

# ROUTE 30

North Amherst/  
Old Belchertown Road

- Valley Medical Center
- Rolling Green Apartments
- Colonial Village Apartments
- Amherst Center
- University of Massachusetts
- Puffton Village Apartments



Pioneer Valley Transit Authority



For information, call UMass Transit  
at 545-0056, [www.umass.edu/bus](http://www.umass.edu/bus)  
or [www.pvta.com](http://www.pvta.com)

## ROUTE INFORMATION

This route schedule shows the time of departure at major stops along the route, contains a route map, and other important information. Buses are operated by UMass Transit. For schedule information, lost & found, suggestions and feedback, call UMass Transit at 545-0056, or visit our websites at [www.umass.edu/bus](http://www.umass.edu/bus) and [www.pvta.com](http://www.pvta.com). Times are subject to change due to traffic and weather conditions.

### Accessibility

All PVTA buses are wheelchair accessible. For TTY service call 413-733-0449 (TTY/Relay).

### Proof of Payment Fare Collection

The Pioneer Valley Transit Authority (PVTA) has implemented a proof-of-payment policy in relation to fare collection on its Amherst-based, fixed bus routes. This policy requires passengers to have proof of fare payment in hand from the time they board a PVTA bus until they leave the bus stop area at their final destination.

Passengers will be on their honor — expected to produce valid Five College student, faculty or staff ID cards (as explained below); or to purchase a valid fare for each ride; or to have a daily, weekly or monthly pass to ride. Transit supervisors will make random fare inspections and passengers must be prepared to show proof of payment once or more during a trip. Failure to do so may result in loss of riding privileges. University of Massachusetts Transit bus drivers will not collect fares and passes.

### Five College Students, Faculty and Staff

Students who attend one of the Five Colleges – Smith College, Amherst College, Hampshire College, Mount Holyoke College or the University of Massachusetts, Amherst, must be prepared to show current and valid school ID cards. Five College faculty and staff must be prepared to show valid and current employee ID cards. Transit supervisors will consider these student and employee ID cards valid proof of payment. The fares for Five College Students, Faculty and Staff are prepaid by their member institutions and student fees.

### Fare Payment Options

Passengers have several options related to tickets and passes.

**One Ride Ticket \$1.25**

**Daily Pass (Unlimited rides on PVTA for One Day) \$3**

Before using the pass, the rider must mark in ink the month and day that they intend to use it.

**7 Day Pass (Unlimited rides on PVTA for 7 consecutive days) \$12.50**

Before using the pass, the passenger must mark on it the month and seven consecutive days that they intend to use it.

**31 Day Pass (Unlimited rides for 31 consecutive days)**

Regular Pass \$45

Seniors & Persons with Disabilities (with PVTA ID) \$22

**Children under 6 years of age ride free with an adult.**

### Ticket/Pass Locations

All tickets and passes may be purchased at: the Amherst Council on Aging on Boltwood Walk and the Big Y store on University Drive.

### Passes/Tickets by Mail

All PVTA tickets and passes can be purchased by mail. Riders may send ticket or pass requests with check payable to PVTA, and mail to: PVTA Customer Service Center, 1341 Main St., Springfield, MA 01103. For more information, call 586-5806 or 413-781-PVTA (7882).

### Reduced-Fare Program

To receive discount fare, one of the following identification cards must be shown to the driver each time you board: PVTA E&D Identification card or Disabled–Statewide Access Pass. The PVTA ID is available at the PVTA Customer Service Center and at the Northampton Council on Aging, 413-587-1228

### Transfers

Riders transferring between Northampton-based routes and Amherst-based routes and paying cash fares should purchase a transfer on the Northampton bus when they board. The 25-cent transfer will serve as proof of payment on the Amherst routes. Transfers are good for 90 minutes; they are designed for a continuous ride and never intended for a return trip or stopover.

Riders transferring between Amherst-based and Northampton-based routes should show their passes to the driver. Riders using tickets may purchase a transfer to continue riding the Northampton-based bus.

### Inclement Weather:

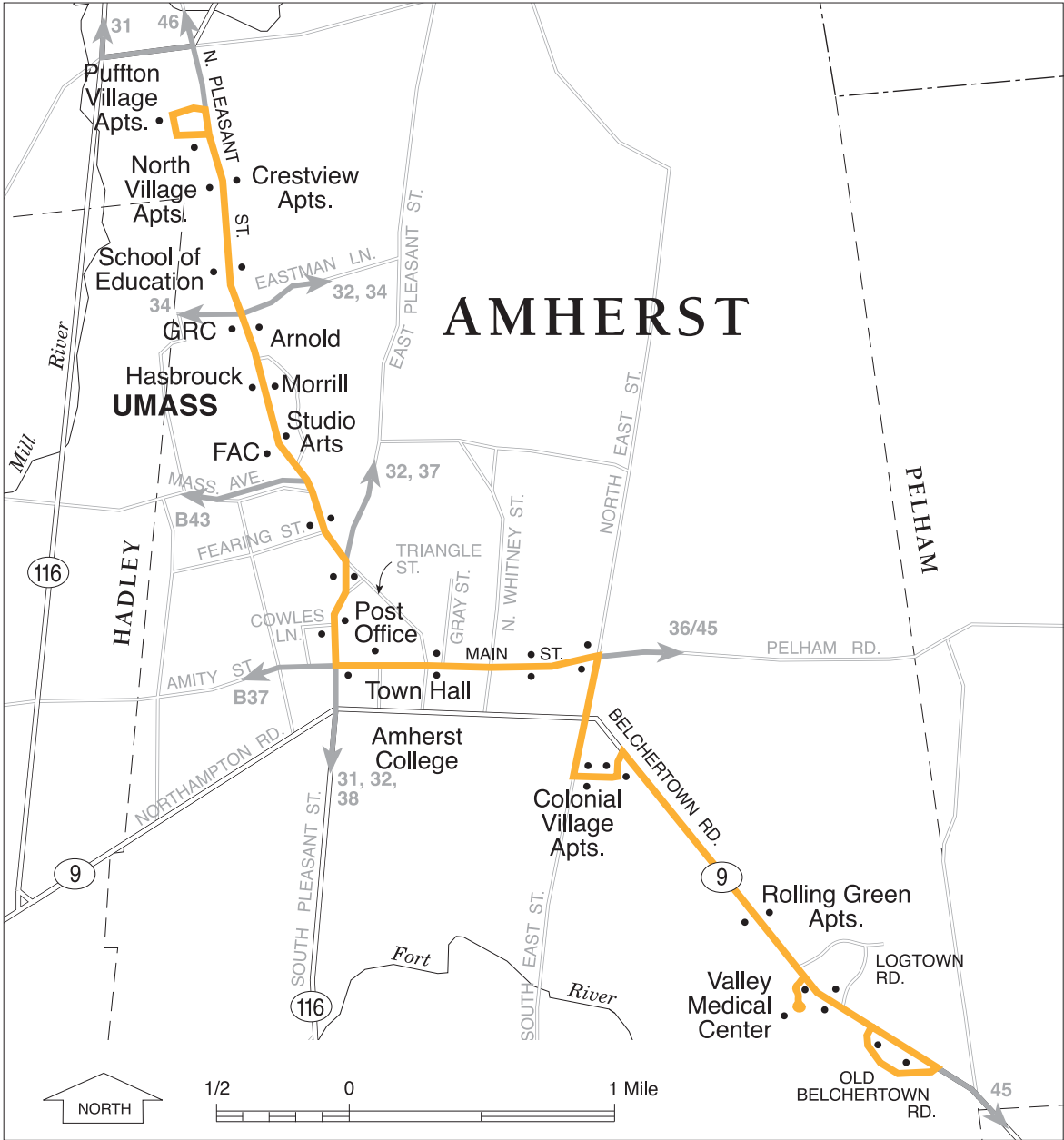
For schedule changes during inclement weather, please check out our website at [www.umass.edu/bus](http://www.umass.edu/bus) or tune to WMUA 91.1 FM, WRNX 100.9 FM, WBEC 1420 AM/105.5 FM, WHAI 1240 AM/98.3 FM, WHMP 1400 AM/99.3 FM, WFCR 88.5 FM, WHYN 560 AM/93.1 FM or call the UMass Transit 24-hour hotline at 545-1633.

### Other Information:

Passengers are required to wear a shirt and footwear at all times while on any bus. Pets (except service animals), food, drinks, skis, rollerblades/ skates, alcohol, bicycles and smoking are not permitted on board buses. Schedules are available at the Campus Center Information Desk, Whitmore Information Desk, Bangs Community Center, Amherst Police Station, Amherst Chamber of Commerce, all Amherst Public Libraries, and on all PVTA buses.

**Visit our website at:** [www.umass.edu/bus](http://www.umass.edu/bus) or [www.pvta.com](http://www.pvta.com)

**TITLE VI:** In compliance with Title VI of the Civil Rights Act of 1964, PVTA is both obligated and committed to operating its programs and services without regard to race, color and national origin. For additional information on PVTA's Title VI Complaint Procedure, please visit our website at [www.pvta.com](http://www.pvta.com) or contact our Customer Service Center in person, by mail, or by phone.



**30**  
**North Amherst/  
Old Belchertown  
Road**

- Route GOLD 30
- Connecting Route
- Bus Stop

30

WEEKDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 8,  
2009

| LEAVE<br>OLD<br>B'TOWN RD.               | COLONIAL<br>VILLAGE | AMHERST<br>POST<br>OFFICE | UMASS<br>STUDIO ARTS<br>BLDG. | LEAVE<br>PUFFTON<br>VILLAGE | UMASS<br>GRC | AMHERST<br>COWLES<br>LANE | COLONIAL<br>VILLAGE | ARRIVE<br>OLD<br>B'TOWN RD. |
|--|---------------------|---------------------------|-------------------------------|-----------------------------|--------------|---------------------------|---------------------|-----------------------------|
| —  | —                   | —                         | —                             | 7:30                        | 7:35         | 7:40                      | 7:49                | 7:56                        |
| 7:12                                     | 7:16                | 7:26                      | 7:30                          | 7:45                        | 7:50         | 7:55                      | 8:04                | 8:11                        |
| 7:27                                     | 7:31                | 7:41                      | 7:45                          | 8:00                        | 8:05         | 8:10                      | 8:19                | 8:26                        |
| 7:42                                     | 7:46                | 7:56                      | 8:00                          | 8:15                        | 8:20         | 8:25                      | 8:34                | 8:41                        |
| 7:57                                     | 8:01                | 8:11                      | 8:15                          | 8:30                        | 8:35         | 8:40                      | 8:49                | 8:56                        |
| CONTINUES RUNNING EVERY 15 MINUTES UNTIL |                     |                           |                               |                             |              |                           |                     |                             |
| 4:57                                     | 5:01                | 5:11                      | 5:15                          | 5:30                        | 5:35         | 5:40                      | 5:49                | 5:56                        |
| 5:12                                     | 5:16                | 5:26                      | 5:30                          | 5:45 U                      | 5:50 U       | —                         | —                   | —                           |
| 5:27                                     | 5:31                | 5:41                      | 5:45                          | 6:00 U                      | 6:05 U       | —                         | —                   | —                           |
| 5:42                                     | 5:46                | 5:56                      | 6:00                          | 6:15                        | 6:20         | 6:25                      | 6:34                | 6:41                        |
| 5:57 U                                   | 6:01 U              | 6:11 U                    | 6:15 U                        | —                           | —            | —                         | —                   | —                           |
| 6:15                                     | 6:19                | 6:26                      | 6:30                          | 6:45                        | 6:50         | 6:54                      | 7:02                | 7:07                        |
| 6:45                                     | 6:49                | 6:56                      | 7:00                          | 7:15                        | 7:20         | 7:24                      | 7:32                | 7:37                        |
| CONTINUES RUNNING EVERY HALF HOUR UNTIL  |                     |                           |                               |                             |              |                           |                     |                             |
| 8:45                                     | 8:49                | 8:56                      | 9:00                          | 9:15                        | 9:20         | 9:24                      | 9:32                | 9:37                        |
| 9:15                                     | 9:19                | 9:26                      | 9:30                          | 9:45 B                      | 9:50 B       | 9:54 B                    | 10:02 B             | 10:07 B                     |
| 9:45                                     | 9:49                | 9:56                      | 10:00                         | 10:15 C                     | 10:20 C      | 10:24 C                   | —                   | —                           |
| —  | —                   | 10:36                     | 10:40                         | 10:45                       | 10:50        | 10:54                     | 11:02               | 11:07                       |
| 10:45                                    | 10:49               | 10:56                     | 11:00                         | 11:15                       | 11:20        | 11:24                     | 11:32               | 11:37                       |
| 11:15                                    | 11:19               | 11:26                     | 11:30                         | 11:35 U                     | 11:40 U      | —                         | —                   | —                           |
| 11:45                                    | 11:49               | 11:56                     | 12:00                         | 12:15                       | 12:20        | 12:24                     | 12:32               | 12:37                       |
| 12:45                                    | 12:49               | 12:56                     | 1:00                          | 1:05 U                      | 1:10 U       | —                         | —                   | —                           |
| THURSDAY AND FRIDAY NIGHTS ONLY          |                     |                           |                               |                             |              |                           |                     |                             |
| 11:15                                    | 11:19               | 11:26                     | 11:30                         | 11:45                       | 11:50        | 11:54                     | 12:02               | 12:07                       |
| 11:45                                    | 11:49               | 11:56                     | 12:00                         | 12:15                       | 12:20        | 12:24                     | 12:32               | 12:37                       |
| 12:15                                    | 12:19               | 12:26                     | 12:30                         | 12:35 U                     | 12:40 U      | —                         | —                   | —                           |
| 12:45                                    | 12:49               | 12:56                     | 1:00                          | 1:05 U                      | 1:10 U       | —                         | —                   | —                           |
| —  | —                   | 1:12                      | 1:16                          | 1:21 U                      | 1:26 U       | —                         | —                   | —                           |

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SATURDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 8,  
2009

| LEAVE<br>OLD<br>B'TOWN RD. | COLONIAL<br>VILLAGE | AMHERST<br>POST<br>OFFICE | UMASS<br>STUDIO ARTS<br>BLDG. | LEAVE<br>PUFFTON<br>VILLAGE | UMASS<br>GRC | AMHERST<br>COWLES<br>LANE | COLONIAL<br>VILLAGE | ARRIVE<br>OLD<br>B'TOWN RD. |
|----------------------------|---------------------|---------------------------|-------------------------------|-----------------------------|--------------|---------------------------|---------------------|-----------------------------|
| —                          | —                   | —                         | —                             | 6:40 B                      | 6:45 B       | 6:49 B                    | 6:57 B              | 7:02 B                      |
| 7:35                       | 7:39                | 7:46                      | 7:50                          | 8:05                        | 8:10         | 8:14                      | 8:22                | 8:27                        |
| 8:35                       | 8:39                | 8:46                      | 8:50                          | 9:05                        | 9:10         | 9:14                      | 9:22                | 9:27                        |
| 9:35                       | 9:39                | 9:46                      | 9:50                          | 10:05 B                     | 10:10 B      | 10:14 B                   | 10:22 B             | 10:27 B                     |
| 11:00                      | 11:04               | 11:11                     | 11:15                         | 11:30                       | 11:35        | 11:39                     | 11:47               | 11:52                       |
| 12:00                      | 12:04               | 12:11                     | 12:15                         | 12:30                       | 12:35        | 12:39                     | 12:47               | 12:52                       |
| 1:00                       | 1:04                | 1:11                      | 1:15                          | 1:30 B                      | 1:35 B       | 1:39 B                    | 1:47 B              | 1:52 B                      |
| 2:25                       | 2:29                | 2:36                      | 2:40                          | 2:55                        | 3:00         | 3:04                      | 3:12                | 3:17                        |
| 3:25                       | 3:29                | 3:36                      | 3:40                          | 3:55                        | 4:00         | 4:04                      | 4:12                | 4:17                        |
| 4:25                       | 4:29                | 4:36                      | 4:40                          | 4:55 B                      | 5:00 B       | 5:04 B                    | 5:12 B              | 5:17 B                      |
| 5:50                       | 5:54                | 6:01                      | 6:05                          | 6:20                        | 6:25         | 6:29                      | 6:37                | 6:42                        |
| 6:50                       | 6:54                | 7:01                      | 7:05                          | 7:20                        | 7:25         | 7:29                      | 7:37                | 7:42                        |
| 7:50                       | 7:54                | 8:01                      | 8:05                          | 8:20                        | 8:25         | 8:29                      | 8:37                | 8:42                        |
| 8:50                       | 8:54                | 9:01                      | 9:05                          | 9:20 B                      | 9:25 B       | 9:29 B                    | 9:37 B              | 9:42 B                      |
| 10:15                      | 10:19               | 10:26                     | 10:30                         | 10:40                       | 10:45        | 10:49                     | 10:57               | 11:02                       |
| 11:15                      | 11:19               | 11:26                     | 11:30                         | 11:40                       | 11:45        | 11:49                     | 11:57               | 12:02                       |
| 12:10                      | 12:14               | 12:21                     | 12:25                         | 12:35                       | 12:40        | 12:44                     | 12:52               | 12:57                       |
| 1:05                       | 1:09                | 1:16                      | 1:20                          | 1:30 U                      | 1:35 U       | —                         | —                   | —                           |
| REDUCED SERVICE ONLY       |                     |                           |                               |                             |              |                           |                     |                             |
| —                          | —                   | —                         | —                             | 8:20                        | 8:25         | 8:29                      | 8:37                | 8:42                        |
| 8:50                       | 8:54                | 9:01                      | 9:05                          | 9:20                        | 9:25         | 9:29                      | 9:37                | 9:42                        |
| 9:50                       | 9:54                | 10:01                     | 10:05                         | 10:20                       | 10:25        | 10:29                     | 10:37               | 10:42                       |
| 10:50                      | 10:54               | 11:01                     | 11:05                         | 11:20 U                     | 11:25 U      | —                         | —                   | —                           |

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SUNDAY

NORTH AMHERST/ OLD BELCHERTOWN RD.

Effective  
September 8,  
2009

| LEAVE<br>OLD<br>B'TOWN RD.         | COLONIAL<br>VILLAGE | AMHERST<br>POST<br>OFFICE | UMASS<br>STUDIO ARTS<br>BLDG. | LEAVE<br>PUFFTON<br>VILLAGE | UMASS<br>GRC | AMHERST<br>COWLES<br>LANE | COLONIAL<br>VILLAGE | ARRIVE<br>OLD<br>B'TOWN RD. |
|------------------------------------|---------------------|---------------------------|-------------------------------|-----------------------------|--------------|---------------------------|---------------------|-----------------------------|
| —                                  | —                   | —                         | —                             | 10:35 B                     | 10:40 B      | 10:44 B                   | 10:52 B             | 10:57 B                     |
| 11:30                              | 11:34               | 11:41                     | 11:45                         | 12:00                       | 12:05        | 12:09                     | 12:17               | 12:22                       |
| CONTINUES RUNNING EVERY HOUR UNTIL |                     |                           |                               |                             |              |                           |                     |                             |
| 4:30                               | 4:34                | 4:41                      | 4:45                          | 5:00 B                      | 5:05 B       | 5:09 B                    | 5:17 B              | 5:22 B                      |
| 5:55                               | 5:59                | 6:06                      | 6:10                          | 6:25                        | 6:30         | 6:34                      | 6:42                | 6:47                        |
| CONTINUES RUNNING EVERY HOUR UNTIL |                     |                           |                               |                             |              |                           |                     |                             |
| 10:55                              | 10:59               | 11:06                     | 11:10                         | 11:25                       | 11:30        | 11:34 B                   | 11:42 B             | 11:47 B                     |
| 12:20                              | 12:24               | 12:31                     | 12:35                         | 12:45                       | 12:50        | 12:54                     | 1:02                | 1:07                        |
| 1:10 U                             | 1:14 U              | 1:21 U                    | 1:25 U                        | —                           | —            | —                         | —                   | —                           |

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REDUCED WEEKDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 8,  
2009

| LEAVE<br>OLD<br>B'TOWN RD.              | COLONIAL<br>VILLAGE | AMHERST<br>POST<br>OFFICE | UMASS<br>STUDIO ARTS<br>BLDG. | LEAVE<br>PUFFTON<br>VILLAGE | UMASS<br>GRC | AMHERST<br>COWLES<br>LANE | COLONIAL<br>VILLAGE | ARRIVE<br>OLD<br>B'TOWN RD. |
|---|---------------------|---------------------------|-------------------------------|-----------------------------|--------------|---------------------------|---------------------|-----------------------------|
| —                                       | —                   | —                         | —                             | 7:15                        | 7:20         | 7:24                      | 7:32                | 7:37                        |
| 7:15                                    | 7:19                | 7:26                      | 7:30                          | 7:45                        | 7:50         | 7:54                      | 8:02                | 8:07                        |
| 7:45                                    | 7:49                | 7:56                      | 8:00                          | 8:15                        | 8:20         | 8:24                      | 8:32                | 8:37                        |
| CONTINUES RUNNING EVERY HALF HOUR UNTIL |                     |                           |                               |                             |              |                           |                     |                             |
| 5:15                                    | 5:19                | 5:26                      | 5:30                          | 5:45                        | 5:50         | 5:54                      | 6:02                | 6:07                        |
| 5:45                                    | 5:49                | 5:56                      | 6:00                          | 6:15 U                      | 6:20 U       | —                         | —                   | —                           |
| 6:15                                    | 6:19                | 6:26                      | 6:30                          | 6:45                        | 6:50         | 6:54                      | 7:02                | 7:07                        |
| 7:15                                    | 7:19                | 7:26                      | 7:30                          | 7:45                        | 7:50         | 7:54                      | 8:02                | 8:07                        |
| 8:15                                    | 8:19                | 8:26                      | 8:30                          | 8:45                        | 8:50         | 8:54                      | 9:02                | 9:07                        |
| 9:15                                    | 9:19                | 9:26                      | 9:30                          | 9:45 B                      | 9:50 B       | 9:54 B                    | 10:02 B             | 10:07 B                     |
| 10:45                                   | 10:49               | 10:56                     | 11:00                         | 11:05 U                     | 11:10 U      | —                         | —                   | —                           |

B - Continues to Belchertown Center (see Outreach Schedule)

U - Trip ends after UMass stops

C - To UMass and Amherst Center ONLY

This route serves Valley Medical Group on Route 9 from 7:30 a.m. - 8:00 p.m. Monday - Friday and noon - 8 p.m. on Saturday and Sunday.

No service at the Fearing St. and North Village bus stops after 11:00 p.m. on Thursday, Friday, and Saturday nights during full service schedule periods.

Shaded trips on the above weekend timetables do not operate during reduced service periods. Note that there are separate weekday timetables for Full and Reduced Service periods. Reduced Weekday service is in effect during UMass holidays, intersession and summer.

NO SERVICE ON THE FOLLOWING DATES:

Nov. 26-28, Dec. 25, 2009  
Jan. 1, May 15 & 31,  
July 4, and Sept. 6, 2010.

RACK AND ROLL

Bicycle racks are available  
(first come first served)  
on these buses.

SERVICE ENDS EARLY ON THE FOLLOWING DATES

Dec. 24-27, 31, 2009 - Jan. 3, 2010  
Mar. 13, 14 & 20, 2010  
(Reduced Service Schedule ending at approximately 8:00 p.m.).

Further information will be posted on our website [www.umass.edu/bus](http://www.umass.edu/bus) and onboard all UMTS buses two weeks prior to schedule changes, or call 545-0056 for details.

REDUCED SERVICE ON THE FOLLOWING DATES

Oct. 12, Nov. 11,  
Dec. 19, 2009 - Jan. 18, 2010  
Feb. 15, Mar. 13 - 20, Apr. 19, and  
May 14 - Sept. 5, 2010.