

Alex Chen

Product Manager — Vancouver, Canada

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Professional Summary

Product Manager with 5+ years of experience building and improving digital products across web and mobile platforms. Experienced in translating user needs into clear product requirements, collaborating closely with engineering and design, and shipping features in fast-paced environments. Motivated by creating meaningful user impact while balancing business and technical constraints.

Core Skills

Product strategy & roadmap planning • User research & discovery • PRDs & user stories • Agile & Scrum • Cross-functional collaboration • Stakeholder communication • Data-informed decision making • A/B testing & experimentation • Jira, Confluence, Notion • Figma (collaboration) • SQL (basic) • Google Analytics, Amplitude

Professional Experience

Product Manager — Northshore Digital Solutions, Vancouver, BC

Jan 2022 – Present

- Owned the product roadmap for a customer-facing web platform with ~50,000 monthly active users.
- Partnered with engineering, design, and marketing to deliver features from discovery to launch.
- Led user research sessions and usability testing to inform prioritization and product direction.
- Defined success metrics and worked with analytics tools to evaluate feature performance.
- Improved onboarding flow, contributing to increased activation and reduced drop-off.

Associate Product Manager — HarborTech Labs, Vancouver, BC

Jul 2019 – Dec 2021

- Supported senior PMs in roadmap planning, backlog grooming, and sprint planning.
- Wrote user stories and acceptance criteria in close collaboration with engineers.
- Coordinated cross-functional launches and helped gather post-release feedback.
- Assisted with data analysis and reporting to support product decisions.

Education

Bachelor of Business Administration — University of British Columbia

Specialization: Marketing & Information Systems | 2015 – 2019