



UNIVERSITI TEKNOLOGI MARA (UiTM)

IMD318: INDIVIDUAL PROJECT (30%)

INSTRUCTIONS:

You are required to produce a personal website using **NOTE PAD/ NOTE PAD++/ ANY TEXT-BASED AUTHORING TOOL ONLY**. The HTML pages should include all the tags that you have learned so far. The completed website MUST contain the followings; Home Page, Biodata, Experience, Education, Family, Gallery and other necessary pages. Each page must have an appropriate page title and statement of responsibility/ownership. Your files must be arranged and named systematically. The softcopy of the personal website must be submitted in week 12. Marks will be deducted for late submission.

You **ARE NOT ALLOWED** using ready-made templates downloaded from the Internet or using any other authoring software. The use of such items will be severely punished with 10 percent deduction from overall assessment.

However, you are allowed to use custom styling from W3Schools; downloaded at <http://www.w3schools.com/w3css/default.asp>. The project will be assessed based on:

- Technical Capability (60 points)
- Page structure (40 points)

Upload your completed project to Github.



IMD 318 – Introduction to Web Content Management & Design

Criteria for Marking Final Project

[Technical Capability Assessment]

STUDENT NAME	:						
UiTM ID	:						
URL	:						
CLASS	:	A	B	C	D	E	F

No.	Criteria	Weight	Marks	Total
1.	Text Formatting <ul style="list-style-type: none">• Title (Heading/Page Title)• Bold/Italic/Underline/Color• Super/Subscript/Pre/Abbreviation	2		
2.	Images <ul style="list-style-type: none">• Variety of Images• Image Map	2 2		
3.	Link <ul style="list-style-type: none">• Local• Anchor• External Link & thumbnails	2 2 2		
4.	List <ul style="list-style-type: none">• Order List• Unordered List• Custom marker	2 2 2		
5.	Tables <ul style="list-style-type: none">• Creativity and complexity of table	5		
6.	Cascading Style Sheet (CSS) <ul style="list-style-type: none">• Originality, richness, and maturity of styling	9		
7.	Multimedia Elements <ul style="list-style-type: none">• Richness of multimedia elements (Sound, Animation, Video)	4		
8.	Scripting <ul style="list-style-type: none">• Using appropriate scripting language for notifications, clocks, animation, etc. Focus on originality and creativity of the scripting	5		
9.	Originality and creativity: <ul style="list-style-type: none">• Design/layout• Artwork/Video	5 5		
10.	Project Presentation <ul style="list-style-type: none">• Using appropriate filenames and folder	2 2		
11.	Extra Mark <ul style="list-style-type: none">• Student effort to upload the website into web hosting	5		
TOTAL				

[Page Structure Assessment]

Dimension	1	2	3	4	5	
Dimension	Poor	Below Average	Average	Above Average	Excellent	Score
Design	Poorly organized; contains obvious errors, loads slowly	Organization some-what confusing some errors, loads slowly	Organization acceptable; no obvious errors, loads adequately	Good organization; no errors; loads quickly	Excellent organization; clear and free of errors; loads quickly and completely	
Navigability	Difficult to find and follow site navigation links	Navigation links visible but somewhat confusing	Navigation links clear and readily available	Navigation links clear and logical, site map included	Navigation logical and clear; site map; and search engine available	
Authority	Unclear who authored the site	Author name and contact information included but credentials lacking	Author name, contact information some credential included	Author name, contact information, full credentials included	Well-regarded author provides all necessary, information; site is linked to by others	
Dates	No dates evident	Site contains creation date but no dates for update information	Site contains both creation and dates for update information	Site contains dates for creation and update information and some dates relating to data collection	Site contains creation, update, and data collection dates for all key information	
Content	Data quality is questionable , and quantity is limited	Data quality appear adequate, limited quantity	Data is adequate in quantity and quality	Data quality is established, and quantity is sufficient for coverage	Data quality is unquestioned, and quantity provides excellent coverage	
Links	Few relevant working links included	Adequate number of links, but many no longer functional	Sufficient number of links, and all are functional	A good variety of useful, active links	Active links to wide variety of excellent sites	
Accessibility Access	No options available for handicapped	Some pages on site offer text only option	Site offers text-only option on all pages	Site offers clear options for handicapped	Site included handicapped options on all pages and links to support software.	
Relevance	Site does not meet instructional objectives	Site meet some aspect of instructional objectives	Instructional objectives are adequately met	Site exceeds most objectives requirements	Site exceeds all instructional objectives	
TOTAL						

Marking Criteria			Percentage	/30%
Technical Capability Assessment		/60		
Page Structure Assessment		/40		
Total		/100		