# **Usability testing**

Target website: For evaluation of the usability testing, we used “applymate.com” - a website for keeping track of job applications. It also allows to organize school applications, but we are focusing on the job application aspect.

Target website description:

1. It helps in keeping track of the job and college applications. All the applications can be viewed in a dashboard view.
2. It sends reminder of the deadlines via email.
3. Users can sync with their calendar applications, and stay up-to-date with all applications.
4. Users can also set goals to achieve before a due date. And will get reminder of the targets/goals set by herself when the due date arrives close.

Task description:

The participants were told to do the following tasks in applymate.com

1. Login (Some participants didn’t want to register, so we provided our credentials for logging in).
2. Create a job profile.
3. Add an application.
4. Sync application to the calendar app.
5. Upload a new resume.
6. Add some skills to the job profile that the participant created.
7. Set a target for the number of applications that the participant has to complete by December 15th.

Participant survey:

We surveyed 12 participants. Mostly in the age range 20-30. We ran the questionnaire first, so that they become familiar with what the testing was about. After the questionnaire, we made the participants to navigate through the website, and do the tasks mentioned in ‘Task description section’. After that we interviewed the participants. We ran an unstructured interview.

Interview questions:

1. Did you enjoy browsing through the website?
2. Which features did you like most?
3. What did you not like about the website?
4. Do you feel that it should include some other features?

Think aloud notes:

Most of the users could carry out the tasks easily. But many took longer time to do task #4, which was to sync the job application to a calendar app. It was not evident where to navigate. In order to sync, users had to go to settings button.