

Questions Set

1. What is the total amount each customer spent on Zomato?
2. How many days has each customer visited Zomato?
3. What is the first product purchased by each customer after signup?
4. What is the most purchased item on the menu and how many times it is purchased by all customers?
5. Which item is favourite for each customer?
6. Which item was first purchased by a customer after becoming gold member?
7. Which item was purchased just before becoming a member?
8. What is the total orders and amount spent by each customer before they became a member?
9. Calculate points collected by each customer and for which product most points have been given till now?

10. In the first one year after a customer joins the gold program (including their join date) irrespective of what the customer has purchased they earn 5 Zomato points for every 10 Rs spent who earned more 1 or 3 and what was their points earnings in their first year?
11. Rank all the transaction of the customers.