



WELCOME to

**STORYCRAFT**

Starts at 7:05PM

# What is one thing on-campus that you want to be fixed?

0 responses

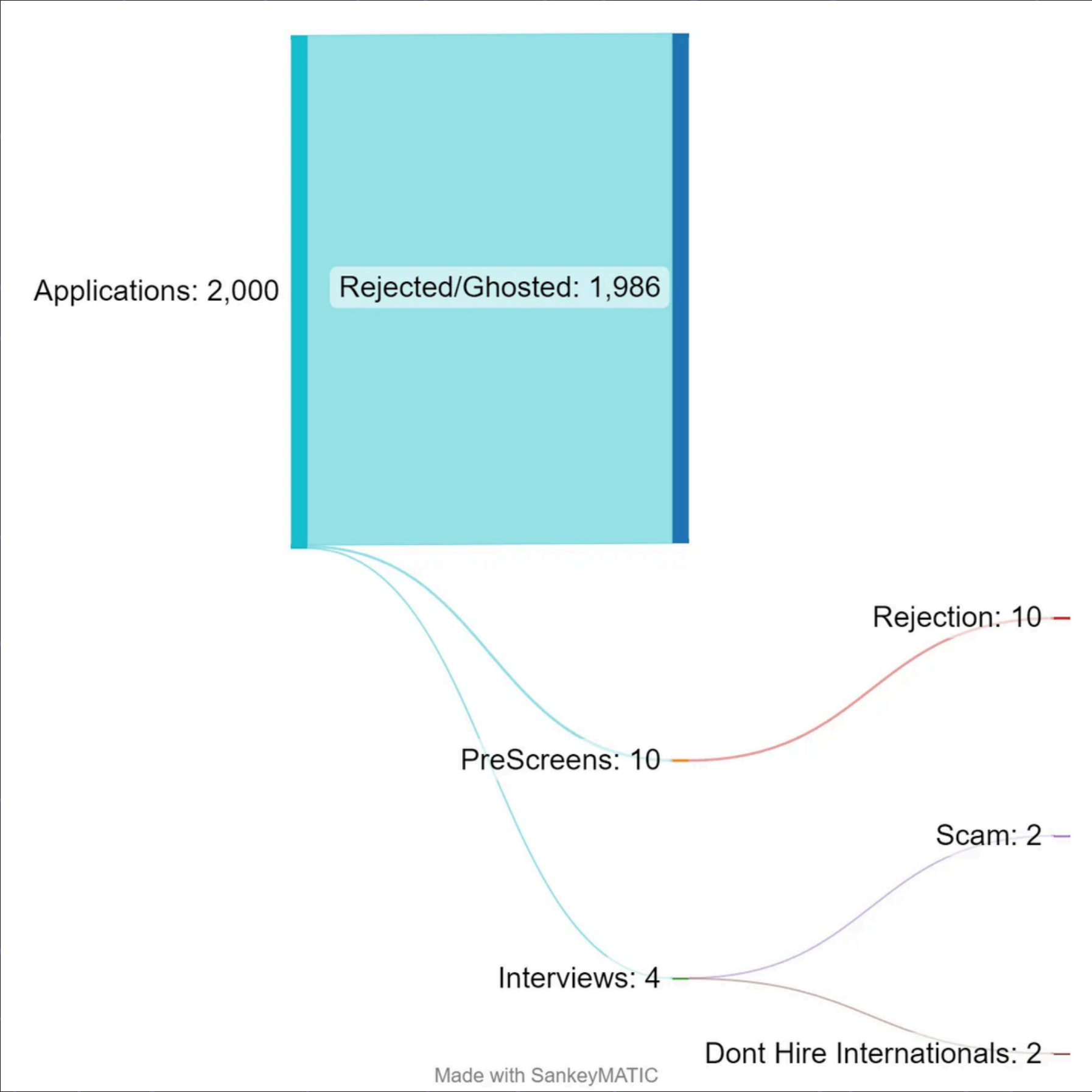
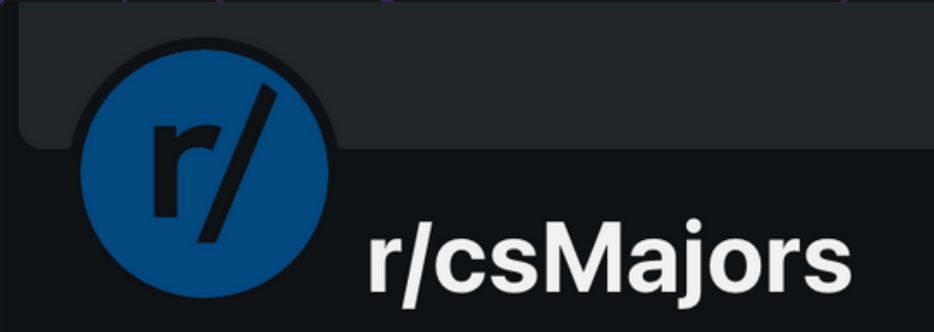


**ALRIGHT LETS  
DIVE IN**

**SO YOU NEED  
INDUSTRY  
EXPERIENCE**



**SO DOES  
EVERYONE**





**YEAH....**  
**THINGS HAVE**  
**CHANGED**

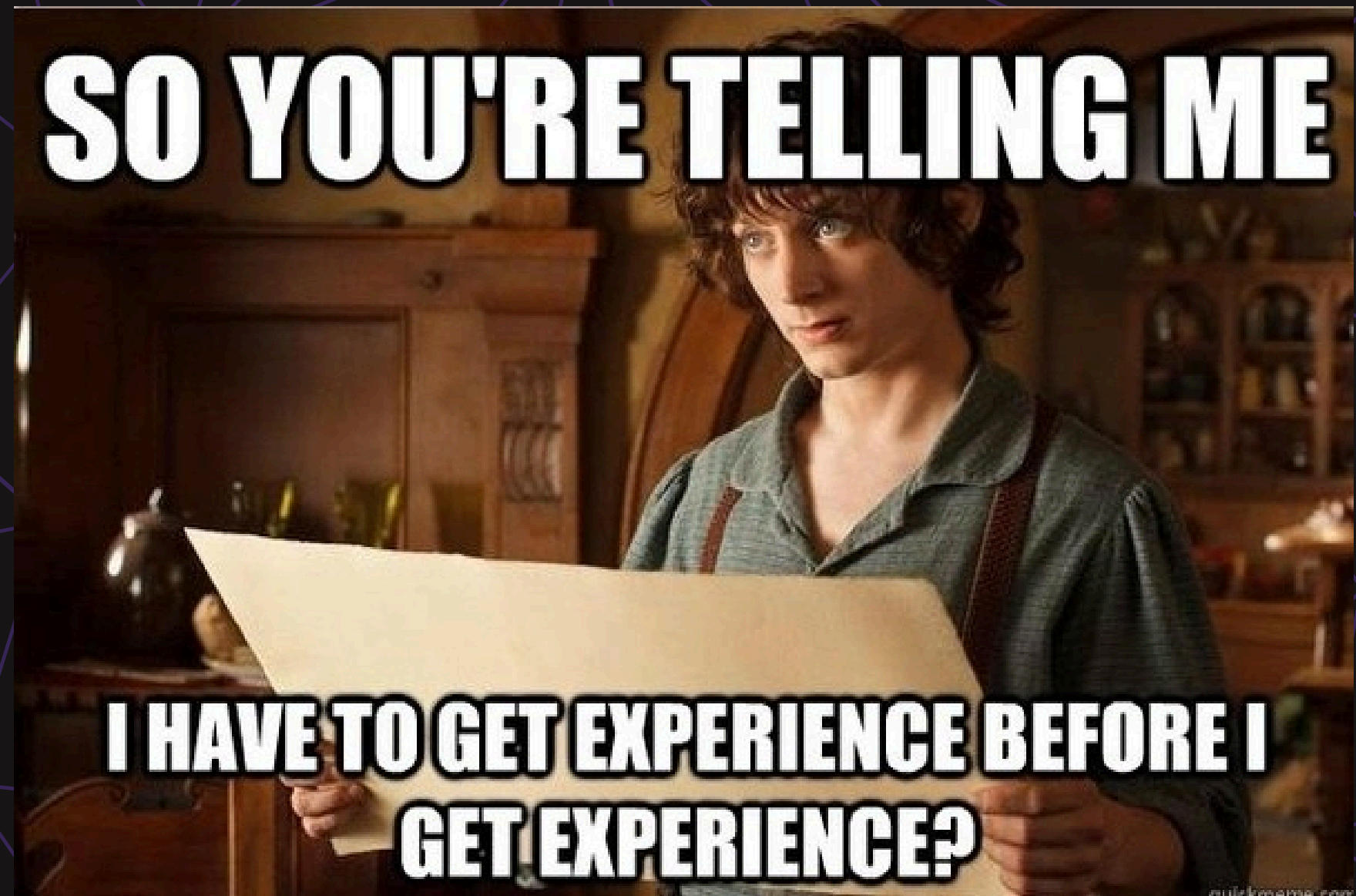


**2018 AND  
BEFORE**





**TODAY**



# OTHERWISE



# BUILDING A RESUME

- This is the MOST important aspect of a job search.
- To a recruiter, all you are is FirstName\_LastName\_Resume.
- Most of the time, this is all companies will ask for. Contact details, and resume
- Let's learn how we can use this to our favor.

# BASICS

- LENGTH: 1-page
- FORMATTING: Simple + clean is better than fancy + inconsistent.
- ORDER: Your sections can be in any order, but within each section, you need to list experience and activities so that the most recent comes first (reverse chronological order). You want to list your sections in order of most relevant to least relevant.
- SECTIONS: Education, Experience, Projects, Skills.



# OPTIMIZING OUR RESUME

- **HEADINGS:**

- Should highlight your job title, company, and location
- Make sure it emphasizes what you DID.
- For example: Research Assistant, Robotics Lab.

- **POINTERS:**

- ACTION WORDS:

- Performed, Utilized, Leveraged
- “**Leveraged** TensorFlow to **create** a machine learning model that predicts earthquakes”. vs “used tensorflow to code a model”

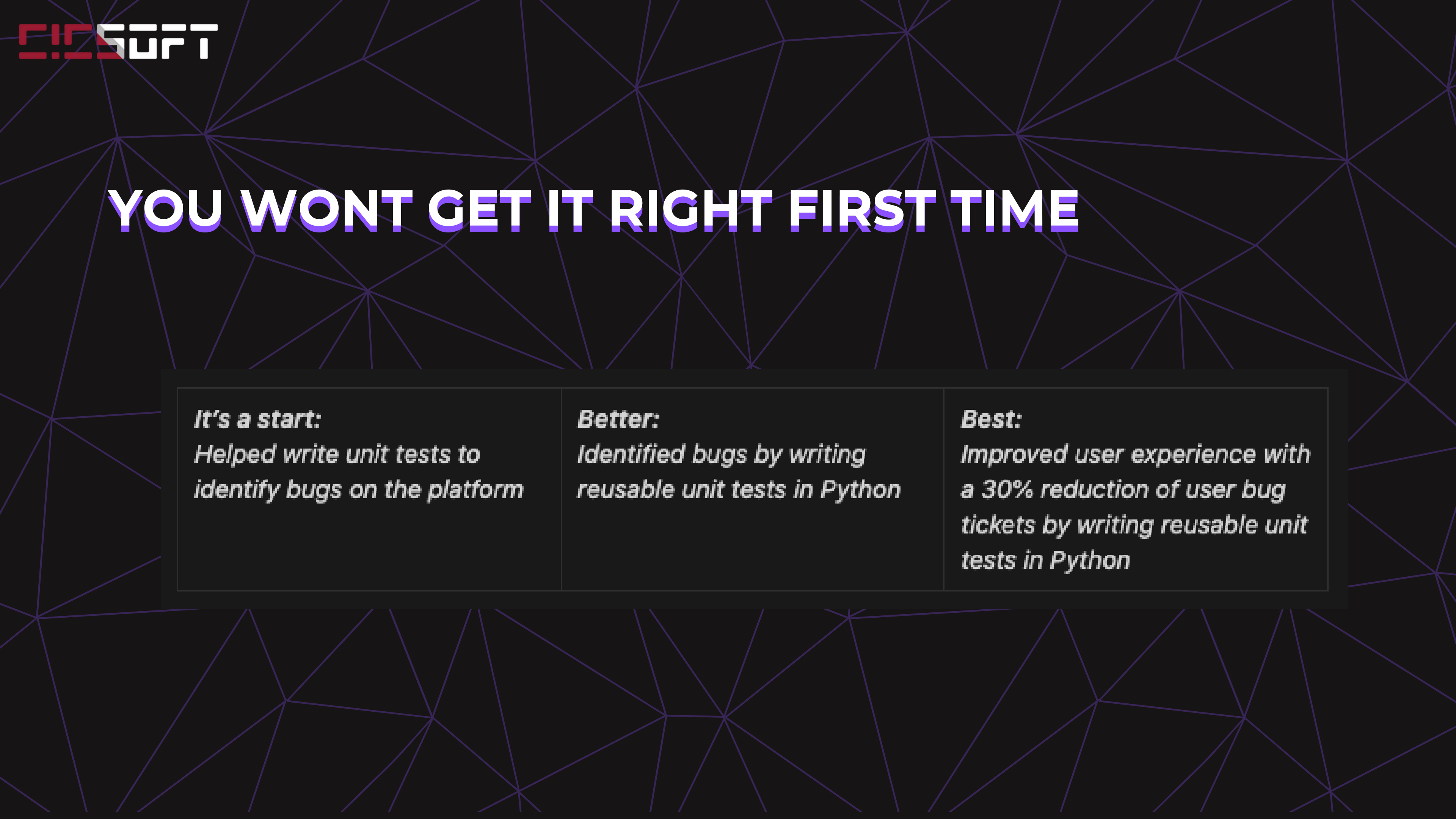


# BULLET POINTS +++++

- We recommend using the XYZ bullet point formula (that Google also recommends!). It stands for “Accomplished [X] as measured by [Y] by doing [Z]”. If this seems overwhelming, just start with a really strong technical verb and go from there!

Metric	Example
Leading a Team	Led team of 4
Growing a Team	Grew team by 6 or by 50%
Increase test coverage	Increased test coverage by 20%
Reduce Customer bug tickets	Reduced customer bug tickets by 15%
User growth	Increased product sign-ups by 13% or by 200 users a week
App Experience	4.6 star app rating
User Experience	21% increase in customer satisfaction rating
Sales or Revenue Growth	16% increase in sales or generated \$45,000 revenue
Loss Prevention	\$50,000 in loss prevented
Employee Productivity	35 developer hours saved per week



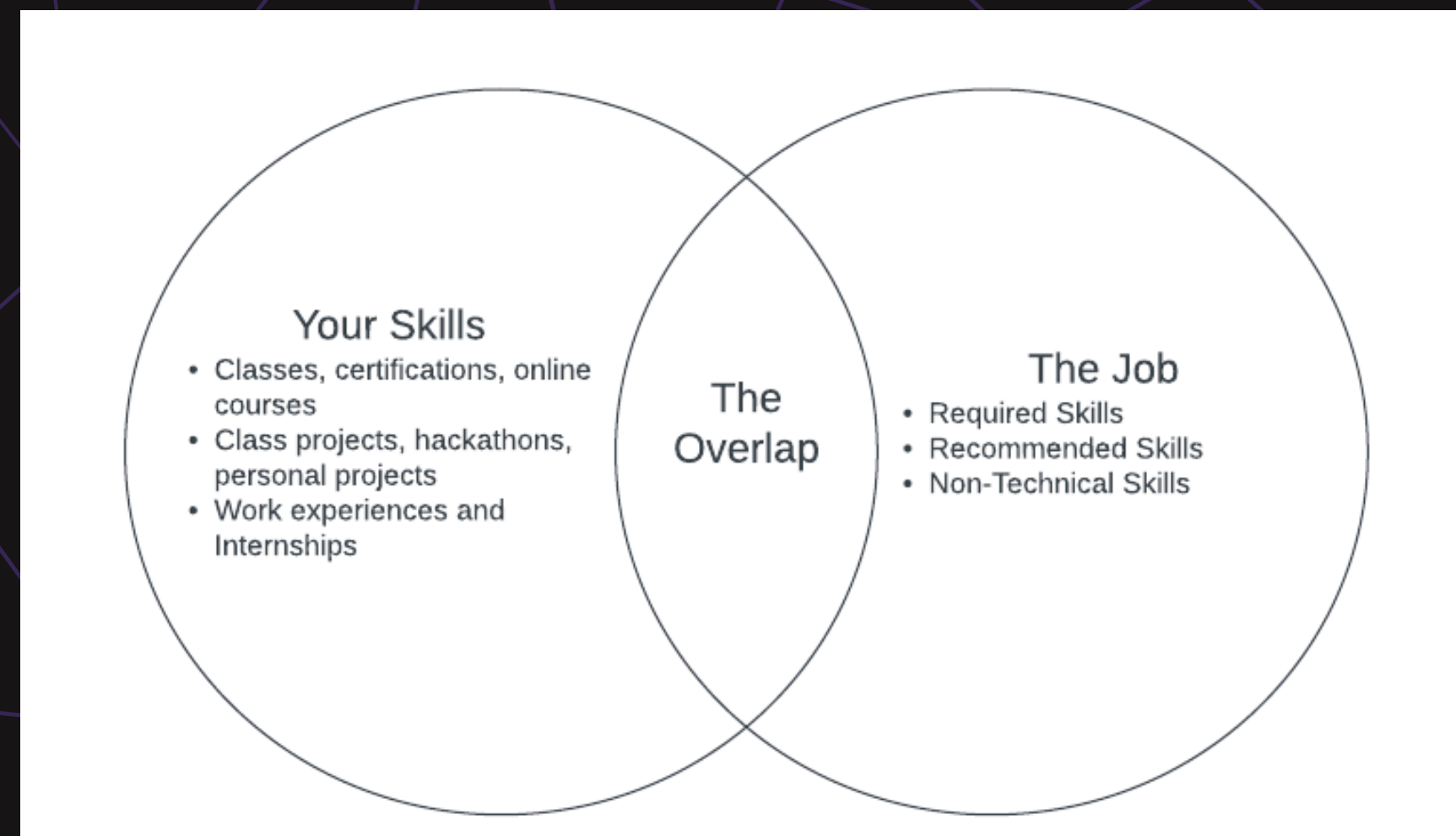


# YOU WONT GET IT RIGHT FIRST TIME

<p><b><i>It's a start:</i></b> <i>Helped write unit tests to identify bugs on the platform</i></p>	<p><b><i>Better:</i></b> <i>Identified bugs by writing reusable unit tests in Python</i></p>	<p><b><i>Best:</i></b> <i>Improved user experience with a 30% reduction of user bug tickets by writing reusable unit tests in Python</i></p>
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# TAILORING A RESUME

- A job description usually requests for certain skills:
- The ATS scans for keywords that may show how qualified you are for THAT PARTICULAR POSITION.
- Emphasize on skills that you have which are REQUESTED BY THE JOB.
- For example, a iOS Development Position should have this as your first project (if you had one):



# USING KEYWORDS

- Why?
- 2 MAIN THINGS:
  - Impressing the recruiter
  - ATS - Applicant Tracking System
- KEYWORDS: These are what are picked up from AI checkers, and well, real intelligence as well.

## SKILLS & DEVELOPER TOOLS

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- Java, C, JavaScript, HTML, CSS, Python, Next.js, React.js, MongoDB, Node.js, REST API, MySQL, Heroku
- GitHub/Git, VS Code, Google Collab, Bootstrap, Postman, Material UI, PyCharm

# FEEDBACK

- You can't ever perfect a resume.
- The six of us have tried, and failed almost 10-15 times.
- That's where feedback comes in:
  - CICS Careers
  - Contacts in your network (us, for example)
  - Known alumni that have been successful in getting internships that you WANT
  - Friends and family
- Never be afraid to ask for feedback. Your resume should be a constantly growing, evolving document that represents YOUR growth.

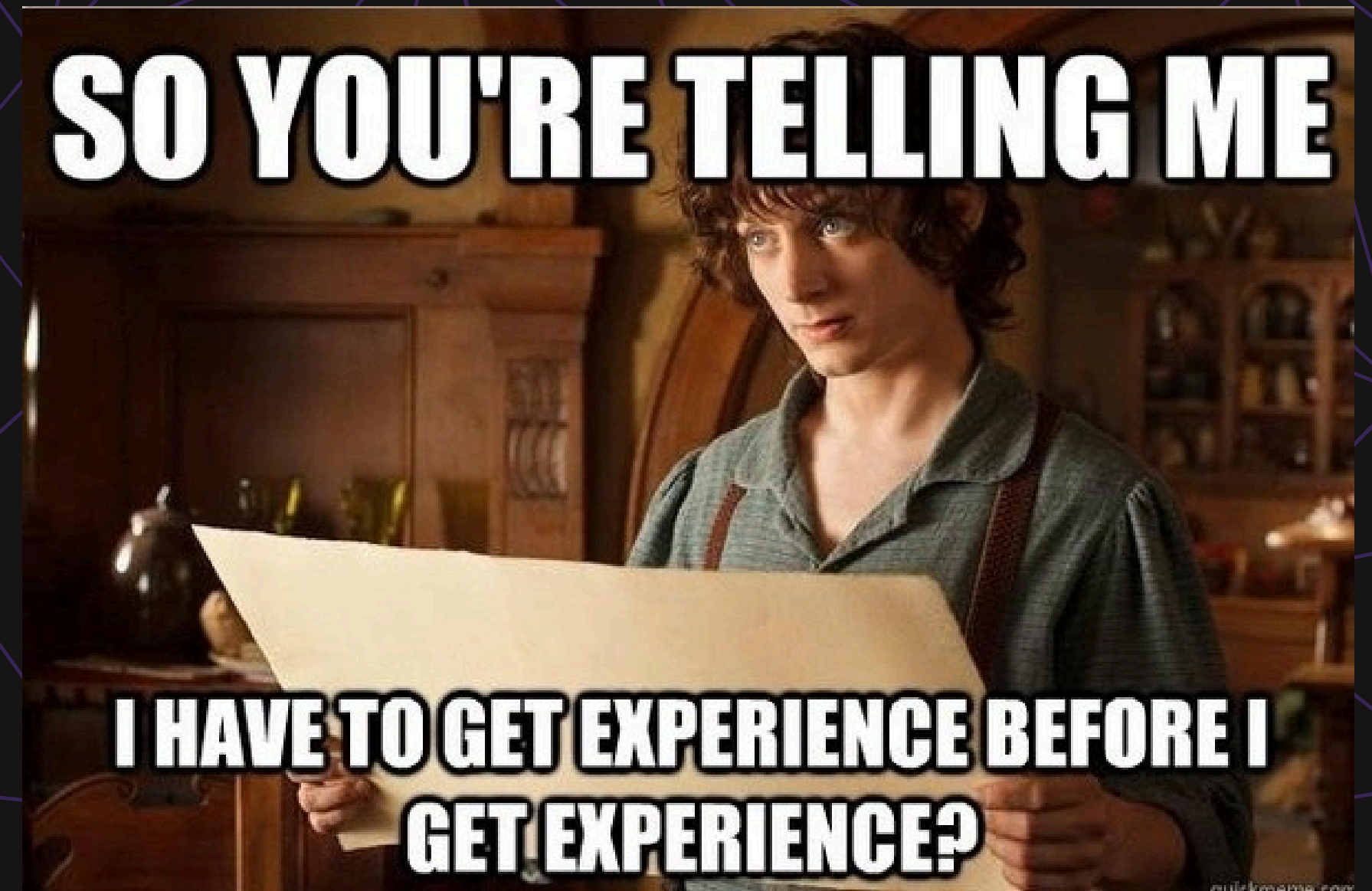




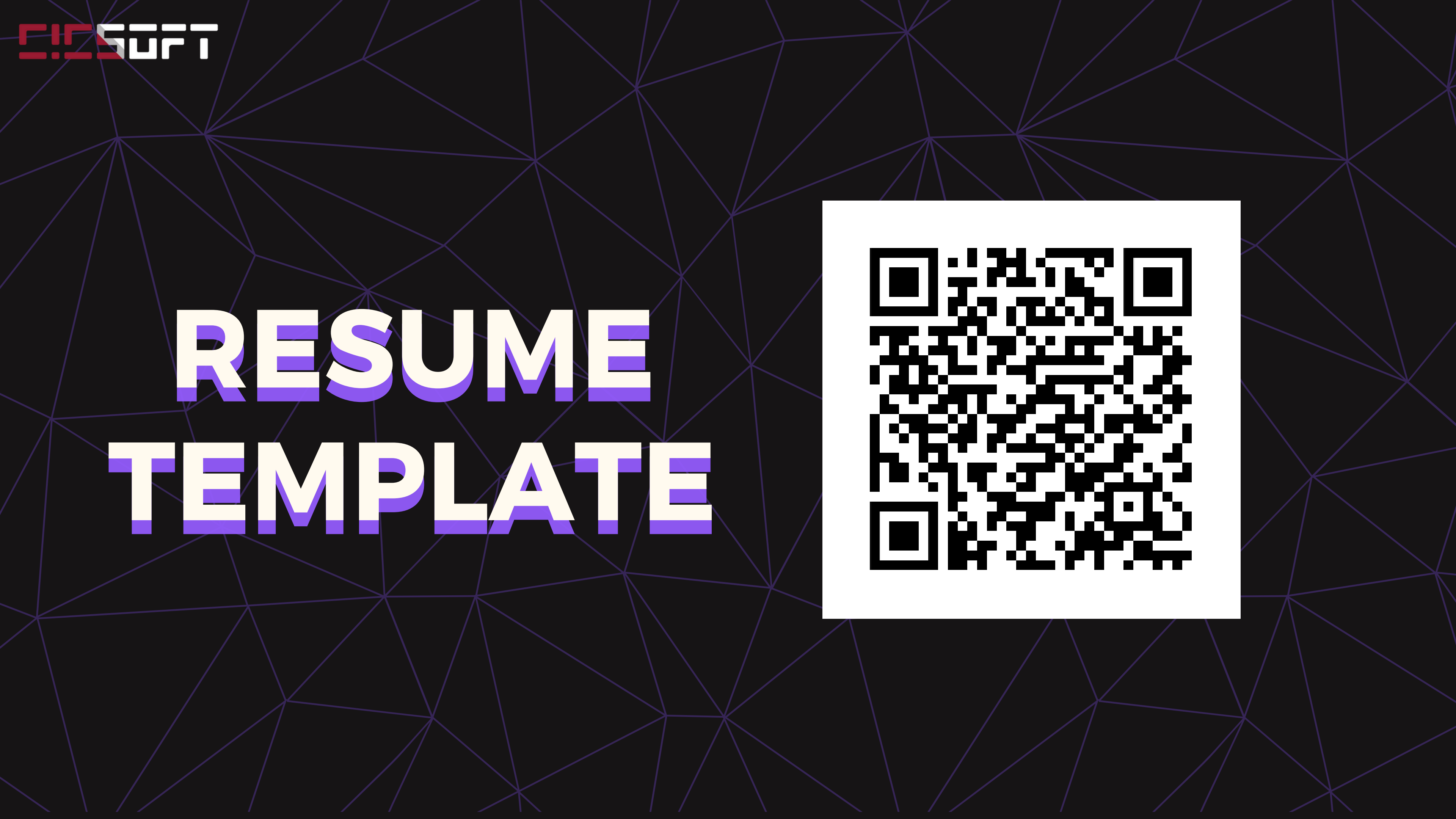
# PROJECTS

# WHY PROJECTS

So you get experience before getting experience







# RESUME TEMPLATE



# THANK YOU

JOIN US *and bring your friends :)*

EVERY **MONDAY 7:00 PM** AT **ILC S231**



Feedback



Resource GitHub



## RESOURCE HUB





**WRITE US FEEDBACK THROUGH OUR WEBSITE**



**OPEN TO SUGGESTIONS FOR EVENTS**

**IF YOU ALREADY HAVEN'T**





**THANKS FOR  
ATTENDING!**

**SEE YOU  
NEXT  
MONDAY.**