**Dennis Ivanov**

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Software developer, developer advocate at Agora, Udemy instructor, YouTuber, and contributor at Traversy Media.

**Skills & Qualifications**

* 10 years of experience in full stack development
* Tech educator & online instructor (Youtube & Udemy)
* Technical Writing & Blogging
* SEO & paid ad campaigns (Google Adwords)

**Tech Stack**

* **Languages**: Python, Javascript, NodeJS, SQL
* **Backend Frameworks:** Django, Express, Flask, FastAPI
* **Frontend Frameworks**: React, NextJS
* **Databases:** Postgres, MySQL & MongoDB
* **Other**: Redux, Vercel, Heroku, AWS

**Work History**

**DEVELOPER ADVOCATE | APPWRITE.IO**

11/2021 - present

[Current challenge] Working to improve developer adoption and experience across all Appwrites SDKs through educational content on the Appwrite YouTube channel, articles & community events

**DEVELOPER ADVOCATE | AGORA.IO**

11/2021 - 9/2023

Worked on making Agora’s Web-Based SDK more accessible through video tutorials, articles, demo projects, and event-based training. Also, building out React UI components & led a team to re-design Agora’s documentation and API reference.

* Doubled Web SDK’s monthly usage minutes from 15 million to 30 million minutes within my first four months
* Produced educational video content which resulted in 300k+ views on YouTube
* Produced SEO campaigns and content to gain market share for related keywords.

**INSTRUCTOR | YOUTUBE, UDEMY, TEACHABLE**

11/2019 - Present

Produced content showcasing new tech, tutorials & interviews with top developers.

* 210k+ Youtube Subscribers
* 50,000 course copies sold
* 12+ Million views on Youtube
* Made regular contributions to Traversy Medias YouTube channel (2.5m Subscribers)
* Tutorial videos included projects such as social networks, e-commerce, real-time video, stripe & PayPal integrations, and more

**SENIOR DEVELOPER | FOI LABS**

10/2017 - 10/2019

Designed and developed a laboratory management system. My system provided an interface for lab technicians and customers to view and track data from samples tested in the lab.

* Designed prototype & pitched original idea for new lab management system (LIMS)
* Built the entire code base and brought version 1 of the LIMS system to market as a solo developer
* Onboarded and trained customers (Webinars & Conferences)
* Managed a small team of developers in the expansion of the LIMS system

**DIGITAL MARKETER | UNIFIVE DIGITAL**

2014 - 2017

Started a digital agency building websites and marketing for local businesses.

* Organized SEO & SEM campaigns on a local and global scale.
* Saved a customer $110k a year by reducing Adwords CPC cost with optimization
* 70 + websites built with my small team of developers and freelancers