

DAUM KIM

Seoul ◇ Qingdao ◇ Tokyo ◇ Thimphu
daumkim.com

EDUCATION

Ph.D. in Media & Governance

2020 - 2024

Keio University, Japan

Thesis: *Narrative Architecture for Prejudice Reduction*

Advisors: Jiro Kokuryo, Masahiro Kotosaka, Yoshinori Isagai

Masters, Media & Governance

2019 - 2020

Keio University, Japan

Thesis: *The Role of Social Media in Collaborative Marketing*

Advisor: Jiro Kokuryo

Summer Program

2018

Yenching Academy, Peking University, China

B.A., Environment and Information Studies

2015 - 2019

Summa Cum Laude

Keio University, Japan

ACADEMIC APPOINTMENTS

Incoming Assistant Professor

2026 -

Graduate School of Design and Science, Chiba Institute of Technology

Chiba, Japan

Project Director

2025 - Present

Henkaku Center, Chiba Institute of Technology

Chiba, Japan

Visiting Researcher

2023 - Present

Henkaku Center, Chiba Institute of Technology

Chiba, Japan

Part-Time Sprint Researcher

2021 - 2022

Berkman Klein Center, Harvard University

Remote

Research Intern

2018 - 2020

Cyber Civilization Research Center, Keio University

Tokyo, Japan

FIELD OF INTEREST

Intergroup Contact

Narrative Architecture

Social Media

Digital Platforms

Trust

Intercultural Communication

East Asia

NON-ACADEMIC EXPERIENCE

Director of Creative Content

Gelephu Mindfulness City Authority (GMCA)

2024 - present
Thimphu, Bhutan

- Developing digital strategy and narrative design for GMC
- Providing mentorship to Bhutanese communications team
- Supporting communications for international partnerships

Deputy Architect

Digital Architecture Lab, Digital Garage Inc.

2022 - present
Tokyo, Japan

- Leading a team developing new digital sensibility for human flourishing
- Reporting directly to Co-founder Joi Ito.
- Overseeing lab projects inclding probabilistic programming, experience design, and social media.

Social Media Manager

International Olympics Committee (IOC)

2021 - 2022
Lausanne, Switzerland / Madrid, Spain

- Managed Korean, Chinese, and Japanese social media accounts and content strategy for Beijing 2022 Games.
- Hosted daily live shows on olympics.com in four languages for the Olympics.com.

Global Digital Media Manager

Tokyo Organising Committee of Olympic and Paralympic Games (Tokyo 2020)

2018 - 2022
Tokyo, Japan

- Led Social Media Team of 21 people across six languages for engagement through localisation and unified branding.
- Developed torch relay communication strategy and crisis management protocols.
- Coordinated partnerships with IOC and social media platforms such as Meta and Bytedance.

Co-Founder and Creator

Ethnic Neighborhoods

2017 - Present

- Creating videos showcasing ethnic enclaves around the world through food and culture content.
- Driving fundraising for the project.

Freelance Reporter

NHK World, Japan Broadcasting Corporation

2017 - Present
Tokyo, Japan

- Serving as a freelance TV reporter for *Dive in Tokyo* and *Tokyo Eye 2020* (2017-2020)

SELECTED PUBLICATIONS

Kim, D., & Kokuryo, J. (2024). The role of networked narratives in amplifying or mitigating intergroup prejudice: A YouTube case study. *Societies*, 14(192).

Kim, D., Kokuryo, J. (2024). Establishing altruistic ethics to use technology for Social Welfare—How Japan manages Web3 and self-sovereign identity in local communities. *Electronic Markets* 34, 6.

Kokuryo, J., **Kim, D.** & Clemons, E. K. Educating Responsible Managers for a Finite World: The Role of Altruism in Cyber Civilization. In G. Prastacos & N. Pouloudi (Eds.), *Leading and managing in the digital era: Shaping the future of work and business education*, (pp. 313–329). Springer. https://doi.org/10.1007/978-3-031-65782-5_20

Participants in an Ethics of Digitalization Research Sprint. (2021). Digital ethics in times of crisis: COVID-19 and access to education and learning spaces. *Berkman Klein Center for Internet & Society*.

Kim, D. (2018). P2P Experience Economy: Can Engagement with Strangers Promote Connectivity in Humanity, Winner Essay of the David Farber Prize, *Cyber Civilization Research Center*.

HONOURS AND AWARDS

Keio University Scholarship for Academic Achievement	2021
BXAI AIA Award Winner , Bai Xian Asia Institute	2019
David Farber Essay Award Winner , Cyber Civilization Research Center	2018
Keio Research Encouragement Scholarship Recipient	2018
Asian Future Leadership Scholarship Program Scholar , Bai Xian Asia Institute	2017
RJ Chao Memorial Named Scholar 2018 , Bai Xian Asia Institute	2017
Scholarship for Social Contribution , Goldman Sachs	2016
Keio University Scholarship for Academic Achievement	2016
People of the year, Founder of "Daumi Nanumi" , The Philanthropist Magazine	2013

SELECTED PROJECTS

Symposium on Design and Science <i>Initiated Henkaku Center's inaugural symposium on design and science, engaging 100+ participants</i>	2025
School of Design and Science <i>Established the first English graduate program at Chiba Institute of Technology as founding faculty</i>	2025
Honorary Doctorate Ceremony <i>Hosted ceremony for His Majesty The King of Bhutan, Reid Hoffman, and Laurene Powell Jobs in Kyoto</i>	2025
Family Day for Happiness Capital <i>Directed a one-week Family Day gathering in Bhutan for the Lee Kum Kee family</i>	2025
Rebranding Project for Chiba Institute of Technology <i>Oversaw university-wide rebranding project in collaboration with Pentagram</i>	2024 - 2025
Henkaku Week Conference <i>Hosted week-long conference for visiting researchers at the Henkaku Center</i>	2024
Branding Project for Neurodiversity School Tokyo (NSIT) <i>Led the design of visual identity for school dedicated to neurodiversity movement</i>	2024
Branding Project for Digital Architecture Lab Branding <i>Co-developed visual branding work with Pentagram</i>	2023
Branding Project for Henkaku Center <i>Designed brand identity with Pentagram</i>	2022
Henkaku web 3 Community Management <i>Assisted in operating and managing community growth</i>	2021 - 2024
AI for Social Good Conference <i>Assisted APRU, UNESCAP, and Google in hosting conference in Japan</i>	2019 - 2020
Daumi-Nanumi Charity Organization <i>Founded and led organization to enhance transparent donation practices</i>	2012 - 2019

TEACHING EXPERIENCE

Course	University	Instructor	Role	Semester
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi	TA	ST ₂₄
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi	TA	ST ₂₃
Intro to web3	Chiba Tech	Joi Ito	TA	ST ₂₃
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi	TA	ST ₂₂
Network Industries	Keio University	Jiro Kokuryo	TA	ST ₂₂
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT ₂₁
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT ₂₁
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT ₂₀
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT ₁₉
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT ₁₉
Seminar	Keio University	Jiro Kokuryo	TA	FT ₁₉
ICT Policy and Technology	Keio University	Jun Murai	TA	ST ₁₉
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT ₁₈
Seminar	Keio University	Jiro Kokuryo	TA	FT ₁₈
Seminar	Keio University	Jiro Kokuryo	SA	ST ₁₈
ICT Policy and Technology	Keio University	Jun Murai	SA	ST ₁₈
ICT Policy and Technology	Keio University	Jun Murai	SA	FT ₁₇
Seminar	Keio University	Jiro Kokuryo	SA	FT ₁₇
Management of Emerging Businesses	Keio University	Jiro Kokuryo	SA	FT ₁₇
Seminar	Keio University	Jiro Kokuryo	SA	ST ₁₇
Management of Emerging Businesses	Keio University	Jiro Kokuryo	SA	FT ₁₆
Seminar	Keio University	Jiro Kokuryo	SA	FT ₁₆

GRANTS

International Conference Research Grant The Telecommunications Advancement Foundation	2023
Cyber Civilisation Research Center Research Fund	2019
Taikichiro Mori Memorial Research Grants , Keio University	2019
MEXT Research Grant , Ministry of Education, Culture, Sports, Science and Technology	2017

FEATURED MEDIA

BBC World News - Tokyo 2020 Olympic Games Report, Interview with Daum Kim	August 2022
BBC World News - Athletes arrives for Tokyo 2020, Interview with Daum Kim	July 2022
NHK World - A Community Centered on "Danchi" Housing	May 2024
NHK World - Shin-Okubo: A Rich Tapestry of Cultures - TOKYO EYE 2020	July 2023
NHK World - High-Class Shirokane: More Than Meets the Eye - TOKYO EYE 2020	March 2020
NHK World - Trending Tokyo Foods - TOKYO EYE 2020	April 2019
NHK World - The Complete Guide to Tokyo Station - TOKYO EYE 2020	July 2018
NHK World - Tsukiji: More Than Just the Market - TOKYO EYE 2020	January 2018