MEMBERS:

- ÜMİT ZAFER KARAKUŞ 161805020
- MEVLÜT BATUHAN SAAR 161805030
- BARAN YILDIZ 151805042

VOICE ASSISTANT

- 1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project
- If I were a stakeholder in this project, I would like to contribute with my knowledge of "Human Computer Interaction". Because the goal of the project is for users to get things done faster and easier. For this reason, the principles of "Human Computer Interaction" should be given maximum attention. Everyone should be able to use the application easily. Also, I do not think that a new innovation should be added at this stage, its current version is quite sufficient in many ways.
- 2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
- If I were a client in this project, the first feature I would focus on would be that "the voice assistant can be used not only for browsing the internet, but also for applications installed on the computer." It is very difficult to win the love of users without being versatile in technology. It is very difficult to make money without gaining the love of the users.
- 2- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If I had nothing to do with this project, my first focus would be "privacy". In my opinion, the biggest handicap of such voice assistant applications is security and privacy. These softwares naturally have a lot of personal data. I would like to know what kind of policy they follow in this regard, and how transparent they are towards their users.

AGED BOOK

- 1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project
- If I were a stakeholder in this project, the first thing I would like to add would be the "e-book" feature. I think it is insufficient to focus only on "physical books", although it is a well-intentioned initiative. Today is a digital age and like everything else, we should make books suitable for this age. If e-books are sold on the site, users who want to be donors can buy these books. These purchased e-books are kept in a pool and those in need can access e-books through this pool.
- 2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
- If I were a client in this project, the first thing I would focus on would be how to make money. This is a "Charity" project so making money is probably not the first priority. But there are certain expenses, such as server expenses, how to cover such expenses is an important issue. Maybe a monthly subscription system can be added.
- 3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If I have nothing to do with the project, the first thing I would care about would be the way the project works. Donations really go to those in need? Can people who are not in need but greedy benefit from the project and get books for free? My questions like these need to be answered clearly.

ARTHOUSE ONLINE

- 1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project
- If I am a stakeholder in this project, the first thing I would focus on would be to empower instructors to run discount campaigns at certain times. Finding students can be difficult, especially for instructors who are new to using the app. However, as I mentioned, these discounts should only be made at certain times. In this way, unfair competition can be prevented. In order to protect the customer, price limitations can be imposed on courses.
- 2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
- If I am a client in this project, the feature that I will focus on is that there are 2 types of customers to make money. Student type customers have to pay a certain amount of money to register for the course. At this stage, commissions can be taken from students. Additionally, a "instructor license" can be sold for instructor type customers, which must be renewed monthly. This way, anyone who uses the site can earn money.
- 3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If I have nothing to do with the project, the first thing I would focus on would be the continuity of the service I would get. If I am going to use this platform as a student, I would like to be assured that the teacher who started teaching me will continue to teach me after 6 months. It would be very disturbing to begin a course and not be able to continue after making some progress.

BUILDKIT

- 1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project
- If I am a stakeholder of this project, I wouldn't have much to add. An application that serves the purpose with its general appearance. But if we want to increase ease of use, I would like to add an artificial intelligence system to the project that records customer habits and then recommends products to customers to purchase.
- 2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
- If I am a client of the project, my first focus would be shipping. The fuel costs of vehicles used in the transportation of such large weights are quite high. If this fuel expense is added to the product prices uncontrolled, it will be unfair to the customers. On the other hand, it would be unfair to ask the warehouse owner to pay this expense. For this reason, an algorithm should be developed and this fee should be calculated according to values such as load weight and distance. If justice is provided for 2 types of users in these and similar issues, I think the number of users will increase rapidly. As a result, the money we will earn will increase.
- 3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If I have nothing to do with the project, my first focus would be to know where to buy products. As far as I have reviewed the poster, there is information about the features such as the brand of the products, but some information such as how soon I receive the product or where it will come from is missing. The project offers a practical use for construction sites. This is one of the advantages of the project.

1-If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project

• If I am a stakeholder in this project, the first thing I would like to add would be the "badge" system. I would add a reward system where people who comment on the books earn badges based on the liking and dislike rates of their comments. This way, people are encouraged to comment on books. Another thing I would like to add is to provide a "family-friendly" environment to the users. In this regard, with the help of a bot we will prepare, we can instantly detect the prohibited words and delete the comments that are against the rules.

2-If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?

• If I am a client in this project, the first thing I will focus on is increasing the methods of making money. The project seems to rely on "writers" to make money in this form. Although it is normal to think like this at first glance, considering the percentage usage, only 1 person out of every 10 people entering the site makes money. It is necessary to increase this rate and at the same time to please the people entering the site. Accordingly, I would suggest developing the "creating library" function and offering it in a paid form.

3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.

• If I had nothing to do with the project, I might be interested in the various awards to be added to the project. For example, a meeting can be arranged between a writer who publishes his book via the app and a reader commenting on the published book. These and other interesting promotions will be useful in attracting people to the site. The site benefits both authors and readers for its purpose. If evaluated in this respect, it can be called a project that contributes to humanity.

DIMENSION RUNNER

1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.

If I am a stakeholder in this project, the first thing I would focus on and contribute would be to add the co-op feature to the game. Today's people also meet their need to socialize 'especially during the pandemic' online. Playing games with friends is one of these socialization methods. With the co-op game mode added to the game, we will meet this request of the users. Adding co-op to this type of run-based platform game can be a bit challenging, but with a good design, this problem can be overcome.

2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?

If I am a client in this project, the first feature I will focus on is in-app purchases. The most common way to design and earn money on this type of game is "in-app purchases". For this reason, I would first like to have a meeting with the developer team and find out how this feature is now. Then, by conveying the ideas in my mind, I ensure that the department designs are made with a high level of competition and in a manner that will encourage the users to buy. I think the project has the potential to make money, but it should be built on solid foundations.

- 3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If I have nothing to do with the project, it will be a little difficult to get my attention. Frankly, I am not very interested in platform games, for this reason, it should surpass its counterparts in the market. I think another criterion is the visuality and I found the game successful in this regard. I found the visuality and design attractive. Another factor I like is that they create an environment where people can spend their free time and relieve stress.

GAME MARKET PROJECT

- 1- If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - If I am a stakeholder of this project, the first feature I would propose to add would be the community. Thanks to the community feature, people will be able to exchange ideas about games with other people. This is beneficial not only for gamers but also for creators. In particular, low-budget independent creators who are free from advertising power can promote their games. In my opinion, no advertisement is as valuable and reliable as the user experience. As a result of this feature, people will be able to more easily detect quality games based on other people's comments.
- 2- If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - If I was a client in this project, the first feature I would focus on would be that
 the application does not have an exchange in itself. To explain, various
 items earned from games (such as trading cards or surprise boxes) can be
 sold to other users. It is possible to earn a significant amount of money in a
 short time by taking commission from these swap transactions. Some
 players may be very eager to purchase such in-game items.
- 3- If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If I have nothing to do with the project, some improvements have to be made to get my attention, first of which is the interface. Since there is no screenshot on the poster, I cannot comment on this issue, but ease of use and interface are important to me in such applications. Another issue that will attract my attention will be "foreign currency" prices. Since most of the game developers are foreign nationals and naturally they use dollars, it is a problem for the players of our country. If there is a "currency multiplier" determined according to the purchasing power of each country, players will have no difficulty in accessing the game.

KARAOKE NIGHT

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add booking system. With this system, users can see free rooms and book these rooms. But for this system, users must provide more personal information while booking. If customers are not going to attend the appointment, they should cancel at least one hour in advance. If they don't, they'll be blacklisted.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - Users can learn the prices and types of food etc. Users can see different rooms and they can decide which room suits them. They can see events. So users can get information about the place before they go.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there was a user login and booking system, user can book and see previous booking. So they dont need to give information everytime while they booking. So people may interest more.

UXDEV

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a posting page for masters. So they can open advertisements to do business. Users can see how successful they are in their work. They can see comments about masters.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - Customers can see Project demo, project source code and communication by the system channels. These are great. Nowadays such a project can be improved with some additions. If fee charged from customers and masters projects, project will generate more revenue.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there was a good refund system and auction system for clients project, it could reach more users and masters. Customers can get their projects done at a cheaper price through the auction system. There would be increasing competition among experts. This may interest people.

VETAPP

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add owner signup and login page. So owner can see their animal's information. They can see old diseases of their animals. Owners can view medicines that have been previously written and entered into the system.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - Veterians can see information about animals. This is great. So they can reach
 information about animals easily. Admins can block veterians if they need. This is
 great too. Because if the veterians use system for personal bad interest they can not
 be use this system again.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there was a booking system with previous treatment book, it would be better for long time owners. So they can easily book and go to the veterians. Also people might want to see veterians successful points and comments about them.

YUMYUM

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add comment filter for bad words. So people can see bad words "*****" like that or comment can be deleted. And user can be banned for using bad words. It can be added restaurant information for booking.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - Users can see restaurant comments and rates and this is good. They can see foods comments, so users decide what they gonna order before the going restaurant.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
- If there was a information about restaurants and food prices, it can attract more people's attention. Users might want see content of the food. So if they want to discover new food, it makes them less hesitant.

YURTLIFE

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add dormitory comment page. So users can see dormitories comments and get ideas about dormitories. But only those who have already purchased should be able to comment.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - Users can see and register dormitories. With pre-registration if they want they can make payment. This is great. If fee charged from dormitories, project will generate more revenue.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there is a dormitory feature filter and comparison, it will be easier for us to find what we are looking for. So users can use page more efficiently. If there was a refund system working good, people can trust more for payment after they decide which dormitory they will register.

PETWET PROJECT

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a food donation system to animal shelters. With this system, users who do not have pets can feed the animals with their donations and we can reach more users.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - The most important point in the project is that it has a forum. Thanks to this
 forum, we can ask the problems we have in mind and get answers. We can also
 contact other users on the forum to get advice or send our recommendations.
 Nowadays such a project would be greatly supported financially as people have
 more pets than in the past.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there was a product comparison system and product recommendation system in the project, it could reach more users. Users would be more interested in this system, which could be more useful instead of a forum. In addition, a small donation box can be created to support this project and stray animals can be helped with these donations. In this way, even people who do not have animals will start using the project.

SKINCOIN

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - Users who want to use this system must provide more personal information while signing up, so that we take a precaution against users who want to use the system for malicious purposes and provide users with an environment of trust.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - When we make purchases on this system, not much information has been given on how to contact us for the problems we will encounter during the delivery process of the product. This project will make a huge profit with every purchase and sale. The amount of money spent on games increases every day.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If the auction system is added to this project, the user base of the project will expand because people will think that they can buy products at a cheaper price and will reach much more users. In addition, if a small fee is charged for entering the auction, the project will generate more revenue.

MOVIE TICKET SALE SYSTEM (CINETESS)

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a ticket cancellation system for users who bought the wrong ticket or couldn't watch the movie on time. In this way, even if the users bought the wrong ticket, they could cancel and get back some of the price they paid, and this would be a very important system for users.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - The best feature of this system is that it has many films. In this way, I can buy tickets and watch comfortably for movies that I cannot find elsewhere.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If a point system is added to this project, it can reach more users. For example, if a person who bought 5 tickets could earn a gift ticket for another movie he wanted, customers would be careful to use this system all the time.

REPORT CRIME

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - For such a project, I would have provided more information about the user reporting crime. Thanks to the information received from the user, it will be easier to find the person who reported the wrongful crime or the wrong crime report. In addition, with a court decision to be added to the project, certain penalties can be given to those who make false crime reports.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - It will comfort me to know that with this project, I can instantly report the crimes I witnessed and help the criminal to receive the necessary punishments.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If the whistleblower made an accurate tip and helped catch the perpetrator, a small reward may be given to the user. In this way, the number of users increases and people become afraid of committing crimes.

ONLINE CLINIC

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a comment system or forum to this project. I would prepare a section where users can ask questions about the system or whether they are satisfied with the appointments they have made. In this way, non-users will want to read the comments and join the system as a user.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - With this project, there was no need to go to the hospital for minor diseases. I
 can comfortably speak to my doctor at home and get advice for treatment.
 Especially these days, hospitals have become much more dangerous due to the
 virus.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If there is a small trial version for new users, people will see how useful this system is and continue to use it, and if there is an emergency button, patients in poor condition will be dealt with more quickly.

FM – PROJECT

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a forum and a comment box to this project where users can
 discuss their opinions. In this way, users can share their requests and
 recommendations. I could keep the system updated by reading the requests.
 Updating the system depending on the users' wishes can enlarge the project and
 provide access to more users.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - It has a simpler and more understandable structure than the current football manager games, but the customization options are very few. This system needs a lot of updates to reach the level that will save money.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - The project needs a forum and I can use it if there is a claim system for matches. The forum should not only be related to this system, but directly related to football.

YOUR LIBRARY

- 1) If you are a stakeholder in the project, explain what contribution you can make. Write down what kind of innovations would be better if added to the project.
 - I would add a scoring system to the project so that the books were evaluated based on the scores given by the users and the users could sort the books according to these scores. In this way, new users can access good books faster by taking advantage of the scoring.
- 2) If you are a client of the project, write down the parameters and / or features that you will focus. What do you think about key aspects that the project can make money?
 - It is very nice that the project has a lot of books. Thus, I can easily access all the books I am looking for, and when I do not have the internet, I can always download the book and read it. People now want to reach everything everywhere, and in this case, a book that you can read anywhere without taking up an important place in books can be bought for a certain fee. Huge gains can be made depending on the number of users.
- 3) If you had nothing to do with the project, what kind of innovations for the project would pique your interest in the project. Write down what shortcomings there are in the projects contribution to humanity.
 - If they can present a certain part of different books to the user as a demo
 every week or if a book gift system and an audiobook reading system are brought
 in, I can use them. The audiobook reading feature will be a huge feature for
 visually impaired users and will make other people look good on this project.