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Activity 3b

1. Paperback vs e-book
   1. **Metaphors**
      1. The paperwhite has a textured screen to feel like a page
      2. The paperwhite has a e-ink screen that “looks” somewhat like a page.
      3. Easy to “flip” the page.
         1. on the phone app, it includes an
      4. The soft backlight does not cause glare and it easy to use in all lighting settings.
   2. **Different**
      1. Does not smell like a book (fresh baked cookies)
      2. Not the same shape/size
      3. Don’t get to show-off what you are reading
   3. Pros
      1. Cost of the books is about the same
      2. Easy to navigate the book via linked table of contents or searching
      3. Don’t wear with use/time
      4. Carry entire library with you at all times.
      5. Change font size
   4. Cons
      1. Upfront cost to buy the device.
      2. Licensing concersn if company goes down. Will you lose all your books?
      3. Physical books are fun to collect.
      4. No cover
      5. Battery
   5. Confusing?
      1. An accidental touch of the screen could make you loose your place.
2. Paper based map vs smartphone map
   1. **Metaphors**
      1. they both show a map.
   2. Cons (of paper maps)
      1. paper maps are bulky
      2. they get outdated
      3. you need to think to use them
      4. confusing
      5. take up extra space, and you need a map for every area
      6. wear and tear
   3. Confusing Parts?
      1. the smartphone app could display too much info
      2. auto orientation shifting (or not knowing which direction is north/forward)