



# PIZZA SALES REPORT

JAN/15-DEC/15

Pizza Category

All

1/1/2015



12/31/2015



HOME



BEST/WORST SELLERS

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends,  
**Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from  
month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to  
**maximum** sales & total orders.

### SIZE

**Large** size contributes to **maximum**  
sales.



817.86K

Total Revenue



21350

Total Orders



49574

Total Pizza Sold



38.31

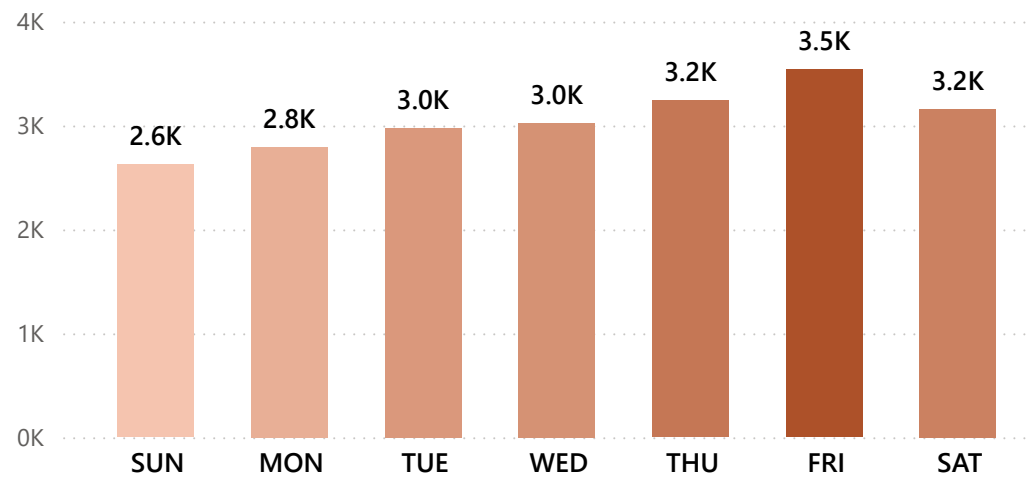
Avg\_order\_value



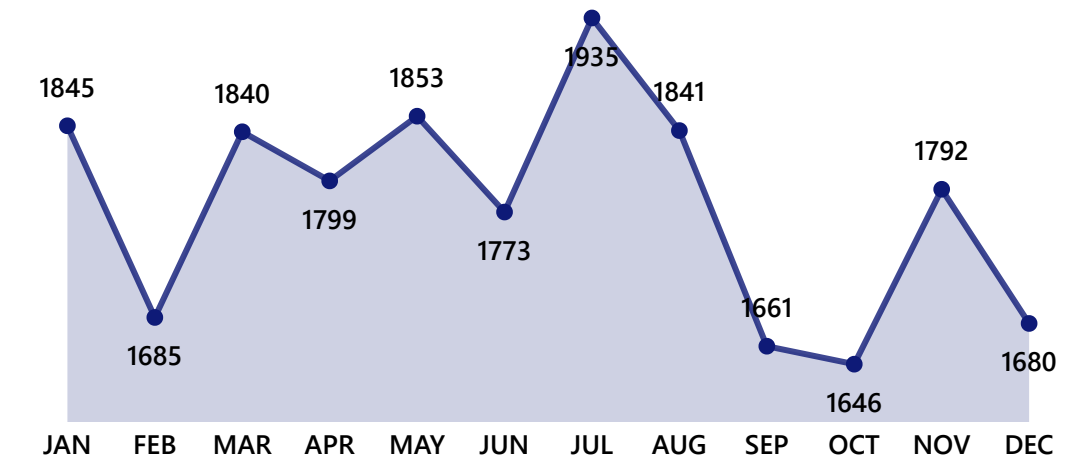
2.32

Avg\_pizza\_per\_order

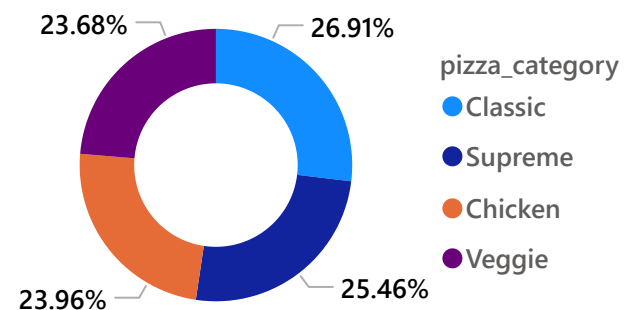
### Daily Trend for Total order



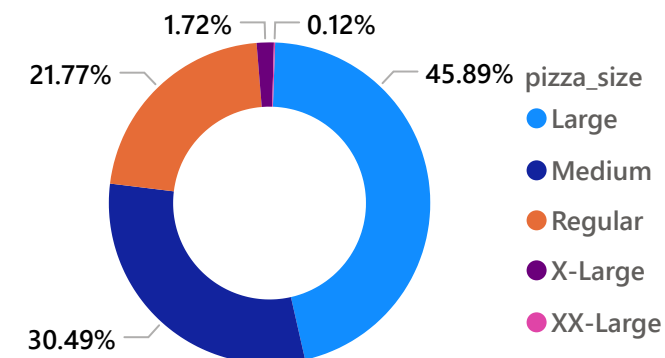
### Monthly Trend for Total Orders



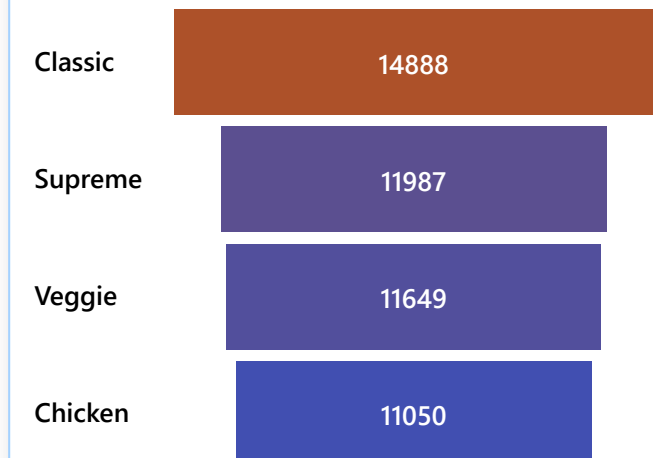
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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HOME

BEST/WORST SELLERS



## BEST SELLER

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTALORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLER

### CATEGORY

Classic Category contributes to maximum sales & total orders.

### SIZE

Large size pizza contributes to maximum sales



817.86K

Total Revenue



21350

Total Orders



49574

Total Pizza Sold



38.31

Avg\_order\_value



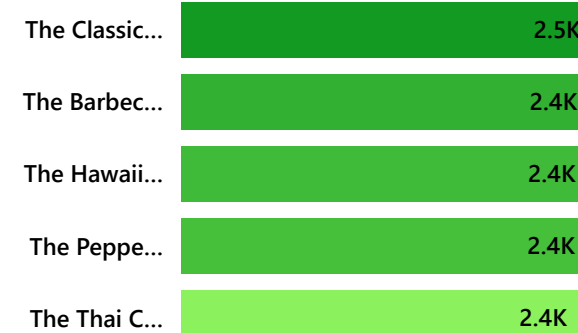
2.32

Avg\_pizza\_per\_order

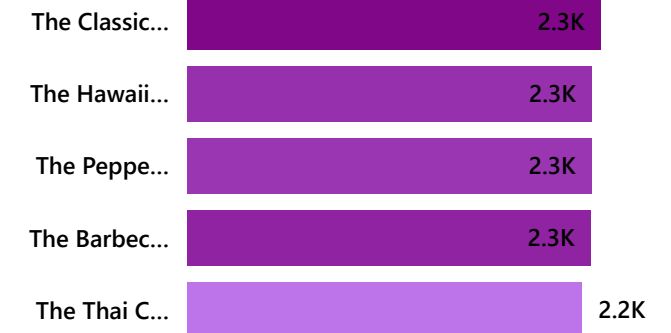
### Top 5 Pizzas by Revenue



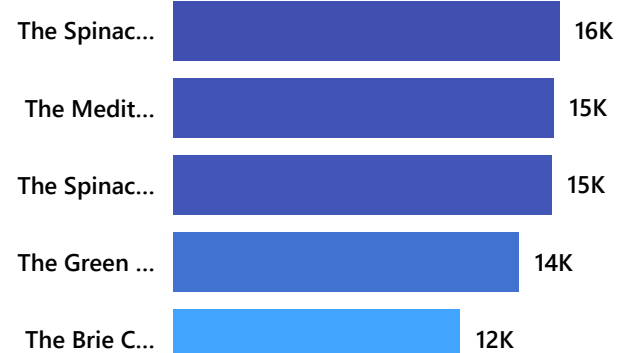
### Top 5 Pizzas by Quantity



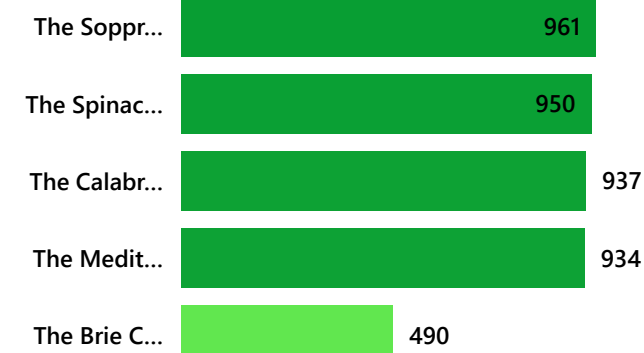
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

