

North Amherst/  
Old Belchertown Rd.

Valley Medical Center  
Rolling Green Apartments  
Colonial Village Apartments  
Amherst Center  
University of Massachusetts  
Puffton Village Apartments

ROUTE  
30

Effective 9/4/12



Pioneer Valley Transit Authority

Phone: 413 781-PVTA  
Web: www.pvta.com  
Mobile: m.pvta.com



Amherst and UMass Area Route Information

**Fares** Amherst-area PVTA routes operate on a proof-of-payment system for students and employees of the Five Colleges: Smith College, Amherst College, Hampshire College, Mount Holyoke College and UMass Amherst. These schools pay fares for their students and employees through activity fees and other contributions. Customers must be prepared to show a valid school ID card at all times while riding. Transit supervisors make random fare inspections aboard all vehicles. Failure to show ID may result in loss of riding privileges. Amherst-area bus drivers do not collect fares.

During the academic year, students and employees may also ride the B43 and M40 buses to/from Northampton using their school ID cards. During the summer and winter breaks, fares must be paid to ride these routes. Riders who are not students or employees of one of the Five Colleges must pay their fares using either individual ride tickets or daily, weekly and/or monthly passes.

Fare Payment Options

- 1-Ride Ticket: \$1.25 Purchase before boarding from Amherst Collector’s Office or by mail.
- 1-Day Pass: \$3.00 Unlimited rides on day purchased.
- 7-Day Pass: \$12.50
- 31-Day Pass: \$45.00
- Seniors & Persons with Disabilities with PVTA ID card or statewide access pass: \$.60 ticket; \$.10 transfer; \$22.00 for 31-day pass
- Children under 6 years: Free with adult

**Transfers** Riders paying cash fares and transferring between Northampton routes (B43 and M40) and Amherst-based routes should purchase a transfer on the Northampton bus when boarding. Transfers are valid for 90 minutes. Riders transferring between Amherst-based and Northampton-based routes should show their ID or pass to the driver. Riders using tickets should purchase a transfer to continue riding a Northampton-based bus.

**Buy Tickets and Passes** Tickets are available at the Amherst Collector’s Office, 4 Boltwood Ave (Town Hall). Passes are available at all Big Y stores, including 175 University Drive in Amherst. Passes may be purchased online at [www.pvta.com](http://www.pvta.com) using PayPal. Tickets and passes can be purchased in person or by mail at the PVTA Customer Service Center, 1341 Main St., Springfield, MA 01103 9am to 4:45pm M-F and the Holyoke Transportation Center, 206 Maple St., 7:30am to 5:30pm M-F and 9am to 5:30pm Sat. For mail purchase, send check payable to “PVTA” to this address. Call 413-586-5806 or 413-781-PVTA (7882) for more info.

**PVTA ID Cards** Available at the PVTA Customer Service Center in Springfield and the Holyoke Transportation Center (see addresses and hours above). ID cards also available at the Northampton Council on Aging at 67 Conz St (limited hours; call 413-587-1228 for info).

**Accessibility** All PVTA buses are ADA wheelchair accessible. For TTY service call 413-733-0449 (TTY/Relay).  
**Bicycles Welcome!** PVTA buses are equipped with bike racks for customers on a first-come, first served basis. Non-motorized two-wheel bikes only. Customers use bike racks at their own risk and are responsible for loading and unloading.

**Inclement Weather** For schedule changes during severe weather, check:

- [www.pvta.com](http://www.pvta.com)
- [umass.edu/bus](http://umass.edu/bus)
- [twitter.com/pvta](https://twitter.com/pvta) and [twitter.com/umasstransit](https://twitter.com/umasstransit)
- (413) 545-0056

**Strollers and Carts** Folding strollers, carts and bicycles are welcome on buses. These must be folded before boarding and kept out of the aisle if possible.

**Customer Courtesy** The following are not permitted on PVTA buses:

- Smoking
- Food, drinks or alcoholic beverages
- Loud music players without headphones
- Loud or lengthy cell phone conversations
- Loud conversation, threats or profanity
- Pets (service animals are permitted)
- Riding without shoes or shirt

For complete riding rules, request a copy of “Riding PVTA Buses” at 413-781-7882 or download from [www.pvta.com](http://www.pvta.com).

**Lost & Found:** (413) 545-0056

**Schedules** Available on all PVTA buses and at:

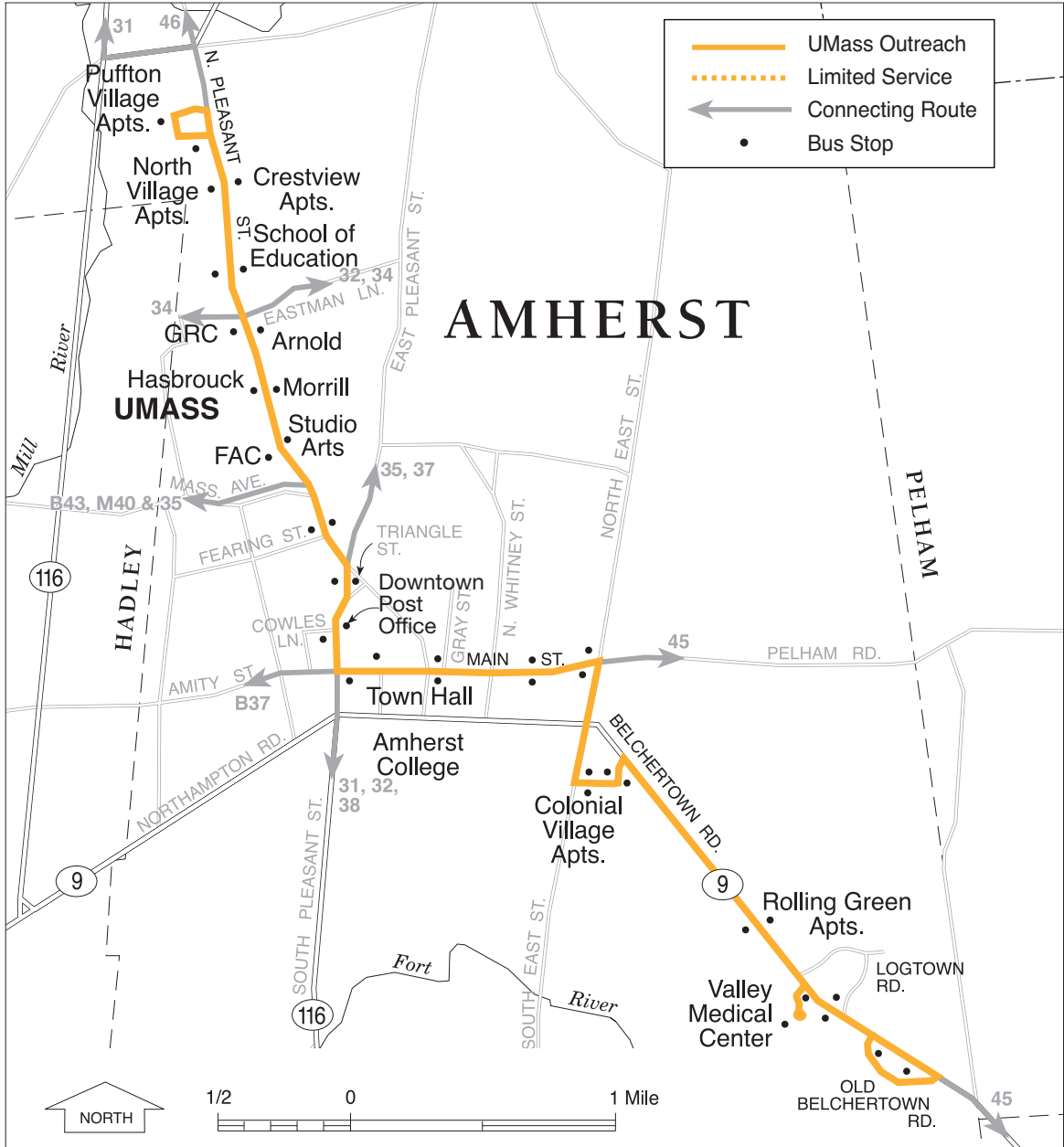
- [www.pvta.com](http://www.pvta.com)
- [m.pvta.com/](http://m.pvta.com/) (for mobile phones)
- UMass Campus Center Information Desk
- UMass Whitmore Information Desk
- Amherst Bangs Community Center
- Amherst Public Libraries

**For the latest information, visit**

- [www.pvta.com](http://www.pvta.com)
- [www.umass.edu/bus](http://www.umass.edu/bus)
- [twitter.com/umasstransit](https://twitter.com/umasstransit)

Plan Your Trip Online at [www.google.com/transit](http://www.google.com/transit)

**TITLE VI** In compliance with Title VI of the Civil Rights Act of 1964, PVTA is obligated and committed to operating programs and services without regard to race, color and national origin. For information on PVTA’s Title VI Complaint Procedure, visit [www.pvta.com](http://www.pvta.com) or contact Customer Service in person, by mail, or by calling 413-781-7882.



30  
North Amherst/  
Old Belchertown  
Road

30

WEEKDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 4,  
2012

LEAVE OLD B'TOWN RD.	COLONIAL VILLAGE	DOWNTOWN AMHERST POST OFFICE	UMASS STUDIO ARTS BLDG.	LEAVE PUFFTON VILLAGE	UMASS GRC	AMHERST COWLES LANE	COLONIAL VILLAGE	ARRIVE OLD B'TOWN RD.
—	—	—	—	7:30	7:35	7:40	7:49	7:56
7:12	7:16	7:26	7:30	7:45	7:50	7:55	8:04	8:11
7:27	7:31	7:41	7:45	8:00	8:05	8:10	8:19	8:26
7:42	7:46	7:56	8:00	8:15	8:20	8:25	8:34	8:41
7:57	8:01	8:11	8:15	8:30	8:35	8:40	8:49	8:56
CONTINUES RUNNING EVERY 15 MINUTES UNTIL								
4:57	5:01	5:11	5:15	5:30	5:35	5:40	5:49	5:56
5:12	5:16	5:26	5:30	5:45 U	5:50 U	—	—	—
5:27	5:31	5:41	5:45	6:00 U	6:05 U	—	—	—
5:42	5:46	5:56	6:00	6:15	6:20	6:25	6:34	6:41
5:57 U	6:01 U	6:11 U	6:15 U	—	—	—	—	—
6:15	6:19	6:26	6:30	6:45	6:50	6:54	7:04	7:11
6:45	6:49	6:56	7:00	7:15	7:20	7:24	7:32	7:37
CONTINUES RUNNING EVERY HALF HOUR UNTIL								
8:45	8:49	8:56	9:00	9:15	9:20	9:24	9:32	9:37
9:15	9:19	9:26	9:30	9:45 B	9:50 B	9:54 B	10:02 B	10:07 B
9:45	9:49	9:56	10:00	10:15 C	10:20 C	10:24 C	—	—
—	—	10:36	10:40	10:45	10:50	10:54	11:02	11:07
10:45	10:49	10:56	11:00	11:15	11:20	11:24	11:32	11:37
11:15	11:19	11:26	11:30	11:35 U	11:40 U	—	—	—
11:45	11:49	11:56	12:00	12:15	12:20	12:24	12:32	12:37
12:45	12:49	12:56	1:00	1:05 U	1:10 U	—	—	—
THURSDAY AND FRIDAY NIGHTS ONLY								
11:15	11:19	11:26	11:30	11:45	11:50	11:54	12:02	12:07
11:45	11:49	11:56	12:00	12:15	12:20	12:24	12:32	12:37
12:15	12:19	12:26	12:30	12:35 U	12:40 U	—	—	—
12:45	12:49	12:56	1:00	1:05 U	1:10 U	—	—	—
—	—	1:12	1:16	1:21 U	1:26 U	—	—	—

30

SATURDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 4,  
2012

LEAVE OLD B'TOWN RD.	COLONIAL VILLAGE	DOWNTOWN AMHERST POST OFFICE	UMASS STUDIO ARTS BLDG.	LEAVE PUFFTON VILLAGE	UMASS GRC	AMHERST COWLES LANE	COLONIAL VILLAGE	ARRIVE OLD B'TOWN RD.
—	—	—	—	6:40 B	6:45 B	6:49 B	6:57 B	7:02 B
7:35	7:39	7:46	7:50	8:05	8:10	8:14	8:22	8:27
8:35	8:39	8:46	8:50	9:05	9:10	9:14	9:22	9:27
9:35	9:39	9:46	9:50	10:05 B	10:10 B	10:14 B	10:22 B	10:27 B
11:00	11:04	11:11	11:15	11:30	11:35	11:39	11:47	11:52
12:00	12:04	12:11	12:15	12:30	12:35	12:39	12:47	12:52
1:00	1:04	1:11	1:15	1:30 B	1:35 B	1:39 B	1:47 B	1:52 B
2:25	2:29	2:36	2:40	2:55	3:00	3:04	3:12	3:17
3:25	3:29	3:36	3:40	3:55	4:00	4:04	4:12	4:17
4:25	4:29	4:36	4:40	4:55 B	5:00 B	5:04 B	5:12 B	5:17 B
5:50	5:54	6:01	6:05	6:20	6:25	6:29	6:37	6:42
6:50	6:54	7:01	7:05	7:20	7:25	7:29	7:37	7:42
7:50	7:54	8:01	8:05	8:20	8:25	8:29	8:37	8:42
8:50	8:54	9:01	9:05	9:20 B	9:25 B	9:29 B	9:37 B	9:42 B
10:15	10:19	10:26	10:30	10:40	10:45	10:49	10:57	11:02
11:15	11:19	11:26	11:30	11:40	11:45	11:49	11:57	12:02
12:10	12:14	12:21	12:25	12:35	12:40	12:44	12:52	12:57
1:05	1:09	1:16	1:20	1:30 U	1:35 U	—	—	—
REDUCED SERVICE ONLY								
—	—	—	—	8:20	8:25	8:29	8:37	8:42
8:50	8:54	9:01	9:05	9:20	9:25	9:29	9:37	9:42
9:50	9:54	10:01	10:05	10:20	10:25	10:29	10:37	10:42
10:50	10:54	11:01	11:05	11:20 U	11:25 U	—	—	—

30

SUNDAY

NORTH AMHERST/ OLD BELCHERTOWN RD.

Effective  
September 4,  
2012

LEAVE OLD B'TOWN RD.	COLONIAL VILLAGE	DOWNTOWN AMHERST POST OFFICE	UMASS STUDIO ARTS BLDG.	LEAVE PUFFTON VILLAGE	UMASS GRC	AMHERST COWLES LANE	COLONIAL VILLAGE	ARRIVE OLD B'TOWN RD.
—	—	—	—	10:35 B	10:40 B	10:44 B	10:52 B	10:57 B
11:30	11:34	11:41	11:45	12:00	12:05	12:09	12:17	12:22
CONTINUES RUNNING EVERY HOUR UNTIL								
4:30	4:34	4:41	4:45	5:00 B	5:05 B	5:09 B	5:17 B	5:22 B
5:55	5:59	6:06	6:10	6:25	6:30	6:34	6:42	6:47
CONTINUES RUNNING EVERY HOUR UNTIL								
10:55	10:59	11:06	11:10	11:25	11:30	11:34 B	11:42 B	11:47 B
12:20	12:24	12:31	12:35	12:45	12:50	12:54	1:02	1:07
1:10 U	1:14 U	1:21 U	1:25 U	—	—	—	—	—

30

REDUCED WEEKDAY

NORTH AMHERST / OLD BELCHERTOWN RD.

Effective  
September 4,  
2012

LEAVE OLD B'TOWN RD.	COLONIAL VILLAGE	DOWNTOWN AMHERST POST OFFICE	UMASS STUDIO ARTS BLDG.	LEAVE PUFFTON VILLAGE	UMASS GRC	AMHERST COWLES LANE	COLONIAL VILLAGE	ARRIVE OLD B'TOWN RD.
—	—	—	—	7:15	7:20	7:24	7:34	7:41
7:15	7:19	7:26	7:30	7:45	7:50	7:54	8:04	8:11
7:45	7:49	7:56	8:00	8:15	8:20	8:24	8:34	8:41
CONTINUES RUNNING EVERY HALF HOUR UNTIL								
5:15	5:19	5:26	5:30	5:45	5:50	5:54	6:04	6:11
5:45	5:49	5:56	6:00	6:15 U	6:20 U	—	—	—
6:15	6:19	6:26	6:30	6:45	6:50	6:54	7:04	7:11
7:15	7:19	7:26	7:30	7:45	7:50	7:54	8:02	8:07
8:15	8:19	8:26	8:30	8:45	8:50	8:54	9:02	9:07
9:15	9:19	9:26	9:30	9:45 B	9:50 B	9:54 B	10:02 B	10:07 B
10:45	10:49	10:56	11:00	11:05 U	11:10 U	—	—	—

B - Continues to Belchertown Center (see Outreach Schedule)

U - Trip ends after UMass stops

C - To UMass and Amherst Center ONLY

This route serves Valley Medical Group on Route 9 from 7:30 a.m. - 8:00 p.m. Monday - Friday and noon - 5:30 p.m. on Saturday and Sunday.

No service at the Fearing St. and North Village bus stops after 11:00 p.m. on Thursday, Friday, and Saturday nights during full service schedule periods.

Shaded trips on the above weekend timetables do not operate during reduced service periods. Note that there are separate weekday timetables for Full and Reduced Service periods. Reduced Weekday service is in effect during UMass holidays, intersession and summer.

NO SERVICE ON THE FOLLOWING DATES:

Nov. 22-24, Dec. 25, 2012  
Jan. 1, May 27,  
July 4, and Sept. 2, 2013.

SERVICE ENDS EARLY ON THE FOLLOWING DATES

Dec. 15, 2012 - Dec. 31, 2012  
Mar. 16 & 17, Mar. 23, 2013  
(Reduced Service Schedule ending at approximately 8:00 p.m.).  
*Further information will be posted on our website [www.umass.edu/bus](http://www.umass.edu/bus) and on board all buses two weeks prior to schedule changes, or call 545-0056 for details.*

REDUCED SERVICE ON THE FOLLOWING DATES

Oct. 8, Nov. 12,  
Dec. 15, 2012 - Jan. 21, 2013  
Feb. 18, Mar. 16 - 23, Apr. 15, and  
May 10 - Sept. 1, 2013.