

# Day - 1

General E-commerce (Selling various product online)

- E-Commerce market Place
  - Product Categories
  - Key Feature
  - Target audience.
- Product Categories
  - Chair
  - Sofa
- Key Feature
  - Product catalog
  - Secure Payment method
  - Order tracking.
- Target audience.
  - Global customer
  - All age group
  - Online Shoppers.



## Business Goals:

- Customers struggle to find affordable authentic Sofa & Chairs online.

- Variety of Sofa & Chairs

- 100% authentic Product, fast delivery, and exclusive discount

- Build customer trust and achieve high sales

- Data Schema:

Product ----> Order ----> custom

|       |            |               |
|-------|------------|---------------|
| ID    | Order ID   | Customer      |
| Name  | Product ID | Name          |
| Price | Quantity   | Contact info. |
| Stock |            |               |