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amber-lin.com

Education

University of Michigan, School of Information | Ann Arbor, MI

Apr. 2014

- M.S. in Information, Human Computer Interaction Specialization
- M.S. in Information, Library and Information Science Specialization

National Taiwan University | Taipei, Taiwan

Jun. 2011

• B.A. in Library and Information Science

Work Experience

Alliance Inspection Management | Farmington Hills, MI UX / UI Designer

Aug. 2015 – Present

- Design multiple Android apps to make car inspectors' life easier
- Redesign web interface for car inspection management system
- Wireframe user flow, sketch ideas, create web and mobile hi-fi mockups
- Define UX and generate UI design patterns by following material design guidelines

Kono Digital Inc | Mountain View, CA

Oct. 2014 - Feb. 2015

UX Designer / Researcher

- Conducted diary studies and interviews to understand target users' habit of online reading and their experience with Quotelet
- Created wireframes and work flow of Quotelet

For Love Of Children | Washington DC

Mar. 2014

Website Design Intern

- Led the survey design to understand real users' behavior and needs
- Evaluated current website and created mid-fi prototype

UXI Design | Taipei, Taiwan

May 2013 – Aug. 2013

UX / UI Design Internship

- Conducted survey and user testings for tablet operating system interface design
- Planned stakeholder interviews for initiating website redesign and built new sitemap

Projects

Gift Masters: Online Questionnaire Design

Apr. 2015 – Jun. 2015

- Designed online questionnaire's UI toolkits and created high fidelity mockups
- Built wireframes showing end-to-end experience for single activity

Nuwa: Interactive Application Design

Sep. 2013 – Apr. 2014

Semi-finalist in CHI 2014 Student Design Competition (Top 12 teams out of 65 teams)

- Designed the mobile application to enhance the pregnancy experience for expectant mothers and their partners
- Developed design concept from user research including interviews and surveys
- Led the prototyping session and redesigned prototypes from users' feedbacks

Clotho: Mobile Application Design

Jan. 2014 - Apr. 2014

• Created mid-fi prototypes of a mobile application for people to easily sell, buy, and swap pre-loved clothes; and further facilitating the connection between neighbors

Skills

UX Design

Persona / Scenario Prototyping Sketching Storyboarding Wireframing

UX Research

Affinity Diagramming
Card Sorting
Comparative Analysis
Contextual Inquiry
Field Research
Heuristic Evaluation
Interaction Map
Interviews
Survey Design
User Testing

Expertise

User Centered Design (UCD)
User Experience (UX)
User Interface (UI)
Interaction Design
Material Design
Information Architecture

Tools

Prototyping

Axure RP Pro Balsamiq Illustrator InDesign Photoshop PowerPoint

Programming

HTML / CSS JavaScript Python