Hackathon 3

Day 1

GENERAL E

COMMERCE

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4	Pate 15-Jan-2025 HACKATHON (TEMPLATE 5)
4	Name: 11mm E. D.:
2	Name: Umm-E-Aeiman Roll No: 00265618
3	Timing: Saturday (9.00 am 10 12.00 pm)
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	DAY 1 (TASK) (STEP 01)
3	
4	A Market palace?
	A General Electronic Commerce
	& BUSCINIES COME
	BUSSINESS GOALS:-
	What problems does your market place aim to solve?
P	pens god pour marepose um so soue;
	· Target Okulience pain points (lack of accepibily custon probates in)
	· Gaps in the market (Market Competition)
	· Target Okudience pain poemls (lack of accenibily cutain product y six) · Gaps in the market (Markett Competition) · Value proposition
B	
Þ	Target Audience:
P	. lack of accessibily to certain products or Service.
B	· ineppicient or costly traditional alternatures
F	· lack of accessibily its certain products on Sewice · ineppicient or costly traditional alternatures · Poor user experience or lack of trust in enisting players
	Gaps in the Market:-
-	· Are there Products or Service not adequately represented.
-0	· Is there a need 1se involation, better pricing
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Date
Value proposition 8-
· Streamlig process
· Reduce Costi on time
· Offerig a baoader Selection or more specifical options
OF MARIE POLICIALE DO
Our marketplace ams to solve the
Tou enviormentally conscious consumers. It beidges
The gasp between Small-Scale sustainable produces
Cy austomers, providing an appoidable, convenient
Problem of limited access to ect-friently produced to environmentally conscious consumers. It bridges the gasp between Small-Scale Sustainable produced cy customers, providing an appoint green living.
& TARGET AUDIENCE:-
Unborn & Semi-cuban Dwellers:
Under 4 Senti- war.
· People who value time & convenience over visiting physical sloves .
Obusinal sloves.
· Energies markets with increasing internel penetrations
· Emergrez markets with increasing internet penetrations where e-commerce bridge the gap to otherwise inaccinble
goods.
· Students , Employes, family
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2	Date
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-	Impulse Buren & Rai // 1
1	Impulse Buyers & Bargain Hunlews-
>	· Shopper who are overed by directed
1	promotions.
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3	CNOSS-Border Shoppers-
2	Customers who want to anchora into he of anducts
2	that are the side with the
2	Customers who want to purchase intentional products that are not readility available docally.
16	Course of Michael.
10	Service Offered:
-	Clothing & Appreal:
-	
	Men's wear: formal, casual, ethnic, sportswear accessories literties
*	Nomen's Wear: Dresses, logs, laungewer, sportsweer.
91	Children wear: School uniform Casual sets, festice oulfit.
	Speciality clothing: Plus Size, lunuary design wear
3,	Seasonal weer: Summer, winter, Kainy Season
>	Occasional wear : Parly wear, Sportwear , formal wer.
9	Accessories:
- 0	Fashion Accessories: Bags, juelly, watches, Surgless de Shoes: Smeaker 1 formal Shoes, heel: Sandols, boo Seusonal Accessories: Scowes, gloves, hab, umbrella
	Shres - Smeaker 1 formal shoes, heel , Sandals, 600
	Company & Services a Slever hab umbsolla
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	B
CUSTOMIZATION SERVICES:-	
CONTRACTOR SERVICES	P
· Made to order ctolling: Tallord fits, fabric choice, or custom size	5
: Monnagram shirts & custom Devil's renbaider	R
: Argument reality feature for long for	
tying outfils online.	R
Special Offers & Features: -	5
	P
· Discourt & flash Sales · · Loyalty peograms membership	1
· Bundle deals : Buy 2, get 1 free	- 0
· Seasonal & festival-Specific Colletión.	0.
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O Market place:-	1
COMPETITIVE PRICING & OPPERS :-	-
THE PRICE OF THE P	60.
· Transparent pricing with price Comparison	
Frequent flash sales, loyalty programs & member dexorts	
Hereble payment option like Buy Now, Pay later	10.
(BNPL) bu Zero interest EMIS.	1
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	Po	Dale
	La.	Speed & Convenience:
-	5	- 1 - 4 Germanie :
-	-	Fast Delivery
	5	Fast Delivery Local Pickup option Subscription Sewices
	0	(Subscription Sewices
4	0	
4	1	STEP: 03
1	Do .	0101.00
	10	DATA SCHEMA: - Entities & Altribules:-
-	F.	DAIR SCHOOL FOR
-	-	Products:-
	Do	Otto the last
	6.	Perduat ID . Unique Odenletier
	0	Product ID: Unique Identifier Name : Name of the product Description: Detailed in jointain about the product Category: clothing, accessories, electronics etc Price: Base cost of the Flers
	0	Design of Detailed in amation about the product
	9	O teamy sold a company electrony electrony
	9	Original solutions of the glass
	10.	No Flober Or a shirt on or deale
	10.	Discaret Opper: Price reduction or deals
9	00	Stock Quantity: Number of ilems avoidable
		Images: Product photos or video Seller ID: Identifier for the Seller offering the peakt
		Seller ID : I dentifier for the seller of ferrer
		Ratings & Review: Customer feedback
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9	5	
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Sale	D
a Customer:	1
· Attributes	
	B
· Customer ID: Unique identifica	13
· Name : full name of the customer : Email/Phone : Contact details	10
tmail/Thone · Contact details	1
POTENTIAL A 1 10,1-1 // 1 2 // 1	-
· Hayment Details: Prepersed payment methods	1
· Order History: list of past orders	1
· Payment Details: Prepersed payment methods · Order History: list of part order · Whishlist : Saved ilems for film purchase. · Account Status : Active in active of a	4
· Account Status: Active, inactive, or suspended-	4
3,103.10 37,103.10 700 310 01.10(2.0)	4
3, Ower:-	10
· Attribules: -	-
· Order ID: Unique identifier	9
· Customer The Palarease to the automated	- 0
· Customer ID: Reference to the customer who placed the order	-
Product Details: Stem included in the order (Product II)s, qualities)	
Order Date: When the doors was placed.	
· Payment Stabs: Paid · pendig or failed	P
Shipping Addres: Where the Order will be delivered.	10
· Vider Stalus: Penderg, processel, snipped deliver Carrole	10
Tracking Detail: Information about Shipping & delivery peace	10
) see of south simple signature of pace	1
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	Sale
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3	4, Delivery Zorve :-
	· Attiebulus s- ·
	· Attribulis :- · · Unique Johnlifier · Zone ID · Unique Johnlifier · Zone Name · Description · Postal Code · List of Zip Postal code in the Zone
	Zone Name Description
	- Portal code . List of Zip / Postal code in the Zone
	A live Times Estimated delivery time for the zone
	· Postal Code . Ist of 21/10stal about the zone . Delivery Timeframe: Estimated delivery Time for the zone . Delivery changes: Shipping cost if any . Carrier details: Associated delivery partners or Services.
1	Delivery charges : shipping to blief orders or Sevices.
	· Carrier details: Hssociated con process
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9	5 Payment:
3	Atterbûles . Payment ID: Unique identifier the descented ader
2	Payment ID . Unique identifier
0	Order ID : Reference to the associated order
9	· Order 10 · Nepturial to COD elc
2	The state of the s
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2	Payment Stalus : Sucessful, pendig, failed.
2	
2	6 Logistics Partners:-
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	Attribulers Poutner ID: Unique identifies Name : Name of the delivery Company They serve
0	Poutner 11) : Unique taining Conpary
3	Name of the acting cont
1	Name: Name of the delivery confust. Coverage Zone: Areas they serve Delivery SIA: Semice-tevel agreements (eg-1-3 day Teaching system: Integration with order tracking
1	De livery SIA: Semice-tevel agreements (eg-1-3 day
*	o Delivery : Integration with order tracking
1	e leaching system.
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ed ed	1
7	9
Dale	3
7 Seller (Vendor)	1
· Attribules	3
· Seller ID : Unique Polenlyjer	-
· Name : Business or individual mane	H
· Name : Business ou individual mame · Contact Details : Email , phone on Support contact	
· Product Catalog : text of products offered	P
· Ratings & Reviews : Feedback from Customers	P
· Revenue Details : Faire & Payment history · Account status : Active, inactive or Suspended.	
· Account status : Active, inactive or Suspended.	-
Entity Relationship 2-	
	F.
Products are offered by Seller & puchase by Customer	i
Order comment customer's, product & delivery zone Payment link to Order & teach teansaction. Delivery zones & Logistics partners handle Shipping Logistics	ľ
Payment link to Order & teach teansaction.	ı
Delivery zones & logistics partners handle shipping logistics	1
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	Date	
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	Market place.	Schem a Diagram"
	P SHOOK COLOR	9
1	D. 1. 1-1	> Order
1	Products	- Order ID
	- 10	- Product IS - Quartily
	- Name	- Quantily
1	- Description	1
1	- Price	/
1	- Category - Stock	,
	- Stock	/
	- Image	
	- Ralieg /	
		7
	[Customer 12	> [Delivery Zone] - Zone Name
	- Customer ID	- Zone Name
		- Leverye Accu
	- Name	- Assigned Deivers
	- Email	- Levery Area - Assigned Drivers - Average Delivery Time
1	- Phone number	0 0
1	- Addres	
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