**Step:1 Choose Your Market Place**

**RENTAL E-COMMERCE**

**Rental e-commerce:**

It is an online business model where products or services are offered on a rental basis rather than for purchase. Customers can browse, select, and rent items through a website or app for a specified period, paying a fee for temporary usage. Common examples include platforms for renting clothes, cars, electronics, furniture, or even event equipment.

**Benefits of Rental E-commerce:**

1. **Cost-effectiveness for Customers:**

Customers can access high-quality or expensive items at a fraction of the purchase cost, making it affordable for occasional use.

2. **Sustainability and Eco-friendliness:**

Promotes reusability, reduces waste, and minimizes overproduction by sharing resources instead of owning them.

3. **Convenience and Flexibility:**

Rental platforms often offer doorstep delivery, pick-up services, and flexible rental periods, enhancing customer convenience.

4. **Access to Premium Products:**

Customers can experience premium or luxury items (e.g., designer clothes or high-end electronics) that might otherwise be financially out of reach.

5. **Lower Maintenance Responsibility**:

Renters don’t need to worry about long-term maintenance, storage, or repairs, as these are often handled by the rental service.

6. **Business Scalability:**

Rental businesses can expand quickly without requiring large inventories since items are returned and reused multiple times.

7. **Trial Before Purchase**:

Customers can try products before committing to a purchase, reducing buyer’s remorse and increasing satisfaction.

**Step 2: Define Your Business goal**

Q1: What problems does your market place aim to solve?

Ans: These marketplace for those people who need something for a limited time, they don’t need to buy the whole store

Q2: Who is your target audience?

Ans: My target audience includes budget-conscious individuals and environmentally conscious consumers who prefer access over ownership. It also caters to millennials, Gen Z, and businesses seeking affordable, temporary access to high-quality products for personal or professional use.

Q3: what product and services you offer ?

Ans: We offer a wide range of rental products, including clothing, electronics, furniture, vehicles and event equipment, along with convenient services like doorstep delivery, flexible rental periods, and hassle-free returns.

Q4:what will set your marketplace apart?

Ans: Our marketplace stands out by offering a seamless user experience, competitive pricing, eco-friendly solutions, and a wide range of high-quality products with flexible rental options. Additionally, we focus on exceptional customer service, doorstep delivery, and a strong commitment to sustainability, making us a reliable and innovative choice.

**STEP: 3 CREATE A DATA SCHEEMA**

[PRODUCT]:

* ID:01
* NAME:CHECKERED SHIRT
* PRICE:200$
* STOCK:50

[ORDER DETAILS] [CUSTOMERS]

* ORDER DETAIL ID: 307 .Customer id:560
* ORDER ID:407 .Name: John Doe
* PRODUCT ID:207 .Contact info:johndoe@gmail.com
* QUANTITY:70 .Address: New jersey,Usa

[ORDER] [DELIVERY ZONE]

.ORDER ID:407 .Zone Id:98760

.CUSTOMER ID:560 Zone Name: “cute town”

.TOTAL AMOUNT:50,000$ Coverage Area:New Jersey,Usa

.STATUS:Active Assigned Driver:Peter Parker

**SHIPMENT:**

**.Shipment Id:**568

**.Order Id:** 407

**.Status:**Active