

BRAIN STORM

WHY?

- WHY DO PEOPLE DRINK COFFEE ,AND WHAT ARE THE PSYCHOLOGICAL AND PHYSIOLOGICAL EFFECTS OF CAFFEINE?
- WHY IS FAIR TRADE AND SUSTAINABLE COFFEE PRODUCTION IMPORTANT?

WHO?

- who are the key players in the global coffee industry? e.g coffee growers
- who are the influencers and experts in the coffee world?

WHERE?

- WHWRE IS COFFEE GROWN AROUND THE WORLD ,AND WHAT ARE KEY COFFEE-PRODUCING REGIONS?
- WHERE CAN YOU FIND THE BEST C?OFFEE SHOPS IN DIFFERENT CITIES?

WHAT?

- WHAT ARE THE DIFFERENT TYPES OF COFFEE BEANS AND THEIR CHARACTERISTICS?
- WHAT ARE THE ENVIRONMENTAL AND SOCIAL IMPACT OF COFFEE PRODUCTION?
- WHAT ARE THE LATEST COFFEE TRENDS AND INNOVATIONS ?

