



Margin Analysis

Break-Even Point Comparison

National Releases - PROVEN

Artista	Projeto	Income					Margin					Marketing	Recording Cost	Profit Loss	Percent
		Fisical	Digital	Broadcast	NB	Total	Fisical	Digital	Broadcast	NB	Total				
Ariana Grande	SWEETENER	0	872.082	0	0	872.082	0	700.805	0	0	700.805	584.226	0	116.580	13%
The Killers	WONDERFUL WONDE	334.340	466	0	0	334.806	298.901	375	0	0	299.276	102.375	0	140.063	42%



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Break-Even Point Comparison

International Releases

Artista	Projeto	Income					Margin					Marketing	Recording Cost	Profit Loss	Percent
		Fisical	Digital	Broadcast	NB	Total	Fisical	Digital	Broadcast	NB	Total				
Molotov	MTV UNPLUGGED EL	2.085.780	370.998	0	0	2.456.778	1.873.394	209.094	0	0	2.082.488	788.586	0	939.319	38%