

The University of Massachusetts Campus Master Plan

Work Session 2 - Alternatives
March, 1st – 2nd, 2011

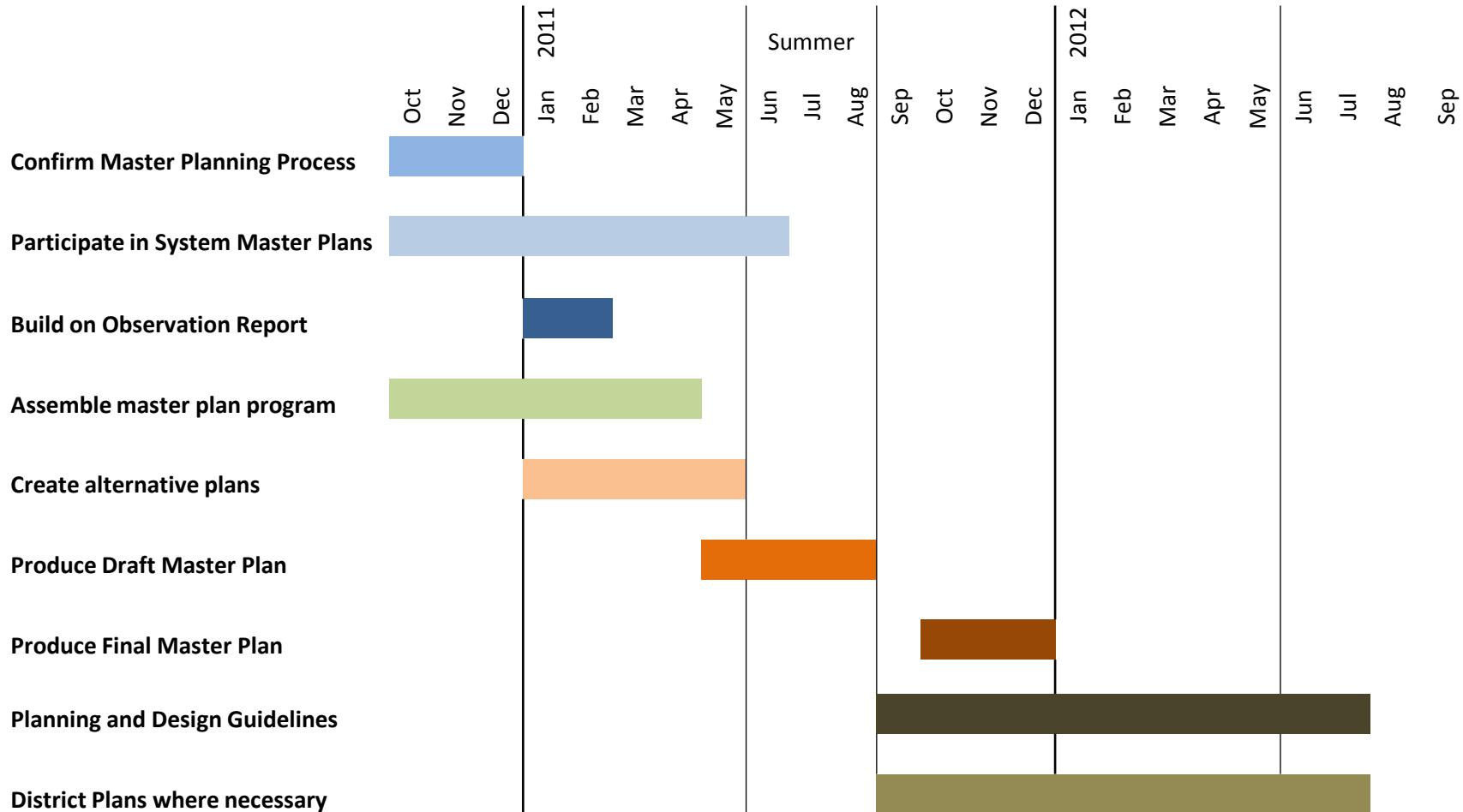




Agenda

- Process
- Recap of Work Session One
- Growth
- Draft Alternatives

Update on process and schedule



Our Vision:

UMass Amherst is among the very best public research universities in the country. Our campus matches the excellence of the public universities that are members of the Prestigious Association of American Universities (AAU). We are the Commonwealth's flagship campus and the citizens of Massachusetts regard us as their flagship institution.

Questions:

First -

What needs to be built on our campus to meet this vision?

Second -

Map the campus tour that will be given to applicants in 2040?

Third -

Why will students want to attend UMass in 2040?

Common Themes

- Build a beautiful pedestrian friendly campus
 - Remove vehicular barriers
 - Expand the super block
 - Plant trees
 - Build more WOW's and small spaces
 - Remove surface parking from within the loop
 - Create a strong positive visual character
- Add and upgrade facilities
 - Additional Classrooms
 - Additional Beds
 - Larger/New Student Union
 - Wellness and Health Center
 - Swimming Pool
 - Admissions Center
 - Laboratories
 - Find uses and renovate historic structures
 - Infrastructure to support excellence





Common Themes Continued

- Develop a mixed use campus 24/7
 - Academic uses *in the loop with campus life*
 - Add more housing *in the loop*
 - Remove non-essential uses *from within loop*
- Tours started at new admissions center
 - *Within the Massachusetts Ave. corridor*
- Connections to host communities and region
 - *Different alternatives for public –private ventures*
 - *Connection to downtown Amherst*
 - *Make the campus welcoming and accessible*



Common Themes Continued

- Demonstrate New England Sustainability
 - *Wind turbines*
 - *Solar panel*
 - *Local farming*
 - *Shuttle Buses*
- Students choose to come to UMass
 - *A great value*
 - *Quality education*
 - *Diversity of experience*
 - *Many neighborhoods one city*
 - *They are able to start a career*
 - *Proud to be at the Flagship*
 - *“the world opened up...”*



I like these places

especially when things are in bloom.

Anonymous says:

.. This would make a nice bike, rollerskate, and skate park, as well as it is a great place for the parkour club.

Anonymous says:

.. The old buildings are so beautiful, much like an ivy league, the modern buildings are much distastful, but the asbestos is not something any one is a fan of and we know it's there.

Anonymous says:

.. I have a lot of meetings and the facilities for meetings are fine in the CC.

James Forest says:

.. Munson hall is too beautiful to tear down. It is a link to our past and the architecture is fantastic. Keep it and find a good use.

People like good outdoor spaces with nice plantings and views.

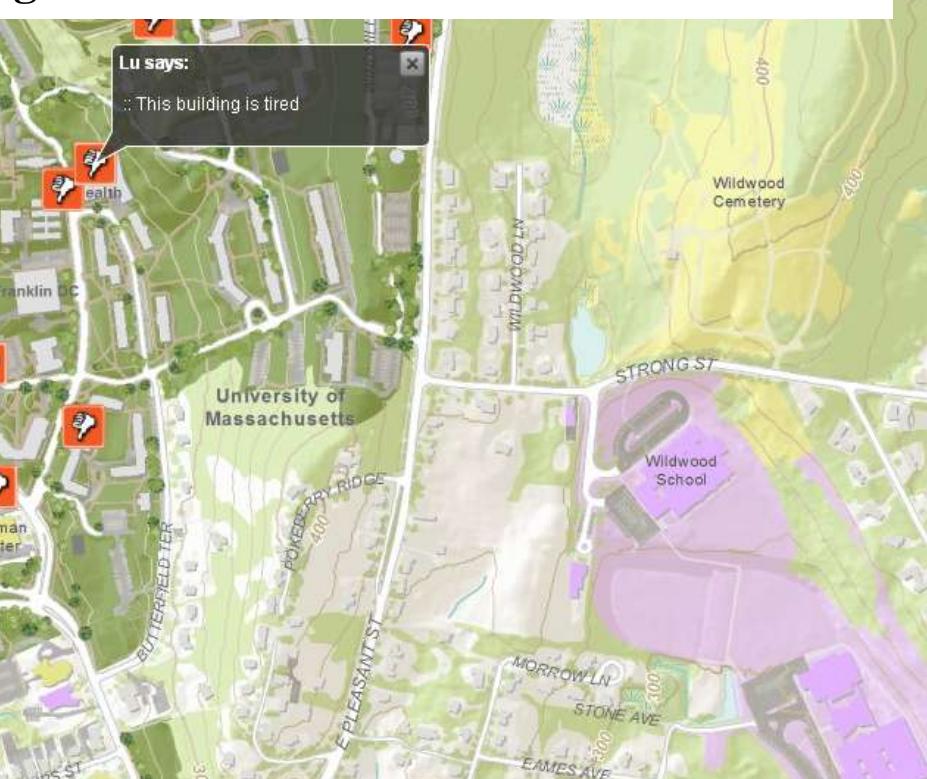
People like the historic architecture of older buildings and it's ties to the past.



University of Massachusetts

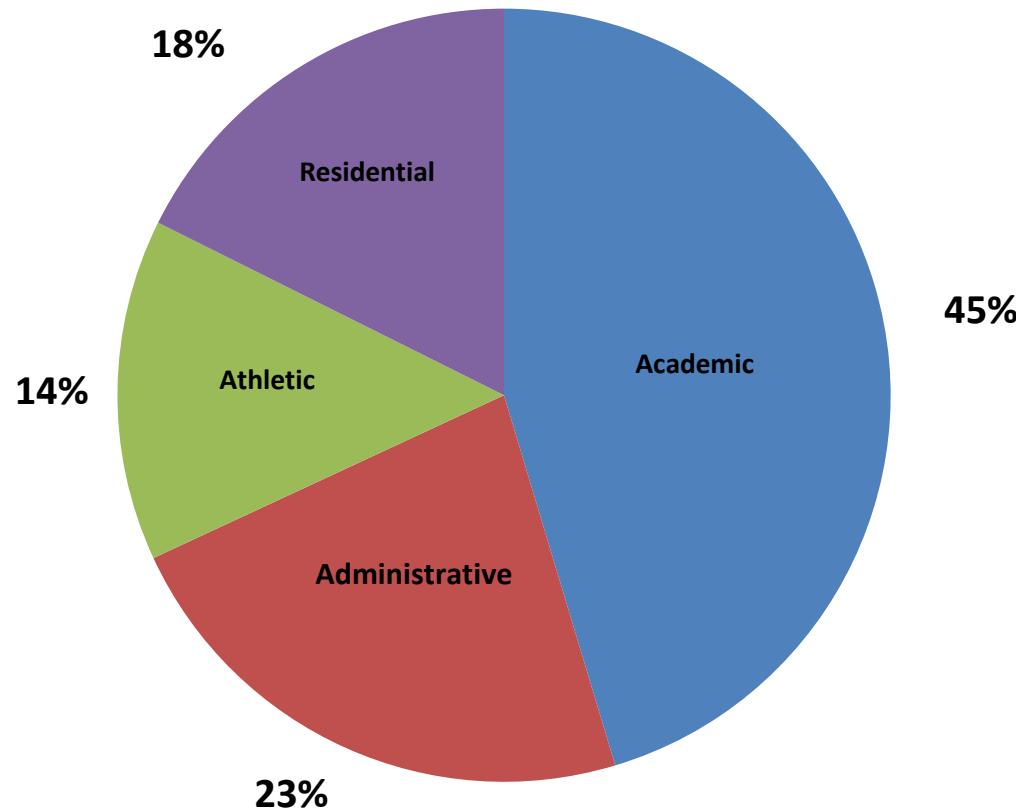
People comment on tired old buildings that need to be demolished and replaced.

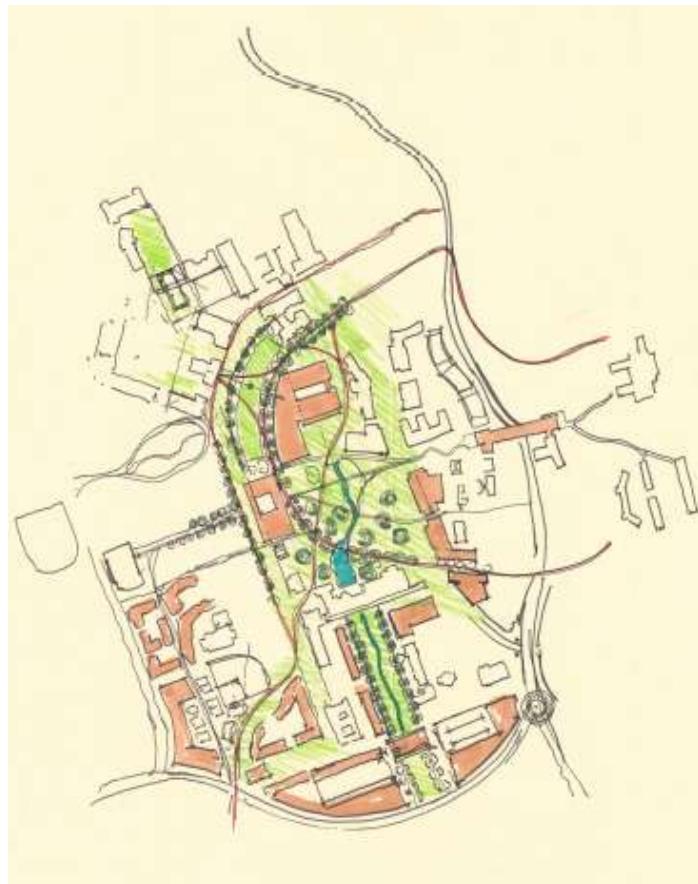
People don't like cars where only pedestrians should be and there are complaints about dangerous crosswalks and intersections.

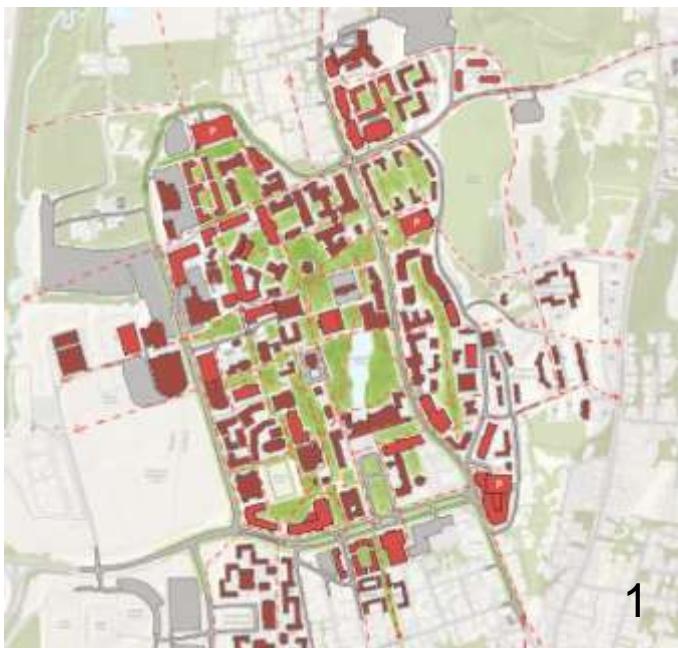


Growth over time

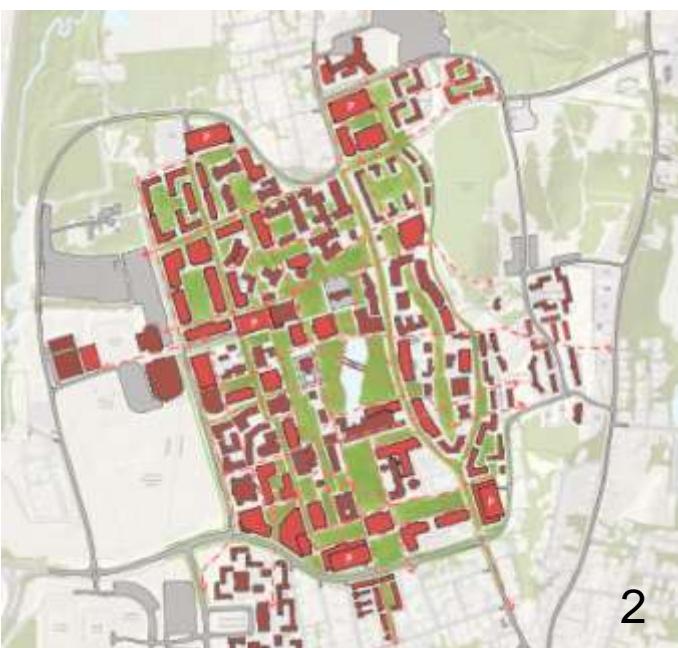
1.8 Million GSF of space over the past 30 years



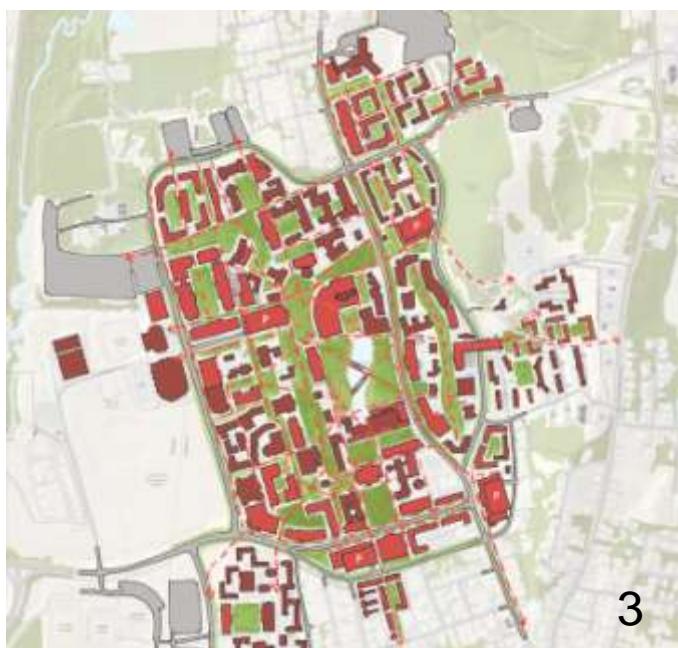




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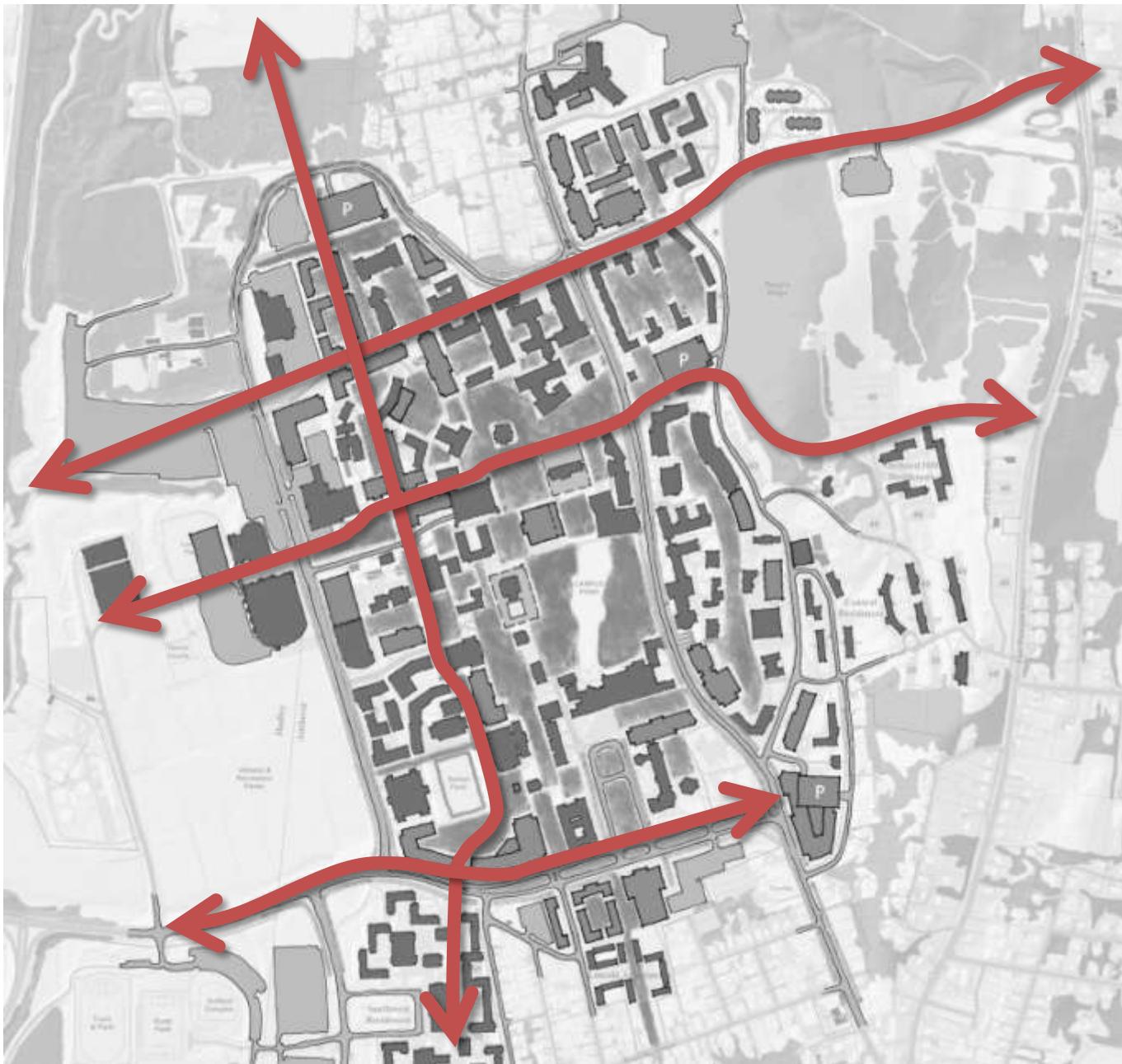
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3



Draft Alternative 1 *spines & views*



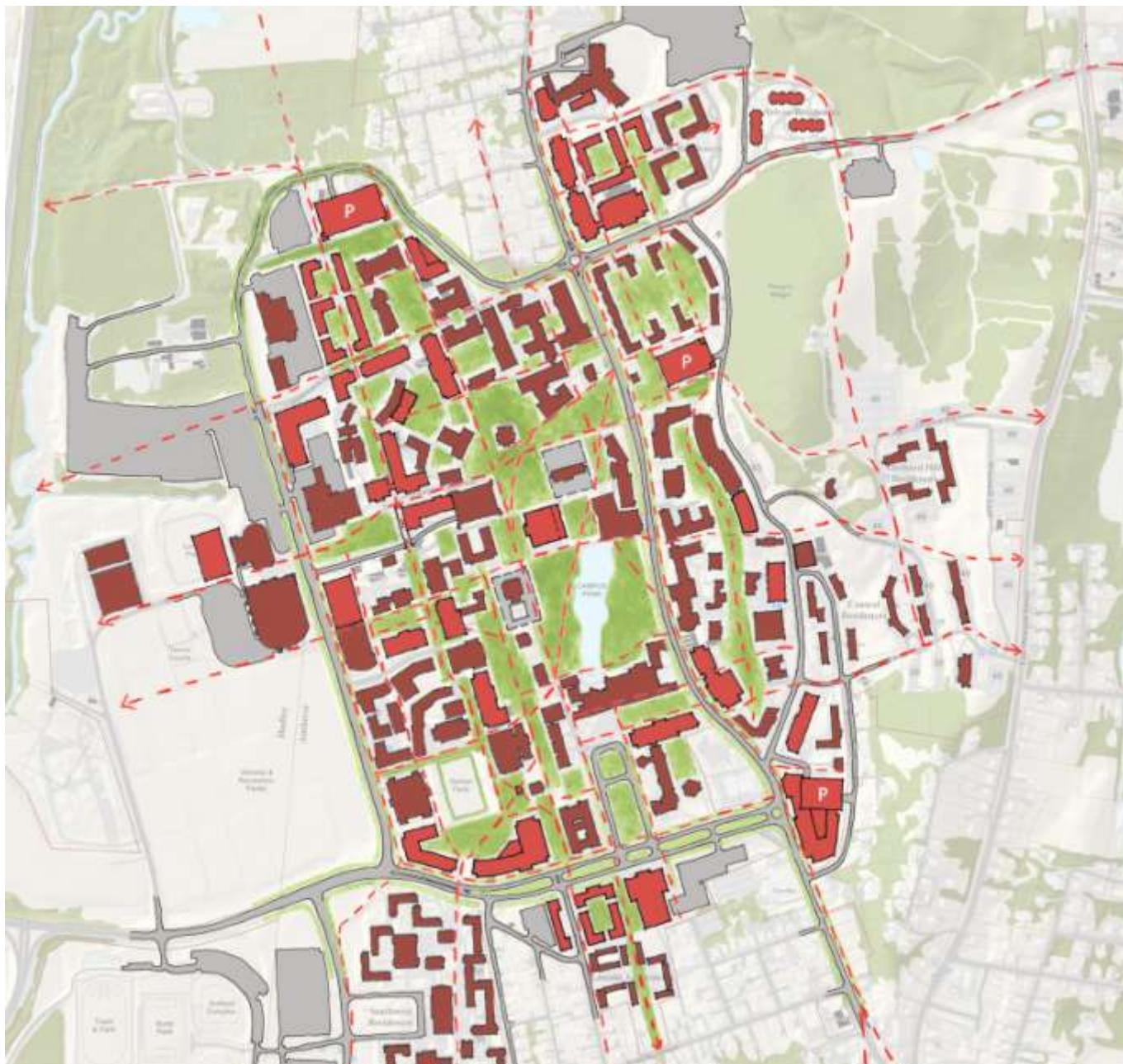










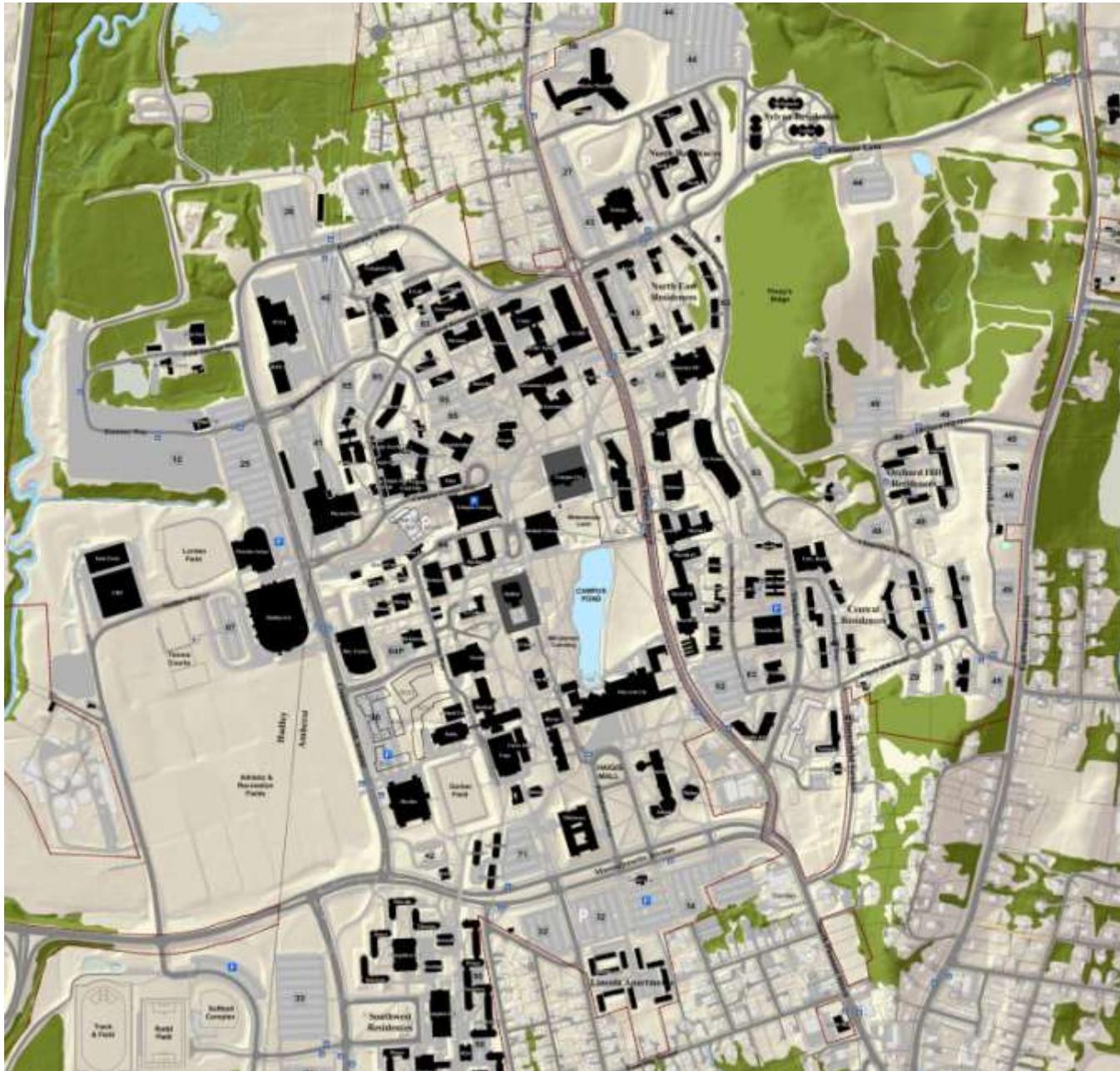




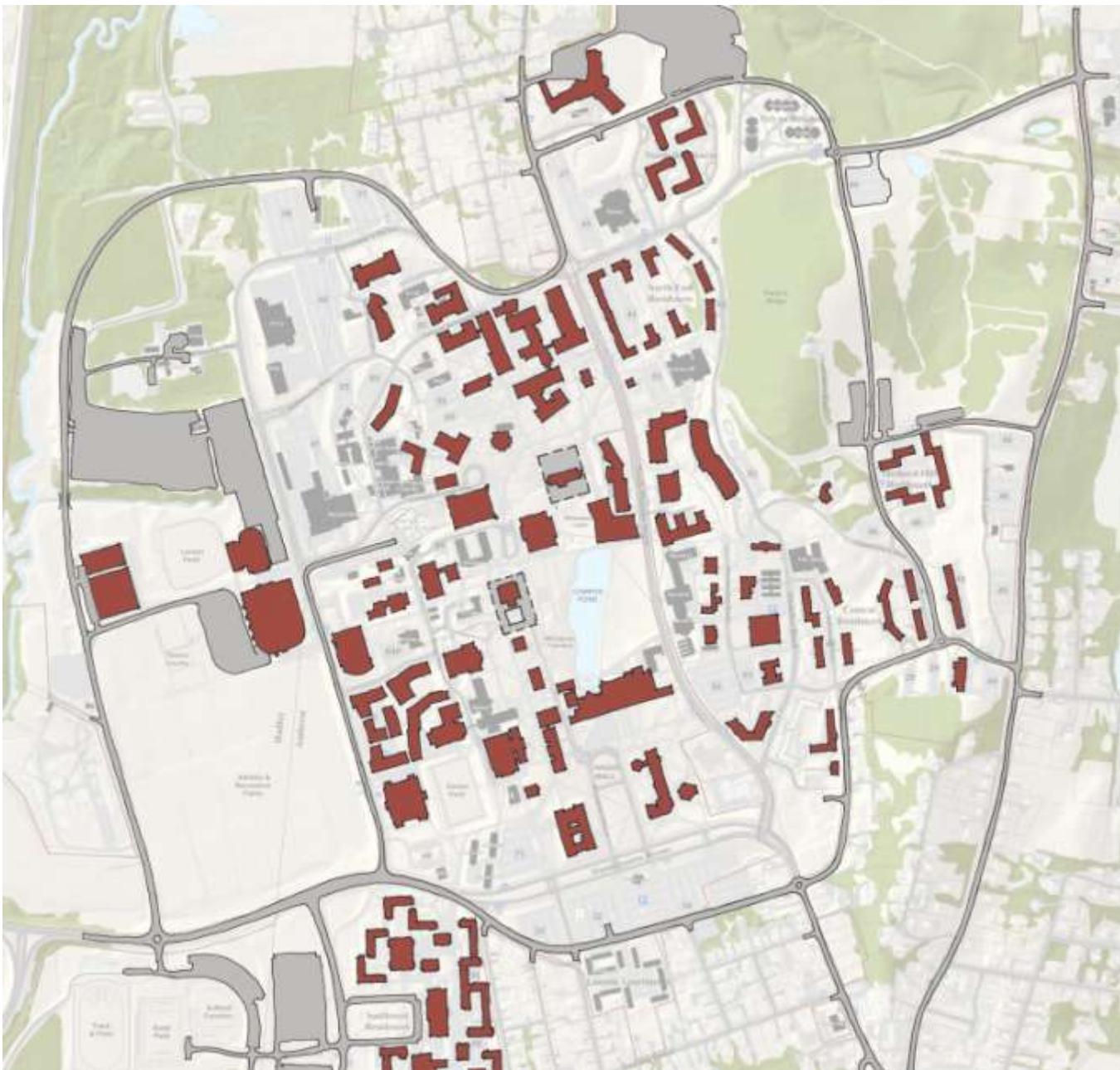


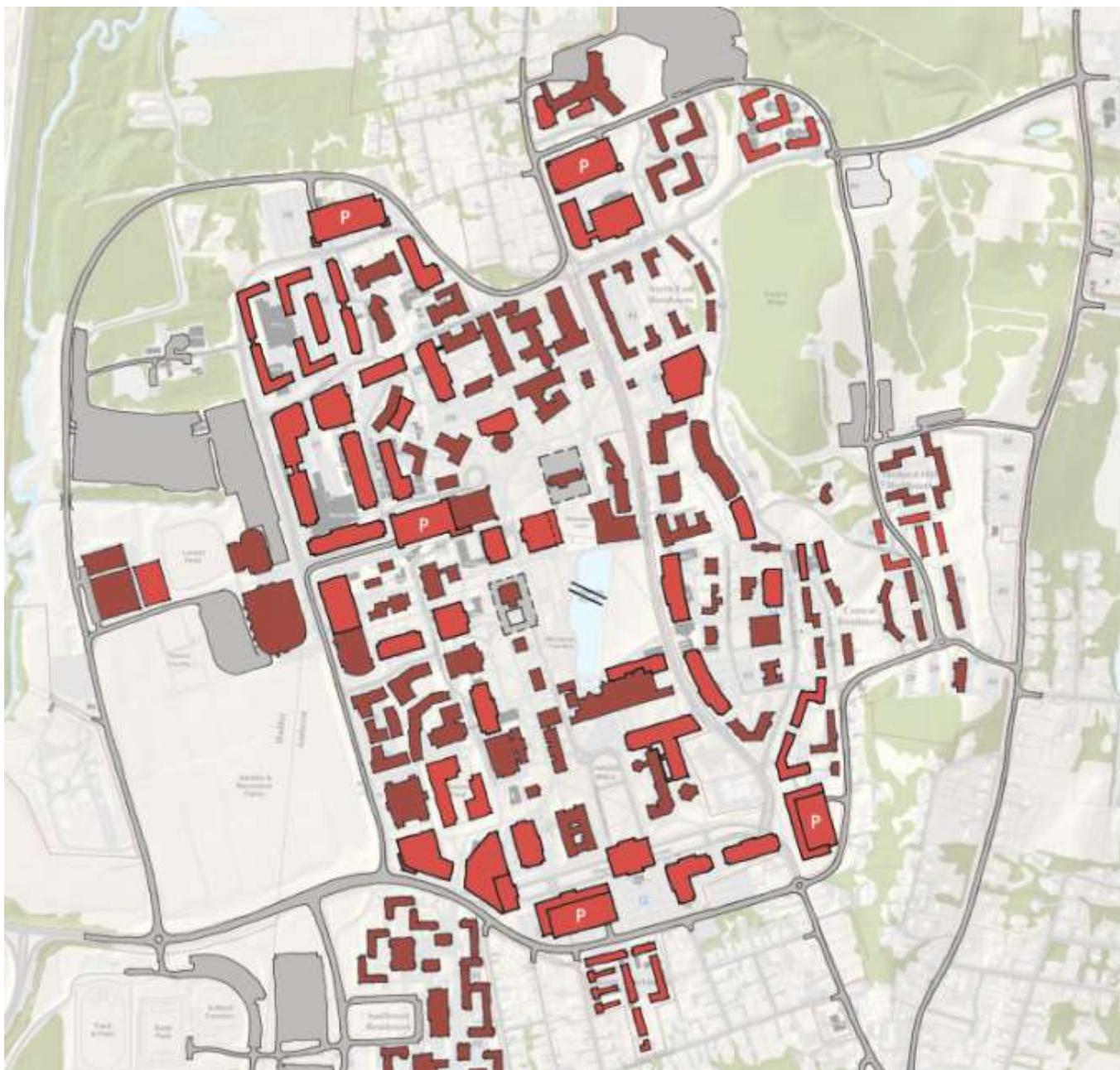
Draft Alternative 2 *courts*

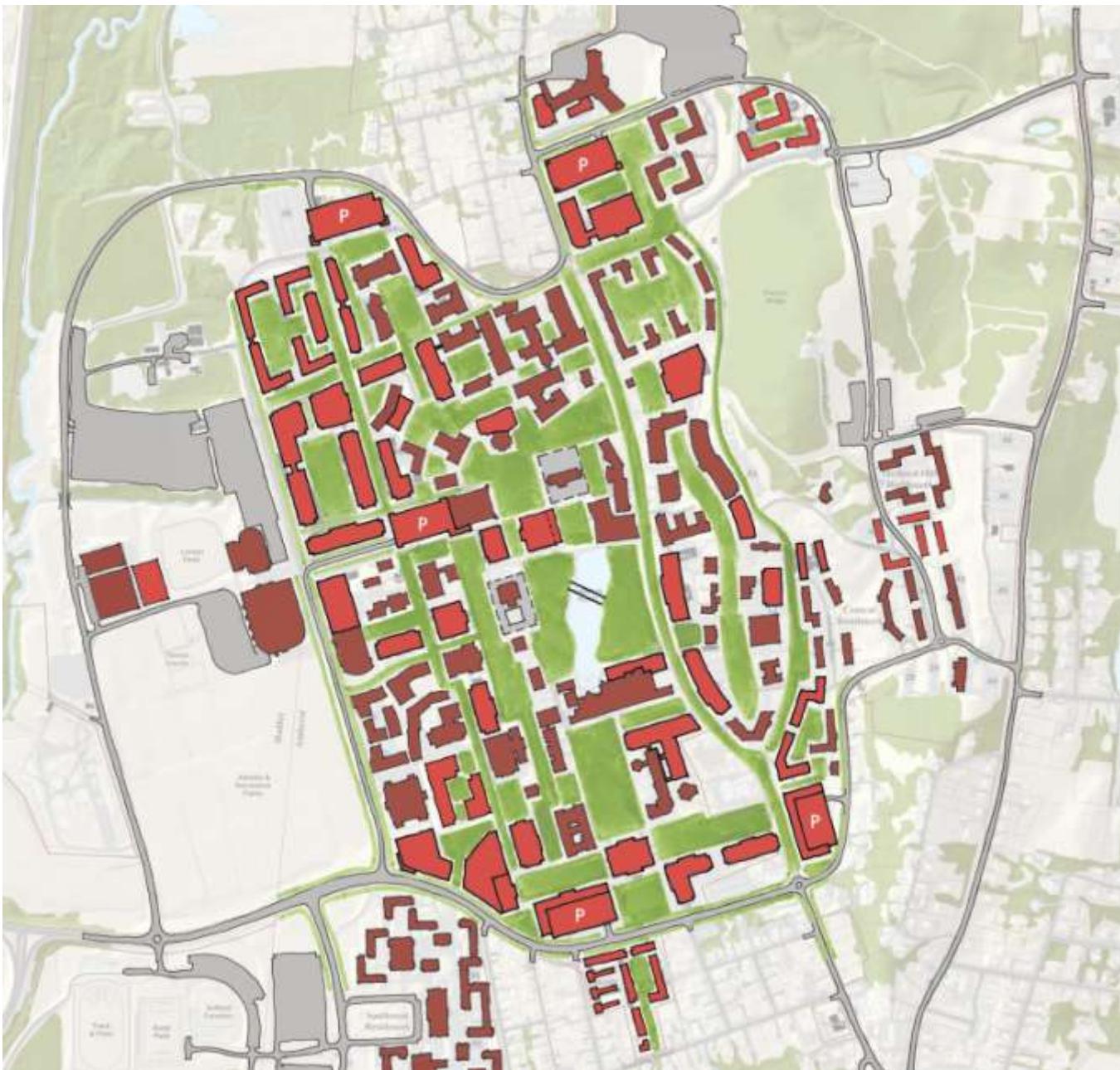


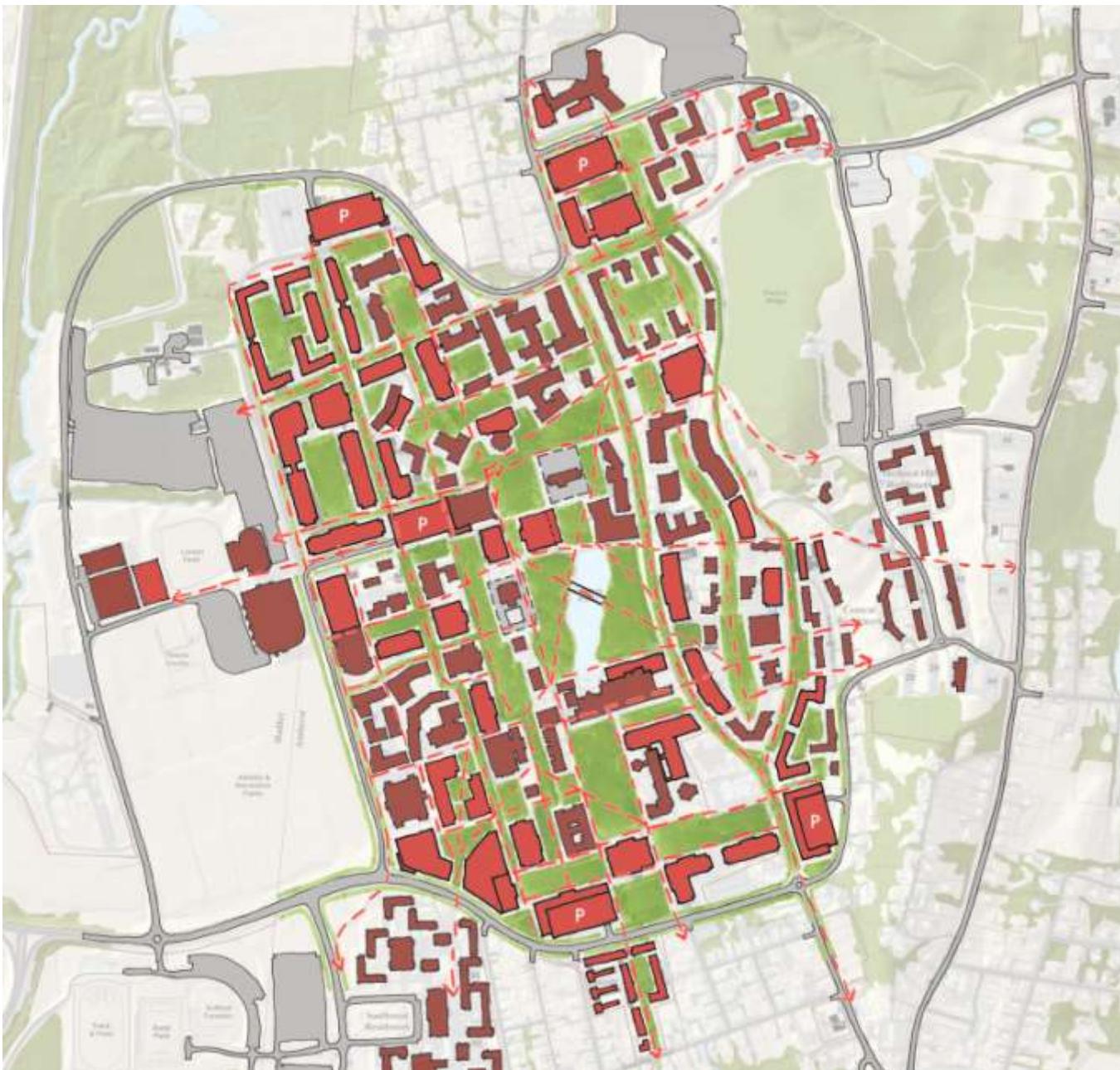




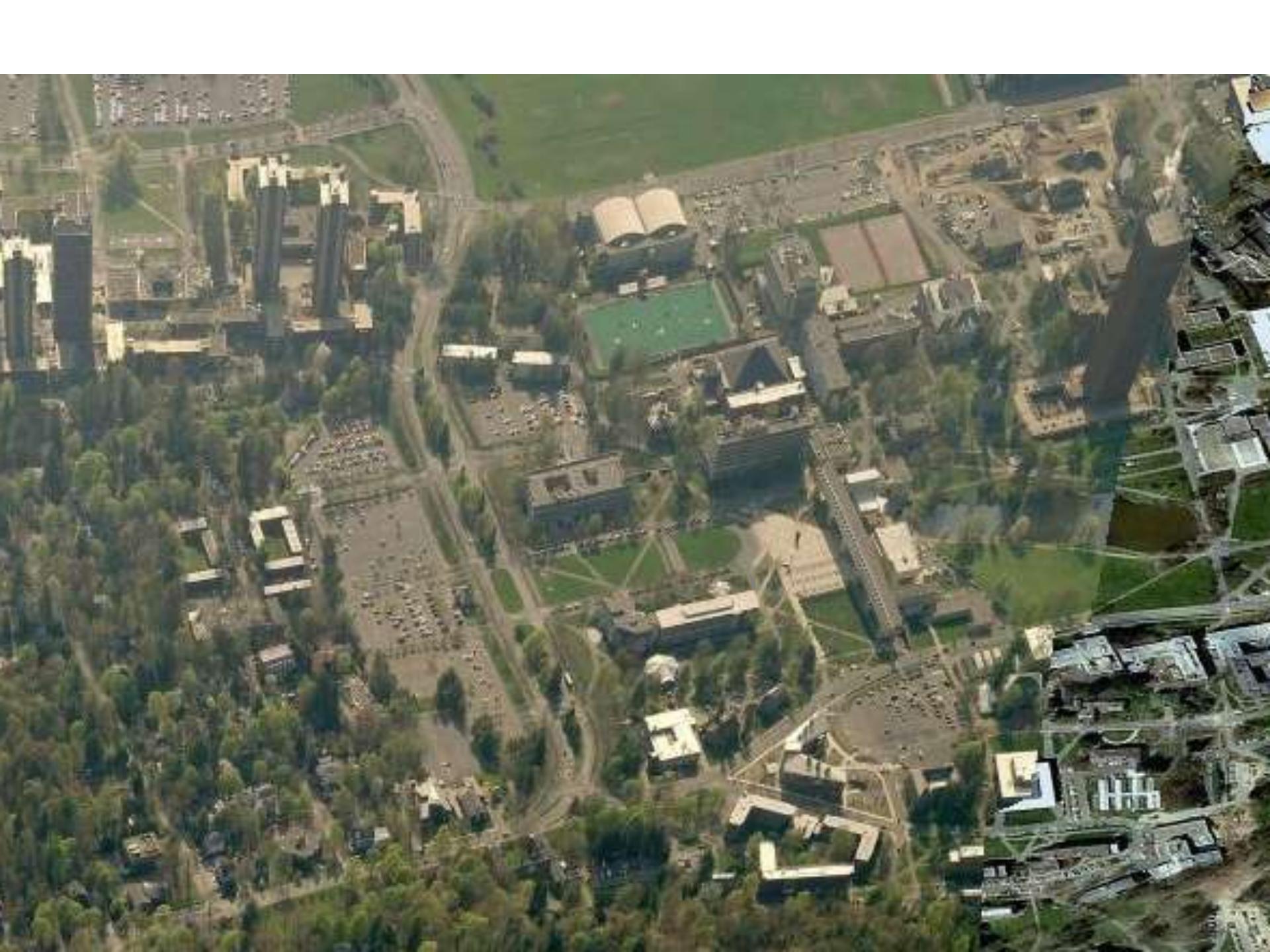


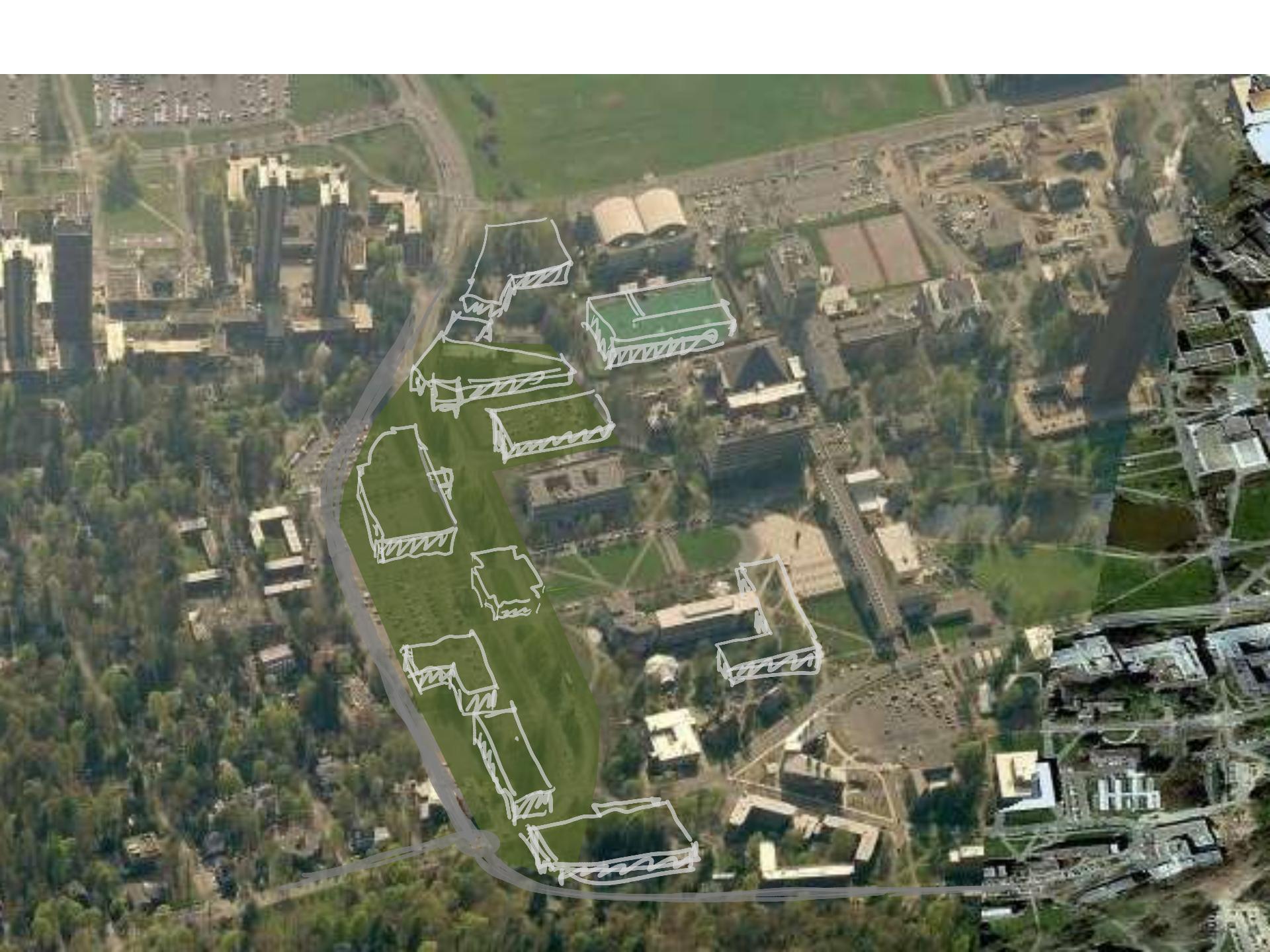






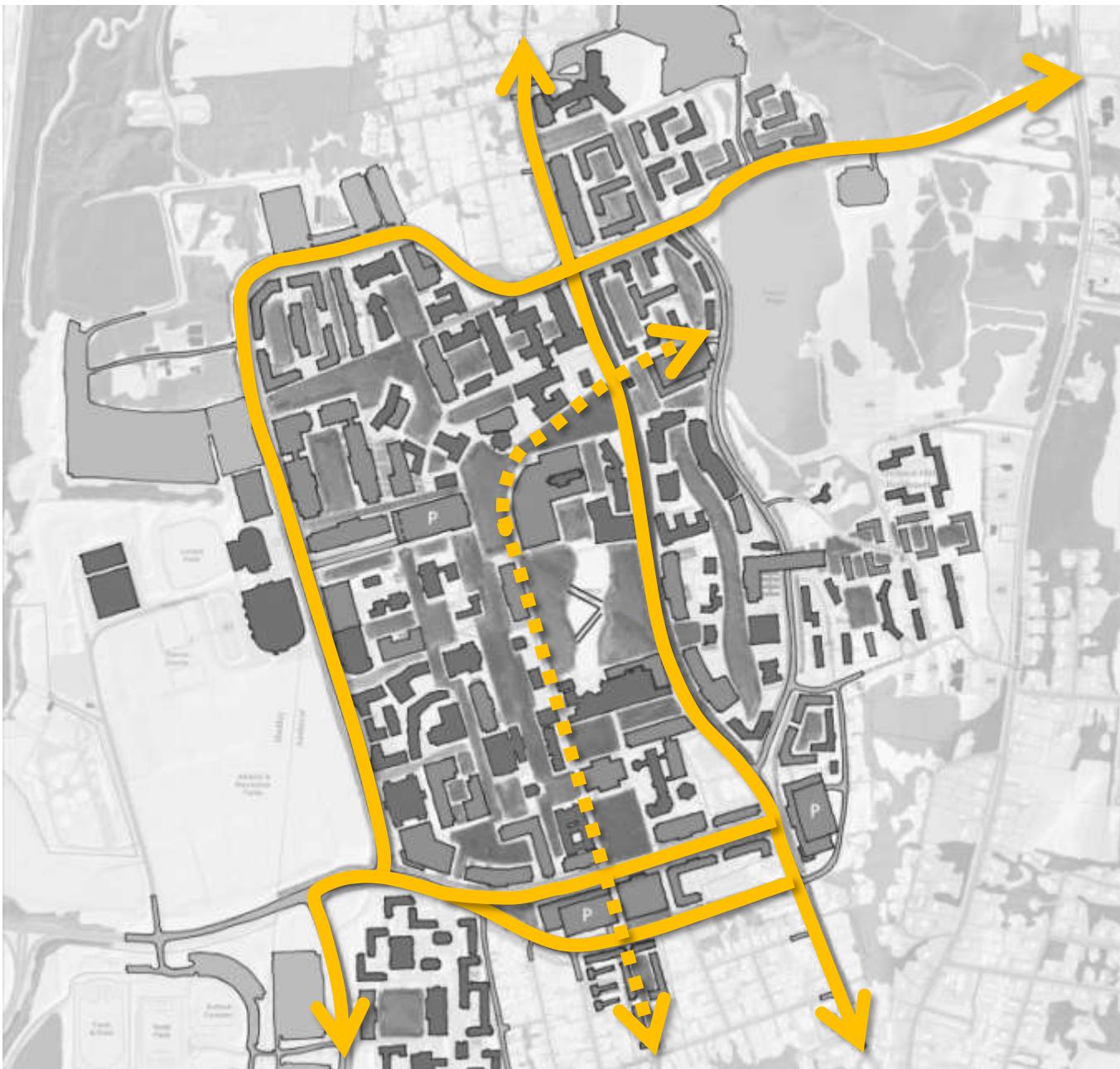








Draft Alternative 3 *pedestrian streets*







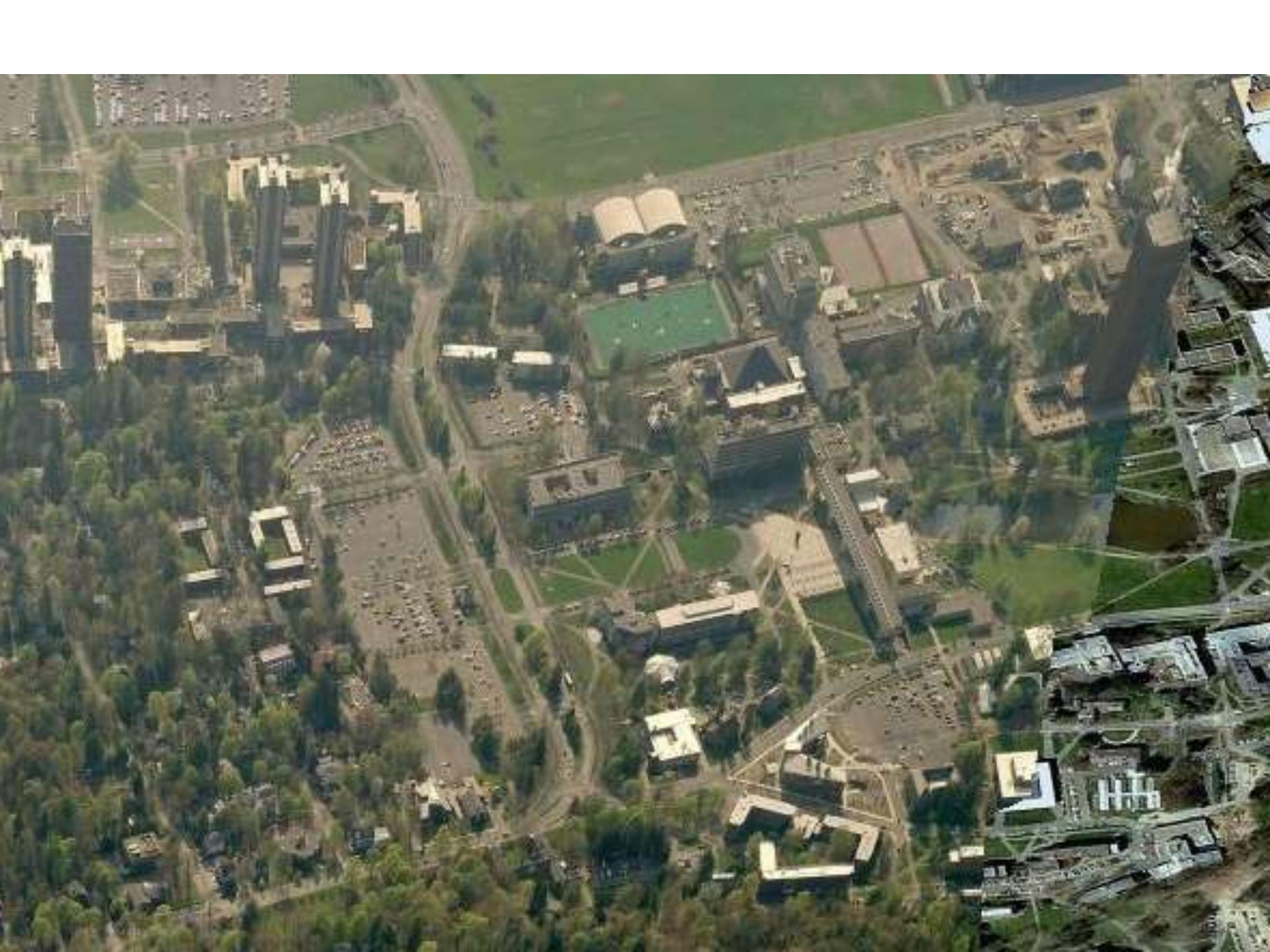














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