVectorizer
```

max\_df is used for removing terms that appear too frequently, also known as "corpus-specific stop words". For example:

max\_df = 0.50 means "ignore terms that appear in more than 50% of the documents". max\_df = 25 means "ignore terms that appear in more than 25 documents". The default max\_df is 1.0, which means "ignore terms that appear in more than 100% of the documents". Thus, the default setting does not ignore any terms.

min\_df is used for removing terms that appear too infrequently. For example:

min\_df = 0.01 means "ignore terms that appear in less than 1% of the documents". min\_df = 5 means "ignore terms that appear in less than 5 documents". The default min\_df is 1, which means "ignore terms that appear in less than 1 document".

#### Importing necessary packages

```
In [29]: 1  from sklearn.linear_model import LogisticRegression
2  from sklearn.ensemble import RandomForestClassifier
3  from sklearn.svm import LinearSVC
4  from sklearn.svm import SVC
5  from sklearn.model_selection import train_test_split
6  from sklearn.metrics import f1_score
7  from sklearn.metrics import classification_report,confusion_matrix,accuracy_score
```

### Splitting our dataset into Training and Validation Set for both TFIDF and CountVectorizer

```
In [33]:
                               Log Reg.fit(X train,Y train)
                         2 Log Reg.fit(x train,y train)
                     C:\Users\Eric\anaconda3\envs\new env\lib\site-packages\sklearn\linear model\ logistic.py:765: ConvergenceWarning: lb
                     fgs failed to converge (status=1):
                     STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
                     Increase the number of iterations (max iter) or scale the data as shown in:
                              https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-learn.org/stable/modules/preprocessin
                     g.html)
                     Please also refer to the documentation for alternative solver options:
                              https://scikit-learn.org/stable/modules/linear model.html#logistic-regression (https://scikit-learn.org/stable/m
                     odules/linear model.html#logistic-regression)
                          extra warning msg= LOGISTIC SOLVER CONVERGENCE MSG)
                     C:\Users\Eric\anaconda3\envs\new env\lib\site-packages\sklearn\linear model\ logistic.py:765: ConvergenceWarning: lb
                     fgs failed to converge (status=1):
                     STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
                     Increase the number of iterations (max_iter) or scale the data as shown in:
                              https://scikit-learn.org/stable/modules/preprocessing.html (https://scikit-learn.org/stable/modules/preprocessing.html (https:
                     g.html)
                     Please also refer to the documentation for alternative solver options:
                              https://scikit-learn.org/stable/modules/linear model.html#logistic-regression (https://scikit-learn.org/stable/m
                     odules/linear model.html#logistic-regression)
                          extra warning msg= LOGISTIC SOLVER CONVERGENCE MSG)
Out[33]: LogisticRegression(random state=0)
In [34]:
                         1 log predict vector = Log Reg.predict(X test)
                         2 log predict tfidf = Log Reg.predict(x test)
```

```
In [35]: 1 print("######### Scores for CountVectorizer #########","\n")
2 print("_______")
3 print(confusion_matrix(Y_test,log_predict_vector))
4 print(classification_report(Y_test,log_predict_vector))
5 print(accuracy_score(Y_test, log_predict_vector))
6 print("______")
```

######## Scores for CountVectorizer #########

[[2427	163	141]						
[ 442	381	138]						
[ 131	52	517]]						
		precision	recall	f1-score	support			
	0	0.81	0.89	0.85	2731			
	3	0.64	0.40	0.49	961			
	4	0.65	0.74	0.69	700			
acc	uracy			0.76	4392			
macr	o avg	0.70	0.67	0.68	4392			
weighte	d avg	0.75	0.76	0.74	4392			
0.7570582877959927								

0./5/05828//95992/

[[2559	134 395	38] 53]					
[ 199	93	408]] precision	recall	f1-score	support		
		•					
	0	0.78	0.94	0.85	2731		
	3	0.64	0.41	0.50	961		
	4	0.82	0.58	0.68	700		
					4200		
acc	uracy			0.77	4392		
macr	o avg	0.75	0.64	0.68	4392		
weighte	d avg	0.76	0.77	0.75	4392		
0.7654826958105647							

RandomForestClassifier

######### Scores for CountVectorizer #########

[[1916	667	148]						
[ 219	623	119]						
[ 81	167	452]]						
		precision	recall	f1-score	support			
	0	0.86	0.70	0.77	2731			
	3	0.43	0.65	0.52	961			
	4	0.63	0.65	0.64	700			
accu	ıracy			0.68	4392			
macro	avg	0.64	0.67	0.64	4392			
weighted	d avg	0.73	0.68	0.70	4392			
0.6810109289617486								

[[2433	215	83]					
[ 452	403	106]					
[ 193	87	420]]					
		precis	ion	recall	f1-score	support	
	0	0	.79	0.89	0.84	2731	
	3	0	.57	0.42	0.48	961	
	4	0	.69	0.60	0.64	700	
acc	uracy				0.74	4392	
macr	o avg	0	.68	0.64	0.65	4392	
weighte	d avg	0	.73	0.74	0.73	4392	
0.7413479052823315							

#### LinearSVC

######## Scores for CountVectorizer #########

[[2441	151	139]				
[ 400	403	158]				
[ 111	63	526]]				
		prec	ision	recall	f1-score	support
	0		0.83	0.89	0.86	2731
	3		0.65	0.42	0.51	961
	4		0.64	0.75	0.69	700
accu	ıracy				0.77	4392
macro	avg		0.71	0.69	0.69	4392
weighted	l avg		0.76	0.77	0.76	4392
0 767304	4004	2522				

0.767304189435337

tol=0.001, verbose=False)

[[2439	221	71]				
[ 384	493	84]				
[ 143	108	449]]				
		precisio	n re	call	f1-score	support
	0	0.8	2	0.89	0.86	2731
	3	0.6	0	0.51	0.55	961
	4	0.7	4	0.64	0.69	700
acc	uracy				0.77	4392
macr	o avg	0.7	2 (	0.68	0.70	4392
weighte	d avg	0.7	6 (	0.77	0.76	4392
0.76980	87431	69399				

#### SVC

```
In [ ]: 1 svm_pred_vector = clf_2.predict(X_test)
2 svm_pred_tfidf = clf_2.predict(x_test)

In [ ]: 1 print("########## Scores for CountVectorizer #########","\n")
2 print("_______")
3 print(confusion_matrix(Y_test,svm_pred_vector))
4 print(classification_report(Y_test,svm_pred_vector))
5 print(accuracy_score(Y_test, svm_pred_vector))
6 print("______")
```

######## Scores for CountVectorizer #########

```
[[2395 157 179]
[ 462 346 153]
 [ 110 49 541]]
             precision
                         recall f1-score
                                           support
                                     0.84
          0
                  0.81
                           0.88
                                               2731
          3
                  0.63
                           0.36
                                     0.46
                                               961
                  0.62
                           0.77
                                     0.69
                                               700
                                     0.75
                                              4392
   accuracy
                                     0.66
                                              4392
  macro avg
                  0.68
                           0.67
                  0.74
                           0.75
                                     0.73
                                              4392
weighted avg
```

0.7472677595628415

######## Scores for TFIDF #########

[[2523	149	59]							
[ 517	384	60]							
[ 188	73	439]]							
		precisio	n	recall	f1-score	support			
	0	0.7	<b>'</b> 8	0.92	0.85	2731			
	3	0.6	53	0.40	0.49	961			
	4	0.7	<b>'</b> 9	0.63	0.70	700			
acc	uracy				0.76	4392			
macr	o avg	0.7	'3	0.65	0.68	4392			
weighte	d avg	0.7	'5	0.76	0.75	4392			
0.76183970856102									