

Lecture 11 Support Vector Machine I

STAT 441/505: Applied Statistical Methods in Data Mining

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Outline

Hyperplane

Support vector classifier

Summary and Remark

Separable Hyperplanes

- ▶ Imagine a situation where you have a two class classification problem with two predictors X_1 and X_2 .
- ▶ Suppose that the two classes are **linearly separable** i.e. one can draw a straight line in which all points on one side belong to the first class and points on the other side to the second class.
- ▶ Then a natural approach is to find the straight line that gives the biggest separation between the classes i.e. the points are as far from the line as possible
- ▶ This is the basic idea of a **support vector classifier**.

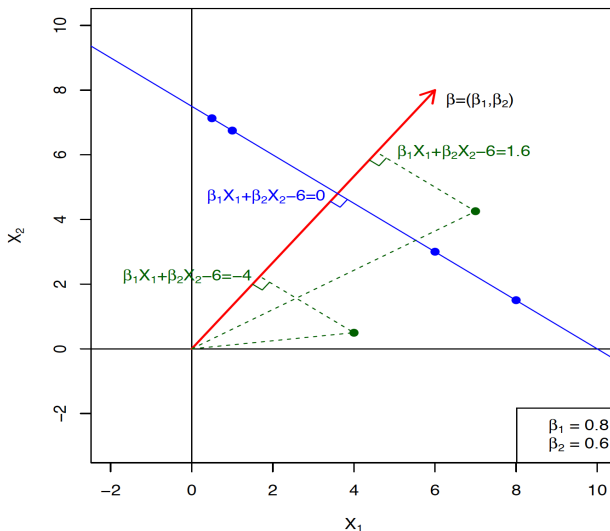
Hyperplane

- ▶ A **hyperplane** in p dimensions is a flat affine subspace of dimension $p - 1$.
- ▶ In general the equation for a hyperplane has the form

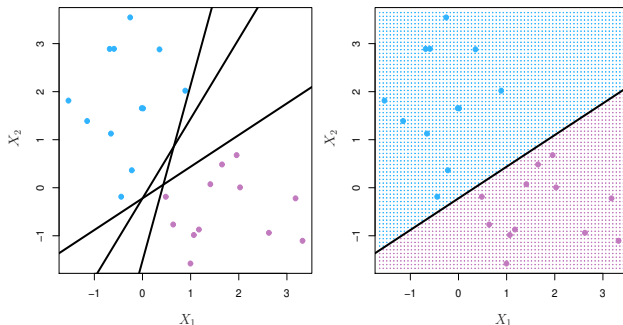
$$\beta_0 + \beta_1 X_1 + \cdots + \beta_p X_p = 0.$$

- ▶ In $p = 2$ dimensions a hyperplane is a line.
- ▶ If $\beta_0 = 0$, the hyperplane goes through the origin, otherwise not.
- ▶ The vector $\beta = (\beta_1, \cdots, \beta_p)$ is called the **normal vector** — it points in a direction orthogonal to the surface of a hyperplane.

Hyperplane in 2 Dimensions



Separating Hyperplane



- ▶ If $f(X) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$, then $f(X) > 0$ for points on one side of the hyperplane, and $f(X) < 0$ for points on the other.
- ▶ If we code the colored points as $Y_i = +1$ as blue and $Y_i = -1$ as purple, then if $Y_i \cdot f(X_i) > 0$ for all i , $f(X) = 0$ defines a **Separating Hyperplane**.

Hard Margin

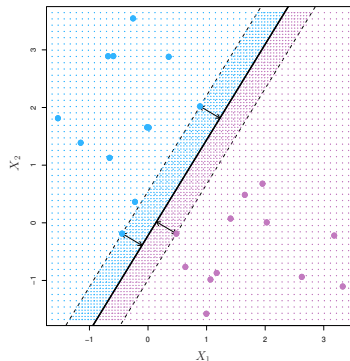
- ▶ Among all separating hyperplanes, find the one that makes the biggest gap or margin between the two classes.
- ▶ Constrained optimization problem

$$\text{maximize}_{\beta_0, \beta_1, \dots, \beta_p} M$$

$$\text{subject to } \sum_{j=1}^p \beta_j^2 = 1$$

$$y_i(\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p) \geq M$$

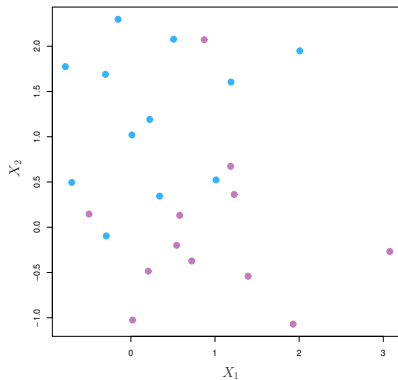
$$\text{for } i = 1, \dots, n.$$



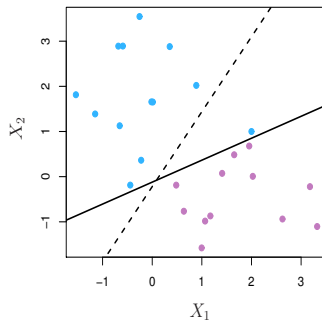
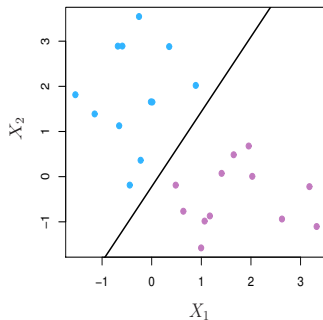
- ▶ This can be rephrased as a convex quadratic program, and solved efficiently. The function `svm()` in package `e1071` solves this problem efficiently.

Hard Margin

- ▶ The data on the left are not separable by a linear boundary.
- ▶ In general it is true for $n < p$.

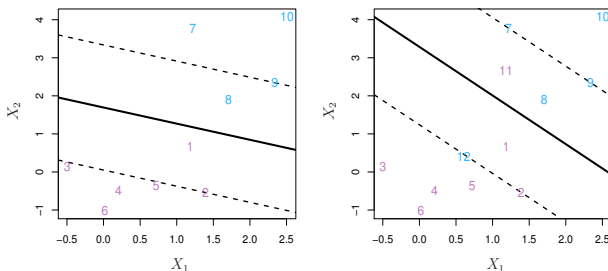


Hard Margin



- Sometimes the data are separable, but noisy. This can lead to a poor solution for the maximal-margin (hard margin) classifier boundary.

Soft Margin



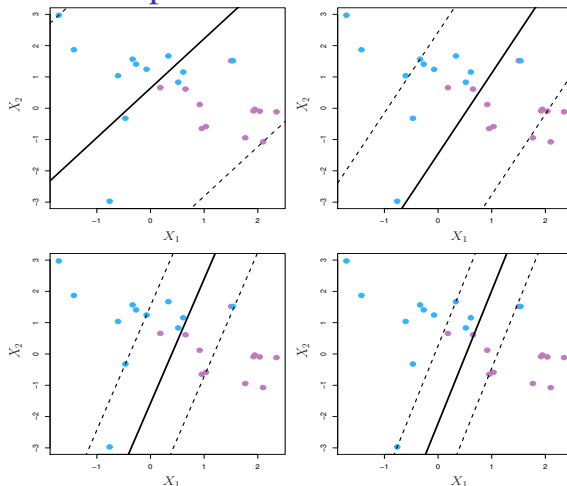
- The **support vector classifier** maximizes a **soft margin**.

$$\text{maximize}_{\beta_0, \beta_1, \dots, \beta_p; \epsilon_1, \dots, \epsilon_n} M; \text{ subject to } \sum_{j=1}^p \beta_j^2 = 1$$

$$y_i(\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p) \geq M(1 - \epsilon_i)$$

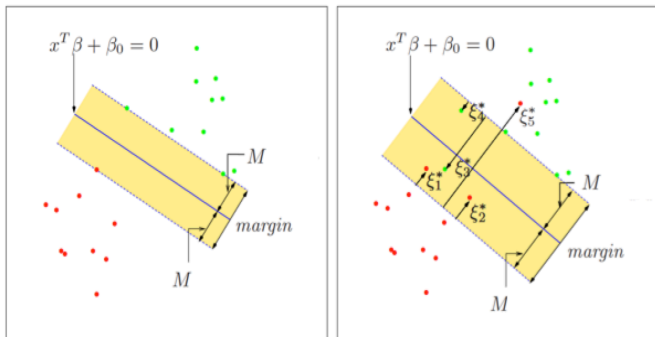
$$\epsilon_i \geq 0, \sum_{i=1}^n \epsilon_i \leq C.$$

C is a regularization parameter



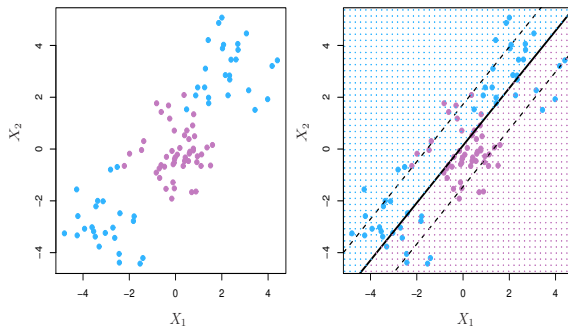
- C is a regularization parameter and represent the price we need to pay to separate the two classes.

Support Vectors



- ▶ Only those support vectors determine the optimization solution for both hard margin and soft margin.

Linear boundary can fail



- ▶ Sometime a linear boundary simply won't work, no matter what value of C .
- ▶ For example, in the situation shown above.
- ▶ What do we do? **the kernel trick!!!**

Summary and Remark

- ▶ Hyperplane
- ▶ Support vector classifier
- ▶ Read textbook Chapter 12 and R code
- ▶ Do R lab