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WELCOME TO

netNight

STARTS AT 7:05PM

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ALRIGHT LETS DIVE IN

ELEVATOR PITCH

WHAT IS AN ELEVATOR PITCH?

ELEVATOR PITCH

For job seekers, it's a quick (about 30-60s depending on the context) intro to: who you are, what you do, and what you want to do. It can also be incorporated in your answer to "Tell me about yourself", in interviews, or in any bio or 'about me' portions of online profiles.

STRUCTURE

WHO you are + WHAT you do (and why!) + WHAT you want to do (and why!)
OR
Present + Past + Future OR Past + Present + Future

The more you know about the audience you are delivering your pitch to, the more you can tailor it to be effective

STRUCTURE

- **<u>Who you are</u>: Tell the parts of your background most relevant to the role they are hiring for**
- **<u>What you do (+why)</u>: Talk about who you are as an engineer and how it would add value to their team**
- **<u>What you want to do</u>: Talk about your interest in their company/role, the unique perspective you see yourself bringing, and how you would be a great culture add**

OUTLINE:

1. **Greeting**: Hello, my name is...

2. **Year and Major in School:** I'm a sophomore studying ...

4. **Experience**: I have done (research, projects, etc.) on...

5. **Accomplishments**: I have (produced, presented, written)...

6. **Seeking**: I am seeking a(n)...(internship, full-time job, etc.)

7. **Question**: I know your company has a program on (X, Y, Z), can you tell me a little bit about the ongoing projects in which interns could participate?

WHAT NOT TO DO?

You're introducing yourself to another human. This isn't an AI, so things like emotion, gestures and attitude come into play.

WHAT NOT TO DO?

- **Don't speak too fast** - You have a minute, so find the sweet spot between how MUCH you can talk about in that less time.
- **Avoid rambling** - Try recording yourself speaking as practice.
- **Don't frown** or speak in a **monotone** way - You want to make the person feel welcome into the conversation. Encourage them to take interest in you.

WHAT NOT TO DO?

- **All in all**: JUST RELAX! An elevator pitch is the beginning of a conversation. Be amiable, sound interested and excited, and I'm sure they'd love you!

(and then they'll tell you to scan the QR code to apply)

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WHATS A GOOD ONE?

Hi, my name is Zoey Ali and I am a junior studying Material Science and Engineering with a minor in Computer Science. Last summer I interned at 3M working on a project with a team assessing the heat resistance of a new plastics product. I was able to use my skills in software engineering to analyze past product failures and predict upcoming product failures. While I am knowledgeable in statistical applications, I also have a strong background and interest in metals, energy, and manufacturing. It's definitely been reassuring to see Boeing's commitment to those areas in the last few years. What are the most collaborative projects that interns typically work on at Boeing?

Hi, my name is Jin Xia and I am a sophomore majoring in Biological Engineering. I am currently working in the laboratory of Dr. Lin, where our research is focused on correcting mutations that cause organ diseases. While my research is in the early stage, I have successfully demonstrated that the CRISPR technology method works in my hands. I plan to combine this experience working with DNA sequences with the knowledge that I have gained in my computer science courses, to contribute to the field of computational biology. I understand that your company has a significant program in this area. Can you please tell me more about the ongoing projects in computational biology and the opportunities you have?

RESUME

LINKEDIN

JOB/INTERNSHIP
SEARCH

ONLINE PROFILES

PROFESSIONALIZE YOUR LINKEDIN

- Include a recent headshot with good lighting and (semi)-formal outfits
- Copy and paste the <u>bullet points</u> from your resume and add any relevant media
- Do not overwhelm recruiters with irrelevant experience.
- Include your most recent education and achievements
- Certifications are <u>VERY IMPORTANT</u>

PROFESSIONALIZE YOUR GITHUB

- Include links to your portfolio
- Make the best use of your README.md file (about you)
- Make the best use of your README.md file (about the projects)
- Pin your 6 best projects
- Commit frequently!

PROFESSIONALIZE YOUR PORTFOLIO

- Your portfolio is a good first project
- Easy to navigate - Minimalism is the game!
- More flexible and customizable versions of your resume and LinkedIn
- Consider blogging (…?)

JOB SEARCH

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JUST APPLY!

BEING STRATEGIC WITH *WHERE* YOU APPLY TO JOBS

- Only applying for the most competitive roles in one industry is not the best strategy
- You want to apply to a mix of companies and industry where you are a good fit for the role
- You do NOT need to meet 100% of the qualifications, but you do need to consider how will convey to the company you have the skills they are looking for
- Prioritize applying to companies where you have some sort of connection

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EVERYTHING CS

SUMMER 2025 INTERNSHIPS

Write us Feedback through our website

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THANK YOU

JOIN US *and bring your friends :)*

EVERY **MONDAY 7:00 PM** AT **ILC S231**

Feedback

Resource GitHub