Activity 10

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We choose the Wix Website for the usability test. Wix is a cloud-based web development platform designed to make websites development really easy.

The 3 tasks that is important to the website is

Task 1
Choose a website Type.

Task 2
Design the website and write the content.

Task 3
Publishing

We have asked 3 people to test the above mentioned 3 tasks and found some interesting finding.

Feedback from Tester s

Task1
  - The interface looks really good
  - Looks really easy to use.
  - Contain a Design AI that helps to choose a good looking design.

Task 2
  - Lot of the content is already present in the template.
  - Need to make only minor adjustments to the content.
  - Prompts the rest to address if we type the beginning of it.

Task 3
  - Publishing is really easy.
  - Makes a good looking website right off the bat.
  - Cool animations

<u>Summary</u>

Overall the platform is user friendly and designed with simplicity and easy of use in mind. All of the users said it made the process of making a website really easy. There were a lot of prebuilt templates and the Design AI helps to make the process faster and more enjoyable.