



UNSAY JEEP

ANSARI



MOTIVATION

In Davao City, many commuters — especially students, tourists, and new residents — often find it hard to figure out which jeepney to ride and where the routes go. While locals may know the common paths, there's no simple digital tool that shows jeepney routes clearly on a map.

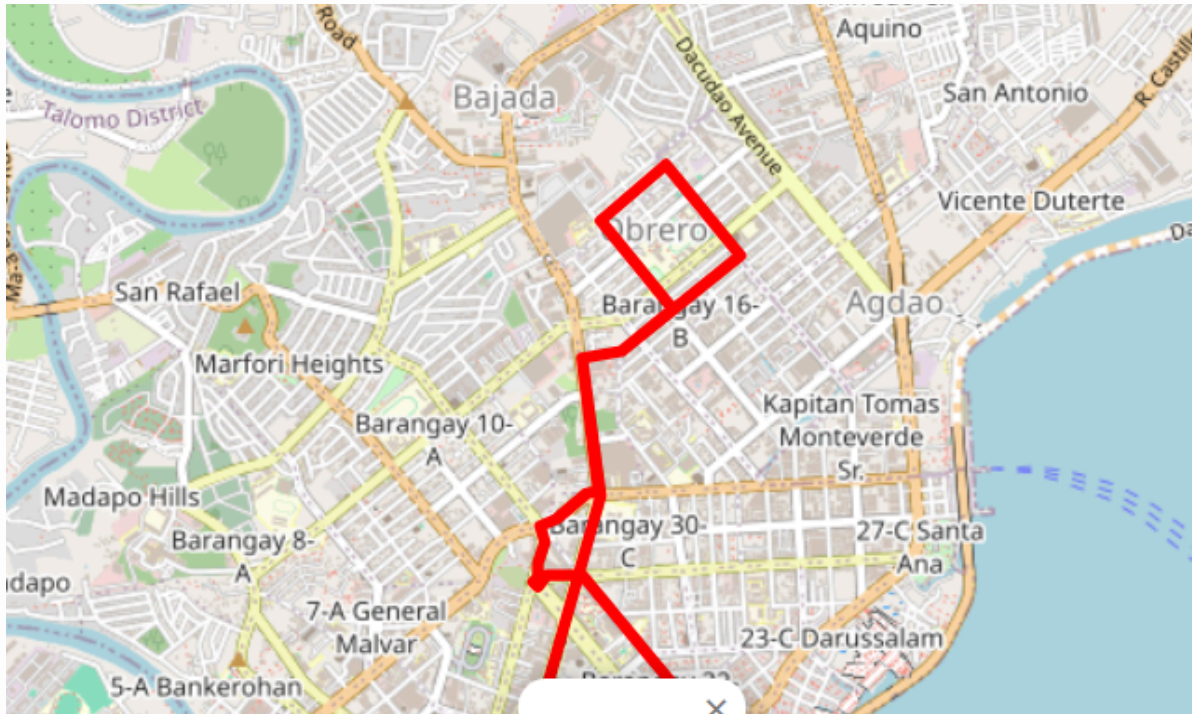
IDENTIFYING THE PROBLEM

Commuters in Davao City often struggle to find the right jeepney routes due to the lack of a clear, digital map. Most rely on guesswork or word-of-mouth. UnsayJeep solves this by providing an easy-to-use web app that visually shows jeepney routes on a map.



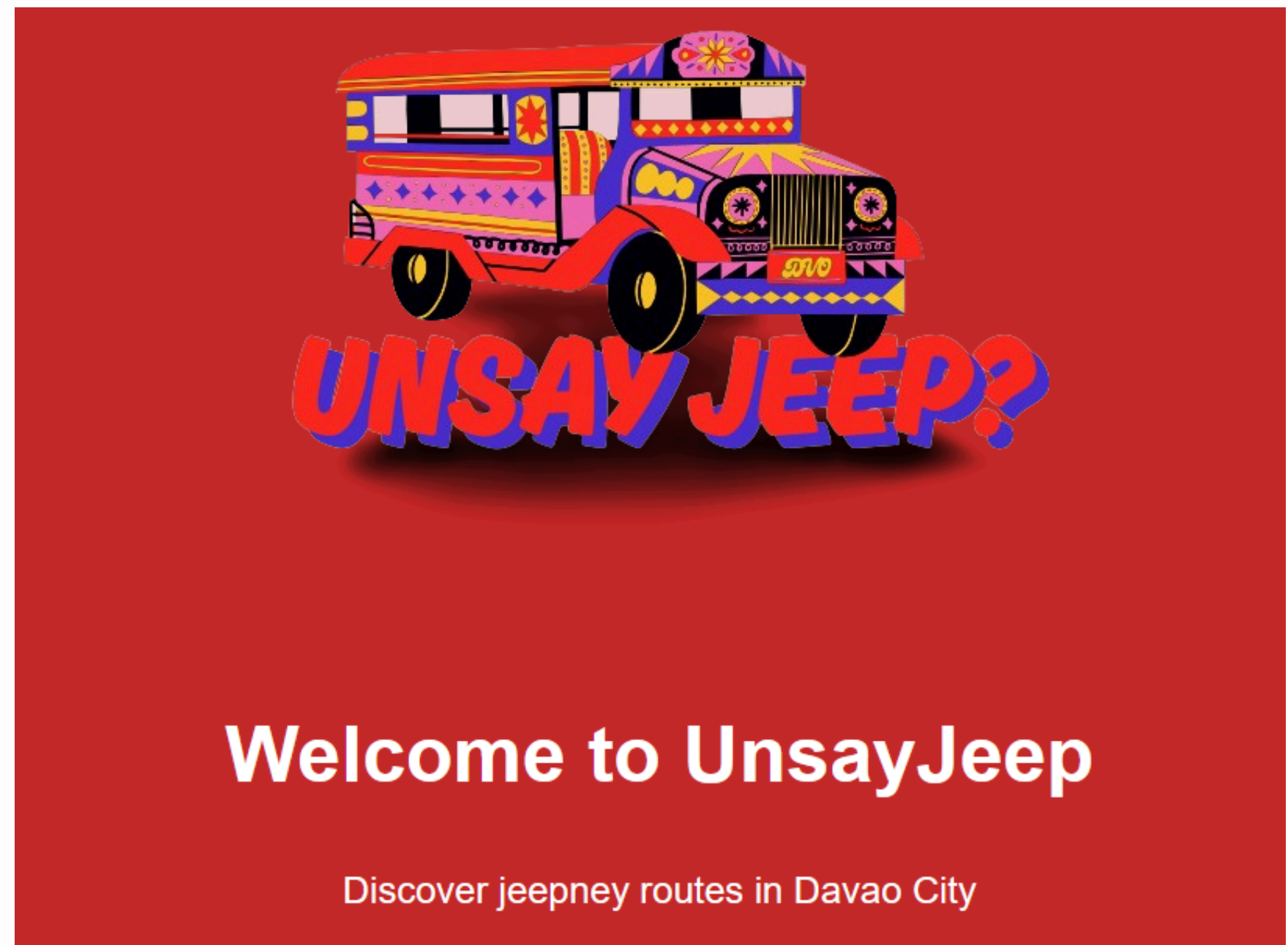
PROTOTYPE DESIGN

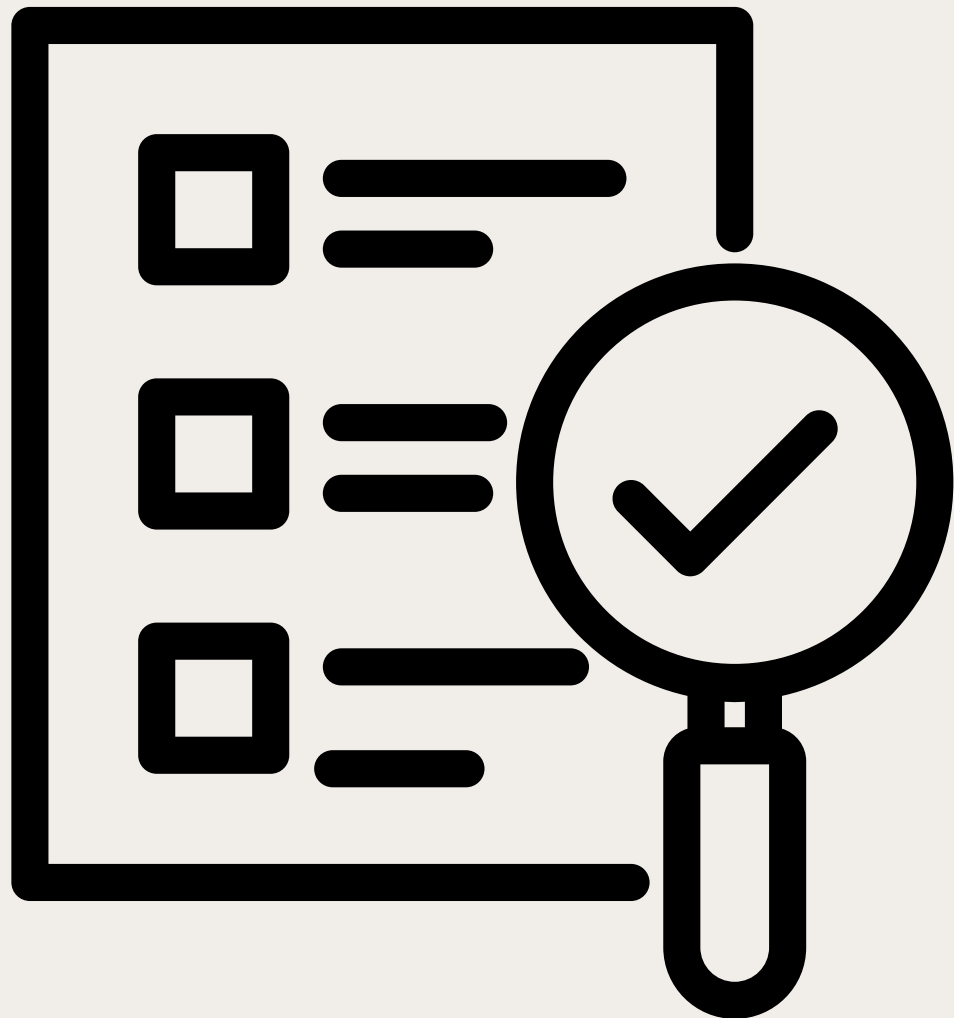
– THE LOOKS



- 01** Map View: An interactive Leaflet map with a dropdown menu to select jeepney routes.

- 02** Welcome Page: A simple start screen with your logo and a button to enter the map.





EVALUATION – THE RESULTS

The initial version of UnsayJeep successfully displays selected jeepney routes on an interactive map using a simple and responsive interface. The core features, including route selection and visual display on the map, function as intended. This prototype demonstrates the app's potential to help commuters understand jeepney routes in Davao City, and sets a solid foundation for future improvements.

CONCLUSION GIVEN MORE TIME, WHAT WOULD YOU DO NEXT?

If given more time, I would expand UnsayJeep by adding more jeepney routes across Davao City and include real-time GPS tracking for active jeeps. I would also improve the user experience by adding search functionality, a dark mode, and support for multiple languages like Bisaya and Tagalog. Finally, I would collaborate with local transport groups to ensure route accuracy and explore integrating fare estimates and stop details to make the app more useful for daily commuters.



Features to be added:

- community chats
- more routes
- offline access
- cleaner ui