

## Ideation Phase

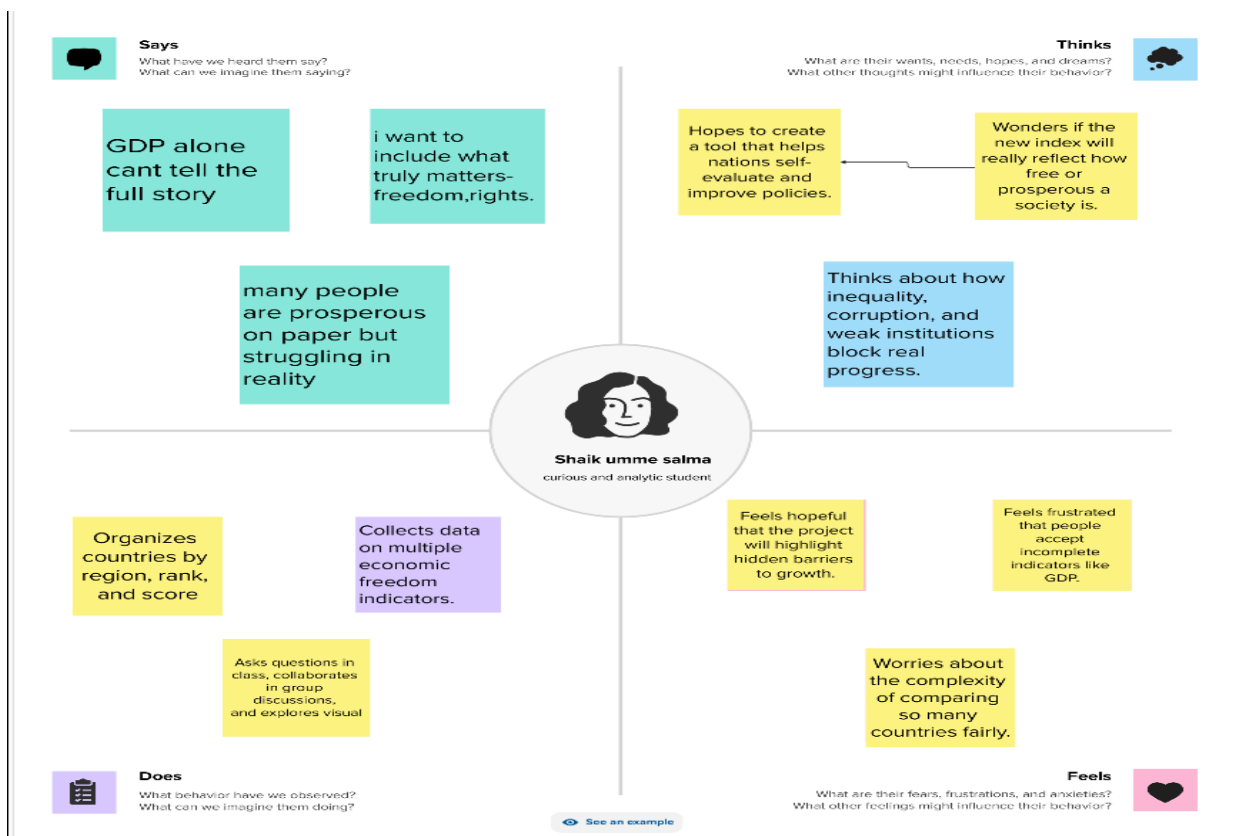
### Empathize & Discover

Date	19 <sup>th</sup> may 2025 – 30 <sup>th</sup> June 2025
Team ID	LTVIP2025TMID49638
Project Name	Measuring the pulse of Prosperity: An index of economic freedom analysis
Maximum Marks	4 Marks

#### Empathy Map :

An empathy map captures the mindset and actions of Shaik Umme Salma, a student researcher aiming to redefine how prosperity is measured. She says that traditional metrics like GDP aren't enough and insists on including real-world indicators like freedom, rights, and equality. She thinks deeply about the underlying barriers to economic progress, such as corruption or weak governance, and dreams of building a more inclusive, data-driven index. Emotionally, she feels both frustrated by outdated measurements and hopeful that her work will lead to fairer insights and smarter policy decisions.

#### Example:



Link of empathy map:

<https://app.mural.co/t/salma4377/m/salma4377/1750859086901/19248543d17a85331b79dae3ba948db215792d44>

