Umesh Pawar

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SKILLS SUMMARY

Languages: Python, SQL
Frameworks: Pandas, Numpy, Seaborn, Matplotlib
Data Analysis Tools: Power BI, Excel, PowerPoint, Tableau, MySQL
Platforms: Google Colab, Jupyter Notebook, Visual Studio Code
Soft Skills: Report Building, Strong Stakeholder management, People Management, Excellent communication

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WORK EXPERIENCE

DATA ANALYST INTERN | CAMPAINGSWIFT   April 2025 – Present

- Developed comprehensive dashboards tracking usage across key features like Campaign Management, Task Groups, Time Tracking, Team Discussions, and Shareable Campaign URLs, increasing reporting efficiency by 30% and improving stakeholder visibility.
- Collaborated with multiple cross-functional teams to gather requirements, define project scopes, and ensure alignment with business objectives , reducing requirement clarification time by 20%.
- Produced comprehensive reports and presentations summarizing findings and recommendations.
- Conducted in-depth market research and analysis, resulting in the identification of key trends.

EDUCATION

Bachelor of Arts (English); Percentage: 68.78%   Vita, India
Balwant College Vita   June 2018 - March 2021

PROJECTS

Healthcare Analytics Reporting Dashboard | LINK
- Engineered an interactive Power BI dashboard to visualize patient admissions, billing patterns, and seasonal illness trends, enabling data-driven hospital management decisions.
- Delivered actionable insights that optimized resource allocation, reduced operational costs, and improved overall patient care quality.

Sales Data Analysis and Reporting Dashboard | LINK
- Built an interactive sales dashboard to track key metrics like sales, profit, and orders.
- Used DAX formulas for dynamic insights and performance trends over time.
- Added filters and drill-throughs for easy analysis by region and product category.

Uber Rides Data Analysis Dashboard | LINK
- Developed an interactive Power BI dashboard to analyze Uber ride patterns, trip frequency, and ride requests by date, time, and category.
- Implemented dynamic slicers, KPIs, and visuals for identifying peak hours, top pickup points, and ride distribution across cities.
- Enabled data-driven decision-making by uncovering trends in daily rides, cancellations, and customer preferences.

Sales Data Exploratory Analysis using Python| LINK
- Cleaned, transformed, and structured raw sales data using Pandas for accurate analysis.
- Created data visualizations using Matplotlib & Seaborn to present insights effectively.
- Generated actionable recommendations to improve sales strategy based on data-driven findings.

Shopify E-Commerce Sales & Customer Insights Dashboard | LINK
- Built interactive Power BI dashboard analyzing sales, orders, and product profitability.
- Created DAX measures to track revenue growth, AOV, repeat purchases, and top products.
- Modeled and integrated datasets with filters for region, time, and customer segments.

CERTIFICATES

Data & Business Analytics Specialization Nano Degree (Jobaaj Learnings)   June 2025

- Created interactive dashboards in Power BI and Tableau, and built reports in Excel to visualize and analyze business data.
- Extracted, cleaned, and analyzed datasets using SQL (MySQL) and Python (Pandas, NumPy, Matplotlib, Seaborn).
- Used Excel for day-to-day data work like cleaning, analyzing trends, and building reports using pivot tables and formulas.
- Applied data storytelling to real-world case studies, turning insights into actionable business decisions.