

# GODREJ NURTURE

SECTOR 150, NOIDA

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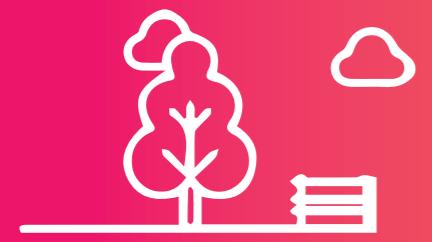
#PlayandGrow

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THOUGHTFULLY  
DESIGNED HOMES  
WHERE YOUR KIDS CAN  
**#PLAYANDGROW**



STRATEGICALLY  
LOCATED



SECURED  
ADDRESS



THOUGHTFULLY  
DESIGNED



#PLAYANDGROW





## UPCOMING METRO STATION SECTOR 148 IN CLOSE PROXIMITY\*

Stock image is for representative purpose

\*Source: <https://timesofindia.indiatimes.com/city/noida/noida-metro-extends-trial-run-to-alpha-ii/articleshow/62762365.cms>



CLOSE PROXIMITY TO PROPOSED  
INTERNATIONAL AIRPORT AT JEWAR\*

Stock image is for representative purpose.

\*Source: <https://www.financialexpress.com/photos/business-gallery/734988/jewar-airport-news-2017-greater-noida-5-things-to-know-new-international-airport-uttar-pradesh-jewar-airport-map/>



WELL-CONNECTED TO  
3 MAJOR EXPRESSWAYS\*

NOIDA – GREATER NOIDA EXPRESSWAY, YAMUNA EXPRESSWAY AND EASTERN PERIPHERAL EXPRESSWAY

Stock image is for representative purpose.

\*Source: <https://indianexpress.com/article/cities/delhi/noidagreater-noida-expressway-where-safety-takes-a-backseat/>



## SOCIAL INFRASTRUCTURE

### A PLACE THAT HAS EVERYTHING



#### SCHOOLS

- Amity International School, Sec 44 Noida
- Lotus Valley International School, Sec 126 Noida
- DPS, Sec 132 Noida
- Somerville International School, Sec 132 Noida
- Shriram Millennium School, Sec 135 Noida



#### COLLEGES & TECHNICAL INSTITUTES

- Amity University, Sec 125 Noida
- Galgotia University, Knowledge Park, Gr. Noida
- Sharda University, Knowledge Park, Gr. Noida



#### HOSPITALS & HEALTHCARE SETUPS

- Fortis, Sec 62 Noida
- Kailash Hospital, Knowledge Park, Gr. Noida
- Max Hospital, Gr. Noida



#### CORPORATES

- Honda,
- Moser Baer
- LG
- Wipro Technologies
- Ansal IT City and Parks Ltd.
- NIIT Technologies Ltd.
- KPMG
- Advent Business Park
- Accenture

# ADVANTAGE SECTOR 150



# NCR's 'greenest' Noida sector projects speed up

[Email](#) [Print](#) [A-](#) [A+](#)



NOIDA: To speed up world class infrastructure in sector 150- which is considered as NCR's greenest sector, the Noida Authority top brass reviewed all projects.

On explaining the details Noida Authority on Sunday said that developed over 600 acre land, sector 150 will be the greenest sector of NCR. 80 percent of the sector will be green while with

42 acre, one of the biggest park in the country is also being developed in the same sector. Apart from that the authority has also planned to develop Sports city.

The Authority has also proposed Sports City project, which is being developed by Lotus Greens Developer. "The low-density Sports City, which is developed on 300 acres at a cost of over Rs 2,300 crore, will offer recreational as well as residential facilities. A separate provision for a permissible ground coverage and FAR (Floor Area Ratio) has been proposed as per the Building Regulations Act of Noida and its Master Plan 2031," a senior official, who attended the meeting said this Sports City will go a long way in establishing sporting infrastructure and become a sports destination. "In today's living standard, people have dropped physical activities. Space crunch is also another reason behind it. Some groups are running Rahgiri. Our idea is to offer sports more accessible to the population and to promote healthy living. The proposed sports city will provide a platform to both professionals as well as aspiring youngsters," said the official.

Purusharth Aradhak | TNN | Updated: Jun15, 2015, 15:03 IST

## GREENEST SECTOR OF NOIDA WITH 80% OF GREEN SPACES AND A 1,69,968 SQ.M. (42 ACRES) PARK

\*SOURCE: [HTTPS://TIMESOFINDIA.INDIATIMES.COM/GOOD-GOVERNANCE/UTTAR-PRADESH/NCRS-GREENEST-NOIDA-SECTOR-PROJECTS-SPEED-UP/ARTICLESHOW/47675137.CMS](https://timesofindia.indiatimes.com/good-governance/uttar-pradesh/ncrs-greenest-noida-sector-projects-speed-up/articleshow/47675137.cms)

# Noida's Sector 150 to be NCR's first overhead wires free zone

  A- A+

**NEW DELHI:** Sector 150 to be the first NCR Sector, which will be overhead wiring free, the Noida Authority officials said all kind of electric wires including power, internet, telephone etc. will be underwire thorough RCC ducts in Sector 150, which is also considered as "greenest sector of NCR".

To make the city overhead lines free, the Noida authority has initiated drive. All city lines to be replaced to underline ducts. The Authority officials said that in all new sectors, this technology to be used and from June 2015, work to be started in Sector 150, which is projected as ideal sector of NCR. After Sector 150, this technology will be followed in other new sectors along Noida-Greater Noida Expressway.

Underwiring project is also executed in upscale Sector 18 market.

On explaining the details Vijay Kumar Yadav additional CEO Noida Authority said that the Authority is executing to underline all over headlines in Sector 18 and from June this year work will be started in Sector 150, which is developed by Noida Authority as an ideal sector of NCR.

"The Authority has plan to execute this process in Sector 150, which is developed state of art sector in the state and NCR. By June 2015, creation of cemented ducts to underline of overhead wiring work to be started. We will create RCC (Reinforced Cement Concrete) ducts along the roads so that all kind of wires either electric, telephonic, internet etc lay in the duct," Yadav said.

"In Sector 18, first phase of work has been completed while second phase to be started soon. We are expecting to complete it by the end of this year," the official said.

A senior official said that Sector 150 to first in the state to have established core IT infrastructure to facilitate the e-enablement of life and work. "To encourage the use of latest technology advancements in the power and telecom sector, where physical access to the network is separated from the delivery of services. It provides a futuristic roadmap for creation of an enabling infrastructure through bandwidth in proper ducts as part of the development. It will allow multiple service providers to use the space without cluttering the space," he said.

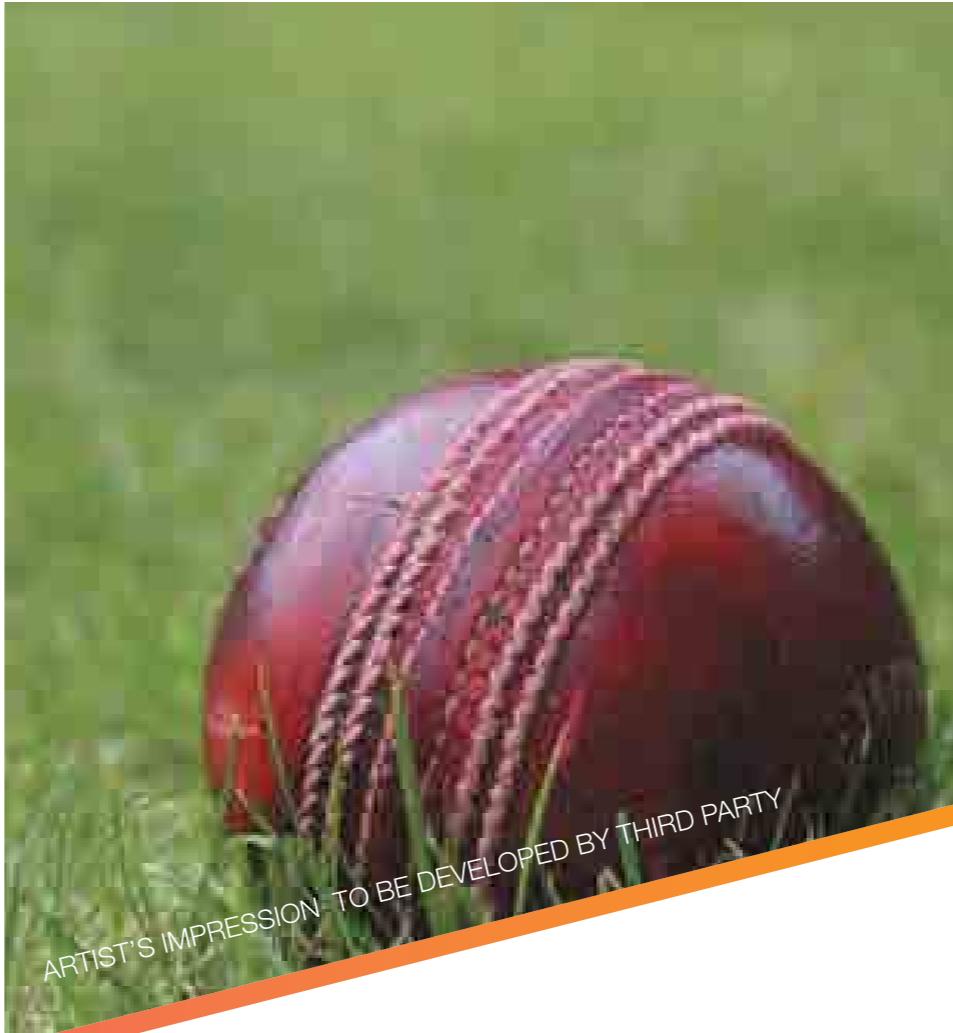
Purusharth Aradhak | TNN | Mar 5, 2015, 12:35 IST

## SECTOR 150, NOIDA TO BE NCR'S FIRST OVERHEAD WIRES FREE ZONE



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY.

▲  
9 HOLE GOLF COURSE\*  
&  
GOLF CLUB\*



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY

INTERNATIONAL STANDARD  
CRICKET ACADEMY\*



ARTIST'S IMPRESSION. TO BE DEVELOPED BY THIRD PARTY.

▲  
EXPANSIVE RETAIL\*  
&  
ENTERTAINMENT CENTRE\*

**MEGA SPORTS CITY**

\*Facilities provided as a part of approved master plan for sports city sc - 02 Do not form a part of godrej nurture and these facilities are not To be developed by the developer



# A SECURED ADDRESS



CITY LEVEL  
SECURITY



NEIGHBORHOOD  
SECURITY



PERIMETER  
SECURITY



PROJECT LEVEL  
SECURITY



UNIT LEVEL  
SECURITY

**EMBRACE A LIFE THAT COMES  
WITH 5-TIER SECURITY NET**



## CITY LEVEL SECURITY\*



Personal Bike Escort



## NEIGHBORHOOD SECURITY\*\*



Shuttle Service



## PERIMETER SECURITY



Dog Patrolling



Face detector



Under Vehicle scanner



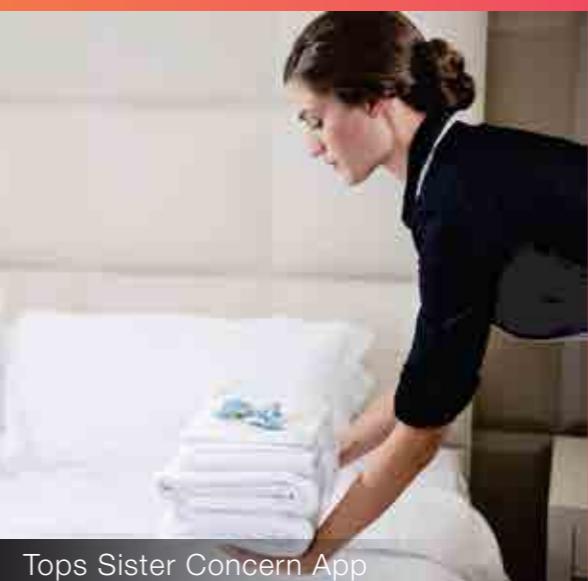
## PROJECT LEVEL SECURITY



Round The Clock CCTV Surveillance



## UNIT LEVEL SECURITY



Tops Sister Concern App



RFID Monitoring

\*To be Pre booked from Godrej Nurture to any point in Delhi/ncr  
\*\*Godrej nurture to select destinations during pre defined time slots



**THOUGHTFULLY DESIGNED**



LANDSCAPE INSPIRED BY ELEMENTS OF NATURE

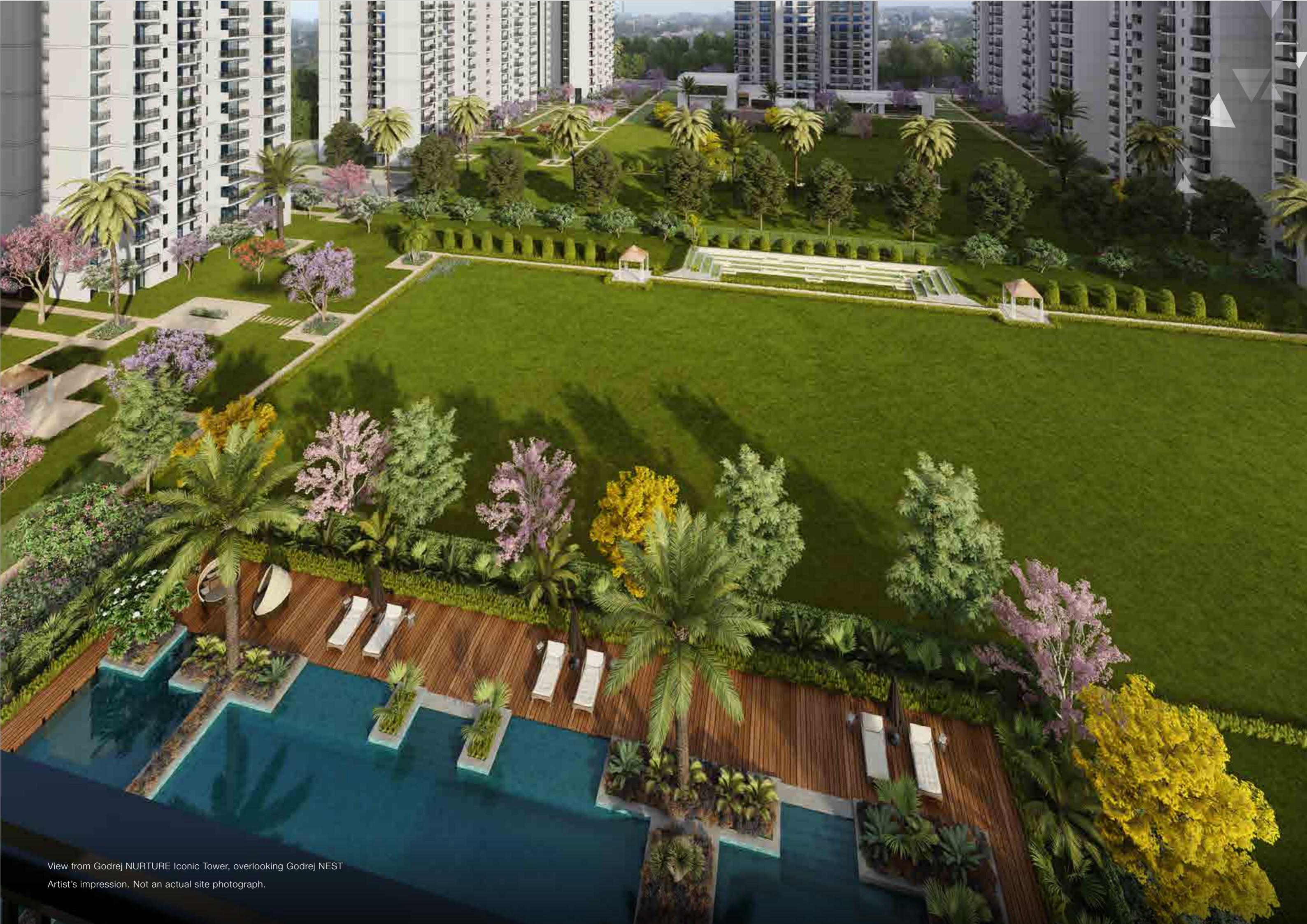


## LANDSCAPE INSPIRED BY ELEMENTS OF NATURE

A: DIGITAL PLAZA | B: MOUND GARDEN | C: HERB GARDEN | D: GARDEN OF PERCEPTION | E: CHESS PLAZA | F: COLOUR GARDEN | G: GARDEN OF SENSES  
H: GARDEN OF VITALITY | I: BUTTERFLY GARDEN | J: AROMATIC GARDEN | K: REFLEXOLOGY | L: YOGA/ MEDITATION LAWN | M: CELEBRATION LAWN | N: PARTY LAWN



Artist's impression. Not an actual site photograph.



View from Godrej NURTURE Iconic Tower, overlooking Godrej NEST

Artist's impression. Not an actual site photograph.



## ENTRANCE PLAZA



## DIGITAL PLAZA AND MOUND GARDEN

Legend - A: Digital Plaza | B: Stepping Stones | C: Mound Garden

Artist's impression. Not an actual site photograph.



Artist's impression. Not an actual site photograph.

## HERB GARDEN

Legend - A: Herb Garden | B: Tower Entrance Plaza | C: Contemplation Pavilions | D: Outdoor Gym



Artist's impression. Not an actual site photograph.

## SCIENCE PARK AND CHESS GARDEN

Legend - A: Kids Play Area | B: Swimming Pool Zone | C: Colour Garden | D: Chess Garden | E: Maze Garden | F: Science Park



## COLOUR GARDEN

Legend - A: Colour Garden

Artist's impression. Not an actual site photograph.



Artist's impression. Not an actual site photograph.

## CHESS GARDEN

Legend - A: Chess Garden | B: Entry to Tower Stilt | C: Maze Garden | D: Garden of Perception



Artist's Impression. Not an actual site photograph.

## GARDEN OF SENSES



Artist's impression. Not an actual site photograph.

## GARDEN OF VITALITY



Artist's impression. Not an actual site photograph.

## BUTTERFLY GARDEN



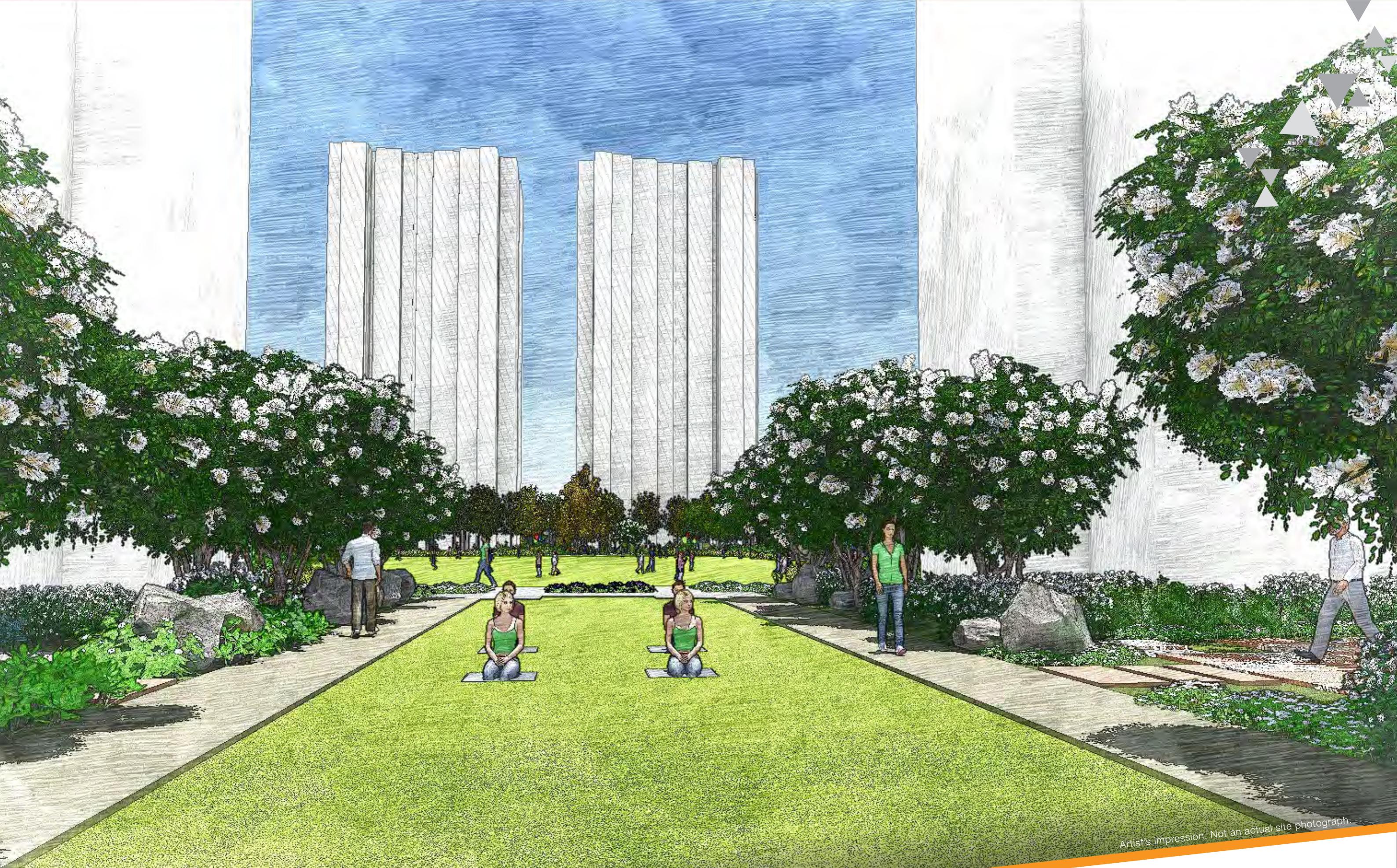
Artist's impression. Not an actual site photograph.

## AROMATIC GARDEN



Artist's impression. Not an actual site photograph.

**REFLEXOLOGY**



Artist's impression. Not an actual site photograph.

## YOGA & MEDITATION LAWN



Artist's impression. Not an actual site photograph.

## CELEBRATION LAWN

Legend - A: Celebration Lawn | B: Amphitheatre | C: Yoga & Meditation Lawn | D: Pool Deck



Artist's impression. Not an actual site photograph.

## PARTY LAWN



Artist's impression. Not an actual site photograph.

## SWIMMING POOL ZONE

Legend - A: Pool Deck | B: Surprise Fountain | C: Kids Pool | D: Swimming Pool | E: Jacuzzi | F: Floating Pavilion



## PLANTING INTENT

## PLANTING INTENT - EVERGREENS

TREES



*Azadirachta indica*



*Putranjiva roxburghii*



*Terminalia cattappa*



*Ficus benjamina*



*Ficus krishnae*

SHRUBS CLIMBER



*Bambusa ventricosa*



*Buxus microphylla*



*Ficus Panda*



*Vernonia indica*

GROUND COVER



*Ficus long island*



*Ophiopogon japonicus*



*Asparagus sprengeri*

## PLANTING INTENT - WHITE

TREES



*Plumeria obtusa*



*Millingtonia hortensis*



*Nyctanthus arbortristis*

SHRUBS CLIMBER



*Muraya exotica*



*Lantana alba*



*Cestrum nocturnum*



*Jasminum sambac*



*Rhynchospermum jasminoides*

GROUND COVER



*Tabernaemontana divaricata*



*Pennisetum album*

## PLANTING INTENT - LILAC

TREES



*Lagerstroemia flos regiae*



*Jacaranda mimosifolia*

SHRUBS & GC



*Setcressia purpurea*



*Lantana sellowiana*



*Ipomea palmata*



*Daedalacanthus nervosus*

GROUND COVER



*Rhoeo discolor*



*Maranta leuconeura*

## PLANTING INTENT - PINK

TREES



*Bauhinia blakeana*



*Lagerstroemia flos regiae*



*Chorisia speciosa*

SHRUBS CLIMBER



*Euphorbia milii*



*Nerium oleander roseum*



*Adenium obesum*



*Bougainvillea pink*

GROUND COVER



*Pennisetum rubrum*

Stock image is for representative purpose.

## PLANTING INTENT - ORANGE

SHRUBS CLIMBER



*Hamelia patens*



*Pyrostegia venusta*



*Ixora Hybrid*



*Caesalpinia pulcherrima*

GROUND COVER



*Lantana orange*

## PLANTING INTENT - YELLOW

TREES



*Cassia fistula*



*Cassia siamea*



*Peltophorum ferrugineum*



*Tabebuia argentea*

SHRUBS CLIMBER



*Allamanda nerifolia*



*Tecoma gaudichaudii*



*Cassia lavigata*



*Cassia biflora*



*Thevetia nerifolia*

GROUND COVER



*Lantana depressa*



*Wedelia trilobata*



*Zephyranthes yellow*

## PLANTING INTENT - BLUE

SHRUBS CLIMBER



*Plumbago capensis*



*Jacquemontia violacea*



*Wisteria sinensis*

## PLANTING INTENT - RED

TREES



*Butea monosperma*



*Bombax ceiba*



*Delonix regia*



*Erythrina indica*

SHRUBS CLIMBER



*hibiscus rosa sinensis*



*Canna red*



*Clerodendron splendens*



*Acalypha wilkesiana*

GROUND COVER



*Acalypha wilkesiana*



*Lantana red*

Stock image is for representative purpose.

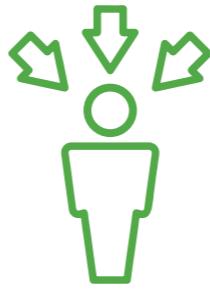
## HOMES THAT NURTURE YOUR LOVED ONE'S DEVELOPMENT

Godrej Nurture is a project that revolves around every aspect of your child's growth, development and safety by all means. The entire development consists of avenues and facilities that are required for a child's advancement right from their birth till their teen ages.

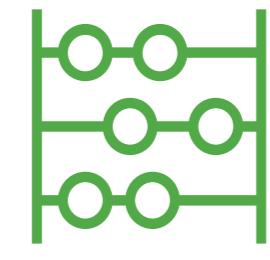




Physical  
Growth



Cognitive  
Growth



Social &  
Emotional  
Awareness

# PHYSICAL GROWTH

#PlayandGrow



## TENNIS COURT

Stock image is for representative purpose.



## SQUASH COURT

Stock image is for representative purpose.



## **HALF BASKETBALL COURT**

Stock image is for representative purpose.



Stock image is for representative purpose.

## SKATING AREA



## **SWIMMING POOL**

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## CRICKET PITCH

Stock image is for representative purpose.

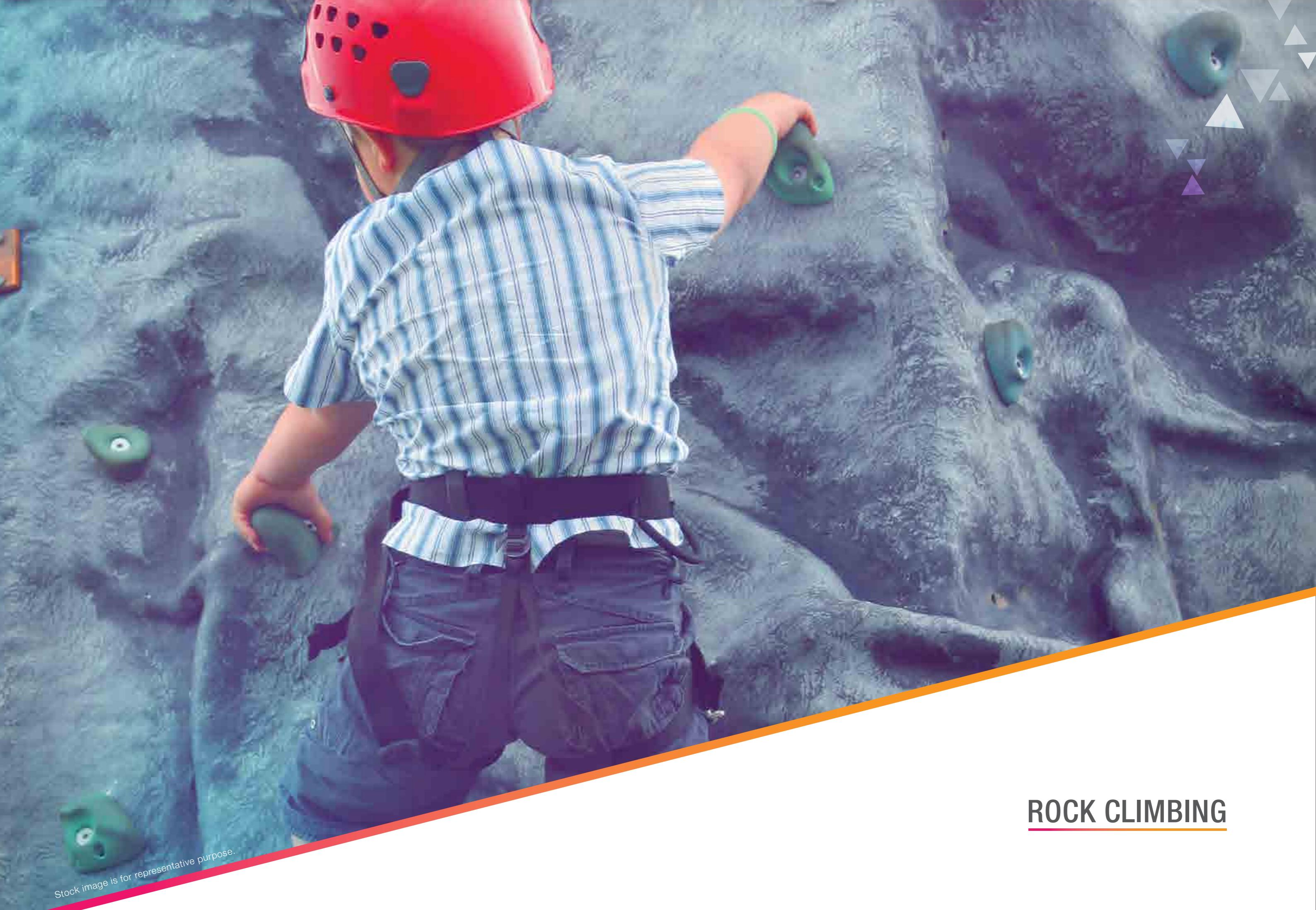


DANCE STUDIO



## NET CLIMBING

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## ROCK CLIMBING

Stock image is for representative purpose.



Stock image is for representative purpose.

## OBSTACLE ARENA



## MARTIAL ARTS

Stock image is for representative purpose.



TENNIS



SQUASH



HALF BASKETBALL COURT



SKATING PITCH



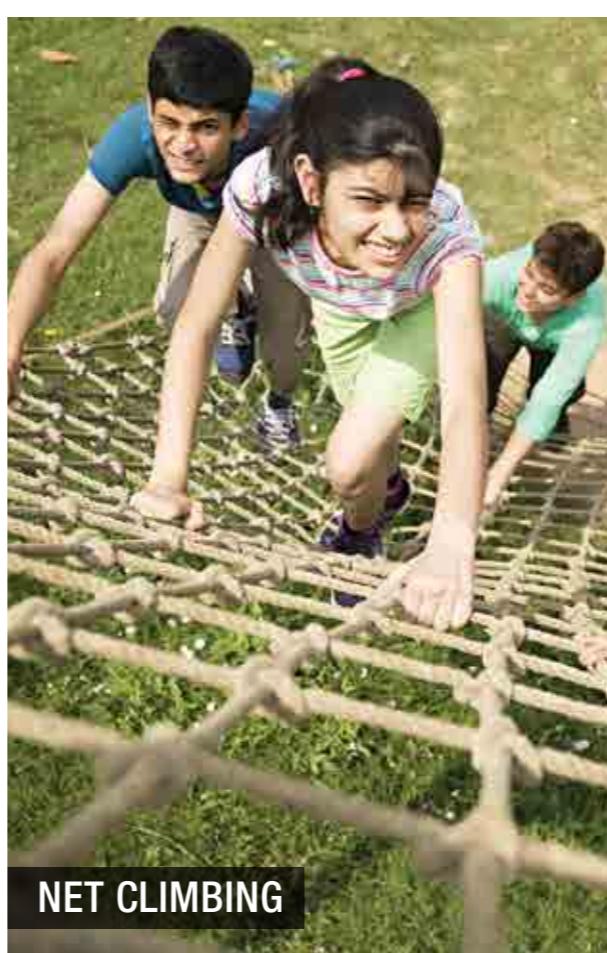
SWIMMING POOL



CRICKET PITCH



MULTIPLE DANCE CLASSES



NET CLIMBING



ROCK CLIMBING



MARTIAL ARTS

## PHYSICAL GROWTH

# COGNITIVE GROWTH

#PlayandLearn



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**ART AND CRAFT**



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## ABACUS - VEDIC MATHS



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**DRAMATICS**



## PAINTING CLASSES

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Stock image is for representative purpose.

**LIBRARY**



## STORY TELLING\*

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\*we will be creating a repository of books



Stock image is for representative purpose.

## CREATIVE WRITING AND LANGUAGE CLASSES



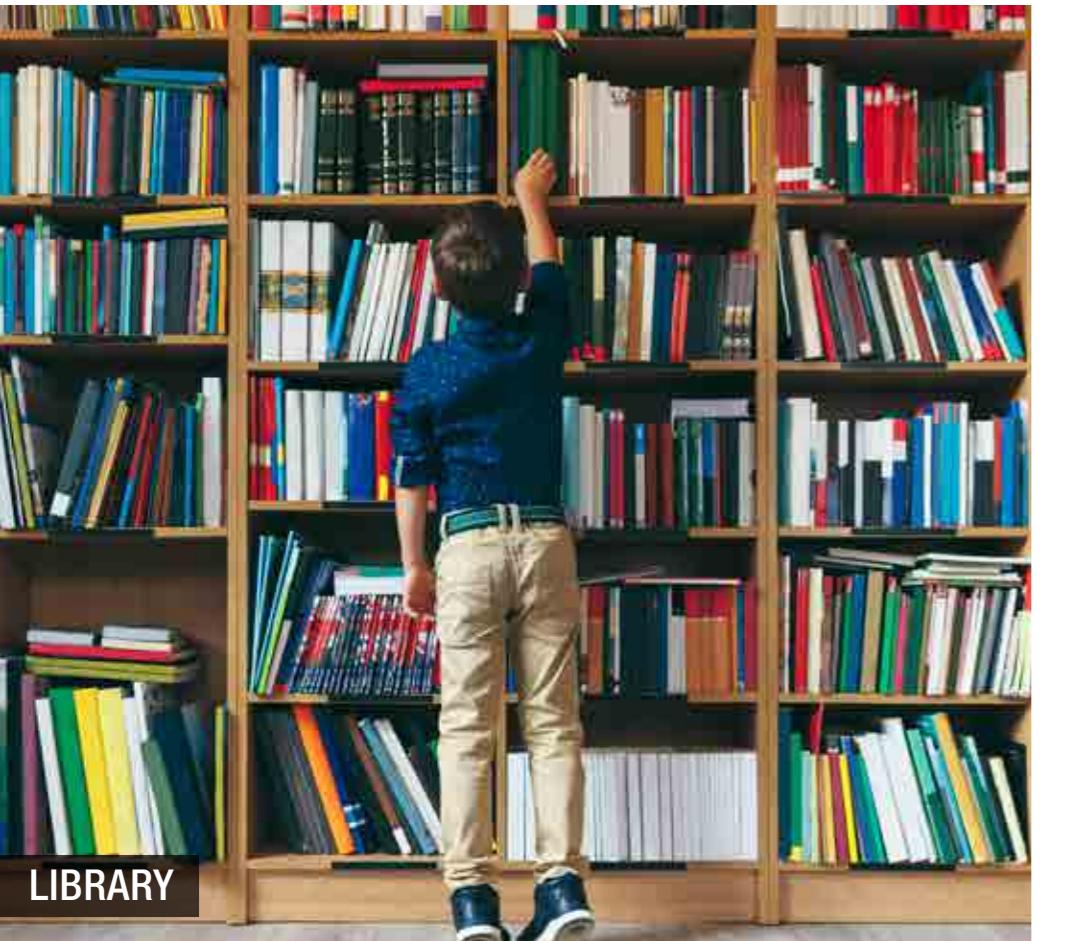
ART AND CRAFT



ABACUS - VEDIC MATHS



DRAMATICS



LIBRARY



STORY TELLING



CREATIVE WRITING AND LANGUAGE CLASSES

# COGNITIVE GROWTH



# SOCIAL & EMOTIONAL AWARENESS

#PlayandNurture



**BUDDING  
MUSICIAN**

OR



**ASPIRING  
CRICKETER**

**LET YOUR KIDS DECIDE**

Stock image is for representative purpose only.



## MUSIC ROOM WITH INSTRUMENTS

Stock image is for representative purpose.



Stock image is for representative purpose.

**CRÈCHE**



## MINIPLEX WITH KIDS MOVIES AND DOCUMENTARIES\*

Stock image is for representative purpose.

\*We will be creating a repository of Films



Stock image is for representative purpose.

## INDOOR PLAY AREA



**VIRTUAL GAMING ZONE**



## **YOGA & MEDITATION AREA**

Stock image is for representative purpose.



MUSIC ROOM



CRÈCHE



MINIPLEX



INDOOR PLAY AREA



VIRTUAL GAMING ZONE



YOGA & MEDITATION AREA

SOCIAL & EMOTIONAL AWARENESS



**CLASSICAL  
DANCER**

OR



**MASTER  
OF BALLET**

**LET YOUR KIDS DECIDE**

Stock image is for representative purpose only.



**SAFE HOMES  
FOR YOUR LOVED ONES**



## **ROUNDED EDGES OF WALLS**

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**MOLDED SKIRTING**

Stock image is for representative purpose



**COVERED SHOCKPROOF  
SWITCH BOARDS AT HOMES**

Stock image is for representative purpose.



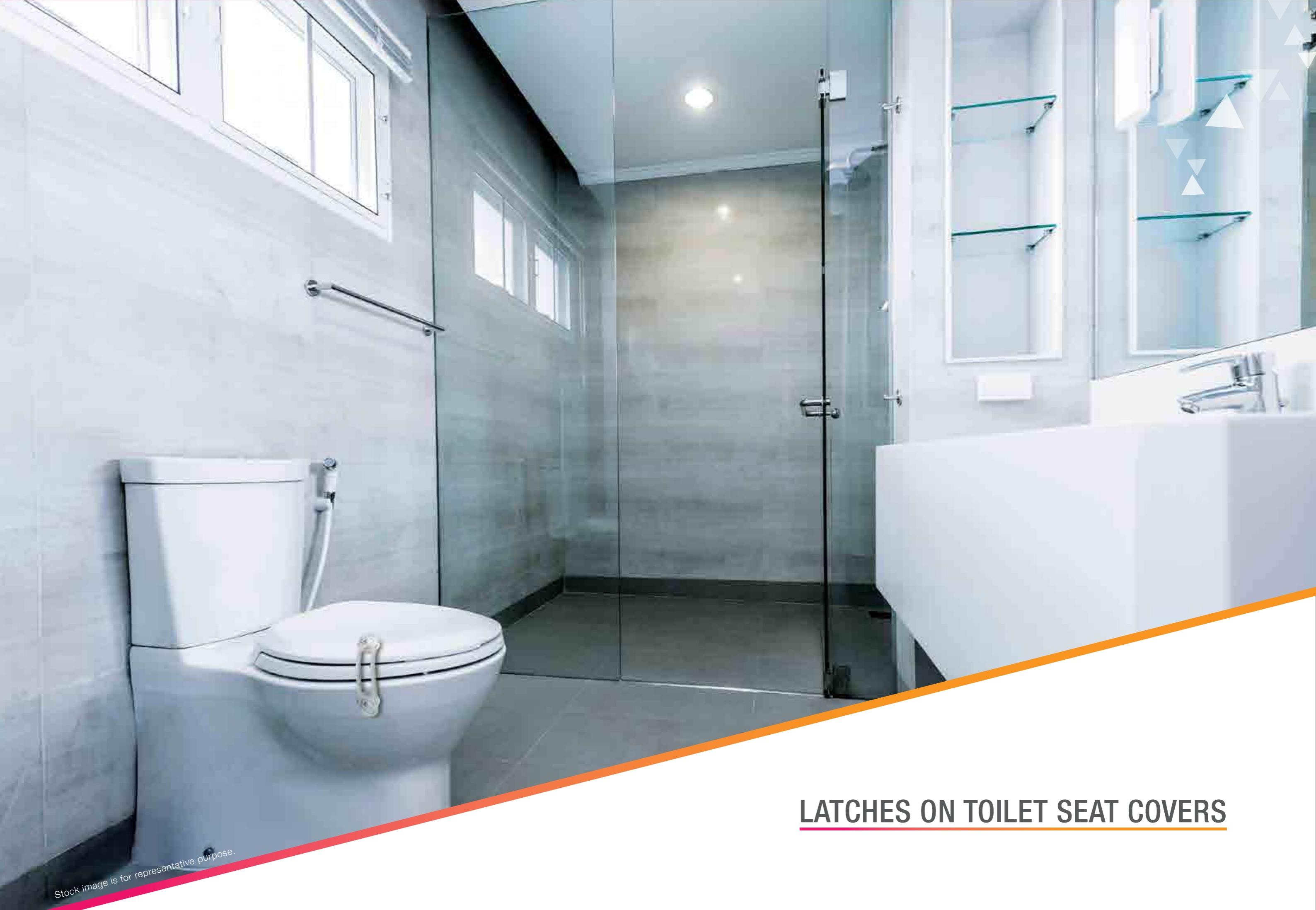
## CHILD SAFE WINDOWS WITH GRILLED AND WITH MOSQUITO NETS

Stock image is for illustrative purpose.



**KIDS SAFE RAILINGS**

Stock image is for representative purpose.



Stock image is for representative purpose.

## LATCHES ON TOILET SEAT COVERS



## CHILD SAFE LOCKS ON KITCHEN CABINETS

Stock image is for representative purpose.



**DOOR HINGES TO ENSURE  
DOOR CLOSES SLOWLY**

Stock image is for representative purpose.



## CHILD LOCK ON DOORS WITH SENSORS

Stock image is for representative purpose.



**LOW / NO VOC PAINTS**

Stock image is for representative purpose.



## HANDRAILS INSIDE BATHROOMS

Stock image is for representative purpose.



## ANTI-SKID TILES IN BATHROOMS & TERRACES

Stock image is for representative purpose.

# THANK YOU

Site Address: Plot No. SC-02/ H & I, Sec 150, Noida

RERA Registration No. UPRERAPRJ17861. website- <http://up-rera.in>. Building Plan dated 30.09.2016 bearing No. IV-1490/929. This is not an offer, an invitation to offer and/or commitment of any nature. Recipients are advised to apprise themselves of the necessary & relevant information of the project prior to making any purchase decisions. The designs, dimensions, cost, facilities, plans, furniture, accessories, paintings, items, electronic goods, additional fittings/fixtures, decorative items, false ceiling including finishing materials, specifications, shades, sizes, colour of the finishing materials and other details shown in the images are only indicative in nature and are only for the purpose of illustrating/indicating a possible layout and do not form part of the standard specifications/amenities/services to be provided. All specifications of the unit shall be as per the final agreement between the Parties. The present project is being developed by Brick Rise Developers Pvt. Ltd. (A subsidiary of Lotus Greens Constructions Pvt. Ltd.) who has appointed Godrej Properties Limited as the Development Manager for the same. The developer has mortgaged the project land with IndusInd Bank Ltd and NOC shall be provided as and when needed. \*These services will be provided free of cost only for a period of 2 (two) years from the date of possession. T & C Apply. Official website for the project is [www.godrejproperties.com](http://www.godrejproperties.com). Please do not rely on any other website.