

# DAUM KIM

Seoul ◇ Qingdao ◇ Tokyo ◇ Thimphu  
daumkim.com

## EDUCATION

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### Ph.D., Media and Governance

2020 - 2024

Keio University, Japan

Thesis: *Narrative Architecture for Prejudice Reduction*

Advisors: Jiro Kokuryo, Masahiro Kotosaka, Yoshinori Isagai

### Master of Media and Governance

2019 - 2020

Keio University, Japan

Thesis: *The Role of Social Media in Collaborative Marketing*

Advisor: Jiro Kokuryo

### Summer Program

2018

Yenching Academy, Peking University, China

### B.A., Environment and Information Studies

2015 - 2019

*Summa Cum Laude*

Keio University, Japan

## ACADEMIC APPOINTMENTS

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### Incoming Assistant Professor

2026 -

*Graduate School of Design and Science, Chiba Institute of Technology*

*Chiba, Japan*

### Project Director

2025 - Present

*Henkaku Center, Chiba Institute of Technology*

*Chiba, Japan*

### Visiting Researcher

2023 - Present

*Henkaku Center, Chiba Institute of Technology*

*Chiba, Japan*

### Part-Time Sprint Researcher

2021 - 2022

*Berkman Klein Center, Harvard University*

*Remote*

### Research Intern

2018 - 2020

*Cyber Civilization Research Center, Keio University*

*Tokyo, Japan*

## FIELD OF INTEREST

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Intergroup Contact

Narrative Architecture

Social Media

Digital Platforms

Trust

Intercultural Communication

East Asia

## NON-ACADEMIC EXPERIENCE

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### Director of Creative Content

*Gelephu Mindfulness City Authority (GMCA)*

2024 - present  
Thimphu, Bhutan

- Developing digital strategy and narrative design for GMC
- Providing mentorship to Bhutanese communications team
- Supporting communications for international partnerships

### Deputy Architect

*Digital Architecture Lab, Digital Garage Inc.*

2022 - present  
Tokyo, Japan

- Leading a team developing new digital sensibility for human flourishing
- Reporting directly to Co-founder Joi Ito.
- Overseeing lab projects inclding probabilistic programming, experience design, and social media.

### Social Media Manager

*International Olympics Committee (IOC)*

2021 - 2022  
Lausanne, Switzerland / Madrid, Spain

- Managed Korean, Chinese, and Japanese social media accounts and content strategy for Beijing 2022 Games.
- Hosted daily live shows on olympics.com in four languages for the Olympics.com.

### Global Digital Media Manager

*Tokyo Organising Committee of Olympic and Paralympic Games (Tokyo 2020)*

2018 - 2022  
Tokyo, Japan

- Led Social Media Team of 21 people across six languages for engagement through localisation and unified branding.
- Developed torch relay communication strategy and crisis management protocols.
- Coordinated partnerships with IOC and social media platforms such as Meta and Bytedance.

### Co-Founder and Creator

*Ethnic Neighborhoods*

2017 - Present

- Creating videos showcasing ethnic enclaves around the world through food and culture content.
- Driving fundraising for the project.

### Freelance Reporter

*NHK World, Japan Broadcasting Corporation*

2017 - Present  
Tokyo, Japan

- Serving as a freelance TV reporter for *Dive in Tokyo* and *Tokyo Eye 2020* (2017-2020)

## SELECTED PUBLICATIONS

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**Kim, D.**, & Kokuryo, J. (2024). The role of networked narratives in amplifying or mitigating intergroup prejudice: A YouTube case study. *Societies*, 14(192).

**Kim, D.**, Kokuryo, J. (2024). Establishing altruistic ethics to use technology for Social Welfare—How Japan manages Web3 and self-sovereign identity in local communities. *Electronic Markets* 34, 6.

Kokuryo, J., **Kim, D.** & Clemons, E. K. Educating Responsible Managers for a Finite World: The Role of Altruism in Cyber Civilization. In G. Prastacos & N. Pouloudi (Eds.), *Leading and managing in the digital era: Shaping the future of work and business education*, (pp. 313–329). Springer. [https://doi.org/10.1007/978-3-031-65782-5\\_20](https://doi.org/10.1007/978-3-031-65782-5_20)

Participants in an Ethics of Digitalization Research Sprint. (2021). Digital ethics in times of crisis: COVID-19 and access to education and learning spaces. *Berkman Klein Center for Internet & Society*.

**Kim, D.** (2018). P2P Experience Economy: Can Engagement with Strangers Promote Connectivity in Humanity, Winner Essay of the David Farber Prize, *Cyber Civilization Research Center*.

## HONOURS AND AWARDS

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<b>Keio University Scholarship for Academic Achievement</b>	2021
<b>BXAI AIA Award Winner</b> , Bai Xian Asia Institute	2019
<b>David Farber Essay Award Winner</b> , Cyber Civilization Research Center	2018
<b>Keio Research Encouragement Scholarship Recipient</b>	2018
<b>Asian Future Leadership Scholarship Program Scholar</b> , Bai Xian Asia Institute	2017
<b>RJ Chao Memorial Named Scholar 2018</b> , Bai Xian Asia Institute	2017
<b>Scholarship for Social Contribution</b> , Goldman Sachs	2016
<b>Keio University Scholarship for Academic Achievement</b>	2016
<b>People of the year, Founder of "Daumi Nanumi"</b> , The Philanthropist Magazine	2013

## SELECTED PROJECTS

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<b>Symposium on Design and Science</b> <i>Initiated Henkaku Center's inaugural symposium on design and science, engaging 100+ participants</i>	2025
<b>School of Design and Science</b> <i>Established the first English graduate program at Chiba Institute of Technology as founding faculty</i>	2025
<b>Honorary Doctorate Ceremony</b> <i>Hosted ceremony for His Majesty The King of Bhutan, Reid Hoffman, and Laurene Powell Jobs in Kyoto</i>	2025
<b>Family Day for Happiness Capital</b> <i>Directed a one-week Family Day gathering in Bhutan for the Lee Kum Kee family</i>	2025
<b>Rebranding Project for Chiba Institute of Technology</b> <i>Oversaw university-wide rebranding project in collaboration with Pentagram</i>	2024 - 2025
<b>Henkaku Week Conference</b> <i>Hosted week-long conference for visiting researchers at the Henkaku Center</i>	2024
<b>Branding Project for Neurodiversity School Tokyo (NSIT)</b> <i>Led the design of visual identity for school dedicated to neurodiversity movement</i>	2024
<b>Branding Project for Digital Architecture Lab Branding</b> <i>Co-developed visual branding work with Pentagram</i>	2023
<b>Branding Project for Henkaku Center</b> <i>Designed brand identity with Pentagram</i>	2022
<b>Henkaku web 3 Community Management</b> <i>Assisted in operating and managing community growth</i>	2021 - 2024
<b>AI for Social Good Conference</b> <i>Assisted APRU, UNESCAP, and Google in hosting conference in Japan</i>	2019 - 2020
<b>Daumi-Nanumi Charity Organization</b> <i>Founded and led organization to enhance transparent donation practices</i>	2012 - 2019

## TEACHING EXPERIENCE

Course	University	Instructor	Role	Semester
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi, Karthik Dinakar	TA	ST <sub>24</sub>
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi, Karthik Dinakar	TA	ST <sub>23</sub>
Intro to web3	Chiba Tech	Joi Ito	TA	ST <sub>23</sub>
Principles of Awareness	Chiba Tech	Joi Ito, Tenzin Priyadarshi, Karthik Dinakar	TA	ST <sub>22</sub>
Network Industries	Keio University	Jiro Kokuryo	TA	ST <sub>22</sub>
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT <sub>21</sub>
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT <sub>21</sub>
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT <sub>20</sub>
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT <sub>19</sub>
Legal Thinking Workshop	Keio University	Catharina Maracke	TA	FT <sub>19</sub>
Seminar	Keio University	Jiro Kokuryo	TA	FT <sub>19</sub>
ICT Policy and Technology	Keio University	Jun Murai	TA	ST <sub>19</sub>
Management of Emerging Businesses	Keio University	Jiro Kokuryo	TA	FT <sub>18</sub>
Seminar	Keio University	Jiro Kokuryo	TA	FT <sub>18</sub>
Seminar	Keio University	Jiro Kokuryo	SA	ST <sub>18</sub>
ICT Policy and Technology	Keio University	Jun Murai	SA	ST <sub>18</sub>
ICT Policy and Technology	Keio University	Jun Murai	SA	FT <sub>17</sub>
Seminar	Keio University	Jiro Kokuryo	SA	FT <sub>17</sub>
Management of Emerging Businesses	Keio University	Jiro Kokuryo	SA	FT <sub>17</sub>
Seminar	Keio University	Jiro Kokuryo	SA	ST <sub>17</sub>
Management of Emerging Businesses	Keio University	Jiro Kokuryo	SA	FT <sub>16</sub>
Seminar	Keio University	Jiro Kokuryo	SA	FT <sub>16</sub>

## GRANTS

<b>International Conference Research Grant</b>	The Telecommunications Advancement Foundation	2023
<b>Cyber Civilisation Research Center Research Fund</b>		2019
<b>Taikichiro Mori Memorial Research Grants</b>	Keio University	2019
<b>MEXT Research Grant</b>	Ministry of Education, Culture, Sports, Science and Technology	2017

## FEATURED MEDIA

<b>BBC World News</b> - Tokyo 2020 Olympic Games Report, Interview with Daum Kim	August 2022
<b>BBC World News</b> - Athletes arrives for Tokyo 2020, Interview with Daum Kim	July 2022
<b>NHK World</b> - A Community Centered on "Danchi" Housing	May 2024
<b>NHK World</b> - Shin-Okubo: A Rich Tapestry of Cultures - TOKYO EYE 2020	July 2023
<b>NHK World</b> - High-Class Shirokane: More Than Meets the Eye - TOKYO EYE 2020	March 2020
<b>NHK World</b> - Trending Tokyo Foods - TOKYO EYE 2020	April 2019
<b>NHK World</b> - The Complete Guide to Tokyo Station - TOKYO EYE 2020	July 2018
<b>NHK World</b> - Tsukiji: More Than Just the Market - TOKYO EYE 2020	January 2018