A: As a group we had following Mental model of the system:- A credit card that gives information to system without being entered into a machine using radio waves.

Answer of the following questions are below:-

* Credit card numbers are being sent between card and reader.
* Same limit as credit card.
* Same as credit card.
* Yes, Smart phones can be used to pay in the same way. Using some type of code reader like Neo Reader etc.
* Nothing, it will not have any affect.
* Same as credit card.

B: When asked two other people , Mental models of all the people queried matched 85% to 90%.

C: Using Smart Phones, Apps etc.

D: We can do the following to design better conceptual model:-

* Using Metaphors and analogies that convey to people how to understand what a product is.
* Define the mappings between the concepts and user experience.
* The relationship between those concepts.