



Website : [.devclub](http://.devclub)

# .devClub Sponsorship Package

*FOR THE TERM*  
**2025-2026**

**YEAR ROUND ACTIVITIES  
FOR THE UNIVERSITY OF  
MANITOBA'S DEVELOPER  
CLUB**



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# ABOUT US

## OUR VISION & MISSION

At **.devClub**, our mission is to foster a passionate community of students driven by innovation, coding, and technology. **Founded in 2014**, we've spent over a decade empowering students at the University of Manitoba through **hands-on workshops and community-driven events** that connect members through their **shared passion for technology**.

Our vision is to **inspire students from all disciplines** to come together and create projects they've always dreamed of. We aim to provide the **resources and supportive environment** needed to help our members develop essential **technical skills**, collaborate with **like-minded peers**, and launch **impactful ideas**.

Whether someone has never written a line of code or is a master of their craft, everyone is welcome!



# OUR IMPACT

**10+ years**

of dedication

**350+ attendees**

for .devHacks

**2500+  
members**

in our club

**50000+  
impressions**

on Instagram in the past 90  
days

**10+ events**

in the 2024/2025 academic  
year

**50+ companies**

worked with

**1200+  
followers**

on Instagram

**...and so much  
more!**

# PAST COLLABORATORS



Varian



Priceline



AWS



Pollard



Ubisoft



Neo



Google



Payworks



Microsoft



G3



Niche



Johnston



GlichSecure



Karve it

# OUR ACTIVITIES

## EVENTS - WORKSHOPS - HACKATHON



# Are we there yet?

Every summer, .devClub organizes a trip for the students at the university. We planned trips to Gimli in 2023 and Kenora in 2024, and this year, we look forward to organizing a trip to Pinawa.



# renDEVous

We host our monthly renDEVous to give students an opportunity to hang out, play games, present their projects or just have fun conversations with people.



# General Meetings

At the beginning of every term (summer, fall and winter), we host a general meeting to update students on our vision, goals and events for the term.



# Exam Crams

We host exam crams every fall semester to provide students, mostly in their first and second year, with focused and intensive study support to help them excel in their upcoming exams.

# .devGames



**Our newly added event focuses on equipping students with skills to work on gaming projects.**

**Each month, students will learn and create different games based on various themes.**

# WORKSHOPS

Sponsor a workshop

→ STARTS FROM \$200 CAD ←

Sponsors can support one of our existing workshops led by .devClub and our workshop hosts.



INCLUDES  
01

ACKNOWLEDGEMENT  
AT THE START OF THE  
WORKSHOP

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02  
COMPANY LOGO ON  
PROMOTIONAL  
MATERIAL FOR THE  
WORKSHOP

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# WORKSHOPS

*Host your own workshop*

→ STARTS FROM \$300 CAD ←

Sponsors can receive all the inclusions of the regular tier while leading their own personal workshop topic.

## INCLUDES 01

SHOWCASE YOUR  
COMPANY'S  
TECHNOLOGIES AND  
PRODUCTS TO ASPIRING  
DEVELOPERS THROUGH A  
BRANDED WORKSHOP.

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## 02

PERSONALIZED  
PROMOTIONS, FOOD,  
BEVERAGES, AND  
LOGISTICS ON US.

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If you have specific branding or media guidelines, feel free to reach out!

# LOOKING BACK ON .devHacks 2025

.devHacks is our annual hackathon hosted at the University of Manitoba, and 2025 marked its **10th iteration**. This milestone event brought together a diverse community of **over 300 students** from multiple faculties, and institutions, along with mentors and sponsors, all eager to innovate and collaborate.



Over an intense **24-hour period**, participants brainstormed, built, and presented **50+ projects** ranging from websites and apps to hardware solutions. Whether a beginner or a seasoned developer, everyone found opportunities to grow, create, and connect.

Throughout the event, the participants could choose to work under **themed challenges or individually**. They also **received mentorship, and explored sponsor technologies** all while gaining real-world experience while being part of Manitoba's growing tech ecosystem.

*Check out our website for more: [.devHacks](#)*

# LOOKING AHEAD : .devHacks 2026

## WHY SPONSOR US?

### Recruit the future of Manitoba

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.devHacks offers sponsors the opportunity to directly engage with some of Manitoba's brightest students. Whether you're looking to mentor young developers or build your recruitment pipeline, our event connects you with top talent eager to grow and contribute.

### Company Exposure

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Get your brand in front of hundreds of students, mentors, and faculty members. From logo placements to shoutouts during the event, .devHacks ensures your organization gets the spotlight it deserves both on-campus and online.

### Introduce New Tech

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Use .devHacks as a platform to showcase your APIs, tools, or hardware. With over 300 hackers ready to build, your technology could power the next big idea—and get real-time feedback from student innovators.

# .devHacks 2026 Sponsorship Tiers

Contribution	Bronze (\$300)	Silver (\$800)	Gold (\$1200)	Platinum (\$1600)
<h2>BRANDING</h2>				
Logo on Website	<i>Small</i>	<i>Medium</i>	<i>Large</i>	<i>Large</i>
Branded Merch/Logo	<i>Small</i>	<i>Medium</i>	<i>Large</i>	<i>Large</i>
Social Media Shoutout	<i>Shared</i>	<i>Exclusive</i>	<i>Exclusive</i>	<i>Exclusive</i>
Projected Logo			<i>Shared</i>	<i>Exclusive</i>
Opening Ceremony Mention			<i>Yes</i>	<i>Yes</i>
<h2>RECRUITMENT</h2>				
Sponsor Booth	<i>1 table</i>	<i>1 table</i>	<i>2 tables</i>	<i>2 tables</i>
Number of Reps	2	4	4	5
Resumes From Hackers		<i>Post Event</i>	<i>At Event</i>	<i>At Event</i>

# .devHacks 2026 Sponsorship Tiers

Contribution	Bronze (\$300)	Silver (\$800)	Gold (\$1200)	Platinum (\$1600)
<b>ENGAGEMENT</b>				
Participant Mentors	<i>Limited</i>	<i>Limited</i>	<i>Unlimited</i>	<i>Unlimited</i>
Demo Judges	<i>Limited</i>	<i>Limited</i>	<i>Unlimited</i>	<i>Unlimited</i>
Host-A-Workshop		<i>3<sup>rd</sup> Priority</i>	<i>2<sup>nd</sup> Priority</i>	<i>1<sup>st</sup> Priority</i>
Branded Hackathon Challenge and Prize				<i>Yes</i>
Opening Ceremony Keynote Speech				<i>Yes</i>
Present Winners and Prizes				<i>Yes</i>
<b>PROMOTIONS</b>				
Promotional Video (Advertisement)			20 seconds	30 seconds

THANK  
YOU

DEVCLUB

