SERVICE AGREEMENT - MARKETING DYNAMICS INC

# Contract Information

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| **Vendor Name:** | Marketing Dynamics Inc |
| **Service Category:** | Advertising Services |
| **Annual Contract Value:** | $287,640 |
| **Contract Period:** | 2024-02-01 to 2025-01-31 |
| **Payment Terms:** | Net 30 |
| **Primary Contact:** | Jessica Rodriguez, Creative Director |
| **Phone:** | (555) 345-6789 |
| **Email:** | jessica.rodriguez@marketingdynamics.com |
| **Address:** | 9012 Madison Avenue, New York, NY 10016 |

# Services Provided

* • Digital Advertising
* • Content Creation
* • Brand Strategy
* • Campaign Management

# Terms and Conditions

1. Service Level Agreement: Vendor agrees to maintain 99.5% uptime for all services.
2. Performance Standards: All deliverables must meet agreed-upon quality standards.
3. Confidentiality: Both parties agree to maintain confidentiality of proprietary information.
4. Liability: Vendor liability is limited to the annual contract value.
5. Force Majeure: Neither party shall be liable for delays due to circumstances beyond their control.
6. Termination: Either party may terminate with 60 days written notice.
7. Governing Law: This agreement is governed by the laws of the State of California.

# Return Policy

Campaign adjustments within 14 days of launch

# Payment Terms

Payment Schedule: Net 30 from invoice date  
 Invoicing: Monthly invoices due by the 5th of each month  
 Late Fees: 1.5% per month on overdue amounts  
 Currency: All payments in USD  
 Method: ACH transfer or check payment accepted

# Renewal Terms

This agreement may be renewed for additional one-year terms by mutual written consent.  
 Pricing adjustments may apply based on market conditions and service modifications.  
 Renewal notice must be provided 90 days prior to contract expiration.

# Authorized Signatures

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| CLIENT: SF AI Demo Company | VENDOR: Marketing Dynamics Inc |
| Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Name: John Smith, CFO | Name: Jessica Rodriguez, Creative Director |
| Date: July 27, 2025 | Date: July 27, 2025 |
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