

SDC Dataset Column explanation:

participants: Names of entities (companies, organizations, institutions) involved in the strategic alliance or joint venture

SIC_primary: Primary Standard Industrial Classification Code of the participants. These codes are used to classify industries according to a standard system which helps identify the primary business activity of the participants involved in the alliance or joint venture

date_announced: The date when the strategic alliance or joint venture was officially announced. This marks when the parties involved made the deal public, which may not be the same as the date the agreement was signed or became effective.

date_terminated: If applicable, this column records the date when the alliance or joint venture ended. It may represent a termination due to expiration of the agreement, a mutual decision, or failure of the deal.

business_description: A brief description of the business activity or purpose of the alliance or joint venture. It may include information about the nature of the collaboration, such as research, marketing, distribution, or co-development efforts.

participant_nation: The country or nationality of the participant(s) in the alliance or joint venture.

alliance_deal_name: The formal or informal name of the strategic alliance or joint venture deal

alliance_SIC_code: The SIC code associated with the specific alliance or joint venture. While SIC_primary represents the industries of the participants, this column indicates the sector or industry the collaboration focuses on.

alliance_nation: The country in which the joint venture or strategic alliance is based or operates primarily

status: The current status of the alliance or joint venture, such as whether it is still active, pending, completed, terminated, or canceled. This provides an indicator of whether the deal is ongoing or has concluded.

type: Categorizes the type of deal—for example, whether it is a joint venture (a new entity created by the participants) or a strategic alliance (a collaboration without creating a new entity). Other types could include licensing agreements, R&D alliances, or distribution partnerships.

ownership_structure: Indicates the ownership structure of the joint venture or strategic alliance, particularly in cases where a new entity is created. For example, it could specify the equity stakes or whether the ownership is 50-50, majority-owned, or some other arrangement.

deal_number: A unique identifier for each alliance or joint venture deal in the dataset. It serves as a reference number, which can be useful for tracing individual deals across different documents or analyses.