

Portfolio of Creative Design

UMER KHAN



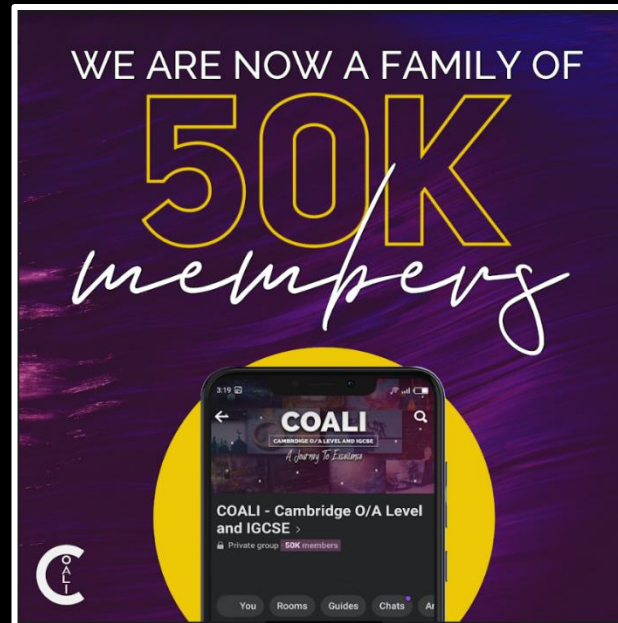
Low quality snapshots are used to keep a small file size.

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umerkay.github.io

2021 – Present

Head Team Creativity, **COALI** Facebook



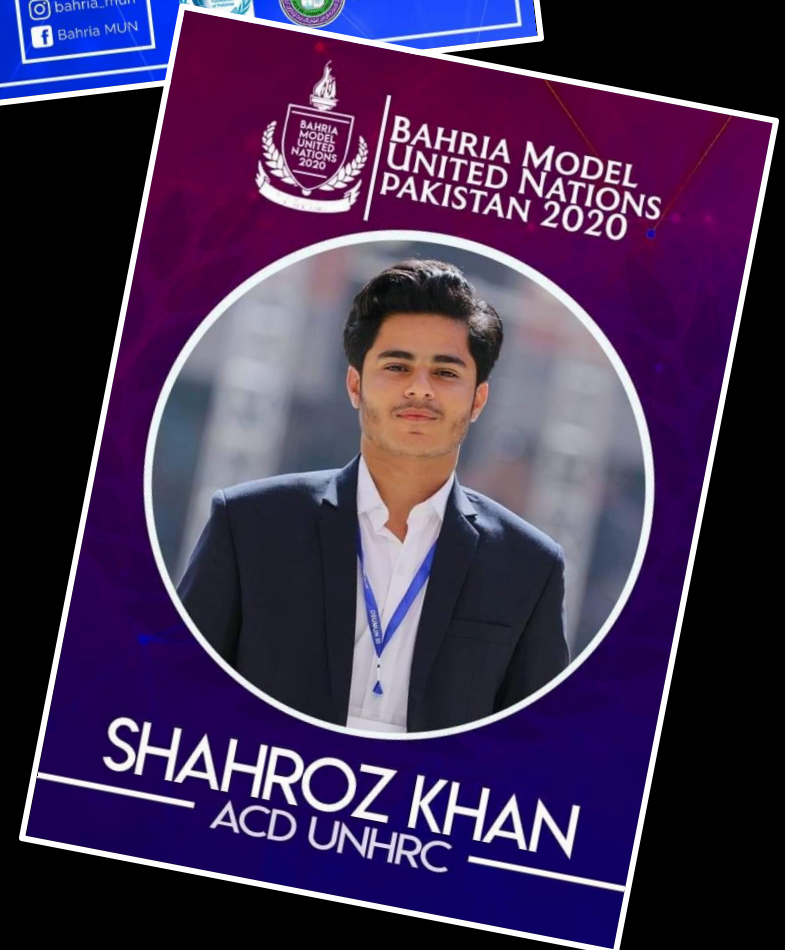
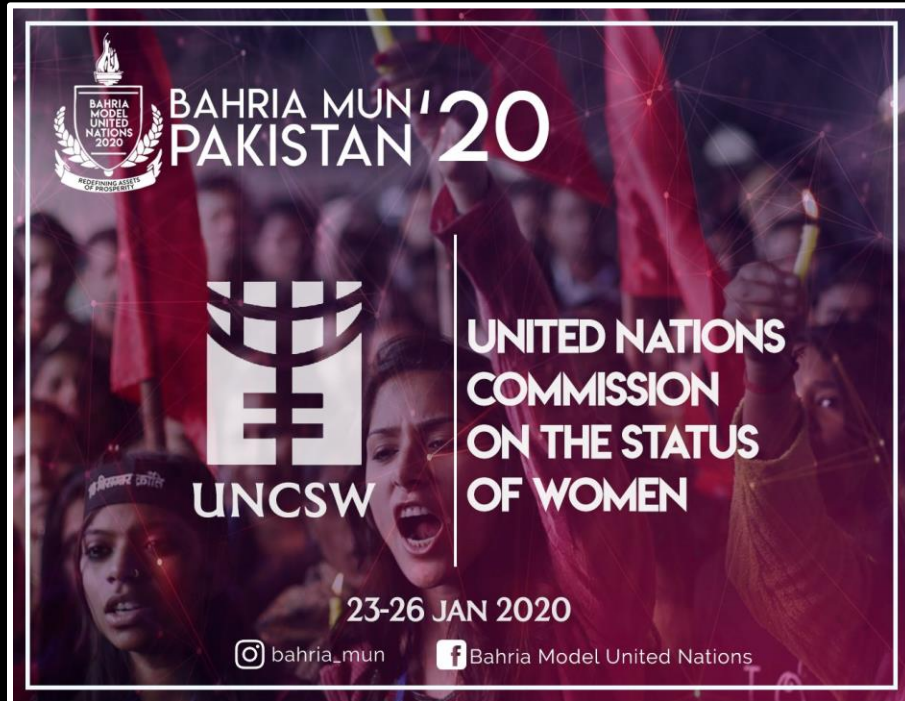
COALI is the largest student-led study platform in Pakistan. It currently has more than 60,000 members on Facebook. We have built this community together from the ground up, with a collective goal to make education accessible to all.

I head the Creativity and Design team with extremely talented individuals and work with them to produce artwork, posters, and infographics for various projects.

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2017 – 2020

**Assistant Director Media -
BahriaMUN**



Throughout the journey of Bahria Model United Nations, I worked alongside another professional graphic designer to create artwork for posters, standees, social media posts, and more. We also designed items for print including ID cards, Panaflex, placards, files and more MUN stationary. The events would not have been possible without us!

2020

Graphic Design Masterclass



Took a professional Udemy course which taught color theory, font harmony, mood boards, and much more in terms of how professional graphic designing should be done.

2020

YouTube Thumbnail Design



As part of formally learning Photoshop and Illustrator, I designed mock YouTube thumbnails. They look pretty and that is why they deserve a spot here!

The following is some prior experience. Work is not reproduced in this document since it is no longer reflective of my creative ability.

2019

Director Media - APSS MUN

Led the design team for another MUN conference in Karachi – got a chance to teach and learn from people outside of the design portfolio.

2018

Social Media Manager - The Garage School

The Garage School is a non-profit initiative by Safi Benevolent Trust. I worked with them to manage and design their social media posts. Gained experience of working responsibly and for a cause.

2017

Team Creativity - Alumni Association Bahria Karsaz