

YTD Comparison & Cohort Analysis

Media Agencies



All



Country



All



Cohort



All



Business Type



All



Network



All



248,134,036

Total Revenue

120,431,126

Total Revenue Last Year

127,702,910

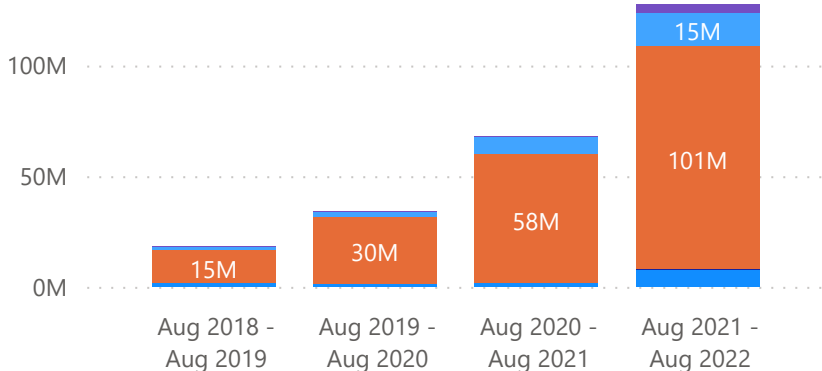
Revenue YTD

106.04%

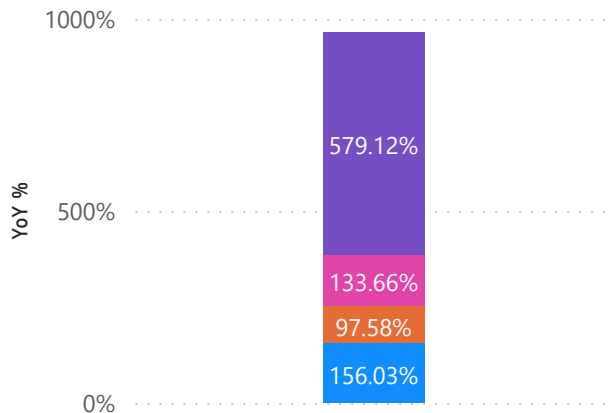
YoY%

Revenue by Cohort

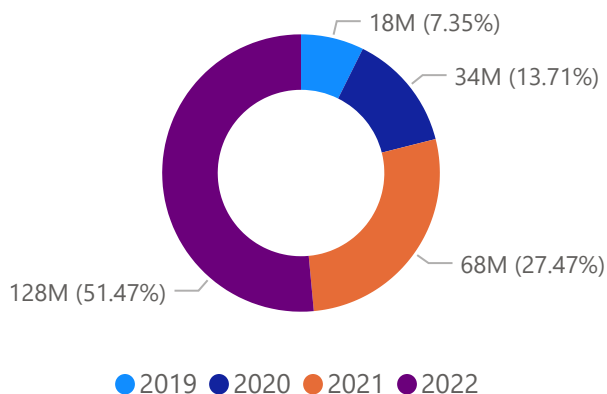
- Brand Direct
- Brand via Partner
- Media Agency
- Other
- Publisher
- Tech Company
- Throughseller



YoY%

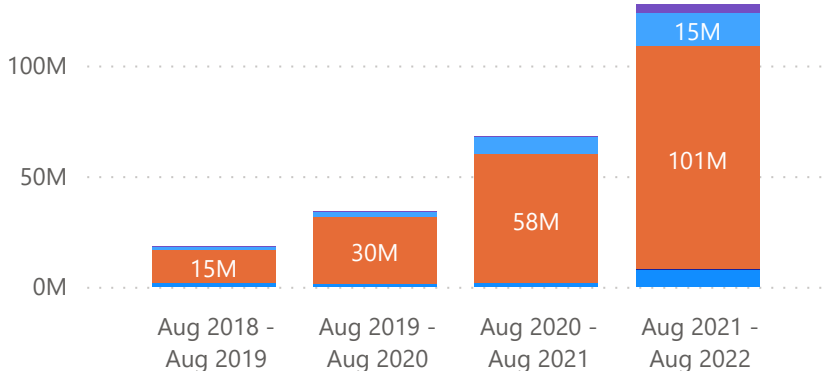


Revenue By Cohort

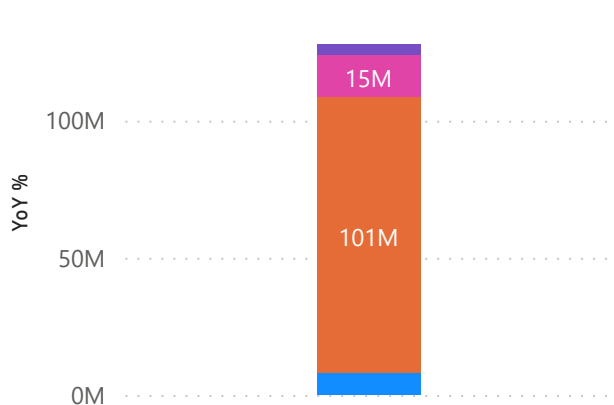


YTD Revenue by Cohort

- Brand Direct
- Brand via Partner
- Media Agency
- Other
- Publisher
- Tech Company
- Throughseller



YTD



Cohort	Revenue	Revenue Last Year	YoY%
August 2022	127,702,910	68,171,124	↓ 87.33%
August 2021	68,171,124	34,031,702	↑ 100.32%
August 2020	34,031,702	18,228,300	↓ 86.70%
August 2019	18,228,300		↑ 100.00%
Total	248,134,036	120,431,126	106.04%

YTD Camparison & Cohort Analysis - Updated

Sell-to Customer Name ▼
All ▼

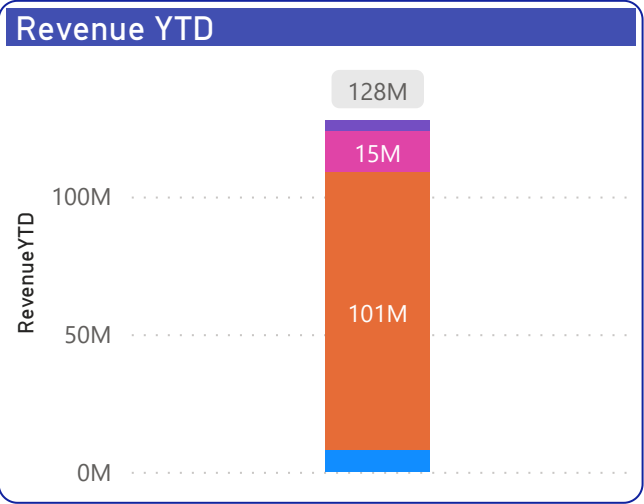
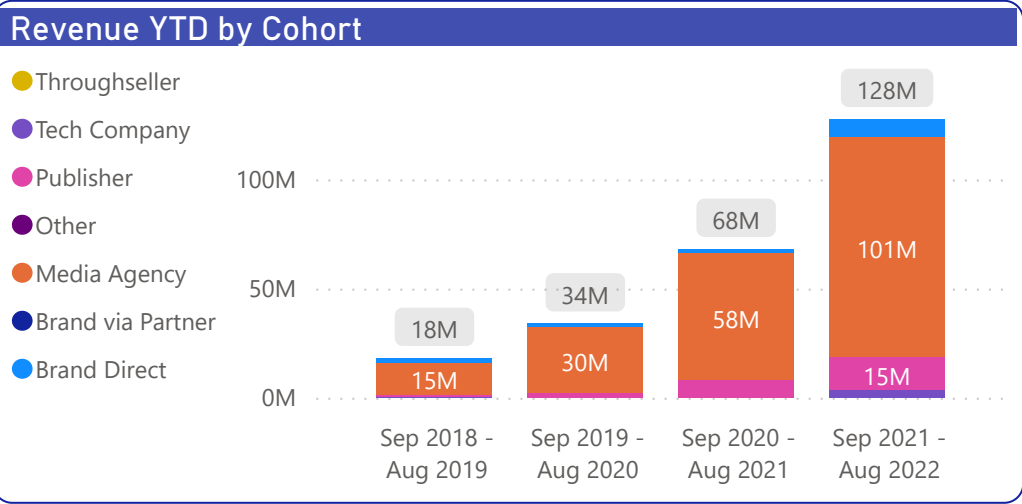
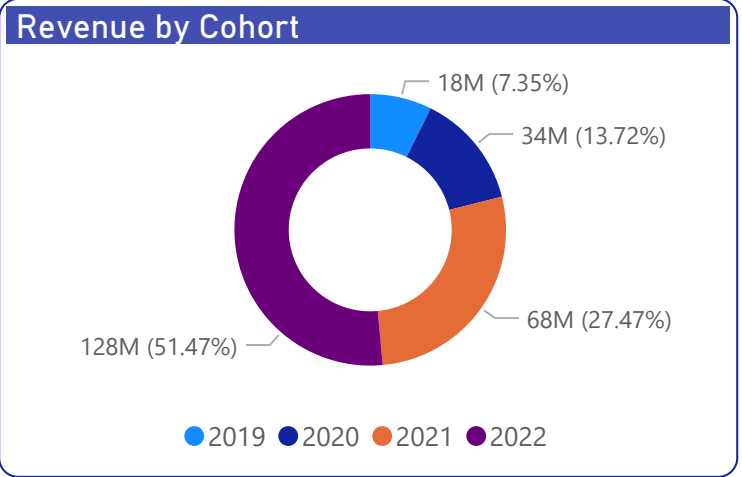
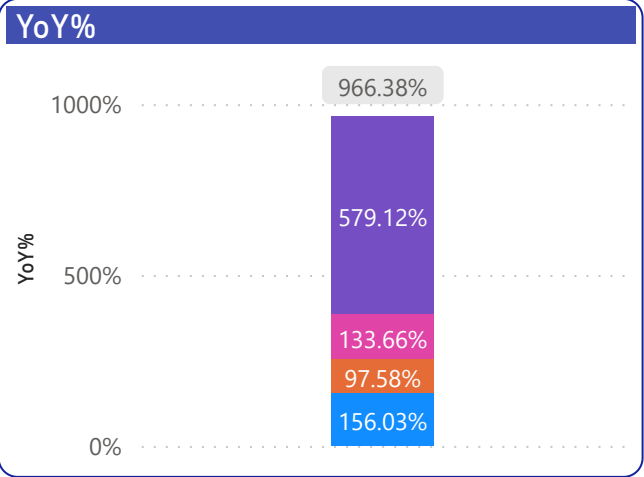
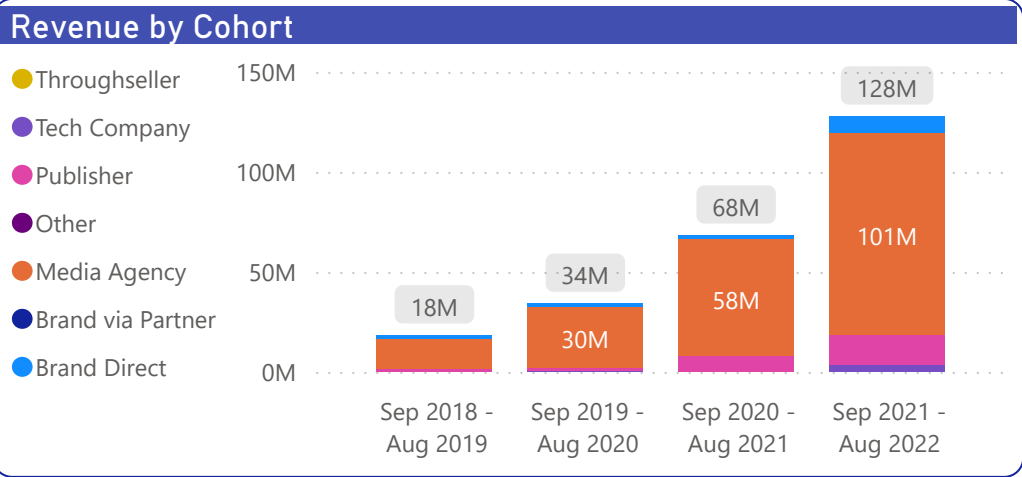
Country ▼
All ▼

Cohort ▼
All ▼

Business Type ▼
All ▼

Network ▼
All ▼

248,134,036 Total Revenue	120,431,126 Total Revenue Last Year	127,702,910 Revenue YTD	106.04% YoY%
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Cohort	Revenue	Revenue Last Year	YoY%
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